

**WICHITA PUBLIC LIBRARY**  
**MONTHLY REPORT**  
**November 2008**



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**I. NARRATIVE**

November was a month of varied activity throughout the Wichita Public Library system.

November marked the end of The Big Read – Wichita as the series finale featuring for music historian Michael Lasser drew a large crowd to the Wichita-Sedgwick County Historical Museum on November 15. More than 40 community partners joined together to sponsor this six-week reading event. Program partners participating in a program evaluation meeting on November 19 noted that the size of this partnership, the variety of companion programming and the in-kind support of local media partners were significant factors in the program's success. Those present enthusiastically supported the idea of making The Big Read an annual event in the Wichita area and have already made a title selection to be used to anchor a grant application for the next round of The Big Read community awards.

The touring Cowgirls exhibit continued throughout the month of November, with excellent feedback from the public. One email received stated, "My daughter and I came to see your 'Cowgirls: Contemporary Portraits of the American West' at the Central Library and were very impressed! Everyone knows about 'the Old West,' but how many people know a variation of it still exists today? Thanks to you for bringing such an inspiring collection to the library!" Companion programming including a Senior Wednesday presentation by rancher Nancy Moore and a Children's Rider Roundup storytime were well attended.

Western Days at the Alford branch featured additional programming related to the touring exhibit. Events in that location included presentations by singer Judy Coder, a historical re-enactment of Georgiana Jackson and children's tales of the cattle drive which included lessons in how to lasso like a real cowboy. The latter drew not only the children from the storytelling session, but also many adults. Nearly 200 people participated in events of this popular fall series.

With the transition from Dynix to Polaris complete, staff turned attention to clean-up work from the migration and to completion of changes made possible by the functionality of the new system. Corrections to bibliographic records, refinement of customer notices, updating of display and special loan materials, and work to integrate vendor accounts into Polaris so that electronic ordering may begin in a timely fashion in 2009 were high priorities.

As month's end, work also began planning for the upcoming year. After an initial session of goal review by the Library's Leadership Team, representatives from each area of the department were invited to help identify 2009 priorities for staff development and materials purchasing as well as other areas where efficiency or effectiveness of Library service might be improved.

## **POTPOURRI:**

Brandi Eveland has begun work as Children's Librarian at the Rockwell branch. Ms. Eveland's background includes work as a school librarian in several area school districts.

As a addendum to the Library's year-long underwriting contracts, free advertisements and holiday greetings will be airing through December on KMUW, KPTS and Radio Disney.

The Senior Wednesday coalition has been notified that its grant application for 2009 has been approved. As a result, the Library will be able to continue to offer monthly programs as part of this shared programming partnership.

Toys for Tots contacted the Library seeking assistance in distributing several thousand books donated by a children's book publisher beyond what that program could effectively use. Through efforts of Outreach Librarian Anne Cravens, several schools and non-profits in the Wichita area will share in the benefit of this donation.

Warmer than average fall temperatures have been particularly appreciated by customers and staff of the Comotara branch as that facility spent most of November without heat. Boiler problems complicated by a temperature management system controlled by the Dillons headquarters in Hutchinson were finally resolved late in the month.

The Genealogy Section assisted out-of-state researchers users from Alaska, California, Missouri, New Mexico and Oklahoma.

Agencies receiving outreach or special services during the month included: Shepherd Center of West Wichita; Tutor Time (Maple; Ellis Street and Hilltop Head Starts; the Juvenile Detention Facility; the Junior League of Wichita; Honey Tree Academy, Bethany Lutheran, Holy Savior and Resurrection Catholic schools. Six homebound customers, including two new users, received deliveries of Library materials.

The yearly volunteer evaluation of the services provided to the Juvenile Detention Facility rated the Library's outreach service with excellence and complete satisfaction.

Supplementing the efforts of library employees, the Library had a total of 110 volunteers during November who collectively contributed just over 1000 of staffing service to the Library and its customers. This group included 56 adult volunteers, 38 Friends volunteers, 14 teen volunteers and 2 SWEP volunteers.

## **II. STATISTICS ARE ATTACHED**

## COLLECTIONS USE REPORT

November, 2008

	Circulation Nov, 2008	Difference From Nov, 2007	% Change From Nov, 2007	2008 Total Circ To Date	Difference From 2007 Total To Date	% Change From 2007 Total To Date
<b>CENTRAL LIBRARY</b>						
Art & Music	23,739	6,296	36.1%	210,331	18,558	9.7%
Business & Technology	2,182	(911)	-29.4%	32,510	2,156	7.1%
Youth Services	8,985	562	6.7%	115,338	12,032	11.6%
General Reference	20,225	10,068	99.1%	142,101	34,301	31.8%
Genealogy & Local History	320	20	6.7%	3,107	2,336	303.0%
Talking Books	4,129	(1,446)	-25.9%	56,567	(6,605)	-10.5%
Popular Library	2,048	(4,663)	-69.5%	68,260	(578)	-0.8%
<b>CENTRAL TOTALS</b>	<b>61,628</b>	<b>9,926</b>	<b>19.2%</b>	<b>628,214</b>	<b>62,200</b>	<b>11.0%</b>
<b>DISTRICT/REGIONAL BRANCHES</b>						
Alford	24,029	3,545	17.3%	262,508	17,473	7.1%
Evergreen	12,073	1,376	12.9%	139,342	3,535	2.6%
Rockwell	25,024	349	1.4%	316,416	16,081	5.4%
Westlink	42,347	5,431	14.7%	485,315	42,137	9.5%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>103,473</b>	<b>10,701</b>	<b>11.5%</b>	<b>1,203,581</b>	<b>79,226</b>	<b>7.0%</b>
<b>NEIGHBORHOOD BRANCHES</b>						
Comotara	7,954	268	3.5%	94,510	6,646	7.6%
Linwood	4,717	(600)	-11.3%	62,050	(66)	-0.1%
Maya Angelou Northeast	3,821	867	29.4%	38,366	5,268	15.9%
Orchard	1,915	(13)	-0.7%	26,903	(967)	-3.5%
<b>NEIGHBORHOOD TOTALS</b>	<b>18,407</b>	<b>522</b>	<b>2.9%</b>	<b>221,829</b>	<b>10,881</b>	<b>5.2%</b>
<b>PARTNERSHIPS</b>						
Planeview Community Library	122	10	8.9%	2,443	(108)	-4.2%
<b>VIRTUAL SERVICES</b>						
Overdrive	1,641	605	58.4%	16,134	8,025	99.0%
<b>WPL SYSTEM TOTALS</b>	<b>185,271</b>	<b>21,764</b>	<b>13.3%</b>	<b>2,072,201</b>	<b>160,224</b>	<b>8.4%</b>

## COLLECTIONS USE REPORT

November, 2008

	Adult Circulation For Nov	Difference From Nov, 2007	% Change From Nov, 2007	Juvenile Circulation For Nov	Difference From Nov, 2007	% Change From Nov, 2007	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
<b>CENTRAL LIBRARY</b>								
All Divisions*	48,514	10,810	28.7%	8,985	562	6.7%	456,309	115,338

### DISTRICT/REGIONAL BRANCHES

Alford	17,090	1,889	12.4%	6,939	1,656	31.3%	189,678	72,830
Evergreen	8,537	606	7.6%	3,536	770	27.8%	99,632	39,710
Rockwell	16,384	(691)	-4.0%	8,640	1,040	13.7%	206,491	109,925
Westlink	24,170	692	2.9%	18,177	4,739	35.3%	289,229	196,086
<b>DISTRICT/REGIONAL TOTALS</b>	<b>66,181</b>	<b>2,496</b>	<b>3.9%</b>	<b>37,292</b>	<b>8,205</b>	<b>28.2%</b>	<b>785,030</b>	<b>418,551</b>

### NEIGHBORHOOD BRANCHES

Comotara	5,379	(250)	-4.4%	2,575	518	25.2%	68,392	26,118
Linwood	3,599	(894)	-19.9%	1,118	294	35.7%	49,624	12,426
Maya Angelou Northeast	2,408	276	12.9%	1,413	591	71.9%	27,436	10,930
Orchard	1,439	(104)	-6.7%	476	91	23.6%	19,610	7,293
<b>NEIGHBORHOOD TOTALS</b>	<b>12,825</b>	<b>(972)</b>	<b>-7.0%</b>	<b>5,582</b>	<b>1,494</b>	<b>36.5%</b>	<b>165,062</b>	<b>56,767</b>

### PARTNERSHIPS

Planeview Community Library	64	16	33.3%	58	(6)	-9.4%	1,011	1,432
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### VIRTUAL SERVICES

Overdrive**	1,641	605	58.4%	0	0	N/A	16,134	0
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<b>WPL SYSTEM TOTALS</b>	<b>129,225</b>	<b>12,955</b>	<b>11.1%</b>	<b>51,917</b>	<b>10,255</b>	<b>24.6%</b>	<b>1,423,546</b>	<b>592,088</b>
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\* The Central circulation for this report includes all divisions except Talking Books.

\*\* Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

While all WPL locations track usage by card type, broken down for the purposes of this report by adult and juvenile, USD259 tracks only by material type, though from their breakdowns some assumptions may be made about patron type.

## NEW REGISTRATION REPORT

November, 2008

	New Customers	% Change From Nov. 2007	2008 Total Registrations To Date	% Change From 2007 Total To Date
<b>CENTRAL LIBRARY</b>				
Circulation	632	20.2%	7,556	5.3%
<b>DISTRICT/REGIONAL BRANCHES</b>				
Alford	143	-7.7%	1,968	18.6%
Evergreen	98	28.9%	1,190	-5.6%
Ford Rockwell	151	55.7%	1,838	14.9%
Westlink	208	23.8%	2,745	16.5%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>600</b>	<b>34.0%</b>	<b>7,741</b>	<b>10.7%</b>
<b>NEIGHBORHOOD BRANCHES</b>				
Comotara	44	63.0%	637	9.8%
Linwood	33	-26.7%	498	9.7%
Maya Angelou Northeast	59	-10.6%	829	6.3%
Orchard	12	-14.3%	294	28.9%
<b>NEIGHBORHOOD TOTALS</b>	<b>148</b>	<b>-2.6%</b>	<b>2,258</b>	<b>10.6%</b>
<b>PARTNERSHIPS</b>				
Planeview Community Library	0	0.0%	0	0.0%
<b>WPL SYSTEM TOTALS</b>	<b>1,380</b>	<b>17.5%</b>	<b>17,555</b>	<b>9.1%</b>

## REFERENCE REPORT

November, 2008

CENTRAL LIBRARY	REFERENCE			TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
	REFERENCE TRANSACTIONS	TRANSACTIONS COMPLETED	COMPLETION RATE			
Art & Music	1,483	1,187	80.04%	14,370	(18,118)	-55.77%
Bus. & Tech.	2,576	2,430	94.33%	34,312	(4,651)	-11.94%
Circulation	17	17	N/A	422	285	208.03%
Youth Services	553	553	100.00%	6,959	(1,705)	-19.68%
Gen. Reference	3,056	2,919	95.52%	36,138	(4,850)	-11.83%
Genealogy & Local History	790	776	98.23%	9,880	(1,356)	-12.07%
Talking Books	5,657	5,657	100.00%	70,813	(2,601)	-3.54%
<b>CENTRAL TOTALS</b>	<b>14,132</b>	<b>13,539</b>	<b>95.80%</b>	<b>172,894</b>	<b>(32,996)</b>	<b>-16.03%</b>

### DISTRICT/REGIONAL BRANCHES

Alford	686	656	95.63%	6,628	(822)	-11.03%
Evergreen	553	476	86.08%	7,765	1,048	15.60%
Rockwell	1,071	1,067	99.63%	15,255	(1,646)	-9.74%
Westlink	1,196	1,097	91.72%	13,219	(1,488)	-10.12%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>3,506</b>	<b>3,296</b>	<b>94.01%</b>	<b>42,867</b>	<b>(2,908)</b>	<b>-6.35%</b>

### NEIGHBORHOOD BRANCHES

Comotara	771	634	82.23%	6,517	624	10.59%
Linwood	309	274	88.67%	2,877	(1,823)	-38.79%
Maya Angelou Northeast	377	347	92.04%	4,309	(1,337)	-23.68%
Orchard	343	244	71.14%	4,036	(1,492)	-26.99%
<b>NEIGHBORHOOD TOTALS</b>	<b>1,800</b>	<b>1,499</b>	<b>83.28%</b>	<b>17,739</b>	<b>(4,028)</b>	<b>-18.51%</b>

### PARTNERSHIPS

Planeview Community Library *	0	0	0.00%	0	0	0.00%
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<b>WPL SYSTEM TOTALS</b>	<b>19,438</b>	<b>18,334</b>	<b>94.32%</b>	<b>233,500</b>	<b>(39,932)</b>	<b>-14.60%</b>
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Reference transactions were calculated based upon a one-week sampling period from  
11/03 through 11/09

\*Staff at Planeview do not track reference transactions

**PROGRAMMING SERVICES REPORT**

November, 2008

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Nov. 2007	Number Presented	Attendance	% Change, Current Month, from Nov. 2007
<b>CENTRAL LIBRARY</b>						
Programs and Tours	5	105	1.9%	23	700	-26.8%
Technology Training Center	6	38	8.6%			

**DISTRICT/REGIONAL BRANCHES**

Alford	9	223	25.3%	15	188	-46.6%
Evergreen	4	36	-25.0%	5	194	-62.6%
Rockwell	3	26	-13.3%	17	566	-21.1%
Westlink	2	32	220.0%	18	569	-25.7%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>18</b>	<b>317</b>	<b>19.2%</b>	<b>55</b>	<b>1,517</b>	<b>-35.6%</b>

**NEIGHBORHOOD BRANCHES**

Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	-100.0%	2	72	100.0%
Maya Angelou Northeast	1	0	-100.0%	1	2	-96.4%
Orchard	1	12	50.0%	0	0	-100.0%
<b>NEIGHBORHOOD TOTALS</b>	<b>2</b>	<b>12</b>	<b>-33.3%</b>	<b>3</b>	<b>74</b>	<b>-33.3%</b>

**PARTNERSHIPS**

Planeview Community Library *	0	0	0.0%	0	0	0.0%
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<b>WPL SYSTEM TOTALS</b>	<b>31</b>	<b>472</b>	<b>11.8%</b>	<b>81</b>	<b>2,291</b>	<b>-33.0%</b>
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This report includes all programs presented by library staff, outside the library as well as in the library.

\*Programs presented at Planeview are included in the Central Library statistics

## OTHER SERVICES REPORT

November, 2008

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
<b>MEETING ROOMS &amp; EXHIBITS</b>				
Meeting Room Usage (Non Staff)	19	24	1	44
Attendance	399	364	10	773
<b>PHOTOCOPIES</b>	9,924	1,673	60	11,657
<b>INTERLIBRARY LOAN</b>				
Requests From Outside Libraries	1,807	NA	NA	1,807
Filled For Outside Libraries	390	NA	NA	390
Requested By WPL Customers	396	NA	NA	396
Filled For WPL Customers	138	NA	NA	138
<b>MICROFORM USAGE</b>				
Microforms Used	940	NA	NA	940
Microform Copies	593	NA	NA	593
<b>SERVICES TO THE HANDICAPPED</b>				
T.D.D. Use	0	NA	NA	0
<b>HOLDS</b>				
Placed This Month*	21,338	14,499	3,083	38,920
Filled This Month**				19,750
Placed Year-To-Date*	178,410	60,557	12,457	251,424
Filled Year-To-Date**				194,103
* PowerPac holds are included in the Central Totals ** The number of holds filled is meaningful only at the system level				

### GATE COUNT

	Current Month	Year To Date
Central	29,727	353,115
Alford	9,548	126,883
Evergreen	7,902	96,410
Rockwell	12,773	155,095
Westlink	20,046	256,179
Angelou/Northeast	3,613	48,615
Comotara	7,389	95,142
Linwood	3,361	45,952
Orchard	1,944	29,678
<b>Total</b>	<b>96,303</b>	<b>1,207,069</b>

## ELECTRONIC INFORMATION SERVICES REPORT PART I

November 2008

	Current Month	% Change From Nov. 2007	2008 Total Usage To Date	% Change From 2007 Total To Date
<b>Electronic Database Searches Conducted</b>				
<b>Ancestry.com</b>	87	-3.3%	1,750	32.4%
<b>Books In Print</b> <sup>1</sup>	0	-100.0%	157	282.9%
<b>Ebsco Education Reference Package</b> <sup>7,9</sup>				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
<b>FC Search</b> <sup>2</sup>	29	N/A	712	N/A
<b>Heritage Quest</b> <sup>5</sup>	68	-63.6%	1,079	-41.1%
<b>Learn A Test</b>	32	10.3%	743	67.7%
<b>NewsBank</b> <sup>3</sup>	105	-55.5%	2,193	-9.2%
<b>Novelist</b> <sup>3,7</sup>	701	237.0%	6,340	68.7%
<b>Reference USA</b> <sup>3</sup>	493	-33.4%	8,858	-24.0%
<b>Gale Databases</b> <sup>5</sup>				
Academic OneFile	161	69.5%	1066	-24.5%
Business and Company ASAP	76	-6.2%	987	-24.0%
Business and Company Resource Center	0	-100.0%	168	2700.0%
Chilton's Auto Repair <sup>7</sup>	0	0.0%	0	0.0%
Computer Database	74	-15.9%	846	-27.2%
Custom Newspapers	73	-18.9%	884	-24.6%
Educator's Reference Complete	85	N/A	310	N/A
Expanded Academic ASAP	126	-10.6%	1222	-42.9%
Gale Virtual Reference Library	83	-11.7%	894	-30.2%
General OneFile	87	-5.4%	977	-41.6%
Gale Reference Center Gold	86	1.2%	936	-32.3%
Health and Wellness Resource Center and Alternative Health Module	0	0.0%	61	-35.1%
Health Reference Center Academic	75	-38.0%	1006	-34.5%
Hospitality Tourism and Leisure <sup>7</sup>	0	0.0%	61	-35.1%
Informe!	74	-7.5%	845	-21.6%
InfoTrac Military & Intelligence	74	-9.8%	870	-20.1%
InfoTrac Religion & Philosophy	84	-5.6%	870	-21.3%
Junior Edition <sup>6</sup>	0	-100.0%	600	-51.0%
LegalTrac	74	-6.3%	869	-26.0%
Literature Resource Center	11	-75.6%	509	118.5%
National Newspaper Index <sup>6</sup>	0	-100.0%	18	-37.9%
Nursing and Allied Health Collection	74	N/A	283	N/A
Popular Magazines <sup>7</sup>	0	0.0%	3	N/A
Professional Development Collection <sup>6</sup>	0	-100.0%	655	-52.8%
Student Editions <sup>6</sup>	0	-100.0%	605	-49.8%
<b>Homework Kansas</b>	36	-7.7%	898	96.9%
<b>Kansas Health Online</b> <sup>5,7,9,11</sup>	0	0.0%	0	0.0%

# ELECTRONIC INFORMATION SERVICES REPORT PART I

November 2008

	Current Month	% Change From Nov. 2007	2008 Total Usage To Date	% Change From 2007 Total To Date
<b>OCLC First Search Databases:</b>				
ArticleFirst <sup>6</sup>	0	-100.0%	75	4.2%
Clase and Periodica <sup>6</sup>	0	0.0%	1	0.0%
Electronic Books <sup>6</sup>	0	0.0%	8	33.3%
Electronic Collections Online <sup>6</sup>	0	-100.0%	24	-48.9%
ERIC <sup>6</sup>	0	0.0%	3	-25.0%
Medline <sup>6</sup>	0	-100.0%	9	-43.8%
World Almanac <sup>6</sup>	0	0.0%	4	300.0%
WorldCat	287	20.1%	4,577	33.2%
WorldCat Dissertations and Theses <sup>6</sup>	0	0.0%	43	290.9%
<b>Opposing Viewpoints</b>	61	221.1%	1,904	123.5%
<b>Pricelt<sup>4</sup></b>	149	N/A	2,503	N/A
<b>Proquest<sup>6</sup></b>	0	-100.0%	4	-98.9%
<b>ProQuest Nursing &amp; Allied Health Source<sup>7</sup></b>	0	0.0%	12	N/A
<b>SAMS<sup>8</sup></b>	31	N/A	243	N/A
<b>SIRS Discoverer<sup>6</sup></b>	0	-100.0%	71	-62.8%
<b>World Book Databases<sup>5,9</sup></b>				
World Book Reference Center/World Book Student	0	-100.0%	5	-80.0%
World Book for Kids <sup>7</sup>	0	0.0%	2	N/A
World Book Advanced <sup>7</sup>	0	0.0%	1	N/A
WorldBook Enciclopedia Estudiantil Hallazgos <sup>7</sup>	0	0.0%	7	N/A
<b>Total Electronic Searches Conducted</b>	<b>3,396</b>	<b>-1.8%</b>	<b>47,788</b>	<b>-2.1%</b>
<b>Polaris PowerPAC<sup>10</sup></b>				
Number of patron logins	24,404	22.8%	230,681	10.1%
<b>BookLetters</b>				
Number of active subscriptions	6,915	25.7%		
<b>Website</b>				
Number of visits	46,436	-24.6%	612,832	-20.2%
Number of pages	152,542	10.4%	1,963,794	13.2%
<b>Wichita Photo Archive</b>				
Number of visits	10,376	-5.0%	127,553	75.0%
Number of pages	61,257	8.1%	719,276	56.9%
<b>Public Access Computing</b>				
Number of customer sessions	11,440	6.1%	136,249	2.8%
Number of computer copies made	16,329	-8.6%	208,494	2.4%

## NOTES

1. This service has been discontinued
2. FC Search started providing usage statistics for the first time in May 2008
3. Signifies databases available inside the library only
4. Service added January 2008
5. Available through the State Library portal.
6. Dropped by the State Library in August 2008
7. Added by the State Library of Kansas, August 2008
8. Added March 2008
9. These databases are offered to Kansas residents holding a valid State Library Card.
10. Horizon Information Portal through October 9, 2008. The Polaris PowerPAC went into service on October 17.
11. Public website, no usage stats available