

**WICHITA PUBLIC LIBRARY**  
**MONTHLY REPORT**  
**September 2008**



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**I. NARRATIVE**

Although the primary internal focus of Wichita Public Library staff during September was training and preparation for a new computer system, the staff still found time to offer a variety of special programming opportunities that appealed to customers of all ages.

The “A Mind of Her Own: Fathers & Daughters in a Changing World” book discussion series began on September 2<sup>nd</sup> at Rockwell. Dr. Lorraine Madway leads the discussions with staff librarian Katie Menon overseeing the series. Twenty-eight people attended the first session. The programs are part of the Let’s Talk About It: Jewish Literature series, funded by the American Library Association and Nextbook, and will continue with monthly discussions through January.

Prime Time Family Reading Time kicked off September 9 with fifty-four people in attendance. Sessions continued each Tuesday evening, with dinner followed by activities for preschoolers and book programs for elementary students and their parents. Children and parents are led through discussions about the themes in the books and are allowed to borrow copies of each week’s selections so that they may re-read the titles at home. Families targeted for the program are those with children in Kindergarten through third grade and who have not been active library customers but who want to learn more about helping their children with reading. The series is made possible by the Kansas Humanities Council.

New Mexico author Joe Hayes returned to Wichita as the featured storyteller for the Library’s Hispanic Heritage Celebration September 11-13. With financial underwriting from Arts Partners, Mr. Hayes presented storytelling programs at Irving and Cloud elementary schools. Public programs, funded by the Wichita Public Library Foundation with assistance from a City of Wichita cultural arts grant, were held at the Central Library, Rockwell, Alford and Evergreen branches. Additional events included a Quinceañera Fashion Show featured by the Wichita Eagle and a Latino Writer’s Collective workshop and book reading. In total, nearly 1400 people participated in these events.

More than 100 people overflowed the Central Library auditorium for the September Senior Wednesday program. Attendance reflected the second largest for sessions in this program series with only Larry Hatteberg’s March 2007 program drawing a larger crowd. The speaker was Marci Penner, author of *The Kansas Guidebook: For Explorers*, with a topic of “Seeing Kansas Through New Eyes.” She highlighted some of Kansas’ best sights for tourists and visitors, as voted on by Kansas Explorers. Funding for Senior Wednesdays is provided through a grant from the Kansas Health Foundation.

## **POTPOURRI:**

The Big Read - Wichita shifted focus in its final month before launch as more partners joined the project and details of special events were finalized. Public service announcements were recorded by KNSS and were airing on Clear Channel radio stations before the end of the same day. A series of billboards were mounted and added into electronic rotations on Monday, Sept. 29. Public service announcements on City7 coupled with strong and varied promotional support from *The Wichita Eagle* further encouraged interest in the program.

The dedication of the Durst Decorative Arts Collection was celebrated during a reception and official opening of an exhibit of items from this collection on Sunday, September 8. Nearly 50 friends and family were present for the event.

In preparation for the migration from Dynix to Polaris, each member of the Library staff participated in four two-hour hands-on training sessions to learn the functionality of the new system. Classes were presented by a team of in-house trainers led by Customer Services Manager Jaime Prothro who ensured that each session had clear training objectives, well-explained examples and practice exercises to help reinforce learning.

Rachel Deckard, an eighth grader at Mayberry Magnet Middle School and a customer of the Evergreen Branch Library, won this year's LearningQuest contest for south-central Kansas. Her awards ceremony was held at the Evergreen branch.

Agencies and individuals receiving outreach services during the month included: Beech, Dodge, Isley, Kensler and Mueller elementary schools, St Patrick School, Wichita North and Southeast high schools, Orchard Park GoZones, Riverview Head Start, Wichita State University's CDC, the Juvenile Detention Facility, Honey Tree Academy, an Indian Alcoholism Treatment Group, the Kansas Early Childhood Obesity Prevention program, two family child care providers and fourteen homebound customers.

The Library was an exhibitor at 2008 Greater Andover Days Car Show, Senior Expo, Wichita Heights High School, Marshall Middle School and a services expo for staff from Communities in Schools.

The Genealogy Section had out-of-state visitors from Alabama, Arizona, California, Connecticut, Illinois, Maine, Ohio, Oklahoma, Texas and West Virginia.

During the third quarter, Library employees worked a total of 52,613 hours without a worker's compensation claim or time lost to light duty or injury leave.

Activities completed during August by Library staff at the request of other City departments included translation of the former Disaster Recovery Plan into a Continuity of Operations (COOP) Plan.

96 volunteers contributed a total of 1,196 hours during September. This included 50 adult volunteers, 28 Friends volunteers, 16 teen volunteers and 2 SWEP workers.

## **II. STATISTICS ARE ATTACHED**

COLLECTIONS USE REPORT

September, 2008

	Circulation Sep, 2008	Difference From Sep, 2007	% Change From Sep, 2007	2008 Total Circ To Date	Difference From 2007 Total To Date	% Change From 2007 Total To Date
<b>CENTRAL LIBRARY</b>						
Art & Music	17,544	34	0.2%	161,581	5,999	3.9%
Business & Technology	2,949	779	35.9%	27,354	3,395	14.2%
Youth Services	10,047	1,792	21.7%	94,023	8,753	10.3%
General Reference	10,437	933	9.8%	100,981	14,125	16.3%
Genealogy & Local History	264	264	N/A	2,508	2,372	1744.1%
Talking Books	5,128	(233)	-4.3%	47,258	(4,318)	-8.4%
Popular Library	6,975	1,038	17.5%	62,257	7,287	13.3%
<b>CENTRAL TOTALS</b>	<b>53,344</b>	<b>4,607</b>	<b>9.5%</b>	<b>495,962</b>	<b>37,613</b>	<b>8.2%</b>
<b>DISTRICT/REGIONAL BRANCHES</b>						
Alford	23,007	2,303	11.1%	214,254	10,971	5.4%
Evergreen	12,227	874	7.7%	113,242	825	0.7%
Rockwell	28,206	3,335	13.4%	265,867	17,107	6.9%
Westlink	39,938	2,233	5.9%	402,579	36,580	10.0%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>103,378</b>	<b>8,745</b>	<b>9.2%</b>	<b>995,942</b>	<b>65,483</b>	<b>7.0%</b>
<b>NEIGHBORHOOD BRANCHES</b>						
Comotara	8,473	835	10.9%	78,786	6,848	9.5%
Linwood	5,431	320	6.3%	52,305	1,096	2.1%
Maya Angelou Northeast	3,724	805	27.6%	30,996	4,296	16.1%
Orchard	2,038	5	0.2%	22,840	(749)	-3.2%
<b>NEIGHBORHOOD TOTALS</b>	<b>19,666</b>	<b>1,965</b>	<b>11.1%</b>	<b>184,927</b>	<b>11,491</b>	<b>6.6%</b>
<b>PARTNERSHIPS</b>						
Planeview Community Library	138	19	16.0%	2,108	(105)	-4.7%
<b>VIRTUAL SERVICES</b>						
Overdrive	1,726	716	70.9%	12,940	6,857	112.7%
<b>WPL SYSTEM TOTALS</b>	<b>178,252</b>	<b>16,052</b>	<b>9.9%</b>	<b>1,691,879</b>	<b>121,339</b>	<b>7.7%</b>

## COLLECTIONS USE REPORT

September, 2008

	Adult Circulation For Sep	Difference From Sep, 2007	% Change From Sep, 2007	Juvenile Circulation For Sep	Difference From Sep, 2007	% Change From Sep, 2007	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
<b>CENTRAL LIBRARY</b>								
All Divisions*	38,169	3,048	8.7%	10,047	1,792	21.7%	354,681	94,023

### DISTRICT/REGIONAL BRANCHES

Alford	17,461	2,176	14.2%	5,546	127	2.3%	155,810	58,444
Evergreen	8,463	(129)	-1.5%	3,764	1,003	36.3%	81,588	31,654
Rockwell	18,692	1,534	8.9%	9,514	1,801	23.4%	173,738	92,129
Westlink	25,155	1,428	6.0%	14,783	805	5.8%	241,531	161,048
<b>DISTRICT/REGIONAL TOTALS</b>	<b>69,771</b>	<b>5,009</b>	<b>7.7%</b>	<b>33,607</b>	<b>3,736</b>	<b>12.5%</b>	<b>652,667</b>	<b>343,275</b>

### NEIGHBORHOOD BRANCHES

Comotara	6,297	587	10.3%	2,176	248	12.9%	57,595	21,191
Linwood	4,546	310	7.3%	885	10	1.1%	42,135	10,170
Maya Angelou Northeast	2,761	703	34.2%	963	102	11.8%	22,638	8,358
Orchard	1,540	13	0.9%	498	(8)	-1.6%	16,590	6,250
<b>NEIGHBORHOOD TOTALS</b>	<b>15,144</b>	<b>1,613</b>	<b>11.9%</b>	<b>4,522</b>	<b>352</b>	<b>8.4%</b>	<b>138,958</b>	<b>45,969</b>

### PARTNERSHIPS

Planeview Community Library	68	18	36.0%	70	1	1.4%	854	1,254
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### VIRTUAL SERVICES

Overdrive**	1,726	716	70.9%	0	0	N/A	12,940	0
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<b>WPL SYSTEM TOTALS</b>	<b>124,878</b>	<b>10,404</b>	<b>9.1%</b>	<b>48,246</b>	<b>5,881</b>	<b>13.9%</b>	<b>1,160,100</b>	<b>484,521</b>
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\* The Central circulation for this report includes all divisions except Talking Books.

\*\* Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

While all WPL locations track usage by card type, broken down for the purposes of this report by adult and juvenile, USD259 tracks only by material type, though from their breakdowns some assumptions may be made about patron type.

## NEW REGISTRATION REPORT

September, 2008

	New Customers	% Change From Sep. 2007	2008 Total Registrations To Date	% Change From 2007 Total To Date
<b>CENTRAL LIBRARY</b>				
Circulation	628	2.1%	5,982	0.2%

### DISTRICT/REGIONAL BRANCHES

Alford	185	28.5%	1,563	15.1%
Evergreen	103	-16.9%	932	-11.8%
Ford Rockwell	196	24.1%	1,482	6.5%
Westlink	205	9.6%	2,267	14.7%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>689</b>	<b>7.5%</b>	<b>6,244</b>	<b>5.8%</b>

### NEIGHBORHOOD BRANCHES

Comotara	59	-9.2%	523	2.5%
Linwood	33	-17.5%	412	12.3%
Maya Angelou Northeast	99	-16.1%	657	4.1%
Orchard	21	23.5%	236	21.0%
<b>NEIGHBORHOOD TOTALS</b>	<b>212</b>	<b>-11.7%</b>	<b>1,828</b>	<b>7.3%</b>

### PARTNERSHIPS

Planeview Community Library	0	0.0%	0	0.0%
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<b>WPL SYSTEM TOTALS</b>	<b>1,529</b>	<b>4.2%</b>	<b>14,054</b>	<b>4.4%</b>
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## REFERENCE REPORT

September, 2008

	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
<b>CENTRAL LIBRARY</b>						
Art & Music	1,080	853	78.98%	11,660	(16,255)	-58.23%
Bus. & Tech.	3,159	3,073	97.28%	28,995	(3,915)	-11.90%
Circulation	0	0	N/A	374	374	N/A
Youth Services	411	381	92.70%	5,826	(1,363)	-18.96%
Gen. Reference	3,394	3,227	95.08%	29,893	(4,168)	-12.24%
Genealogy & Local History	764	736	96.34%	8,186	(884)	-9.75%
Talking Books	6,287	6,287	100.00%	58,668	(417)	-0.71%
<b>CENTRAL TOTALS</b>	<b>15,095</b>	<b>14,557</b>	<b>96.44%</b>	<b>143,602</b>	<b>(26,628)</b>	<b>-15.64%</b>

### DISTRICT/REGIONAL BRANCHES

Alford	574	553	96.34%	5,464	(366)	-6.28%
Evergreen	660	574	86.97%	6,641	1,532	29.99%
Rockwell	1,226	1,196	97.55%	12,377	(1,083)	-8.05%
Westlink	1,131	1,050	92.84%	10,668	(1,613)	-13.13%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>3,591</b>	<b>3,373</b>	<b>93.93%</b>	<b>35,150</b>	<b>(1,530)</b>	<b>-4.17%</b>

### NEIGHBORHOOD BRANCHES

Comotara	630	493	78.25%	5,281	389	7.95%
Linwood	296	266	89.86%	2,262	(1,902)	-45.68%
Maya Angelou Northeast	420	394	93.81%	3,560	(1,214)	-25.43%
Orchard	351	266	75.78%	3,299	(1,336)	-28.82%
<b>NEIGHBORHOOD TOTALS</b>	<b>1,697</b>	<b>1,419</b>	<b>83.62%</b>	<b>14,402</b>	<b>(4,063)</b>	<b>-22.00%</b>

### PARTNERSHIPS

Planeview Community Library *	0	0	0.00%	0	0	0.00%
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<b>WPL SYSTEM TOTALS</b>	<b>20,383</b>	<b>19,349</b>	<b>94.93%</b>	<b>193,154</b>	<b>(32,221)</b>	<b>-14.30%</b>
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Reference transactions were calculated based upon a one-week sampling period from  
09/08 through 09/14

\*Staff at Planeview do not track reference transactions

**PROGRAMMING SERVICES REPORT**

September, 2008

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change in Attendance, Current Month	Number Presented	Attendance	% Change in Attendance, Current Month
<b>CENTRAL LIBRARY</b>						
Programs and Tours	13	365	-49.3%	44	2,360	117.9%
Technology Training Center	0	0	-100.0%			

**DISTRICT/REGIONAL BRANCHES**

Alford	3	62	47.6%	11	158	-44.4%
Evergreen	5	261	272.9%	5	223	-27.8%
Rockwell	1	28	-53.3%	13	387	19.4%
Westlink	1	13	-31.6%	19	623	68.8%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>10</b>	<b>364</b>	<b>90.6%</b>	<b>48</b>	<b>1,391</b>	<b>8.2%</b>

**NEIGHBORHOOD BRANCHES**

Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	-100.0%
Maya Angelou Northeast	1	0	-100.0%	1	2	-97.9%
Orchard	1	15	50.0%	1	10	-44.4%
<b>NEIGHBORHOOD TOTALS</b>	<b>2</b>	<b>15</b>	<b>-6.3%</b>	<b>2</b>	<b>12</b>	<b>-93.5%</b>

**PARTNERSHIPS**

Planeview Community Library *	0	0	0.0%	0	0	0.0%
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<b>WPL SYSTEM TOTALS</b>	<b>25</b>	<b>744</b>	<b>-20.5%</b>	<b>94</b>	<b>3,763</b>	<b>47.3%</b>
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This report includes all programs presented by library staff, outside the library as well as in the library.

\*Programs presented at Planeview are included in the Central Library statistics

## OTHER SERVICES REPORT

September, 2008

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
<b>MEETING ROOMS &amp; EXHIBITS</b>				
Meeting Room Usage (Non Staff)	16	34	2	52
Attendance	680	998	41	1,719
<b>PHOTOCOPIES</b>	10,571	693	116	11,380
<b>INTERLIBRARY LOAN</b>				
Requests From Outside Libraries	1,970	NA	NA	1,970
Filled For Outside Libraries	1,017	NA	NA	1,017
Requested By WPL Customers	319	NA	NA	319
Filled For WPL Customers	191	NA	NA	191
<b>MICROFORM USAGE</b>				
Microforms Used	840	NA	NA	840
Microform Copies	1,197	NA	NA	1,197
<b>SERVICES TO THE HANDICAPPED</b>				
T.D.D. Use	0	NA	NA	0
<b>HOLDS</b>				
Placed This Month*	16,176	4,195	815	21,186
Filled This Month**				17,938
Placed Year-To-Date*	142,194	38,171	7,745	188,110
Filled Year-To-Date**				159,302
<p>* HIP holds are included in the Central Totals</p> <p>** The number of holds filled is meaningful only at the system level</p>				

### GATE COUNT

	Current Month	Year To Date
Central	31,216	290,562
Alford	11,580	104,864
Evergreen	7,733	79,016
Rockwell	14,847	130,006
Westlink	21,611	214,425
Angelou/Northeast	4,971	40,137
Comotara	8,123	80,113
Linwood	3,923	38,276
Orchard	3,760	25,226
<b>Total</b>	<b>107,764</b>	<b>1,002,625</b>

## ELECTRONIC INFORMATION SERVICES REPORT PART I

September 2008

	Current Month	% Change From Sep. 2007	2008 Total Usage To Date	% Change From 2007 Total To Date
<b>Electronic Database Searches Conducted</b>				
<b>Ancestry.com</b>	157	68.8%	1,500	39.8%
<b>Books In Print</b> <sup>1</sup>	N/A	N/A	157	N/A
<b>Ebsco Education Reference Package</b> <sup>7,9</sup>				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
<b>FC Search</b> <sup>2</sup>	83	N/A	578	N/A
<b>Heritage Quest</b> <sup>5</sup>	67	-66.8%	934	-38.6%
<b>Learn A Test</b>	108	176.9%	549	41.9%
<b>NewsBank</b> <sup>3</sup>	173	8.8%	1,948	-0.4%
<b>Novelist</b> <sup>3,7</sup>	656	47.7%	4,911	63.8%
<b>Reference USA</b> <sup>3</sup>	679	-18.3%	7,671	-22.1%
<b>Gale Databases:</b> <sup>5</sup>				
Academic OneFile	105	-46.4%	787	-37.3%
Business and Company ASAP	81	-56.5%	792	-31.0%
Business and Company Resource Center	4	N/A	165	3200.0%
Chilton's Auto Repair <sup>7</sup>	0	0.0%	0	0.0%
Computer Database	79	-52.4%	666	-34.3%
Custom Newspapers	82	-48.1%	695	-31.9%
Educator's Reference Complete	81	N/A	106	N/A
Expanded Academic ASAP	83	-71.4%	947	-49.4%
Gale Virtual Reference Library	85	-46.5%	699	-38.2%
General OneFile	79	-53.3%	769	-49.4%
Gale Reference Center Gold	79	-51.2%	742	-40.3%
Health and Wellness Resource Center and Alternative Health Module	0	-100.0%	58	-25.6%
Health Reference Center Academic	83	-50.6%	821	-39.0%
Inform!	78	-50.3%	665	-29.6%
InfoTrac Military & Intelligence	80	-49.0%	688	-28.0%
InfoTrac Religion & Philosophy	78	-50.6%	666	-31.0%
Junior Edition <sup>6</sup>	0	-100.0%	600	-45.0%
LegalTrac	78	-50.3%	685	-34.3%
Literature Resource Center	4	-88.6%	488	206.9%
National Newspaper Index <sup>6</sup>	0	0.0%	18	38.5%
Nursing and Allied Health Collection	78	N/A	103	N/A
Professional Development Collection <sup>6</sup>	0	-100.0%	655	-47.5%
Student Editions <sup>6</sup>	0	-100.0%	605	-42.7%
<b>Homework Kansas</b>	121	34.4%	760	109.9%
<b>Kansas Health Online</b> <sup>5,7,9</sup>	0	0.0%	0	0.0%

## ELECTRONIC INFORMATION SERVICES REPORT PART I

September 2008

	Current Month	% Change From Sep. 2007	2008 Total Usage To Date	% Change From 2007 Total To Date
<b>OCLC First Search Databases:</b>				
ArticleFirst <sup>6</sup>	0	-100.0%	75	27.1%
Clase and Periodica <sup>6</sup>	0	0.0%	1	0.0%
Electronic Books <sup>6</sup>	0	-100.0%	8	60.0%
Electronic Collections Online <sup>6</sup>	0	-100.0%	24	-22.6%
ERIC <sup>6</sup>	0	0.0%	3	200.0%
Medline <sup>6</sup>	0	-100.0%	9	-40.0%
World Almanac <sup>6</sup>	0	-100.0%	4	300.0%
WorldCat	336	4.7%	3,914	37.0%
WorldCat Dissertations and Theses <sup>6</sup>	0	-100.0%	43	290.9%
<b>Opposing Viewpoints</b>	189	98.9%	1,688	132.2%
<b>Priceft!<sup>4</sup></b>	151	N/A	2,158	N/A
<b>Proquest<sup>6</sup></b>	0	-100.0%	4	-97.6%
<b>ProQuest Nursing &amp; Allied Health Source<sup>7</sup></b>	5	N/A	5	N/A
<b>SAMS<sup>8</sup></b>	13	N/A	144	N/A
<b>SIRS Discoverer<sup>6</sup></b>	0	-100.0%	71	-56.4%
<b>World Book Advanced<sup>7,9</sup></b>	0	0.0%	0	0.0%
<b>World Book Encyclopedia<sup>5</sup></b>	0	0.0%	0	-100.0%
<b>WorldBook Enciclopedia Estudiantil Hallazgos<sup>7,9</sup></b>	0	0.0%	0	0.0%
<b>World Book Kids<sup>7</sup></b>	17	N/A	17	N/A
<b>Total Electronic Searches Conducted</b>	<b>3,975</b>	<b>-24.7%</b>	<b>39,596</b>	<b>-4.3%</b>
<b>Horizon Information Portal</b>				
Number of patron logins	23,885	19.9%	190,195	13.1%
<b>BookLetters</b>				
Number of active subscriptions	6,778	25.6%		
<b>Website</b>				
Number of visits	48,858	-23.3%	512,594	-20.1%
Number of pages	166,803	25.9%	1,591,841	9.5%
<b>Wichita Photo Archive</b>				
Number of visits	10,277	11.4%	105,750	108.7%
Number of pages	54,463	-5.1%	594,017	73.8%
<b>Public Access Computing</b>				
Number of customer sessions	12,525	3.6%	111,563	2.2%
Number of computer copies made	20,429	16.9%	172,283	3.5%

### NOTES

1. This service has been discontinued
2. FC Search started providing usage statistics for the first time in May 2008
3. Signifies databases available inside the library only
4. Service added January 2008
5. Available through the State Library portal.
6. Dropped by the State Library in August 2008
7. Added by the State Library of Kansas, August 2008
8. Added March 2008
9. These databases are offered to Kansas residents holding a valid State Library Card. At this time we can not separate out WPL use.