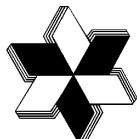


Wichita Public Library Annual Report 2001



WICHITA PUBLIC LIBRARY
The Discovery Center
www.wichita.lib.ks.us

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Mission Statement

The Wichita Public Library System is a community service, which strives to address the core informational needs of children and adults. The Library provides print, non-print, and electronic resources covering a broad variety of topics related to work, school, and personal life. Through knowledgeable, friendly staff, the Library strives to provide life-long learning opportunities to promote personal growth and development. As a public entity, the Library pledges to provide equitable access to information for the citizens of the greater Wichita area. The institution is responsive to the community's changes, interests and needs, and pledges to respect the diversity of its patrons.

*Adopted by Wichita Public Library Board of Directors
June 15, 1999*

Vision Statement

Our vision is to be recognized as one of the premier public libraries in the state, region and nation. Our measure of success will be our ability to comply with *Measurements of Quality: Public Library Standards for Kansas* and *Hennen's American Public Library Ratings*.

2001 Goals

1. Initiate action to maximize effective service.
2. Strengthen human resources by continuing to develop knowledgeable staff and providing them with the tools, materials and administrative support necessary to accomplish the Library's mission.
3. Evaluate and develop methods to enhance collections designed to meet the needs of the community.
4. Systematically develop and maintain library facilities and points of service that provide equitable access to information.
5. Actively market library materials and services to promote the Library's presence in the community.

The Year in Review

In 2001, the Wichita Public Library system implemented a series of organizational changes intended to enhance the efficiency and effectiveness of library operations, aggressively moved toward implementation of the Strategic Plan for Branch Library Service, and continued the expansion of programming and outreach activities designed to meet the interest and needs of the community.

Organizational Changes

For many years, the Wichita Public Library has struggled to meet Kansas State Standards for Public Library Service. The creation of *Hennen's American Public Library Ratings* and the Library's mediocre ranking in that scheme further indicated the need to evaluate library operations and to consider changes to enhance operations and service delivery. Through a series of staff brainstorming sessions held in November and December of 2000, the Library's Administrative Council reaffirmed its understanding of the need to make changes in collection development, information technology support, program coordination, staff training and financial decision-making. The result of this evaluation was a realignment of library functions and workgroups into five newly created divisions.

These divisions, effective January 1, 2001, and their charges include:

- **COLLECTION DEVELOPMENT:** Responsible for acquiring and disseminating resources for customers, this division was charged with streamlining the acquisition of materials, becoming more responsive to customer requests for materials, doing more analysis and maintenance of collections and strategically allocating materials budgets.
- **CUSTOMER SERVICE:** Responsible for ensuring proactive customer service throughout the library system, this division was charged with consolidating hiring and training activities, establishing a comprehensive training program for all staff, improving the promotion and explanation of library services and more effectively integrating the use of volunteers into library operations.
- **PROGRAMMING & OUTREACH:** Responsible for promoting literacy, library awareness and library resources, this division was charged with developing programming and outreach activities designed to promote the Library's services and mission, expanding adult programming and displays, increasing promotion of programs, identifying underserved customers, and coordinating budgeting for programs and displays.

- REFERENCE SERVICES: Responsible for translating resources to customers, this division was charged with enhancing reader's advisory services, expanding training for customers and staff in the use of reference resources, placing a greater emphasis on branch reference collections and rearranging collections for easier customer use.
- SUPPORT SERVICES: Responsible for providing proactive support for service delivery to customers and staff, this division was charged with a greater emphasis on facility maintenance, encouraging better communication with front-line workgroups, more closely integrating support activities with public service needs, strategic planning and special project development.

In late summer and early fall, the Library's staff reconvened to participate in some strategic planning discussions as a first step in fine-tuning the organizational changes and establishing priorities for the upcoming year. Through this process, a vision statement for the department was identified, as were five strategic goals to help guide progress toward achievement of the mission and vision. Approved by the Library Board of Directors in September, these strategic tools will become the Library's identified priorities for the next few years.

Goal Accomplishment Summary

Staff from throughout the Library system was instrumental in helping the department to accomplish many of the goals, objectives and actions identified as priorities for 2001. In addition to the accomplishments outlined in other areas of this report, these projects should be recognized as impacting library services and activities during the year:

- Universal service discounts of \$54,221.51 were received for e-rate year 4 (June 30, 2001 – July 1, 2002)
- A Wichita Community Foundation grant of \$5,020.40 helped underwrite costs of the Library's summer reading program
- Technology Training Center classes contracted for West Publishing Group and the Kansas Museum Association provided the creation of a fund to be used for maintenance of the training center
- Directors from libraries at Wichita State, Friends University, Newman University and Wichita Public held their first meeting to discuss issues of mutual concern and potential cooperative activities
- Directors' meetings for Sedgwick County public libraries were initiated to enhance relationships and cooperation among the libraries
- The Ozarks Dynix Users Group (OZDUG) met at the Library and included presentations from epixtech, Inc.'s Chief Executive Officer Lana Porter and National Sales Director Jed Gilmore.

Collection Development Division

The Collection Development Division encompasses selection, acquisition, cataloging and physical processing of library materials, and electronic resources management. Although the Library's information technology (IT) support services were originally intended to be an additional section within Collection Development, the turnover of support staff and division management combined with a decision to more fully integrate IT support under the umbrella of City of Wichita's internal services complicated the transition. To allow division staff to maximize attention on centralization of materials selection and budgeting, IT support became an independent section operating under the guidance of the Director of Libraries and City Data Center management staff.

Reducing the number of selectors by half streamlined the material selection process for maximum efficiency. All selectors continue to spend at least part of their time directly working with the public, thus gaining a first-hand knowledge of materials in demand. Genre-specific and *NoveList* workshops helped staff learn how to answer customers' common question, "What do I read next?"

Various sectors of the collection demanded special attention, with materials selectors focusing upon the computer, home improvement/decorating, gardening, religion, and mythology collections in 2001. Reference staff cooperated with the Collection Development Division to develop lists of key reference works needed in the branches. Funds from the endowment enabled General Reference and Business and Technology to begin updating and improving their reference collections; the endowment also purchased books on compact disc. *FastTIPS*, implemented in 2001, sent a set number of copies of releases (such as predictable bestsellers by well-known authors) based on a list developed by the Library on the release dates, enabling customers to checkout highly-anticipated books as soon as possible.

The Library's website was featured in Winter 2001's *Shy Librarian* as a "Best of the Web" selection.

An article in the *Wichita Eagle* (August 29, 2001) focused on the necessary task of weeding in a positive light. Throughout the year, efforts to weed and develop collections considered the upcoming North and South district branches.

The conversion from optical character reader (OCR) to barcode technology required the entire collection to be relabeled. This change will improve the Library's ability to serve customers. Older borrower's cards are now being replaced with barcoded cards in anticipation of the complete switch in 2002. Barcode technology is not only more cost-efficient but also compatible with

personal computers as well as dumb terminals. As a result, the Library can place scanners in more locations, allowing staff the option to scan data instead of inputting information through manual data entry. Barcoding is also more versatile than OCR. Services such as customer self-check-out, automatic timing for public computer workstation use, and remote patron authorization all operate most efficiently with barcode technology. Of equal importance, barcode technology and the processing changes made in anticipation of migration to it will reduce the risk of repetitive motion injuries for library employees.

A frequent customer request – offsite access to Library resources – became a reality with the Kansas Library Card. Provided by the Kansas Library Network Board, the Kansas State Library, and University of Kansas Medical Center – Kansas City, the free Kansas Library Card is available at the Wichita Public Library and allows customers to access *SIRS Discoverer Deluxe*, OCLC's *First Search*, Gale's *InfoTrac*, and netLibrary eBooks from any home, school or office computer with an Internet connection.

Customer Service Division

The Customer Services Division includes the Central Library circulation section, neighborhood branches, volunteer coordination and relief staffing. The division also oversees human resources functions, including employment, staff training, and professional development.

The City's "Above and Beyond" theme complemented the Library's commitment to exemplary customer service. Nineteen training sessions dealing exclusively with customer service were held for staff members. The *Fish!* philosophy, an innovative approach to customer service as exemplified by Seattle's Pike Place Fish Market, inspired many employees and encouraged them to work as a team, choose their attitudes, and interact in a more friendly manner with customers. An additional twenty-five sessions dealt with other topics, including readers' advisory training, computer skills, and diversity awareness. Two special classes on homeless issues were held in the winter of 2001 as a response to an increase of the number of homeless individuals using the Library as an escape from cold weather.

To decrease the time needed to advertise, interview, and evaluate new entry-level staff, the candidate pool was developed in 2001. The Library periodically interviews, tests, and ranks qualified candidates for future openings to avoid repeating the full process with every position vacancy. This technique enables positions to be filled more quickly so customer service is not compromised.

The Library expanded direct interlibrary loan service to Haysville Community Library and McConnell Air Force Base Library. These libraries request material loans through the Dynix system, saving Library staff from the need to research the owning branch and status of requested items. This not only enables the Library to more quickly deliver loans to these libraries, but it also allows those libraries to check the current status of their loan requests at any time.

Jean Pouncil-Burton, Marina Lakes branch manager, was August's City Employee of the Month and was named Wichita's Official Storyteller.

Public computer workstations were added to the Comotara and Orchard branches. Through this addition, every Wichita Public Library facility now offers public Internet access as well as many Microsoft Office products for customers to create letters, résumés, spreadsheets, presentations, and other projects for home, school, or work.

The Library's two locations in public schools continue to face different challenges than other neighborhood branches. Concerns included limits to access by non-school students, labeling and reorganization of Library materials, and removal of display items. A classroom was added into the library area in Colvin Elementary (Planeview branch), greatly reducing the library's space.

As a result of reorganization, the Library moved relief staff from administrative duties to working directly with the public. Relief staff also assisted with special projects, such as the rearrangement and consolidation of regular and oversized non-fiction collections in the Central Library Children's Center.

Programming Services Division

The Programming Services Division is comprised of the Central Library's Children's Center, Youth Outreach, Talking Books, and Homebound services.

Library staff presented children's programs, attracting toddler to teen audiences, at Central, Rockwell, Westlink, Angelou Northeast, Linwood, Marina Lakes, Orchard Park, Planeview, and Seneca libraries in the spring, summer, and fall of 2001. Funds from the endowment secured a portable puppet stage, enabling puppet shows to be held more frequently and at more locations. Special craft programs and puppet shows were held at Central during spring and winter breaks. *A Visit from the Mouse* highlighted the Library's celebration of Children's Book Week, November 11-17: staff and volunteers wore a costume of "Mouse" from Laura Joffe Numeroff's *If You Give a Mouse a Cookie*.

"Reading Road Trip," the 2001 Summer Reading Club, attracted 6,530 young readers; 52% reached their reading goal, up 4% from 2000. Staff distributed brochures in English, Spanish, and Vietnamese through school visits to reach beyond the Library's current audience. Puppet shows, musical performances, and magic shows corresponded with the themes of exploration and travel. More than 130 teen volunteers assisted system-wide with registration, prize distribution, data entry, and shelving. Teen volunteers were recognized at an August reception in the City Hall Council Chambers.

In an average day, about 90 children and over 25 adults attend programs at the Library.

Teen readers continue to be a more difficult audience to reach; however, innovative programming attracted positive attention. "Teens Read: Invest Your Time" targeted teen readers, resulting in 1184 registrations. For each hour of reading, teens earned a chance to win weekly prizes given throughout the summer. Forty teens attended a grand prize drawing party in August. The Library celebrated Teens Read Week, October 14-20, for the first time in 2001, hosting a Mystery Night entitled "What Happened to Angela Day?" Participants had to solve the mystery of a missing student from clues left in her locker, notes left on her desk, and from police interviews. Tours arranged by the YMCA After-School Program and library card registration during Parent-Teacher Conferences at Hadley and Coleman Middle Schools also introduced middle school-aged students to the Library.

The 13th Annual African-American History Program was held in February, featuring special guest Linda Goss, a storyteller and author from Tennessee. The Griots, a Wichita-based storytelling group, told stories to children at Watermark Books. Professor Edgar Tidwell from the University of Kansas presented a Library-sponsored lecture on Kansas-born African-American authors at North High School.

For the first time, the annual Academy Awards® Shorts Program was held at the district branches in addition to the Central Library. The viewing of all Academy Award®-nominated films in the short film categories of animation, documentary, and live action continued to be the most popular adult program.

The third annual Magic City festival, a celebration of Wichita's diverse cultural backgrounds through various performing arts, became part of the CityDaze Arts Festival in October. Publicity problems, lack of food vendors and guest seating, and lingering fear based on the events of September 11 prevented the event from garnering the anticipated audience.

The Library's commitment to the community is obvious through its multiple outreach programs. A bulk loan pilot program began to serve Head Start classrooms, day care centers, and home child-care providers. The Library participated in Smart Start Kansas and worked with the Teen MoMs program of Wichita area Youth for Christ to train teenage mothers in the importance of children's literacy. Staff contributed quarterly book and website reviews for *Wichita Kids!* Booths at several parenting, education, and city fairs, including several school events and all four Neighborhood City Hall grand openings, brought attention to the Library's services. Special workshops met the needs of home-schooled families. The Library presented weekly literacy and cultural programming as part of Communities in Schools After-School Programs at Colvin, Jefferson, Lincoln, and Cloud Elementary Schools. These programs targeted children whose parents attended GED and English language classes.

While reaching out to children and families is important, it is not the sole focus of outreach programming. Talks to community organizations, including those serving senior citizens, is only one method of spreading the word about the Library's various services. Talking Books continued to serve the visually impaired and blind. The Library's homebound program was under-utilized; plans for 2002 include increasing the program's visibility. Though a storytelling session was presented at a nursing home, service to the elderly remains a rich area for future program development.

BookPage, funded by the National Endowment for the Humanities, and *Excerpts*, sponsored by the Friends of the Library, continue to be excellent sources of program promotion. Both are distributed system-wide, at Library booths, and talks with community groups.

Reference Services Division

The Reference Services Division consists of the Central Library's subject sections (Art, Music, and Video; Business and Technology; General Reference; Local History and Genealogy) and the Rockwell and Westlink District Branches.

All sections improved customer service: all subject sections now receive and answer E-mail reference inquiries. Many staff members participate in cross training throughout various sections. The Information Desk is open more hours. Displays throughout the library system highlight collections and bibliographies prepared by staff assist customers in locating information. New computers for Internet access were installed in General Reference, Rockwell, and Westlink libraries. Many staff members from the division also serve as trainers in the Technology Training Center.

Heidi Dressler, Local History Librarian, was honored with the New Professional Award by the Kansas Library Association.

The Library's web page, through a variety of digitalization projects sparked through the Local History section, increased in value to patrons as a primary source of information. With the help of two dedicated volunteers, the cruise book of the *U.S.S. Wichita* is now available from the Library's web page, allowing worldwide access to this rare text.

Members of the Library staff worked closely with representatives from the Wichita-Sedgwick County Historical Museum and Wichita State University Libraries' Department of Special Collections to envision and create the Wichita Photo Archive. At year's end, the online archive of approximately 150 photographs searchable by decade, keyword, category, and repository was ready for release as a pilot product. Feedback on the design and usefulness of the archive will determine the project's future.

The Technology Training Center continues to be a popular and highly demanded information resource for customers. 915 customers attended 132 classes in 2001 on basic computer skills, personal computing, and research sources. Special classes on using the Wichita Public Library's Web Page and the Kansas Library Card are frequently offered to help customers help themselves to the Library's electronic resources.

While many classes offered in the Technology Training Center are designed by Reference Services staff to target adults, the Programming Services Division developed specialized programs for children and families. Topics included safety issues, such as "What Parents Need to Know About the Internet" and "Internet Use for Children," as well as general instruction in web searching and computer programs. A five-day computer class called "Technology Summer Camp" offered children a chance to cover a broad range of topics in a single week.

Support Services Division

The Support Services Division combines operations and administrative duties; it is responsible for budgets, physical improvements, equipment and maintenance, switchboard, and administrative assistance.

When learning of an opportunity to utilize the City's former Arts and Crafts building at 2501 N. Arkansas for the relocation of the Minisa branch, support staff prepared an analysis and determined that the facility could be used to establish district branch services to north Wichita by consolidating operations of

the existing Marina Lakes and Minisa branches. As such a change corresponded with the Strategic Plan for Branch Library Services, the Library Board authorized staff to submit a response to a request for proposal for use of the facility. Head Start expressed interest in sharing the building and became a partner in the project. The Library/Head Start proposal was selected by the City Council in March as the preferred use for the building. Throughout the remainder of the year, the Director of Libraries and Support Services staff worked with the project architect and city staff to prepare a remodeling plan and budget. The Library Foundation offered valuable assistance by helping to raise funds for the furniture and equipment needs of this larger location. Slowed by difficulties in developing an acceptable public art component, the branch originally scheduled for occupancy in late 2001 will not be available until the third quarter of 2002.

Planned openings of new branches:
North Branch—Q3 2002
Lionel P. Alford South Branch—Q1 2003

At the same time, significant progress on the first priority in the Strategic Plan for Branch Library Services – creation of a district branch for south Wichita – took place during the year. An action of the City Council directed that the new library be named in memory of Lionel Alford, a long-time community volunteer and business leader. A site for the facility was purchased near the

intersection of I-235 and south Meridian. The local firm of Gossen Livingston and Associates was selected to design the library and five new fire stations. Using information from the Library's building program statement's identified needs, a design concept encompassing the best of traditional library design with the comforts and convenience of bookstores that customers have come to appreciate was developed. Customers and staff look forward to relocating the Seneca branch into this greatly expanded facility during the first quarter of 2003.

Another project from the Strategic Plan for Branch Library Services – reestablishment of bookmobile service – was temporarily suspended when plans to convert a Metropolitan Transit Authority passenger bus into a bookmobile proved unexpectedly costly. When the Library was asked to identify projects to be eliminated during the annual Budget Review process, Library management chose to recommend the temporary suspension of work on a bookmobile to allow more attention for the two building projects.

Support staff made many procedural changes to enhance internal service delivery to other library divisions. Budgeting for supplies and processing was included with special funds. The equipment request and ordering process was overhauled for improved efficiency.

Upgrades in facilities improved customer morale. Central, Rockwell, and Westlink benefited from improved lighting installed by the City of Wichita, reducing energy costs and increasing visibility. Several locations received new shelving units; the older units were relocated to other areas in the library system. Rockwell received new carpet. With the assistance of the City of Wichita's Purchasing Department, the Library worked toward improved janitorial service in several branches.

Improved partnerships with the City of Wichita increased the Library's visibility as 2001 concluded. Messages about the Library's youth programs and Technology Training Centers were heard on hold messages at City Hall. The City Council Newsletter began to feature articles about the Library in each issue, keeping the Library's presence known to the City's decision-makers and management staff.

Supporting Organizations

Friends of the Library

The Friends of the Wichita Public Library continue to make an impact on the Library. Their Luncheon Lecture Series increased in attendance during their 2001-2002 season, their bookstore continues to attract customers to the Library, and their generous donations of time, labor, and financial resources bolster the Library.

The Friends of the Wichita Public Library were honored by the Friends of Kansas Libraries with the Large Chapter Award.

Friends memberships and donations nearly tripled from \$11,521.00 in 2000 to \$30,206.00 in 2001. This helped offset the slight decrease of 2.7% in bookstore sales. Most of the decline can be blamed on the lack of donations; too few materials were donated to hold a large book sale in fall 2001. April's book sale raised \$2000.00 with a 30% decrease from 2000 in the number of books available for sale.

The Friends paid the final \$25,000 installment on their \$75,000 three-year commitment to help with local fundraising for the National Endowment for the Humanities challenge grant. They also pledged a fourth \$25,000 payment to the challenge grant fundraising as well as making a commitment to help with the need for funding for the new North district branch.

Volunteers

Volunteers are vital to the Library's success. In 2001, over 200 volunteers worked a total of 18,655.10 hours; at a rate of \$15.40¹ per hour, volunteers contributed \$287,288.54 worth of labor. The Friends of the Wichita Public Library, Wichita Genealogical Society, Telephone Pioneers, American Red Cross Senior Work Experience Program, and Breakthrough Club often provide help, but unaffiliated teens and adults also volunteer at the Library. Over 130 Teen Volunteers assisted with youth summer literacy programs.

At the annual Volunteer Appreciation luncheon in April, Pat Hathaway received the Melzer Award for most hours volunteered in 2000. The luncheon featuring KAKE-TV's Larry Hatteberg as keynote speaker had its largest attendance in history in 2001.

The Wichita Public Library Foundation

"Bound to Succeed," a direct mail campaign designed for the Foundation by Craghead & Harrold, Inc., won national recognition by the American Library Association for its outstanding design.

Working with the Library Board and staff, the Wichita Public Library Foundation moved closer to completing a \$2,000,000 endowment through the National Endowment for the Humanities (NEH) challenge grant program. As part of the local fund-raising effort, a group of Library supporters hosted a roast for Bucky Walters with proceeds contributed to the challenge grant, earning a grand total of \$15,229.30 for children's programming. At year's end, nearly 90% of local funds had been raised and were already impacting Library programs and services.

Income from the NEH endowment in 2001 totaled \$85,544 and was used to expand humanities collections and literature collections in regular print, large print, tape and compact disc formats. NEH funds underwrote expenses for many programs. The Campaign for Books General Endowment disbursed interest of \$45,744 to update reference collections, replace public access computer workstations in five locations, and to purchase additional books on compact disc to keep up with rapidly increasing customer demand.

The Foundation's Executive Director also helped prepare successful grant requests, enabling the Library to translate its basic brochures into Spanish and Vietnamese and underwrite the costs of summer reading programs.

¹ The hourly value of volunteer time is updated yearly by Independent Sector, and is based on the average hourly wage for nonagricultural workers, as published in *The Economic Report of the President (2001 Edition)*, increased by 12% to estimate fringe benefits.

Library Board of Directors

The Library Board is composed of 14 members. As of December 2001, the Board consisted of six males and eight females. All fourteen members are Caucasian. The Board held twelve meetings in 2001. All were regular meetings. One member, Don Barry, completed his eight-year term limit. Two members, Carl Bell and Kent Voth, ended two-year terms. Six new members were appointed.

Officers for 2001

President	Tim Moore
First Vice President	Gillard Cohen
Second Vice President	Gerald Layman
Secretary	Lois Ruby
Treasurer	Karl Peterjohn

Membership Attendance for 2001 (As of December 2001)

	<u>Present</u>	<u>Absent</u>	<u>Years on Board</u>
Sarah Bagby	9	3	4 yrs. 1 mo.
Barbara Baker (appointed 9.25)	3	0	3 mos.
Don Barry (term expired 6.30)	4	2	8 yrs.
Carl Bell (term expired 6.30)	5	1	2 yrs. 5 mos.
Randy Brown (appointed 11.6)	2	0	2 mos.
Gillard Cohen	11	1	6 yrs.
Jane Eshelman (appointed 7.1)	3	3	6 mos.
Ed Koon	10	2	4 yrs. 6 mos.
Catherine Landwehr (appointed 7.1)	5	1	6 mos.
Gerald Layman	9	3	3 yrs. 11 mos.
Ronda Limon-Lowderman	8	4	1 yr. 8 mos.
Tim Moore	10	2	2 yrs. 6 mos.
Nancy Ogle (appointed 7.1)	6	0	6 mos.
Helen Parli (appointed 11.20)	1	0	1 mo.
Karl Peterjohn	10	2	7 yrs.
Lois Ruby	9	3	4 yrs. 6 mos.
Kent Voth (term expired 6.30)	3	3	2 yrs. 4 mos.

Committees for 2001

Finance Committee

Karl Peterjohn - Chair
Barbara Baker
Gerald Layman

Planning & Facilities Committee

Gillard Cohen - Chair
Sarah Bagby
Ronda Limon-Lowderman

Operations Committee

Nancy Ogle - Chair
Jane Eshelman
Ed Koon

Public Affairs Committee

Randy Brown - Chair
Catherine Landwehr
Tim Moore

Advisory to Public Affairs – Lois Ruby
Foundation Representative – Sarah Bagby
Friends of the Library Representative – Helen Parli

Board Finances

The actual expenses incurred by the Library Board of Directors are minimal since members serve without pay. Expenses for staff assistance in the preparation of materials and reports for Board meetings are as follows:

Staff Time

Director of Libraries administrative charges \$7,960.80
(Approximately 20 hours per month @ \$33.17 per hour)

Administrative Aide II \$6,931.20
(Approximately 32 hours per month @ \$18.05 per hour)

Supplies and Postage \$1,500.00

Total **\$16,392.00**

Generous Donors

The Wichita Public Library's Board of Directors, administration, and staff offer special thanks to each of the following individuals and organizations whose contributions help support the Library's collections and community services.

Tax funds finance basic library services. Private donations make books, materials, programs, and technology possible when public funds are not available. Those whose names do not appear on the following pages are invited to join the growing numbers of people who express their appreciation for Wichita Public Library services with financial support. Inquiries about how you can help make a great library even greater are welcome; please contact the Director of Libraries at 261-8500.

In 1997, the Wichita Public Library Foundation secured a \$500,000 challenge grant by the National Endowment for the Humanities. Those donors who contributed to the Library's challenge grant in 2001 are signified by an asterisk in the following list.

Monetary Gifts

\$50,000 and above

*The Levand Trust

\$25,000 to \$49,999

*Catherine Yingling

*Friends of the Wichita Public Library, Inc.

\$10,000 to \$24,999

The Cessna Foundation, Inc.

Koch Industries, Inc.

*Craghead & Harrold, Inc.

\$5,000 to \$9,999

*The Hyde Foundation, Inc.

*Velma Wallace

*Joy L. Perry

The Wichita Community Foundation

*Barbara Rolph

*Lawrence Wulfmeyer

\$1,000 to \$2,499

Cargill, Inc.

Wania Reynolds

*John M. Hyde

Sam's Club # 8524 (West)

Jack Kowalski

*William Tinker

*Mary Lynn Oliver

\$500 to \$999

Vernon Eberhart

*Regier, Carr & Monroe

*Insurance Management Associates, Inc.

*Steve & Ann Starch

*The McEwen Deck Foundation

\$100 to \$499

*Philip and June Allen
Anonymous
*Mrs. John Barrier
*The Boeing Company
*O. S. Gossard
*The Hedrick Foundation
*Alvin Herrington
*Louise Holden
Kathy Hotze
*Marlene Howell

*Myrna Hudson
*IBM
*Frederick & Pat Hansen
Mr. & Mrs. Robert J. O'Bleness
*The Riedl Foundation
*Essie Sappenfield
*Myron Scafe
Cleda Rambo Smith
Keith & Georgia Stevens

\$50 To \$99

Everett Banta
*Martha S. Charles
*Barbara Clayton
Nina Cole
*Jim and Jo Day
*Patti Edison
*Debra J. Foster

*Paul & Margaret Miller
*Sue Palacioz
*Irene Robinson
*Valmer & Charlene Stigers
*Mrs. W.W. Stout
*Dwight Thompson, Jr.

To \$49

*Kathy Adkins
Anonymous
*Janet S. Baird
*Carol Boorady & Jan Eddy
*Carolyn Boren
*Lorraine Boyd
*Clarice Brick
*Frances S. Brown
*Alice M. Burns
*Barbara J. Cozad
*William G. Crowe
Wichita Town Committee National
Society, Colonial Dames of America
*Sally Fahrenthold
GeorgeTown Village
*Judy Goodpasture
Cynthia Hayes

*Del & Tracy Holzer
Helen J. Hornberger
*Patrick & Betsy Latta
*Cynthia A. Linder
*Bob & Errolene McClintock
Sharon Mitchell
*Dr. and Mrs. R.A. Nelson
*Laura Nyenhuis
*Bruce Pafume
*Jean Reeves
*Doug & Terri Rupe
*Michelle D. Sellens
*Janice Smith
*Lori Supinie
Janice Turner
*Linda Lea Voss
*Janet P. West

Gifts of Equipment

The following gifts of equipment were received by the Wichita Public Library. Such gifts extend the Library's ability to provide necessary equipment for public and staff use.

Business Computer Centers

Microcomputer

Cynthia Berner Harris

Laptop Case

Tribute Gifts

The following tribute gifts were received by the Wichita Public Library. We thank the families and friends who have designated the Library as the recipient of such gifts and extend our heartiest congratulations to the honorees.

In Honor Of

Linda Sloan

Paul Adams

Marsha Stenholm

Derby Public Library

Nancy Tush

Kansas Library Trustee Association

Bea Vickers

Prudential Dinning-Beard

Barry & Kathy West

Linda Sloan

Memorial Gifts

The following memorial gifts were received by the Wichita Public Library. We thank the families and friends who have designated the Library as the recipient of such gifts and offer them our deepest sympathy.

In Memory Of

Robert "Bob" Beard

Linda Sloan

Hazel Seevers Beck

Eunice Sterling Chapter, DAR

J. David Berry

Steven & Rebecca Young

Gifford M. Booth, Jr.

Clifford Stone

Kelly M. Broce

William N. Loyd

Eugene O. Brown

Earl & Ilene Tate

Marie Margaret Brown

Mid-Continent Public Library

Elizabeth Joyce Carey

Bruce & Mariam LeBaron

Joyce Derden Carey

Eunice Sterling Chapter, DAR

Michael Anthony Carter

William R. Reynolds, Jr.

Marjorie Christian

Wichita Chapter D.A.R.

Allan M. Cress

Friday Afternoon Book Club

Paul DeGood

Tom Hyde

Betty Loyd Foulston

William N. Loyd & Betsy Anderson

Monita Maxwell Frank

Eunice Sterling Chapter, DAR

Nancy Garretson

Wichita Chapter D.A.R.

Betty Anna Miller Howland

Eunice Sterling Chapter, DAR

Edna Coit Nicholas Johnson

Ruthann Berry, Glenda McMenamy,

Jean Geick & Ernest English

Lena Mae Johnson

Mickey & Pete Armstrong

Connie J. Dutton

Mr. & Mrs. Frank Hafer

Mary Hughes

Melba V. Hughes

Mel & Joan Kahn

Mary Eleanor & Tom Kinkaid

Mary Faye McCoy

George M. Platt

Cramer Reed

Alan Roskam

Ardis E. Sowards

James & Norma Bugg

Katherine L. White

Earl M. Knighton, Sr.

Clifford W. Stone

Mrs. Samuel (Millie) Marcus

Sarah T. Brasted

Gerald Winfred McMillan

John & Gina (Barrese) Stater

Julia Meeker

Cynthia Berner Harris

Julia Meeker Family

Alma Faye Murphy

Glen & Lee Baker

Earl & Ethel Bowlby

Richard & Betty Cikanek

Audrey M. Daggs

Barbara Devaney

Ed T. Devaney

Glenn & Ann Dinkheiler

Gene D. Guinn

Freddie & Faye Junkin

The Lola M. Pennock Family

Doris Rose Family

Becky Nestelroad

Wichita Chapter D.A.R.

Leslie Wayne Peak

Wayne & Jan Allai
Jack & Harolddean Bohine
Margie E. Middleton
Sherry Strecker

Jim Peters

Roland & Elaine Fooshee
Charles & Jan Hadley
Howard & Neva Kaufman
Larry & Cheri Kaufman
David & Janice Peters
Chester & Susan Stone

Bobbie Max "Bob" Purcell

Ann M. Crannell
Elizabeth & Lyle Gentry
R. Maurice & Virginia LeSage Family
Dorothy M. Lutterloh
Janice Lynch
John & Diane Lynch
Jay & Lila McGaughey & Family
Brent & Kim McSwain
Kurt Miller
Kris, Dave & Joshua Powers & Jamie
& Ben Olsen
Sylvia K. Owen & Family
Jean, Rhonda, Terry & Mark Purcell
Cindy, Greg, Kevin & Shelby Reeves
Roger & Patricia Relph
Lisa Sams
Roger & Jane Sams
Ronald & Suzanne Sams
Ralph & Judi Seefeldt
Service Business Forms Employees
Charles & Kimberly Slater
Robert & Betty Vernon
Beverly, Brad & Denise Wathne
Ted & Shirley Wilson & Family

Josy Redmond

Barbara J. Kratzer

Marcella Stewart Roberts

Mr. & Mrs. John C. Neely, III

Mary Anne Sauber

Betty Zajkowski

Claude M. Scott

Kiwanis Club of Wichita, Inc.

Arthur W. Skaer, Jr.

Clifford W. Stone

Nina M. Smith

Dan & Olive Birr

Nellie Mae Surface

Glenda Cherry
Cathy Hickey
John W. Kellogg

Harold Wayne Tway

L. Eugene Tway

Marie Margaret White

Randy Brown
George M. Coffey
Don & Darlene Gaertner
Keith A. Gaertner
Betty L Johnson
Raytheon Publications Dept.
Margaret Ann Reinert
James & Janet Rierson
Susan M. Singleton
Janice Turner

Mary Alice Gittings Wiggins

Eunice Sterling Chapter, DAR

Financials and Statistics

General Fund Balance Sheet

Receipts

City of Wichita Contribution	\$4,997,061.33	
Fines & Fees	\$272,517.37	
Copy Machine Revenue	\$35,373.08	
Charges for Lost & Damaged Materials	\$30,517.60	
Sale of Commodities	\$7,269.44	
Equipment Rental	\$0.00	
Meeting Room Rental	\$4,193.75	
Miscellaneous Receipts	\$100.00	
Total Income		\$5,347,032.57

Expenditures

Employee Salaries (Full-Time Staff)	\$2,631,786.02	
Employee Salaries (Part-Time Staff)	\$428,129.68	
Employee Benefits	\$721,082.05	
Utilities	\$264,241.73	
Telecommunications	\$62,163.40	
Postage & Freight	\$22,587.26	
Meetings & Conferences	\$1,398.24	
Insurance	\$45,150.00	
Fees for Professional Services	\$24,565.44	
Employee Procurement Expense	\$61.88	
Data Processing Expense	\$105,192.91	
Equipment Charges	\$16,791.09	
Branch Rental Charges	\$84,644.59	
Facility Maintenance & Repair	\$29,046.45	
Printing & Photocopy Charges	\$33,329.96	
Security Monitoring & Guard Services	\$30,023.98	
Cataloging Services	\$35,735.33	
Miscellaneous Contractuals	\$8,826.77	
Supplies, Office, Computer, Library	\$42,959.20	
Vehicle Fuel, Maintenance, & Repair	\$3,877.80	
Miscellaneous Commodities	\$1,720.05	
Custodial Supplies	\$1,597.49	
Building Repair Parts	\$1,666.56	
Minor Office Equipment	\$43,947.02	
Library Materials Subtotal	\$706,507.67	
Periodicals	\$64,938.64	
Non-Book Materials	\$74,787.00	
Electronic Format	\$27,074.04	
Books	\$539,707.99	
Total Expenditures		\$5,347,032.57
Year-End Balance		\$0.00

Reference Transactions Report

	2001 Number of Reference Transactions	2001 Number Completed (fill rate)	2000 Number of Reference Transactions	Difference in Number of Reference Transactions
Central Library				
Art, Music & Video	30,888	96.4%	22,939	7,949
Business & Technology	47,268	97.4%	50,196	(2,928)
Children's Center	11,977	95.7%	10,956	1,021
Genealogy	15,817	93.8%	16,354	(537)
General Reference	45,185	94.3%	37,678	7,507
Information Desk	15,712	95.1%	18,423	(2,711)
Local History	865	90.3%	498	367
Talking Books	69,362	100.0%	72,949	(3,587)
Telephone Directory	18,487	90.5%	21,382	(2,895)
Central Total	255,561	96.5%	251,375	4,186
District Branches				
Ford Rockwell	17,724	85.4%	13,874	3,850
Westlink	22,255	89.5%	18,340	3,915
District Total	39,979	87.7%	32,214	7,765
Neighborhood Branches				
Aley	462	56.9%	1,090	(628)
Comotara	6,966	71.6%	7,228	(262)
Linwood	5,584	88.7%	4,386	1,198
Marina Lakes	6,602	81.4%	4,173	2,429
Maya Angelou Northeast	3,823	75.4%	2,686	1,137
Minisa	2,467	74.3%	2,330	137
Orchard	2,316	64.3%	2,310	6
Planeview	2,205	60.3%	1,802	403
Seneca	8,355	74.9%	8,808	(453)
Neighborhood Total	38,780	75.7%	34,813	3,967
System Total	334,320	93.0%	318,402	15,918

Material Circulation Report

	Circulation 2001	Circulation 2000	Difference	% of Total Circulation
Central Library				
Art, Music & Video	167,158	159,699	7,459	9.10%
Business & Technology	39,945	42,036	(2,091)	2.17%
Children's Center	154,705	159,773	(5,068)	8.42%
General Collections	166,200	174,797	(8,597)	9.05%
Popular Library	89,770	93,091	(3,321)	4.89%
Talking Books	58,882	59,136	(254)	3.20%
Central Total	676,660	688,532	(11,872)	36.83%
District Branches				
Ford Rockwell	239,953	229,604	10,349	13.06%
Westlink	390,308	389,005	1,303	21.24%
District Total	630,261	618,609	11,652	34.30%
Neighborhood Branches				
Aley	22,501	22,777	(276)	1.22%
Comotara	69,578	63,395	6,183	3.79%
Linwood	54,993	58,430	(3,437)	2.99%
Marina Lakes	68,664	67,521	1,143	3.74%
Maya Angelou Northeast	25,403	24,795	608	1.38%
Minisa	35,442	35,241	201	1.93%
Orchard	23,491	24,995	(1,504)	1.28%
Planeview	89,787	91,814	(2,027)	4.89%
Seneca	140,641	132,978	7,663	7.65%
Neighborhood Total	530,500	521,946	8,554	28.87%
System Total	1,837,421	1,829,087	8,334	100.00%

Programming Services Report

	2001	2000	Change	% Change
Adult Programs				
Number Presented				
Central	89	106	(17)	-16.04%
District Branches	17	3	14	466.67%
Neighborhood Branches	42	-	42	
Total	148	109	39	35.78%
Attendance				
Central	7,687	9,124	(1,437)	-15.75%
District Branches	265	40	225	562.50%
Neighborhood Branches	607	-	607	
Total	8,559	9,164	(605)	-6.60%
Juvenile Programs				
Number Presented				
Central	259	145	114	78.62%
District Branches	322	334	(12)	-3.59%
Neighborhood Branches	212	163	49	30.06%
Total	793	642	151	23.52%
Attendance				
Central	15,008	16,898	(1,890)	-11.18%
District Branches	10,337	15,580	(5,243)	-33.65%
Neighborhood Branches	5,481	3,110	2,371	76.24%
Total	30,826	35,588	(4,762)	-13.38%
Meeting Room Use				
Number Booked				
Central	331	284	47	16.55%
District Branches	81	89	(8)	-8.99%
Neighborhood Branches	9	22	(13)	-59.09%
Total	421	395	26	6.58%
Attendance				
Central	7,356	5,552	1,804	32.49%
District Branches	1,644	1,775	(131)	-7.38%
Neighborhood Branches	159	313	(154)	-49.20%
Total	9,159	7,640	1,519	19.88%

Other Library Services Report

	2001	2000	Change	% Change
Patrons Using Equipment				
Computer & Internet Use				
Central	61,074	47,578	13,496	28.37%
District Branches	14,001	14,697	(696)	-4.74%
Neighborhood Branches	19,176	9,961	9,215	92.51%
Total	94,251	72,236	22,015	30.48%
Web Server Usage				
Internal Requests	1,552,587	980,268	572,319	58.4%
External Requests	1,171,720	801,915	369,805	46.1%
Total	2,724,307	1,782,183	942,124	52.9%
Copies Made by Patrons				
Photocopies				
Central	99,969	115,909	(15,940)	-13.75%
District Branches	16,943	21,139	(4,196)	-19.85%
Neighborhood Branches	8,439	7,843	596	7.60%
Total	125,351	144,891	(19,540)	-13.49%
Copies from Computer Databases & the Internet				
Central	67,040	48,270	18,770	38.89%
District Branches	22,923	27,694	(4,771)	-17.23%
Neighborhood Branches	25,363	14,718	10,645	72.33%
Total	115,326	90,682	24,644	27.18%
Interlibrary Loan Activity				
Items requested by other libraries	10,559	12,673	(2,114)	-16.68%
Items supplied by Wichita Public Library	5,138	5,769	(631)	-10.94%
Items requested by Wichita Public Library	3,837	3,197	640	20.02%
Items supplied to Wichita Public Library	1,880	1,845	35	1.90%
Microform Use				
Genealogy microforms used	30,621	27,540	3,081	11.19%
Business & Technology microforms used	313	135	178	131.85%
Copies made from microforms	16,270	19,802	(3,532)	-17.84%
Other Services				
Central Gate Count	464,220	449,241	14,979	3.33%

Patron Registration Report

	New Registrations	Patron Residency				Patron Type	
		City Residents	Sedgwick County	State of Kansas	Out of State	Adult	Minor
Central Library Total	9,411	7,550	695	811	355	7,320	2,091
District Branches							
Ford Rockwell	1,670	1,531	37	35	67	1,007	663
Westlink	2,437	2,143	227	48	19	1,306	1,131
District Total	4,107	3,674	264	83	86	2,313	1,794
Neighborhood Branches							
Aley	194	192	1	-	1	61	133
Comotara	574	507	21	41	5	411	163
Linwood	336	317	-	17	2	206	130
Marina Lakes	623	590	7	23	3	376	247
Minisa	217	206	4	6	1	122	95
Maya Angelou NE	898	856	9	21	12	403	495
Orchard	187	181	1	5	-	86	101
Planeview	1,143	1,135	4	4	-	124	1,019
Seneca	1,100	1,003	63	28	6	704	396
Neighborhood Total	5,272	4,987	110	145	30	2,493	2,779
System Total	18,790	16,211	1,069	1,039	471	12,126	6,664
Percent of Total	100.00%	86.27%	5.69%	5.53%	2.51%	64.53%	35.47%

Total New Patron Registrations in 2001

18,790

Total Active Patrons

169,383

Active patrons are those who possessed a valid library card any time in 2001.

System-Wide Holdings by Media Type

	Holdings Entered In Dynix System	Est. Holdings Not in Dynix System	Total Library Holdings	Circulation in 2001	Turnover Rate
Print Media					
Books					
Books (all types)	637,716	2,050	639,766	1,338,400	209.20%
Telephone Directories	-	491	491	-	0.00%
Motor Manuals	4,433	100	4,533	5,719	126.16%
Music Scores	1,251	-	1,251	1,033	82.57%
Books Subtotal	643,400	2,641	646,041	1,345,152	208.21%
Periodicals		28,480	121,599	11,640	9.57%
Pamphlets					
Pamphlets	-	29,758	29,758	1,545	5.19%
Photographs	5,026	2,525	7,551	79	1.05%
Maps	4,892	1,441	6,333	18	0.28%
Schematics	43,300	-	43,300	903	2.09%
Annual Reports	-	1,500	1,500	-	0.00%
Government Documents	-	275	275	-	0.00%
Research Folders	-	500	500	-	0.00%
Clippings	-	15,100	15,100	-	0.00%
Pamphlets Subtotal	53,218	51,099	104,317	2,545	2.44%
Non-print Media					
Audiovisuals					
Audio Cassette, Book on Tape	14,447	-	14,447	107,243	742.32%
Audio Cassette, Music	5,782	-	5,782	5,705	98.67%
Compact Disc, Spoken	700	-	700	7,661	1094.43%
Compact Disc, Music	20,592	-	20,592	80,938	393.06%
Vinyl Record	18	-	18	1	5.56%
Talking Books (B&PH)	-	27,994	27,994	58,882	210.34%
Video Cassettes	17,706	-	17,706	209,456	1182.97%
Art Print	401	-	401	1,723	429.68%
Media Box	70	-	70	-	0.00%
Audiovisuals Subtotal	59,716	27,994	87,710	471,609	537.69%
Microforms					
Microfilm Reels	51	8,055	8,106	-	0.00%
Microfiche Cards	-	10,040	10,040	-	0.00%
Micro Cards	-	2,500	2,500	-	0.00%
Aperture Cards	-	41,900	41,900	-	0.00%
Microforms Subtotal	51	62,495	62,546	-	0.00%
Other Media					
CD-Rom	1,391	-	1,391	6,420	461.54%
Talking Books Players	-	1,903	1,903	-	0.00%
Miscellaneous Media	83	120	203	55	27.09%
Other Media Subtotal	1,474	2,023	3,497	6,475	185.16%
Library System Total	850,978	174,732	1,025,710	1,837,421	179.14%

Holdings and circulation data include 18,692 books belonging to the Board of Education USD 259, and 2,742 McNaughtons. Excluded are the 865 items at the Drug/Alcohol Abuse Prevention Center. Also excluded are 1,320 Dynix holdings designated 'Pamphlet'. These are envelopes used for circulation purposes only; none of the vertical file materials are catalogued.

Library Holdings by Branch

	Holdings Entered in Dynix System	Holdings Not Converted (Estimated)	Total Holdings	Turnover Rate
Central				
Art, Music & Video	68,423	7,956	76,379	218.85%
Business & Technology	95,320	17,635	112,955	35.36%
Children's Center	55,972	227	56,199	275.28%
General Collections	166,940	30,071	197,011	61.26%
Local History	5,066	62,195	67,261	0.00%
Popular Library	46,548	-	46,548	192.85%
Special Collections (Genealogy & Kansas Reference)	22,257	26,751	49,008	92.88%
Talking Books	-	29,897	29,897	196.95%
Central Total	460,526	174,732	635,258	106.52%
District Branches				
Ford Rockwell	67,252	-	67,252	356.80%
Westlink	81,484	-	81,484	479.00%
District Total	148,736	-	148,736	423.74%
Neighborhood Branches				
Aley	27,521	-	27,521	81.76%
Comotara	12,931	-	12,931	538.07%
Linwood	32,967	-	32,967	166.81%
Marina Lakes	28,605	-	28,605	240.04%
Maya Angelou Northeast	31,098	-	31,098	81.69%
Minisa	18,548	-	18,548	191.08%
Orchard	18,964	-	18,964	123.87%
Planeview	31,517	-	31,517	284.88%
Seneca	39,565	-	39,565	355.47%
Neighborhood Total	241,716	-	241,716	219.47%
System Total	850,978	174,732	1,025,710	179.14%

This report excludes vertical file folders throughout the library system. These are envelopes used for circulation purposes only; none of the vertical file materials are catalogued.

Technical Services Report

Cataloging Activity

Titles Added	22,013
Items Added	66,081
Items Received Through Dynix Acquisitions	35,210
New Magazine Issues	22,260
Memorial Volumes Added	102
Gifts & Special Donation Volumes Added	8,509

Processing Activity

Items Withdrawn	37,723
Catalogued Volumes Transferred Between Library Locations	1,848
Volumes Sent to Bindery	865
Volumes Mended In-House	671

Acquisitions Activity

Volumes Ordered	34,271
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Output Measures

Measure	1997	1998	1999	2000	2001
Circulation per capita	6.1	5.8	5.8	5.6	5.3
Program attendance per 1000 population	63.33	122.06	113.72	135.82	114.40
Reference transactions per capita	1.5	1.2	1.1	1.0	1.0
Active patrons as a percentage of population	49%	48%	48%	46%	49%
Collection turnover rate	1.9	1.9	1.8	1.8	1.8
Data					
City population ¹	310,238	320,325	320,395	329,211	344,284
Circulation	1,877,876	1,851,240	1,851,637	1,829,087	1,837,421
New patrons registered	22,593	20,263	19,945	18,403	18,790
Active patrons ²	151,887	153,276	153,169	151,558	169,383
Collection size	977,063	994,452	1,004,609	1,005,507	1,025,710
Reference transactions	464,180	383,361	339,304	318,402	334,320
Program attendance	19,648	39,099	36,436	44,712	39,385

¹ City Population: the population counts are the official numbers certified by the State of Kansas.

² Active patrons are those who possessed a valid library card, as defined by expiration date, anytime in 2001.

In an average day, the Wichita Public Library (system-wide) . . .

- Circulates over 5000 items (nearly 500 items per hour)
- Answers over 900 questions at its reference desks
- Provides computer use to nearly 260 customers
- Adds 182 new items to the Library's collection
- Issues 53 new borrower's cards
- Receives 7,544 requests for information from its web site
- Has over 25 customers members utilize meeting rooms
- Processes over 39 requests from customers and libraries for interlibrary loan materials

Wichita Public Library System

Main Library

Central
223 S. Main · 261-8500

District Branch Libraries

Ford Rockwell
5939 E. 9th · 688-9361

Westlink
8515 Bekemeyer · 721-7462

Neighborhood Branch Libraries

Aley
1749 S. Martinson · 303-8003

Maya Angelou Northeast
3051 E. 21st St. · 688-9580

Comotara
2244 N. Rock Rd. · 688-9350

Linwood
1901 S. Kansas · 337-9125

Marina Lakes
2021 Amidon · 838-9647

Minisa
725 W. 13th St. · 337-9154

Orchard Park
4808 W. 9th St. · 941-0634

Planeview
2820 S. Roosevelt · 303-8024

Seneca
3249 S. Seneca · 529-9950

