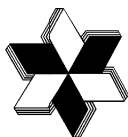




# Wichita Public Library

## *2007 Annual Report*



WICHITA PUBLIC LIBRARY  
The Discovery Center  
[www.wichita.lib.ks.us](http://www.wichita.lib.ks.us)



***In an average day in 2007, the Wichita Public Library (system-wide):***

Circulated over 5800 items

Registered about 49 customers with new accounts

Received 51 interlibrary loan requests from other libraries

Answered over 840 questions from customers

Provided 440 public computer sessions

Attracted 194 customers to Library programs

Had 59 people attend community events held in Library meeting rooms

Logged 2367 visits to its website and 653 customer log-ins to the library catalog

Served customers using electronic resources with 144 searches

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*Front cover: Photographs help tell the story of a big year for the Wichita Public Library. Top: The Library Board of Directors celebrates breaking the milestone of two million circulations in one year. Bottom left: Children's Librarian Betty Zajkowski (Westlink Branch Library) talks to middle school students in front of the Library's booth at the Kansas Book Festival. Bottom right: Children's librarian Julie Krehbiel (Alford Branch Library) joins hundreds of summer reading club participants at Library Night at the Wranglers Game in rounding the bases to celebrate their success.*

## Mission Statement

The Wichita Public Library System is a community service, which strives to address the core informational needs of children and adults. The Library provides print, non-print, and electronic resources covering a broad variety of topics related to work, school, and personal life. Through knowledgeable, friendly staff, the Library strives to provide life-long learning opportunities to promote personal growth and development. As a public entity, the Library pledges to provide equitable access to information for the citizens of the greater Wichita area. The institution is responsive to the community's changes, interests and needs, and pledges to respect the diversity of its patrons.

Adopted by the Wichita Public Library Board of Directors  
June 15, 1999

## Vision Statement

Our vision is to be recognized as one of the premier public libraries in the state, region and nation. Our measure of success will be our ability to comply with *Measurements of Quality: Public Library Standards for Kansas* and *Hennen's American Public Library Ratings*.

## Values

- Our commitment to **excellence** is uncompromising. We strive for quality in the performance of our duties and in the delivery of services to each member of the community.
- Our commitment to **integrity** ensures that activities of our organization will be conducted with fairness, openness and honesty. We will do the right things, not just the easy things.
- Our commitment to **responsiveness** to the needs of residents will be achieved by a willingness to be flexible and to consider change rather than to limit our energy on sustaining the status quo.
- Our commitment to **continuous improvement** will be measured by our ongoing efforts to identify ways to make use of our resources more effective, delivery of our services more efficient and to ensure that the knowledge, skills and abilities of our employees are relevant to the needs of the community.

## 2007 Goal Summary

- I. Increase the value of service Wichita residents receive from their public library.
- II. Complete migration to the Horizon automation system in order to enable the department to make better use of technology to assist with service delivery.
- III. Provide local arrangements support for the Kansas Book Festival, using the event to generate interest in books, reading and libraries.
- IV. Complete activities in support of the master plan for library facilities, realigning points of service to more effectively deliver library service to all Wichitans.
- V. Complete a promotions plan and a series of activities that will increase community awareness of the programs, resources and services of the Wichita Public Library.

## The Year in Review

2007 was a year of record-breaking, shattering previous records in circulation, library visits, uses of electronic resources and number of agencies served through outreach services. With outstanding support of the Kansas Book Festival and cultural events such as African-American History Month, Hispanic Heritage Month and Western Days, the Library entertained and informed all ages. The Library offered chances to get involved in nationally known programs, such as StoryCorps and the Human Rights Video Project, and meet best-selling authors, such as Jill Conner Browne. Yet the future was ever in focus as a new library location was identified

*“Our access to library materials have touched many parts of our lives.”*

Wichita Public Library Board of Directors (past and present), staff, retirees and volunteers celebrated a record-breaking two million circulations on Tuesday, Dec. 18. Customers entered in drawings for book bags, Friends of the Wichita Public Library Gold Cards and bookstore gift certificates, with adult and children’s winners at each Library location. On the big day, customers added their names in a book of their choice in the Library’s collection as a way to document their presence at the Library on a momentous day in its history. Customers were also asked to share their thoughts about why libraries matter. “What a wonderful achievement, especially in light of current statistics documenting the decline of reading in the United States,” wrote State Librarian Christie Pearson Brandau in a letter to Berner Harris. “Libraries such as [the Wichita Public Library] are reversing that trend by providing outstanding collections and services.”

Library service was not delivered only to individuals who visited in person. During the year, more than 230 community organizations received special services—often delivered through outreach programs, bulk loans or homebound delivery of materials taken to individuals and organizations in all parts of the City. Such a high level of service marks another new record for the Wichita Public Library system.

At the local level, there can be no doubt that the public library system is one of Wichita’s most well-utilized community assets. During 2007, the Wichita Public Library’s annual materials circulation exceeded 2,000,000 items for the first time in history. More than 1.25 million visits were made to library facilities, matching the combined 2007 attendance of Exploration Place, the Sedgwick County Zoo, Botanica, the Wichita Art Museum, Music Theatre of Wichita, Wichita Symphony, the Museum of World

Treasures, Old Cowtown Museum, the Wichita Center for the Arts, the Mid-America All Indian Center and the Great Plains Nature Center.

*“I’ve joined a book club and it’s become one of the most important parts of my month because of the reading but also because of the wonderful friendships I’ve made.”*

With busy circulation desks and in-demand public computer stations, the Library is constantly looking for ways to improve customer service and meet demands of its users. The Library reopened its search for an updated system that allows for the services and features customers request. Workstation timing and print management software, installed throughout the library system, has increased revenue. Supply needs have decreased thanks to the change of releasing print jobs at the service desk.

The Library offers a wide range of cultural programs, typically “packaged” in a broader series of events for maximum impact and marketing efficiency, such as the Library’s February African-American History Month Celebration, September-October Hispanic Heritage series and November Western Days series. Teju and the Griots thrilled crowds during African-American History Month. During Hispanic Heritage Month, the first stand-up comic to perform at the Library, Patrick Candelaria, entertained over 70 people with his “Laughs for Literacy” program. Western Days continued to expand its programming, adding two contests to its mixture of lectures, stories, historical re-enactments and poetry celebrating cowboy and cowgirl culture.

One of the Library’s most-anticipated programs of the year is the Academy Award® Shorts, one of the few showings in the country of all available animated, live action and documentary short subjects. For the 21st anniversary of the Academy Award® Shorts in 2007, showings continued to be held offsite in the Murdock Theatre at the 20<sup>th</sup> Century Club because crowds exceeded capacity of the Central Library auditorium, the system’s largest program space.

*“I’m so glad that our children are growing up surrounded by books and I hope they grow up to love the library as much as I do.”*

In summer 2007, more than 10,000 children and teens participated in the Wichita Public Library’s summer reading programs. Children 17 and under in the Summer Reading Program were asked to *Get a Clue* by setting their own reading goals, then received bags of prizes once completed. Teens ages 12-17 in Teens Read discovered *YNK – You Never Know* and were rewarded with chances to win prizes based on the amount of time spent reading. In both programs, participants made their own reading selections. Children read over 145,000 books; teens more than 19,000 hours.

Strong in-school promotions have been a key to the Library’s continued success. Over 23,000 students and teachers in 67 schools received presentations from staff with information about the Summer Reading Program and Teens Read. Students in another 24 schools received printed promotional information about the programs.

Franklin the Turtle visited branch libraries to help kick off the summer and locations remained busy. Several branches set circulation records in June. As a result of this special promotion and extra effort placed at reaching summer readers through outreach activities, June registration increased 28% over 2006. At the end of June, 7,859 children were registered to participate in the Summer Reading Program with an additional 1,415 teens involved in the Teens Read program. Summer Reading and Teens Read programs ended in early August with system-wide records set for the number of registrants, number of summer reading club finishers, and number of teens entering at least one of the weekly contests. Summer Reading programs were made possible by the Leonard and Celia Levand Trust, the Kansas Arts Commission and the National Endowment for the Arts. Arby’s, Backyard Burger, Carlos O’Kelly’s,

Chipotle, HomeTown Buffet, Marble Slab Creamery, McDonald's, Office Depot, Papa John's, Pizza Hut, Pump It Up, Sonic, Spangles, Taco Grande, Taco Tico, Texas Roadhouse, Wendy's, Vic's Corn Popper and Wichita Wranglers also provided support.

*"I loved it sooo much on Friday, I came back again on Saturday—but this time with my grandkids.  
Do [the Kansas Book Festival] again!"*

The Library was the lead agency in making local arrangements for the 2007 Kansas Book Festival, held at Wichita State University's Koch arena. Governor Kathleen Sebelius held the position of honorary chair. Over 75 authors, including Michael Korda, Steve Doocy, Cal Thomas and Bob Beckel, participated in readings, panel discussions, and book signing. The event was once again a huge success. While executing the Festival was a team effort, the Wichita Public Library played a major role. Staff helped in a variety of ways at the Festival, from escorting authors and costumed characters to wearing costumes themselves. Staff also shared information about Library programs and services at its booth, where over 680 entrants registered to win books. In addition to assistance with planning and volunteering at the Festival, the Library sponsored an appearance by Scholastic's Magic School Bus. While mechanical problems kept the bus from arriving until the final day of the Festival, its eagerly anticipated arrival was an instant hit with school-age children. The festival's primary organizers gave the Library's staff high marks for their assistance. The Library's Kansas Book Festival support team was recognized with a Meritorious Service Award from the Kansas Library Association for their efforts. Sponsors for the 2007 Festival included a gift in memory of Meredith Docking, Spirit AeroSystems, Kansas Lottery, Via Christi Health System and Preferred Health Systems, Papa John's and Wichita State University. Promotional sponsors included Cox Communications, KAKE-TV, KPTS-TV, KMUW-FM, Journal Broadcast Group, Radio Disney and the Wichita Eagle. The 2007 Kansas Book Festival was a presentation of the State Library of Kansas, the Kansas Center for the Book, the Wichita Public Library, the Kansas Historical Society, the Governor's Cultural Affairs Council, the Kansas Arts Commission, the Kansas Humanities Council and the Greater Wichita Convention and Visitors Bureau.

The Library had a special guest in 2007 to help promote the Kansas Reads Program. David Parks, son of the late famed author, photographer and filmmaker Gordon Parks, gave a talk about the book "The Learning Tree." The book was written by Parks' father and kicked off the program. Parks captivated his audience with a short presentation followed by a longer question and answer session, entertaining questions on topics about photography and moviemaking, his Vietnam War experiences, and, of course, his family life. State Senator Donald Betts, Jr. visited the Library to bring concepts of "The Learning Tree" to a younger audience. Senator Betts read and discussed books relating to racial diversity and discrimination to children aged 3-8.

*New York Times* best-selling author Jill Conner Browne returned to Wichita in January and appeared at the Orpheum Theatre in support of her new book and first novel, *The Sweet Potato Queens' 1st Big-Ass Novel*. Browne's Sweet Potato Queen books have sold more than 1.5 million copies and prompted the formation of over 4,000 fan clubs in the United States and in 14 other countries. Preceding Browne's public appearance, a private fundraiser benefited the Wichita Public Library Foundation. Browne's participation was made possible by Watermark Books and Café.

To provide active seniors with dynamic talks, tours and activities, The Library partners with nine other agencies (CityArts, Exploration Place, Great Plains Nature Center, Old Cowtown Museum, Sedgwick County Zoo, Ulrich Museum of Art at Wichita State University, WATER Center, Wichita Art Museum and Wichita-Sedgwick County Historical Museum) to offer Senior Wednesdays. The Kansas Health Foundation provides funding for the project, including academic research that seeks to prove involvement in cultural organizations is beneficial for seniors' health. As one attendee wrote, "[This is] another one of Wichita's hidden jewels-never been to a bad one!"

*"I had to come back this week. The photos are just amazing and the stories are so moving. Thank you again for this."*

The Library exhibited *Hungry Planet: What the World Eats*, a fascinating photo essay documenting 12 families from 12 countries, in partnership with COPIA: The American Center for Wine, Food & the Arts in Napa, California and ExhibitsUSA, a national program of Mid-America Arts Alliance. The exhibit provided a thought-provoking analysis of worldwide food consumption by photojournalist Peter Menzel and writer Faith D'Aluisio. Shown at the Central Library location, patrons were able to view images of American drive-thru fast food restaurants, Cuban food ration cards, waterside markets in Mali, and Ecuadorians cooking in open-air kitchens, documenting sharp contrasts and universal aspects of an essential human pursuit.

Wichitans were able to take part in another program that brought a global perspective close to home. Thanks in part to a grant from the Human Rights Video Project, the Library showed the "Lost Boys of Sudan," a documentary on the plight of young boys left behind after their parents were killed and sisters taken as war prizes in the Sudan. In addition, Beny Abraham, one of the "Lost Boys" featured in the film, discussed with Library customers the trials and tribulations he encountered as he left the refugee camps behind and became a member of the American society. Abraham spoke on his experiences from entering the refugee camp, arriving in Houston and finally making a living in the Kansas City area. The League of Women Voters helped make this program possible.

*"You feel like a part of something, a voice in a generation, in a time and place. It's an important project, to record the stories of this time period."*

The Wichita Public Library took part in recording local histories with StoryCorps Door-to-Door. The Kansas Humanities Council, a non-profit cultural organization that invited StoryCorps to Kansas as part of an ongoing statewide initiative called *Kansans Tell Their Stories*, and the Kansas Health Foundation, a private philanthropic organization dedicated to improving the health of all Kansans, made the program possible in addition to the Friends of the Wichita Public Library, the Wichita-Sedgwick County Historical Museum and KMUW. Anticipating high interest in the program, which can be heard Friday mornings on National Public Radio, participants submitted brief stories through an application process. A panel reviewed the entries looking for captivating stories with local ties. Among the stories recorded were that of the first female civilian air traffic controller and the first Hispanic café in Wichita, leaders in the African-American and Native American community, an eyewitness to the testing of the hydrogen bomb, the funeral director for President Dwight Eisenhower, a polio survivor and a third-generation Wichitan. These stories are kept on record with the Library of Congress and may be selected for radio airplay; they were added to the Library's local history section.

The increase of marketing funds from the City of Wichita Cultural Arts Grant and the Wichita Public Library Foundation made important changes in program promotion possible. Previous brochures were designed in black ink on pastel paper, with a separate handout for adults, teens, children and computer classes. In 2007, all events for one month were promoted together in one attractive handout, in colored ink on glossy paper, enabling for easier and more convenient brochure distribution. Brochures were placed at area bookstores, recreation centers and neighborhood city halls, boosting the library's visibility. The Library received many compliments about the change.

*"Access to research studies through the online sources has supported me at work and in finding information about interests."*

Here is a list of additional organizations not previously mentioned with whom the Library partnered in 2007.

- The Library is consistently a leader in the cooperative of all Sedgwick County public libraries, whose summer reading program efforts are underwritten by the Leonard and Celia Levand Trust. While all libraries maintain autonomy over their own program, the coalition provides the opportunity to leverage buying power for incentives, marketing and programming.
- All summer reading program participants aged 15 and younger were invited to register to win a \$500 Learning Quest college saving account in partnership with the State Treasurer's Office. The winner from the South Central library region entered at the Wichita Public Library. Jupiter Frost was the proud recipient of \$500 for his college education presented to him by State Treasurer Lynn Jenkins at the Central Library.
- Potter Mania hit the Wichita Public Library with the expectant arrival of J.K. Rowlings' final installment of the Harry Potter series. The Library received one hundred copies of "Harry Potter and the Deathly Hollows." Before the book was released, more than 230 holds were made on the book, which was released to library customers on the same day it was available for purchase in stores.
- The Reading Rocks program, a collaboration of the Library, Wichita Public Schools and the Junior League of Wichita, continued to add new books to school libraries and encourage attendance at public library events.
- Outreach and Alford children's staff continued work on a storytelling training project for Books for Life, an arm of Trees for Life, that will aide literacy efforts in developing countries such as Nicaragua.
- Continual additions to the Wichita Photo Archives, a digital library of historic photographs of Wichita, is made possible through the Library's cooperation with the Wichita State University Libraries' Department of Special Collections and Wichita-Sedgwick County Historical Museum.
- In partnership with Wichita State University, the Library hosted a reading and discussion series titled *Let's Talk About It*, led by Dr. Lorraine Madway of Special Collections and University Archives, Wichita State University. Participants discussed five books that delved into the identity and imagination of the Jewish community, history and culture.
- A program aimed at helping kids with reading difficulties enlisted the help of a four-legged origin. Paws for Reading brought in specially trained therapy dogs to the Rockwell branch to help boost reading self-esteem. The trainers helped with the words while the dogs helped with the smiles.
- The Library joined with the United Way of the Plains on Raise a Reader, a program that encourages parents to read daily with their young children.
- In partnership with KPTS, Wichita's PBS affiliate, Library *Share a Story* programs continued throughout 2007. Annual *Reading Rainbow* Writer's Workshop programs, offered in conjunction with the national *Written and Illustrated By Contest* continued.
- Library staff members regularly provide outreach programming to the West Side Shepherd's Center (computer classes), East Side Shepherd's Center (book talks and lectures) and Catholic Care Assisted Living (book talks).
- Other agencies receiving outreach services include schools, 4-H clubs, scout troops, Child Starts, Head Starts, family childcare sites and homebound customers.

*"The modernization of the library system has enriched my family's life. Sometimes every day I use the website to quickly search for and put on hold dozens of items at a time and check the due dates of what I already have checked out. It's such a convenience to walk into my library branch and go to the desk to pick up everything I want."*

Progress was also made on the Library's master plan for facilities. After its adoption by the Library Board of Directors in August 2006 and endorsement in September 2006 by the City Council, several components were placed into the five-year Capital Improvement Plan. The first of those steps is the creation of a new Central Library in the core area.

The Wichita Public Library Board of Directors unanimously selected a preferred location. The announcement came as the result of several months of effort on the part of the Library Board's Planning and Facilities Committee to identify potential properties in the downtown core that meet the Library's needs. The site, commonly referred to as the former Watkins Steel plant, is at the southwest corner of West Second Street and McLean Boulevard. The location keeps the Library close to users in the core of Wichita as well as the cultural venues along the river corridor. It meets a new central location's requirements as detailed in our Master Plan, but offers many additional benefits to the Library and its customers. The City Council initiated the project and bonding resolution in November 2007.

Berner Harris was also honored for her multiple years of hard work, dedication and community involvement. She received the 2007 Excellence in Public Service Award for her role in opening up two new library branches; adopting the aforementioned master plan for library facilities; four consecutive years of increased circulation; internal improvements to the library organization, communication, and training; leadership in statewide library issues; and volunteerism.

With monumental successes in 2007, including the selection of a site for a new central library, tremendous partnerships, outstanding event and record-breaking circulation, the Wichita Public Library continues to serve its customers well. The Library's volunteers and support organizations provide valued assistance that contributes to the Library's success.

## *Volunteers*

Volunteers play a strong role in the Library. During 2007, 244 volunteers contributed their time and talents. Some volunteers served through support organizations such as the Friends of the Wichita Public Library and Wichita Genealogical Society. Other community groups, such as the Family Services Institute, contributed volunteer help. During the summer months, 152 teen volunteers assisted the Children's Center and branches by donating 5,113.0 hours of help. In all, volunteers worked a total of 15,713.5 hours, a value of \$294,942.40<sup>1</sup>.

To say thank you to the hundreds of tireless adult volunteers that help the Wichita Public Library, the Friends of the Wichita Public Library underwrote the cost of the Volunteer Recognition Luncheon on April 16, 2007 in recognition of National Volunteer Week. Jill Docking, Vice-President of Investments at A.G. Edwards and a donor and volunteer at Books for Life, was keynote speaker. Don Barry, chair of the Wichita Public Library Foundation, also acknowledged the K.T. Wiedemann Foundation for their contributions to the Wichita Public Library at the Volunteer Recognition Luncheon.

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<sup>1</sup> The hourly value of volunteer time (\$18.77 per hour) is updated yearly by Independent Sector and is based on the average hourly wage for all production and non-supervisory workers on private non-farm payrolls (as determined by the Bureau of Labor Statistics), increased by 12% to estimate fringe benefits.

## Support Organizations

### *Friends of the Wichita Public Library*

2007 has been another fantastic year for the Friends of the Wichita Public Library with soaring membership, brisk sales in the Used Book Store and continued valuable contributions of time and effort from outstanding Friends volunteers. In total, the Friends donated more than \$42,000.00 to the Wichita Public Library, not including the value of their volunteer support. The Friends of the Wichita Public Library completed a challenge grant from the Wichita Community Foundation. The Friends raised \$60,000 and was awarded with \$20,000 by the Wichita Community Foundation. What will the Friends do with the money raised? Assuming an average 5% return on the endowment corpus, this grant will allow the Friends to provide \$4,000 a year to the Library to use in helping to promote and market library programs and service.



While major projects, such as purchases of downloadable materials for *Audio books, music and more!*, and support for large programs such as the visit of David Parks in conjunction with *Kansas Reads . . . The Learning Tree*, receive major attention, the Friends also have proven on a very personal level that they do live up to their name. Through their Good Samaritan program, the Friends have helped eleven library users with extenuating circumstances regain their library privileges by paying their fees. Thanks have poured in from users who feared they would never be able to use the library again because of a robbery, an extended hospitalization or other terrible situation.

The Friends of the Wichita Public Library are currently around 680 members strong. In just the past year, they have increased their membership by 22.3%, continuing their outstanding pattern of growth. Most Friends members join at the gold card level, although memberships at the individual and platinum levels are available. The benefits of memberships range from Friends of the Wichita Public Library Used Book Store gift certificates, grace periods on returning Wichita Public Library materials, and unlimited free reserves to having a Library item plated in the member's name.

In addition to strong membership, continued brisk sales in the Book Store continued to provide the Friends with a steady stream of revenue. The store, run by volunteers, welcomed Beth Wasson as the new manager on May 1. In addition to year-round sales in the store, special sales raised additional funds and cleared inventory. One such sale at the Kansas Book Festival raised \$453.25, one quarter at a time.

### *Wichita Public Library Foundation*

2007 was a year of change for The Wichita Public Library Foundation. Carol Nazar, a 20 year veteran with the Foundation left and joined the Wichita Community Foundation full-time. David Frain, the former development director at Wichita Music Theater took over. Under David's leadership the Foundation continued the work that Carol had begun, reaching out into the community to find new partners and opportunities for building better library service within the Wichita area. A reception in early January honoring Jill Conner Browne was well received by the Wichita community.



Foundation assets now total just over \$4 million. In 2007, the Library received approximately \$187,000 in endowment income, enhancing the tax-funded books and materials budget. All of this income was used to

benefit resources for the general public. Furthermore, the endowment funds continue to perform well under the watchful guidance of the Foundation's Investment Committee and the expertise of Smith Barney.

The Foundation's mission is to seek private funding for Library operational needs directly benefiting the public and not covered in the Library's tax-supported budget. Three restricted endowed funds have been created through the generosity of area foundations, corporations and individuals. The donor-restricted income from these has and will continue in perpetuity to purchase books and materials to enhance Library collections. Increasingly, the Library has sought Foundation assistance in writing grants to expand its operational outreach through materials and resources, technology and quality public programming. Items on the Library's wish list were furnished throughout the year, thanks to the Foundation's grant writing program. A sampling includes the following:

- With the Cultural Arts Grant from the City of Wichita, the Foundation is able to support Hispanic Heritage activities, Adult Winter Reading Program, African American History activities, Academy Award Shorts, National Library Week and TV Turnoff Week, Western Days and Asian Heritage Programs. Additionally, these monies support year-round marketing and programming, including BookPage, BookLetters and film licenses.
- A generous grant from K.T. Wiedemann Foundation substantially funded juvenile nonfiction and children's DVD collections.
- A grant from the Forrest C. Lattner Foundation, Inc. directly impacted the Library's collection of full-length books in spoken format on compact discs, giving all library customers a wider selection of titles from which to choose.
- The American Library Association with additional assistance from Mid-Kansas Jewish Federation supported the *Let's Talk About It* Jewish literature discussion series and corresponding book purchases.
- Grants from the Margaret Humphrey bequests managed by the Wichita Town Committee of the Colonial Dames of America and the Jane Peebles Sexton Chapter of the National Society of the Daughters of the American Colonists added more than \$15,000 of colonial era genealogy books to the collections within the Wulfmeyer Special Collections Center during May 2007.
- The Junior League of Wichita's Reading Rocks grant, in its second year, funds the purchase of much needed books for elementary school libraries which are considered "gap" schools and to promote Wichita Public Library spring break and Summer Reading Programs.

The coming years will no doubt present unforeseen situations and countless opportunities. However, working with donors, both corporate and private, foundations, governmental entities, and the Library itself, the Foundation will continue its simple mission of enhancing book collections, increasing electronic access and promoting literacy. The Foundation seeks to ensure a lifetime of learning resources and materials for our community by supporting innovative programs in all our local libraries. Support of the Foundation brings hope to children, families, and neighbors today and in the future.

## *Wichita Genealogical Society*

The Wichita Genealogical Society, a not-for-profit organization, has a mission to facilitate the gathering of genealogical and family history information for the researcher and to support the Local History and Genealogy Department of the Wichita Public Library. The Society's support to the Library is both in the contributions of materials and in the supply of volunteers. The Society also provides special services for its members through workshops, trips, and lectures. All monies received are used for research materials for the Library or for genealogy education for its members and the general public.



The Society's support to the Library is not only in the contributions of materials, but also as a major conduit of supplying volunteers to help the staff and fill in when no staff is available. The Society has contributed almost 1600 hours of volunteer time toward the operation and activities of the Society to meet our Mission. In addition, WGS has supplied and contributed volunteers to the Library whose time is not included in the above.

WGS sponsors one of the Library program series in combination with one of its quarterly meetings. These quarterly meetings feature a guest speaker of regional or national recognition on genealogical subjects.

The Society also provides special services for its members through workshops, trips, and lectures. The monthly workshops and meetings are open to the public and focus on research techniques, using available records, and of course using the WPL genealogy collection. In this regard, WGS often represents a face of the Library to the public as well as providing a conduit from the public to the Library.

WGS publishes a quarterly *The Arc Valley Crossroads*, with articles of both local and general genealogical interests. In addition to articles, it lists the latest WPL acquisitions in genealogy as an outreach to the community.

Some of the projects and activities of the Society in 2007 include:

- a trip to Salt Lake City to spend a week at the Family History Library,
- answering research queries for those who could not come to the Library,
- a Web Page for information on the Society, the Library, and genealogical resources,
- outreach programs and lecturers to local community groups,
- special projects to catalog and publish databases of local genealogical interests, and
- a publication exchange with other Societies throughout the nation to add to the Library's collection.

## Library Board Membership

The Library Board is composed of 14 members. As of December 2006, the Board consisted of five males and nine females. All members were Caucasian. The Board held twelve meetings in 2006. All were regular meetings.

### Officers for 2006-2007

President	Tim Moore
First Vice President	Gerald Layman
Second Vice President	Nancy Ogle
Secretary	Susan Estes
Treasurer	Catherine Landwehr

### Officers for 2007-2008

President	Rodger Woods
First Vice President	Nancy Ogle
Second Vice President	Susan Estes
Secretary	Barbara Baker
Treasurer	Evelyn Neier

### Membership Attendance for 2007

(As of December 2007)

	<u>Present</u>	<u>Absent</u>	<u>Years on Board</u>
Donna Aldrich	11	0	4 yrs. 4 mos.
Melissa Alley	6	0	5 mos.
Barbara Baker	12	0	6 yrs. 3 mos.
Randy Brown	5	7	6 yrs. 1 mos.
Tom Engelmann	10	2	2 yrs. 5 mos.
Jane Eshelman	5	7	6 yrs. 5 mos.
Susan Estes	10	2	4 yrs. 5 mos.
Catherine Landwehr	7	5	6 yrs. 5 mos.
Gerald Layman	6	0	9 yrs. 10 mos.
Tim Moore	4	2	8 yrs. 5 mos.
Evelyn Neier	11	1	4 yrs. 1 mo.
Nancy Ogle	11	1	6 yrs. 5 mos.
Helen Parli	11	1	6 yrs. 1 mo.
Steve Roberts	5	0	5 mos.
Rodger Woods	9	3	2 yr. 4 mos.
Marge Zakoura-Vaughan	11	1	2 yr. 5 mos.

## Committees

### **Finance (2006-2007)**

Gerald Layman - Chair  
 Susan Estes  
 Tim Moore  
 Rodger Woods

### **Finance (2007-2008)**

Tom Engelmann - Chair  
 Susan Estes  
 Rodger Woods

### **Operations (2006-2007)**

Nancy Ogle - Chair  
 Jane Eshelman  
 Catherine Landwehr

### **Operations (2007-2008)**

Nancy Ogle - Chair  
 Jane Eshelman  
 Catherine Landwehr

### **Planning and Facilities (2006-2007)**

Evelyn Neier - Chair  
 Donna Aldrich  
 Barbara Baker  
 Tom Engelmann

### **Planning and Facilities (2007-2008)**

Evelyn Neier - Chair  
 Donna Aldrich  
 Barbara Baker  
 Steve Roberts

### **Public Affairs (2006-2007)**

Randy Brown - Chair  
 Rodger Woods  
 Marge Zakoura-Vaughan

### **Public Affairs (2007-2008)**

Randy Brown - Chair  
 Melissa Alley  
 Marge Zakoura-Vaughan

Foundation Representatives (2006-2007) – Tim Moore and Randy Brown  
 Foundation Representatives (2007-2008) – Rodger Woods and Marge Zakoura-Vaughan  
 Friends of the Wichita Public Library Representative – Helen Parli

## Board Finances

The actual expenses incurred by the Library Board of Directors are minimal since members serve without pay. Expenses for staff assistance in the preparation of materials and reports for Board meetings are as follows:

### **Staff Time**

Director of Libraries administrative charges (Approximately 20 hours per month @ \$49.52 per hour)	\$11,884.80
Administrative Aide II (Approximately 32 hours per month @ \$20.62 per hour)	\$ 7,918.08
<b>Supplies and Postage</b>	<b>\$ 1,600.00</b>
<b>TOTAL</b>	<b>\$21, 402.88</b>

## Donations

The Board of Directors, administration, and staff of the Wichita Public Library offer special thanks to each of the following individuals and organizations whose contributions helped to support the Library's collections and community services.

Tax funds finance basic library services. Private donations make books, materials, programs, and technology possible when public funds are not available. Those whose names do not appear on the following pages are invited to join the growing numbers of people who are expressing their appreciation for Wichita Public Library services with financial support.

### Monetary Gifts

#### \$20,000 and above

The City of Wichita Cultural Arts Grant  
Friends of the Wichita Public Library

The Wichita Public Library Foundation

#### \$2,500 to \$9,999

American Library Association  
Jane Peebles Sexton Chapter, National Society  
Daughters of American Colonists  
The Wichita Community Foundation

Wichita Public Schools, USD 259  
Wichita Town Committee, Colonial Dames of  
Kansas

#### \$1,000 to \$2,499

John R. and Patricia K. Fleischman  
Craig A. and Lynnette A. Rauvolabouta

Sedgwick County Zoological Society

#### \$500 to \$999

Junior League of Wichita  
Mid-Kansas Jewish Federation, Inc.  
Stephen and Ann Starch

Dale E. and Teresa M. Virden  
The Wichita Downtown Lions Club

#### \$100 to \$499

Robin Bennett  
Barbara and John Crook  
James and Nikki Drake  
Vernon and Laveta Eberhart  
Lawrence and Carol L. Gardner  
Cynthia Berner Harris  
Darrel L. and Joyce A. Hart  
Alvin D. Herrington  
IBM International Foundation  
Richard T. Keys  
Eric J. and Debra D. Larson  
Carol A. Mongold

C.V. and George Mouchette  
Megan Mylan  
Jayne R. Nichols  
Lois, David and James Rehrig  
John M. Reiff  
Rotary Club of Wichita, Inc  
Roger Sherwood  
Keith and Georgia Stevens  
Washington Chapter, Sons of the American  
Revolution  
Joan Weibrode  
Sharon West

#### \$50 To \$99

Fred and Diane Austin  
George and Nancy Bailey  
Jane Blasi  
Joanna B. Case  
Glenda Cherry  
Tom Christopher

Barbara Ellen Clark  
Mary Eves  
Babbette J. Fleischman  
L. Marie Haun  
Jim and Sandy Herndon

**\$50 To \$99 (cont.)**

Sue Irby, National Society Daughters of the American Revolution, Randolph Loving Chapter	Susan Nelson
Joseph A. Johnson, A.I.A.	Paul A. Fleischman Trust
Matilda M Kaczocha	Matt and Karen Schaefer
Jerold Liebst	Dean and Rebecca Smyth
Leslie D. and Julie D. Linneman	Mr. and Mrs. Eugene Spurgeon
Terri S. Moses	Thursday Night Book Club
Judy Curtis Naylor	William and Cynthia Underwood
Edward J. and Carol A. Nazar	Mary and Richard Zanarini

**To \$49**

Betsy Loyd Anderson	Kraig A. and Jennifer A. Lindsay
Joseph Baba	Mary Womer Leslie
Jae Pierce-Baba	William N. Loyd
William R. and Barbara J. Baker	Fred and Patricia Maurer
Rocky and Sandi Stevens Barrese	J.R. and Rhita J. Muci
Patricia A Bates	Joan Mullen
Julia A. and Richard A. Batten	Robert and Evelyn Neier
Carl L. Boster	M. Martha Nelson
Kenneth Brandis	Mr. and Mrs. Dale Norton
Heather Bruce	Ronald and Anna Vee Parker
F.M. Buchmeier	M.A. Parsons
Charlotte G. Burkhart	Tracie Partridge
Josephine Cahill	Pauline Phipps and Family
Capital City Bank	Lanny Price
Joan Collins	Dallas Rakestraw
Larry and Connie Craig	Randolph Loving Chapter, National Society Daughters of the American Revolution
Lois F. Crane	Amy, Calvin and Pam Rector
Jane Dean	Regier Carr and Monroe, LLP
Gary D. Decker	Ruth Reynolds
Karen C. Eberspacher	William D. and Linda Rush
Carolyn R. Eisenhauer	Kim and J. Steven Sharp
Kay Ellis	Jerry Spaur
Martha Bruce Fair	Hulda G. Stucky
Kenneth and Linda Farmer	Michael Torres
The Flying Geese Quilt Group	Jane D. Updegrave
Fay D. Foos	Valley State Bank
Nancy Gilchrist	MyHoa Van and Family
Gregg and Dianna Girrens	Peg Y. Vines
Beau and Catherine Gregory	Armetta Watson
H.F. and Z.M. Gwin	Margaret Watson
Jean A. Hatfield	M. Kathryn Webb
Belinda Hein	Wesley Medical Center Guest Services Dept and Volunteers
Jennifer S. Heinicke	Kevin Wilkin
William and Bobbie Herod	Barbara Willets and Book Club
Emma K. Johansen	R.D. and J.O. Winsor
Kansas Extension Association of Family and Consumer Services	Bill and Donna Wise
Karl V. and Nancy Jo Koenig	Myrna Wood
Betsy R. Latta	R.L. and M.K. Woods
Cory Law	

## Memorial and Tribute Gifts

During 2007, the Wichita Public Library received memorial and tribute gifts recognizing the following individuals. We thank the families and friends who have designated the Library as the recipient of such gifts.

**Carolyn Morris Beckett**

Heather Bruce  
Martha Bruce Fair

**James Bennett "Jake" Branstetter**

Cynthia Berner Harris

**Kelly M. Broce**

William N. Loyd

**Del Chitwood**

Barbara Willets and Book Club

**Ellen M. Clark**

Barbara Ellen Clark

**Gilbert Coker**

Glenda Cherry

**Lucille Diehl**

Thursday Night Book Club

**Kendall Durst**

William R. and Barbara J. Baker  
F.M. Buchmeier  
Josephine Cahill  
Capital City Bank  
Lois F. Crane  
Jane Dean  
Karen C. Eberspacher  
Kay Ellis  
Kenneth and Linda Farmer  
Nancy Gilchrist  
H.F. and Z.M. Gwin  
Cynthia Berner Harris  
Jean A. Hatfield  
Karl V. and Nancy Jo Koenig  
Leslie D. and Julie D. Linneman  
Carol A. Mongold  
Edward J. and Carol A. Nazar  
Jayne R. Nichols  
M.A. Parsons  
Tracie Partridge  
Ruth Reynolds  
Kim and J. Steven Sharp  
Michael Torres  
Jane D. Updegrove  
MyHoa Van and Family  
Kevin Wilkin  
R.L. and M.K. Woods

**Dorothy O. Estle**

Glenda Cherry

**Zack Farha**

Rocky and Sandi Stevens Barrese

**Robert Edwin Fleischman**

Julia A. and Richard A. Batten  
Babbette J. Fleischman  
John R. and Patricia K. Fleischman  
Lawrence and Carol L. Gardner  
Kraig A. and Jennifer A. Lindsay  
R.D. and J.O. Winsor  
Mary and Richard Zanarini

**Dr. Mac Foley**

Joseph Baba  
Jae Pierce-Baba

**Betty Loyd Foulston**

William Loyd and Betsy Loyd Anderson

**Bill Fox**

Jae Pierce-Baba  
Mary Womer Leslie

**Flo Fox**

Dean and Rebecca Smyth

**Janibeth Fulghum**

Carl L. Boster  
Charlotte G. Burkhart  
Tom Christopher  
Barbara and John Crook  
Fay D. Foos  
Sue Irby  
Emma K. Johansen  
Matilda M. Kaczocha  
Jerold Liebst  
Joan Mullen  
M. Martha Nelson  
Randolph Loving Chapter, National Society  
Daughters of the American Revolution  
Mr. and Mrs. Eugene Spurgeon  
William and Cynthia Underwood  
Armetta Watson  
Margaret Watson  
Bill and Donna Wise

**Robert Giroux**

Rotary Club of Wichita, Inc

**Geraldine Hammond**

Susan Nelson

**Marlys Harder**

Susan Nelson

**Vincent F. Hiebsch, Jr.**

Rotary Club of Wichita, Inc.

**Preston D. Huston**

Rotary Club of Wichita, Inc.

**John Jaedicke**

Heather Bruce  
Martha Bruce Fair

**Norma Johnston**

The Flying Geese Quilt Group

**Edna Carol Keys & Joseph Franklin Keys**

Richard T. Keys

**Bob Martz**

Robert and Evelyn Neier

**Betty F. Meeker**

C.V. and George Mouchette  
Mr. and Mrs. Dale Norton  
Ronald and Anna Vee Parker  
Valley State Bank

**Don Moore**

Rotary Club of Wichita, Inc.

**Jonah Andrew Morss**

Beau and Catherine Gregory

**Kay Shibley**

Rocky and Sandi Stevens Barrese

**Rebecca E. Shiner**

Lois, David and James Rehrig  
Joan Weibrode

**Skywalker**

Glenda Cherry

**Barbara Smith**

Thursday Night Book Club

**Jenell M. Smith**

Kansas Extension Association of Family &  
Consumer Services

**Dorothy Stude**

James and Nikki Drake

**Mildred Tarr**

Jennifer S. Heinicke

**Walter Trombold**

Rotary Club of Wichita, Inc.

**Cindy L. Woodward**

Fred and Diane Austin  
George and Nancy Bailey  
Patricia A. Bates  
Jane Blasi  
Joan Collins  
Larry and Connie Craig  
Carolyn R. Eisenhauer  
Gregg and Dianna Girrens  
Belinda Hein  
Jim and Sandy Herndon  
William and Bobbie Herod  
Alvin D. Herrington  
Betsy R. Latta  
Cory Law  
Fred and Patricia Maurer  
Pauline Phipps and Family  
Lanny Price  
Dallas Rakestraw  
Amy, Calvin and Pam Rector  
Regier Carr & Monroe, LLP  
Matt and Karen Schaefer  
Jerry Spaur  
M. Kathryn Webb  
Wesley Medical Center Guest Services  
Department and Volunteers  
Myrna Wood

## General Fund Balance Sheet

### Receipts

City of Wichita Contribution	\$6,441,449.57	
Fines and Fees	\$323,700.49	
Copy Machine Revenue	\$34,176.95	
Charges for Lost and Damaged Materials	\$44,568.44	
Sale of Commodities	\$12,581.54	
Meeting Room Rental	\$8,032.80	
Evergreen Rental Received from Child Care Association	\$1,350.00	
Evergreen Maintenance Fees from Child Care	\$10,860.00	
Reimbursement to Child Care Association <sup>2</sup>	-\$1,398.49	
Miscellaneous Receipts		\$39.95
<b>Total Income</b>		<b>\$6,875,361.25</b>

### Expenditures

Employee Salaries (Full-Time Staff)		\$3,501,268.69
Employee Salaries (Part-Time Staff)		\$521,159.26
Employee Benefits		\$956,356.12
Utilities		\$362,600.83
Telecommunications		\$42,139.40
Postage and Freight		\$39,007.53
Meetings and Conferences		\$1,949.48
Insurance		\$64,540.00
Fees for Professional Services		\$42,717.94
Employee Procurement Expense		\$87.60
Data Processing Expense		\$381,109.00
Equipment Charges		\$15,191.64
Branch Rental Charges		\$15,304.20
Facility Maintenance and Repair		\$35,613.43
Printing and Photocopy Charges		\$19,777.18
Security Monitoring and Guard Services		\$35,212.32
Cataloging Services		\$37,395.49
Miscellaneous Contractuals		-\$18,333.35
Supplies (Office, Computer and Library)		\$43,149.96
Vehicle Fuel, Maintenance and Repair		\$1,344.10
Custodial Supplies		\$2.42
Building Repair Parts		\$0.00
Minor Office Equipment		\$8,648.19
Library Materials Subtotal		\$768,945.69
Periodicals	\$92,481.46	
Non-Book Materials	\$119,536.94	
Electronic Format	\$61,611.52	
Books	\$495,315.77	
<b>Total Expenditures</b>		<b>\$6,875,361.25</b>

### Year-End Balance

**\$0.00**

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<sup>2</sup> By contractual agreement with Child Care Association (Wichita Head Start), the Library receives \$905 a month in rent for lease of space at the Evergreen Branch. If, at the end of the year, the Library's expenses at Evergreen on the Child Care Association's behalf for utilities & maintenance total more than \$10,860, the Child Care Association remits the difference to the Library. On the other hand, if expenses amount to less than what they paid, the Library refunds the Association the difference. Revenue and refunds all occur within the revenue budget, so all accounting is shown in the revenue section of this report. Starting in October, Child Start also started paying rent in the amount of \$500 to the City Property Management Department, which deducts a 10% Administrative Fee before crediting the balance to the library.

## Output Measures

	2003	2004	2005	2006	2007
<b>Measure</b>					
Circulation per capita	5.2	5.4	5.5	5.6	5.8
Program attendance per 1000 population	120.86	182.17	217.70	183.63	190.05
Reference transactions per capita	0.89	0.90	0.85	0.85	0.82
Active patrons as a percentage of population	44%	43%	42%	42%	40%
Collection turnover rate	179%	178%	181%	180%	186%
<b>Data</b>					
City population <sup>3</sup>	355,126	354,617	353,878	354,865	357,698
Circulation	1,864,047	1,905,431	1,949,241	1,992,052	2,057,722
New patrons registered	19,482	17,443	17,143	17,154	17,025
Active patrons <sup>4</sup>	157,872	152,930	147,259	148,042	144,086
Collection size	1,044,171	1,073,030	1,077,902	1,104,167	1,108,208
Reference transactions	315,205	320,698	302,418	302,110	294,503
Program attendance	42,921	64,602	77,038	65,169	67,982

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<sup>3</sup> City Population: The population counts are the official numbers certified by the State of Kansas.

<sup>4</sup> Active patrons are those who possessed a valid library card, as defined by expiration date, anytime in 2007.

## Customer Registration Report

	New Registrations	Patron Residency				Patron Type	
		City Residents	Sedgwick County	State of Kansas	Out of State	Adult	Minor
<b>Central Library</b>							
<b>Central Total</b>	<b>7,608</b>	<b>6,089</b>	<b>588</b>	<b>554</b>	<b>377</b>	<b>6,321</b>	<b>1,287</b>
<b>District/Regional Branches</b>							
Evergreen	1,353	1,275	38	29	11	816	537
Ford Rockwell	1,682	1,539	51	81	11	1,126	556
Lionel Alford	1,769	1,553	141	60	15	594	1,175
Westlink	2,464	2,113	288	48	15	1,495	969
<b>District/Regional Total</b>	<b>7,268</b>	<b>6,480</b>	<b>518</b>	<b>218</b>	<b>52</b>	<b>4,031</b>	<b>3,237</b>
<b>Neighborhood Branches</b>							
Comotara	615	505	57	43	10	461	154
Linwood	471	455	8	8	0	306	165
Maya Angelou Northeast	827	798	7	13	9	573	254
Orchard	236	225	7	3	1	151	85
<b>Neighborhood Total</b>	<b>2,149</b>	<b>1,983</b>	<b>79</b>	<b>67</b>	<b>20</b>	<b>1,491</b>	<b>658</b>
<b>Partnerships</b>							
Planeview Community Library <sup>5</sup>	0	0	0	0	0	0	0
<b>Partnership Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>System Total</b>	<b>17,025</b>	<b>14,552</b>	<b>1,185</b>	<b>839</b>	<b>449</b>	<b>11,843</b>	<b>5,182</b>
Percent of Total	100.00%	85.47%	6.96%	4.93%	2.64%	69.56%	30.44%

**Total New Patron Registrations in 2007** 17,025

**Total Active Patrons <sup>6</sup>** 144,086

<sup>5</sup> Customers are registered with and counted by USD 259, not the Wichita Public Library.

<sup>6</sup> Active customers are those who possessed a valid library card, as defined by expiration date, anytime in 2007.

## Material Circulation Report

	Circulation 2007	Circulation 2006	Difference	Pct of Total Circulation
<b>Central</b>				
Art, Music & Video	208,200	204,019	4,181	10.12%
Business & Technology	32,919	29,438	3,481	1.60%
Children's Center	109,402	112,621	(3,219)	5.32%
General Collections	117,567	118,634	(1,067)	5.71%
Popular Library	75,184	76,257	(1,073)	3.65%
Talking Books	67,881	57,962	9,919	3.30%
<b>Central Total</b>	<b>611,153</b>	<b>598,931</b>	<b>12,222</b>	<b>29.70%</b>
<b>District/Regional Branches</b>				
Evergreen	146,164	148,007	(1,843)	7.10%
Ford Rockwell	322,971	320,332	2,639	15.70%
Lionel Alford	263,585	258,848	4,737	12.81%
Westlink	474,309	443,815	30,494	23.05%
<b>District/Regional Total</b>	<b>1,207,029</b>	<b>1,171,002</b>	<b>36,027</b>	<b>58.66%</b>
<b>Neighborhood Branches</b>				
Comotara	95,455	87,266	8,189	4.64%
Linwood	66,454	64,913	1,541	3.23%
Maya Angelou Northeast	35,908	32,358	3,550	1.75%
Orchard	29,758	29,221	537	1.45%
<b>Neighborhood Total</b>	<b>227,575</b>	<b>213,758</b>	<b>13,817</b>	<b>11.06%</b>
<b>Partnerships</b>				
Planeview Community Library	2,631	6,350	(3,719)	0.13%
<b>Partnerships Total</b>	<b>2,631</b>	<b>6,350</b>	<b>(3,719)</b>	<b>0.13%</b>
<b>Virtual Services</b>				
Overdrive	9,334	2,011	7,323	0.45%
<b>Virtual Services Total</b>	<b>9,334</b>	<b>2,011</b>	<b>7,323</b>	<b>0.45%</b>
<b>System Total</b>	<b>2,057,722</b>	<b>1,992,052</b>	<b>65,670</b>	<b>100.00%</b>

## Library Holdings By Branch <sup>7</sup>

	Holdings Entered in Dynix System	Holdings Not Converted (Estimated)	Total Holdings Turnover Rate	
<b>Central</b>				
Art, Music & Video	75,440	9,357	84,797	245.53%
Business & Technology	103,119	18,340	121,459	27.10%
Children's Center	55,106	241	55,347	197.67%
General Collections	221,230	127,477	348,707	33.72%
Popular Library	57,892	0	57,892	129.87%
Talking Books	0	30,069	30,069	225.75%
<b>Central Total</b>	<b>512,787</b>	<b>185,484</b>	<b>698,271</b>	<b>87.52%</b>
<b>District/Regional Branches</b>				
Evergreen	47,454	0	47,454	308.01%
Ford Rockwell	85,261	0	85,261	378.80%
Lionel Alford	83,829	0	83,829	314.43%
Westlink	87,704	0	87,704	540.81%
<b>District/Regional Total</b>	<b>304,248</b>	<b>0</b>	<b>304,248</b>	<b>396.73%</b>
<b>Neighborhood Branches</b>				
Comotara	12,766	0	12,766	747.73%
Linwood	34,216	0	34,216	194.22%
Maya Angelou Northeast	33,004	0	33,004	108.80%
Orchard	17,580	0	17,580	169.27%
<b>Neighborhood Total</b>	<b>97,566</b>	<b>0</b>	<b>97,566</b>	<b>233.25%</b>
<b>Partnerships</b>				
Planeview Community Library	7,585	0	7,585	34.69%
<b>Total Partnerships</b>	<b>7,585</b>	<b>0</b>	<b>7,585</b>	<b>34.69%</b>
<b>Virtual Services</b>				
Overdrive	0	538	538	1734.94%
<b>Total Virtual Services</b>	<b>0</b>	<b>538</b>	<b>538</b>	<b>0.00%</b>
<b>System Total</b>	<b>922,186</b>	<b>186,022</b>	<b>1,108,208</b>	<b>185.68%</b>

<sup>7</sup> This report excludes 1,164 vertical file folders throughout the library system. These are envelopes used for circulation purposes only; none of the vertical file materials are catalogued.

## System-Wide Holdings By Media Type

	Holdings Entered In Dynix System	Est. Holdings Not in Dynix System	Total Library Holdings	Circulation in 2006	Turnover Rate
<b>Print Media</b>					
<b>Books</b>					
Books (all types)	652,076	2,684	654,760	1,270,617	194.06%
Telephone Directories	0	201	201	0	0.00%
Motor Manuals	5,904	0	5,904	4,816	81.57%
Music Scores	162	0	162	33	20.37%
<b>Books Subtotal</b>	<b>658,142</b>	<b>2,885</b>	<b>661,027</b>	<b>1,275,466</b>	<b>192.95%</b>
<b>Periodicals</b>	<b>118,989</b>	<b>28,400</b>	<b>147,389</b>	<b>27,018</b>	<b>18.33%</b>
<b>Unbound Materials</b>					
Pamphlets	0	30,208	30,208	1,616	5.35%
Photographs	5,063	3,983	9,046	0	0.00%
Maps & Globes	0	10,080	10,080	0	
Schematics	5,379	1,694	7,073	27	0.38%
Annual Reports	44,118	0	44,118	260	0.59%
Government Documents	0	672	672	0	0.00%
Research Folders	0	420	420	0	0.00%
Clippings	0	500	500	0	0.00%
<b>Unbound Subtotal</b>	<b>54,560</b>	<b>67,023</b>	<b>121,583</b>	<b>1,903</b>	<b>1.57%</b>
<b>Non Print Media</b>					
<b>Audiovisuals</b>					
Audio Cassette, Book on Tape	9,860	0	9,860	43,973	445.97%
Audio Cassette, Music	325	0	325	115	35.38%
Compact Disc, Spoken	3,984	0	3,984	44,513	1117.29%
Compact Disc, Music	29,081	0	29,081	122,954	422.80%
Talking Books (B&PH)	0	29,994	29,994	67,881	226.32%
Video Cassettes	18,381	0	18,381	135,294	736.05%
DVD	17,179	0	17,179	327,271	1905.06%
Art Print	282	0	282	960	340.43%
Media Box	71	0	71	316	445.07%
<b>Audiovisuals Subtotal</b>	<b>79,163</b>	<b>29,994</b>	<b>109,157</b>	<b>743,277</b>	<b>680.92%</b>
<b>Microforms</b>					
Microfilm Reels	11,064	805	11,869	11	0.09%
Microfiche & Micro Cards	0	12,540	12,540	0	0.00%
Aperture Cards	0	41,900	41,900	0	0.00%
<b>Microforms Subtotal</b>	<b>11,064</b>	<b>55,245</b>	<b>66,309</b>	<b>11</b>	<b>0.02%</b>
<b>Other Media</b>					
CD-Rom	193	0	193	701	363.21%
Overdrive	0	538	538	9,334	1734.94%
Talking Books Players	0	1,685	1,685	0	0.00%
Miscellaneous Media	75	252	327	12	3.67%
<b>Other Media Subtotal</b>	<b>268</b>	<b>2,475</b>	<b>2,743</b>	<b>10,047</b>	<b>366.28%</b>
<b>Library System Total</b>	<b>922,186</b>	<b>186,022</b>	<b>1,108,208</b>	<b>2,057,722</b>	<b>185.68%</b>

## Technical Services Report

### Cataloging Activity

Titles Added		29,458
Cataloged Items Added		66,515
Items Received Cataloged & Processed	34,169	
New Magazine Issues	21,667	
Memorial Volumes Added	263	
Gifts and Special Donation Volumes Added	10,417	
Uncataloged Items Added		15,029

### Processing Activity

Cataloged Items Withdrawn		63,515
Uncataloged Items Withdrawn		2,850
Catalogued Volumes Transferred Between Library Locations		4,044
Volumes Sent to Bindery		1,303
Volumes Mended In-House		308

### Acquisitions Activity

Volumes Ordered		38,501
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## Reference Transactions Report

	2007 Number of Reference Transactions	2007 Number Completed (fill rate)	2006 Number of Reference Transactions	Difference in Number of Reference Transactions
<b>Central Library</b>				
Art, Music & Video	33,958	97.84%	36,007	(2,049)
Business & Technology	42,191	97.65%	50,654	(8,463)
Children's Center	9,027	93.96%	9,129	(102)
Genealogy	12,037	95.70%	11,509	528
General Reference	43,805	94.65%	46,809	(3,004)
Talking Books	80,398	100.00%	74,021	6,377
<b>Central Total</b>	<b>221,416</b>	<b>97.68%</b>	<b>228,129</b>	<b>(6,713)</b>
<b>District /Regional Branches</b>				
Evergreen	7,386	75.25%	6,829	557
Ford Rockwell	18,765	96.66%	17,460	1,305
Lionel Alford	7,968	95.51%	8,285	(317)
Westlink	15,602	92.57%	14,899	703
<b>District/Regional Total</b>	<b>49,721</b>	<b>80.83%</b>	<b>47,473</b>	<b>2,248</b>
<b>Neighborhood Branches</b>				
Comotara	6,398	73.90%	7,599	(1,201)
Linwood	5,059	90.71%	5,233	(174)
Maya Angelou Northeast	6,000	93.40%	6,902	(902)
Orchard	5,909	78.10%	6,774	(865)
<b>Neighborhood Total</b>	<b>23,366</b>	<b>83.61%</b>	<b>26,508</b>	<b>(3,142)</b>
<b>Partnerships</b>				
Planeview	-	N/A	-	-
<b>Partnerships Total</b>	<b>-</b>	<b>N/A</b>	<b>-</b>	<b>-</b>
<b>System Total</b>	<b>294,503</b>	<b>93.72%</b>	<b>302,110</b>	<b>(7,607)</b>

## Electronic Information Services Report

	2007 Total Usage	2006 Total Usage	% Annual Change
<b>Electronic Database Searches Conducted</b>			
<b>Ancestry</b>	1,448	2,241	-35.4%
<b>Heritage Quest</b> <sup>8</sup>	1,872	2,242	-16.5%
<b>LearnATest</b>	478	601	-20.5%
<b>NewsBank</b> <sup>9</sup>	2,460	3,168	-22.3%
<b>Novelist</b> <sup>9</sup>	3,962	5,926	-33.1%
<b>Reference USA</b> <sup>9</sup>	12,495	15,891	-21.4%
<b>InfoTrac Databases:</b> <sup>8</sup>			
Academic OneFile	1412	801	76.3%
Business and Computer ASAP	1298	1009	28.6%
Business and Company Resource Center	6	321	-98.1%
Computer Database	1162	763	52.3%
Custom Newspapers	1172	1174	-0.2%
Expanded Academic ASAP	2141	2413	-11.3%
Gale Virtual Reference Library	1280	797	60.6%
Gale Reference Center Gold	1383	806	71.6%
Health Reference Center Academic	1537	1258	22.2%
Health and Wellness Resource Center	94	152	-38.2%
Info Trac Military & Intelligence	1089	713	52.7%
InfoTrac OneFile	1674	1450	15.4%
Info Trac Religion & Philosophy	1106	718	54.0%
Informe!	1078	698	54.4%
Junior Edition	1224	714	71.4%
LegalTrac	1175	698	68.3%
Literature Resource Center	233	671	-65.3%
Literature Resource Center - MLA	10	88	-88.6%
National Newspaper Index	29	93	-68.8%
Professional Collection	1389	850	63.4%
Student Editions	1205	767	57.1%
<b>Homework Kansas</b>	545	317	71.9%
<b>OCLC First Search Databases:</b>			
ABI Inform	76	179	-57.5%
ArticleFirst	1	0	N/A
Clase and Periodica	6	33	-81.8%
Electronic Books	51	56	-8.9%
Electronic Collections Online	5	17	-70.6%
ERIC	76	179	-57.5%
GPO Monthly Catalog	0	1	-100.0%

<sup>8</sup> Resource is available with the free Kansas Library Card. This usage only reflects access from Wichita Public Library workstations and does not include remote usage by Wichita Public Library customers. ProQuest data first became available in April 2006.

<sup>9</sup> Resource is only available from Library workstations.

Medline	18	11	63.6%
PapersFirst	1	8	-87.5%
Periodical Abstracts	0	19	-100.0%
Proceedings First	0	2	-100.0%
World Almanac	1	1	0.0%
WorldCat	3,729	1,946	91.6%
WorldCat dissertations and theses	15	0	N/A
<b>Opposing Viewpoints</b>	898	1,012	-11.3%
<b>Proquest</b> <sup>8</sup>	352	257	37.0%
<b>SIRS Discoverer</b>	199	109	82.6%
<b>World Book</b> <sup>8</sup>	25	52	-51.9%
<b>Total Electronic Searches Conducted</b>	50,404	51,016	-1.2%
<b>Horizon Information Portal</b>			
Number of customer logins	228,621	205,006	11.5%
<b>BookLetters</b>			
Number of active subscriptions on 12/31	5,680	3,896	45.8%
<b>Website</b>			
Number of visits	828,345	612,055	35.3%
Number of pages	1,880,846	1,849,430	1.7%
<b>Photo Archive</b>			
Number of visits	81,753	N/A	N/A
Number of pages	515,468	N/A	N/A
<b>Public Access Computing</b>			
Number of customer sessions	154,683	147,724	4.7%
Number of computer copies made	218,610	230,349	-5.1%

## Programming Services Report

	2007	2006	Change	% Change
<b>Adult Programs</b>				
<b>Number Presented</b>				
Central	105	112	(7)	-6.25%
District Branches	126	126	0	0.00%
Neighborhood Branches	24	19	5	26.32%
<b>Total</b>	<b>255</b>	<b>257</b>	<b>(2)</b>	<b>-0.78%</b>
<b>Attendance</b>				
Central	4,407	3,551	856	24.11%
District Branches	2,009	2,465	(456)	-18.50%
Neighborhood Branches	213	225	(12)	-5.33%
<b>Total</b>	<b>6,629</b>	<b>6,241</b>	<b>388</b>	<b>6.22%</b>
<b>Juvenile Programs</b>				
<b>Number Presented</b>				
Central	512	524	(12)	-2.29%
District Branches	654	570	84	14.74%
Neighborhood Branches	45	48	(3)	-6.25%
<b>Total</b>	<b>1,211</b>	<b>1,142</b>	<b>69</b>	<b>6.04%</b>
<b>Attendance</b>				
Central	28,419	31,769	(3,350)	-10.54%
District Branches	31,405	25,973	5,432	20.91%
Neighborhood Branches	1,529	1,186	343	28.92%
<b>Total</b>	<b>61,353</b>	<b>58,928</b>	<b>2,425</b>	<b>4.12%</b>
<b>Meeting Room Use</b>				
<b>Number Booked</b>				
Central	297	259	38	14.67%
District Branches	312	356	(44)	-12.36%
Neighborhood Branches	28	26	2	7.69%
<b>Total</b>	<b>637</b>	<b>641</b>	<b>(4)</b>	<b>-0.62%</b>
<b>Attendance</b>				
Central	11,545	9,310	2,235	24.01%
District Branches	8,803	10,081	(1,278)	-12.68%
Neighborhood Branches	344	281	63	22.42%
<b>Total</b>	<b>20,692</b>	<b>14,308</b>	<b>1,020</b>	<b>7.13%</b>

## Other Library Services Report

	2007	2006	Change	% Change
<b>Customers Using Equipment</b>				
<b>Computer and Internet Use</b>				
Central	63,773	68,637	(4,864)	-7.09%
District Branches	71,765	61,020	10,745	17.61%
Neighborhood Branches	19,145	18,760	385	2.05%
<b>Total</b>	<b>154,683</b>	<b>148,417</b>	<b>6,266</b>	<b>4.22%</b>
<b>Copies Made By Customers</b>				
<b>Photocopies</b>				
Central	74,931	65,229	9,702	14.87%
District Branches	20,814	23,218	(2,404)	-10.35%
Neighborhood Branches	2,482	2,790	(308)	-11.04%
<b>Total</b>	<b>98,227</b>	<b>91,237</b>	<b>6,990</b>	<b>7.66%</b>
<b>Copies from Computer Databases and the Internet</b>				
Central	90,286	95,338	(5,052)	-5.30%
District Branches	102,796	107,326	(4,530)	-4.22%
Neighborhood Branches	25,528	27,685	(2,157)	-7.79%
<b>Total</b>	<b>218,610</b>	<b>230,349</b>	<b>(11,739)</b>	<b>-5.10%</b>
<b>Interlibrary Loan Activity</b>				
Items requested by other libraries	17,932	17,483	449	2.57%
Items supplied by Wichita Public Library	7,685	7,176	509	7.09%
Items requested by Wichita Public Library	4,185	4,677	(492)	-10.52%
Items supplied to Wichita Public Library	2,337	2,364	(27)	-1.14%
<b>Microform Use</b>				
Genealogy microforms used	11,346	15,604	(4,258)	-27.29%
Copies made from microforms	6,292	6,795	(503)	-7.40%
<b>Other Services</b>				
Central Gate Count	369,387	395,828	(26,441)	-6.68%
Alford Gate Count	133,065	135,182	(2,117)	-1.57%
Evergreen Gate Count	107,274	107,288	(14)	-0.01%

### ***Your Return on Investment: A Quick Breakdown***

<b>Service</b>	<b>Value</b>		
Book circulation	1,364,490	\$30,550,931	Value is based on an average book price of \$22.39. From paperback novels to expensive reference texts, your library has it all!
Video circulation	135,294	\$270,588	A video rental averages about \$2; your Library offers a wide selection of films.
DVD circulation	327,271	\$981,813	As DVDs grow in popularity, so does the Library's collection. A rental at a store averages \$3.
Music CD circulation	122,954	\$1,844,310	A new music CD costs approximately \$15 to purchase.
PC uses	147,724	\$1,772,688	At most Library locations, you are guaranteed one hour of computer use. PC and Internet access at Kinko's costs users \$0.20 per minute or \$12.00 per hour.
Magazine circulation	27,018	\$135,090	The average retail cost of popular magazines is \$5.00.
Reference questions answered	294,503	\$2,945,030	The cost of finding out what you what to know is hard to determine, but \$10.00 per question covers the range of quick and complicated answers.
Program attendance	67,982	\$373,901	An afternoon at the movies is about \$5.50 for one person.

**Value for these resources and services alone -- \$38,874,351**

**Compare to \$6,875,361 – 2007 Revised Library General Fund Budget  
(City of Wichita contribution - your tax dollars)**

The Wichita Public Library creates more than \$5.65 in value per \$1 in City funding.

# ***Wichita Public Library System***

## ***Central Library***

Director of Libraries: Cynthia Berner Harris  
223 S. Main · 261-8500

## ***Lionel Alford Regional Branch Library***

Branch Manager: Jean Hatfield  
3447 S. Meridian · 337-9119

## ***District Branch Libraries***

### **Evergreen**

Branch Managers: Jaime Prothro / Dawn Williams  
2601 N. Arkansas · 303-8181

### **Ford Rockwell**

Branch Manager: Julie Nash  
5939 E. 9th · 688-9361

### **Westlink**

Branch Manager: Jane Dean  
8515 Bekemeyer · 337-9456

## ***Neighborhood Branch Libraries***

### **Maya Angelou Northeast**

Branch Managers: Dollie Washington  
3051 E. 21st St. · 688-9580

### **Comotara**

Branch Manager: Deb Simpson  
2244 N. Rock Rd. · 688-9350

### **Linwood**

Branch Manager: Judy Young  
1901 S. Kansas · 337-9125

### **Orchard Park**

Branch Manager: Zetta Maxwell  
4808 W. 9th St. · 337-9084

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## ***Planeview Community Library***

Operated by Colvin Elementary School  
2820 S. Roosevelt · 973-7609