

**WICHITA PUBLIC LIBRARY
MONTHLY REPORT
December 2008**



I. NARRATIVE

December was a month of transitions and a time to reflect upon the successes of the past while simultaneously outlining action plans for the new year. A preliminary review of 2008 performance resulted in a lengthy list of completed projects and initiatives intended to ensure that residents of Wichita receive the highest possible quality and variety of library service. Of particular note are the following highlights:

Continued Increases in Library Use

- ✓ 9.4% growth in use of Library collections
- ✓ 1,297,000+ users visits to Library facilities
- ✓ 250,000+ reference questions answered for customers
- ✓ Significant increases in use of the Library's electronic resources and services
- ✓ Another year of record-breaking involvement in Summer Reading and Teen Reads programs

Technology Advancements

- ✓ Migration from the Dynix system to Polaris – a project underway since 1999
- ✓ Expanded access to a larger variety of remote electronic services including Homework Kansas, Audio books, Music & More, LearnATest and the Price It! Antiques and Collectibles database
- ✓ Expansion of community meeting room service to include videoconferencing through the Enhanced Library Meeting Room (ELMeR) program

Programming and Community Partnerships

- ✓ Successful execution of Wichita's first community-wide reading program involving more than 40 partner organizations
- ✓ Staff receipt of USD259 Good Apple awards and Kansas Library Association Meritorious Service award for work on programming and services promoting community literacy
- ✓ Nearly \$37,000,000 in service generated to citizens of Wichita reflecting a \$4.87 return on each dollar of City general fund financial support.

POTPOURRI:

The Library's most tenured employee, Marsha Stenholm, retired December 16. With more than 37 years of service with the Library, her expertise and experience working with the Library's genealogy collections and services will be missed.

On December 1, the Wichita Public Library was one of several organizations recognized by the Wichita Public Schools for the many ways it offers support and reinforcement of literacy to the students and staff of the school system. Receiving good apple awards during this ceremony were Programming & Outreach Manager Julie Linneman, Young Adult Advisor Gwen Harris, Youth Outreach Librarian Anne Cravens and Director of Libraries Cynthia Berner Harris.

Trees for Life, an international nonprofit organization headquartered in Wichita, released a new DVD in December for their Books for Life project that will teach parents and teachers throughout the world about the importance of and techniques for reading to children. The DVD was created with the assistance of Wichita Public Library employees Gwen Harris, Julie Krehbiel, Carrie Johnson and former staff members Judy Nichols and Carol Roberts.

Julie Krehbiel has accepted a lateral transfer to replace Jodene Pappas in the Collection Development Division. Her appointment as cataloging librarian is effective December 27, 2008.

Agencies receiving outreach services during December included: Ellis Street, Hilltop and Riverview Head Starts; LaPetite – Waco; HoneyTree Academy; Orchard GoZAones; Allison and Hadley middle schools; St Joe Ost; the Sedgwick County Juvenile Detention Facility; Catholic Care Assisted Living; six family child care homes and fourteen homebound customers. The Library also participated in the United Way's Raising a Reader graduation ceremony, a community resources sharing meeting at the Atwater Neighborhood City Hall and a literacy fair held at Botanica.

The Genealogy Section had out-of-state visitors from Missouri, North Dakota and Oklahoma.

103 volunteers contributed 1,304 hours of service to the Library during December. This included 51 adult volunteers, 17 teen volunteers, 2 Senior Work Experience program volunteers and 33 volunteers for the Friends of the Library used bookstore operation.

For 2008, a total of 114.32 hours of Library employee time was lost to workplace injury. When compared with the department total of 225,605 employee hours for the year, the amount of employee time lost was only 0.05% for the calendar year.

II. STATISTICS ARE ATTACHED

COLLECTIONS USE REPORT

December, 2008

	Circulation Dec, 2008	Difference From Dec, 2007	% Change From Dec, 2007	2008 Total Circ To Date	Difference From 2007 Total To Date	% Change From 2007 Total To Date
CENTRAL LIBRARY						
Art & Music	24,247	7,820	47.6%	234,578	26,378	12.7%
Business & Technology	2,202	(363)	-14.1%	34,713	1,794	5.4%
Youth Services	8,082	1,986	32.6%	123,420	14,018	12.8%
General Reference	19,151	10,241	114.9%	161,252	44,542	38.2%
Genealogy & Local History	310	224	260.5%	3,417	2,560	298.7%
Talking Books	5,016	307	6.5%	61,583	(6,298)	-9.3%
Popular Library	2,261	(4,085)	-64.4%	70,521	(4,663)	-6.2%
CENTRAL TOTALS	61,270	16,131	35.7%	689,484	78,331	12.8%

DISTRICT/REGIONAL BRANCHES

Alford	22,397	3,847	20.7%	284,905	21,320	8.1%
Evergreen	12,373	2,016	19.5%	151,715	5,551	3.8%
Rockwell	25,537	2,901	12.8%	341,953	18,982	5.9%
Westlink	36,421	5,290	17.0%	521,736	47,427	10.0%
DISTRICT/REGIONAL TOTALS	96,728	14,054	17.0%	1,300,309	93,280	7.7%

NEIGHBORHOOD BRANCHES

Comotara	8,449	858	11.3%	102,959	7,504	7.9%
Linwood	4,929	591	13.6%	66,979	525	0.8%
Maya Angelou Northeast	3,023	213	7.6%	41,389	5,481	15.3%
Orchard	2,123	235	12.4%	29,026	(732)	-2.5%
NEIGHBORHOOD TOTALS	18,524	1,897	11.4%	240,353	12,778	5.6%

PARTNERSHIPS

Planeview Community Library	101	21	26.3%	2,544	(87)	-3.3%
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VIRTUAL SERVICES

Overdrive	1,641	605	58.4%	16,134	8,025	99.0%
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WPL SYSTEM TOTALS	178,264	32,708	22.5%	2,248,824	192,327	9.4%
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COLLECTIONS USE REPORT

December, 2008

	Adult Circulation For Dec	Difference From Dec, 2007	% Change From Dec, 2007	Juvenile Circulation For Dec	Difference From Dec, 2007	% Change From Dec, 2007	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
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CENTRAL LIBRARY

All Divisions*	48,172	13,838	40.3%	8,082	1,986	32.6%	504,481	123,420
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DISTRICT/REGIONAL BRANCHES

Alford	16,540	1,986	13.6%	5,857	1,861	46.6%	206,218	78,687
Evergreen	9,146	907	11.0%	3,227	1,109	52.4%	108,778	42,937
Rockwell	17,614	815	4.9%	7,923	2,086	35.7%	224,105	117,848
Westlink	23,240	1,743	8.1%	13,181	3,547	36.8%	312,469	209,267
DISTRICT/REGIONAL TOTALS	66,540	5,451	8.9%	30,188	8,603	39.9%	851,570	448,739

NEIGHBORHOOD BRANCHES

Comotara	6,167	401	7.0%	2,282	457	25.0%	74,559	28,400
Linwood	3,922	212	5.7%	1,007	379	60.4%	53,546	13,433
Maya Angelou Northeast	2,126	(39)	-1.8%	897	252	39.1%	29,562	11,827
Orchard	1,594	1	0.1%	529	234	79.3%	21,204	7,822
NEIGHBORHOOD TOTALS	13,809	575	4.3%	4,715	1,322	39.0%	178,871	61,482

PARTNERSHIPS

Planeview Community Library	52	10	22.4%	49	12	30.7%	1,063	1,481
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VIRTUAL SERVICES

Overdrive**	1,641	605	58.4%	0	0	N/A	16,134	0
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WPL SYSTEM TOTALS	130,214	20,478	18.7%	43,034	11,923	38.3%	1,552,119	635,122
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* The Central circulation for this report includes all divisions except Talking Books.

** Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

While all WPL locations track usage by card type, broken down for the purposes of this report by adult and juvenile, USD259 tracks only by material type, though from their breakdowns some assumptions may be made about patron type.

NEW REGISTRATION REPORT

December, 2008

	New Customers	% Change From Dec. 2007	2008 Total Registrations To Date	% Change From 2007 Total To Date
CENTRAL LIBRARY				
Circulation	459	7.0%	8,015	5.3%
DISTRICT/REGIONAL BRANCHES				
Alford	114	4.6%	2,082	17.7%
Evergreen	66	-29.0%	1,256	-7.2%
Ford Rockwell	89	8.5%	1,927	14.6%
Westlink	148	38.3%	2,893	17.4%
DISTRICT/REGIONAL TOTALS	417	7.4%	8,158	10.5%
NEIGHBORHOOD BRANCHES				
Comotara	40	14.3%	677	10.1%
Linwood	33	94.1%	531	12.7%
Maya Angelou Northeast	48	2.1%	877	6.0%
Orchard	21	162.5%	315	33.5%
NEIGHBORHOOD TOTALS	142	32.7%	2,400	11.7%
PARTNERSHIPS				
Planeview Community Library	0	0.0%	0	0.0%
WPL SYSTEM TOTALS	1,018	9.8%	18,573	9.1%

REFERENCE REPORT

December, 2008

CENTRAL LIBRARY	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
Art & Music	1,169	917	78.44%	15,539	(18,419)	-54.24%
Bus. & Tech.	2,998	2,861	95.43%	37,310	(4,881)	-11.57%
Circulation	9	9	N/A	431	263	156.55%
Youth Services	554	514	92.78%	7,513	(1,514)	-16.77%
Gen. Reference	2,972	2,808	94.48%	39,110	(4,695)	-10.72%
Genealogy & Local History	838	781	93.20%	10,718	(1,319)	-10.96%
Talking Books	6,430	6,430	100.00%	77,243	(3,155)	-3.92%
CENTRAL TOTALS	14,970	14,320	95.66%	187,864	(33,720)	-15.22%

DISTRICT/REGIONAL BRANCHES

Alford	638	589	92.32%	7,266	(702)	-8.81%
Evergreen	722	576	79.78%	8,487	1,101	14.91%
Rockwell	1,076	1,063	98.79%	16,331	(2,434)	-12.97%
Westlink	1,453	1,346	92.64%	14,672	(930)	-5.96%
DISTRICT/REGIONAL TOTALS	3,889	3,574	91.90%	46,756	(2,965)	-5.96%

NEIGHBORHOOD BRANCHES

Comotara	748	629	84.09%	7,265	867	13.55%
Linwood	319	283	88.71%	3,196	(1,863)	-36.83%
Maya Angelou Northeast	337	328	97.33%	4,646	(1,354)	-22.57%
Orchard	354	248	70.06%	4,390	(1,519)	-25.71%
NEIGHBORHOOD TOTALS	1,758	1,488	84.64%	19,497	(3,869)	-16.56%

PARTNERSHIPS

Planeview Community Library *	0	0	0.00%	0	0	0.00%
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WPL SYSTEM TOTALS	20,617	19,382	94.01%	254,117	(40,554)	-13.76%
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Reference transactions were calculated based upon a one-week sampling period from
12/08 through 12/14

*Staff at Planeview do not track reference transactions

PROGRAMMING SERVICES REPORT

December, 2008

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Dec. 2007	Number Presented	Attendance	% Change, Current Month, from Dec. 2007
CENTRAL LIBRARY						
Programs and Tours	5	107	94.5%	28	998	8.6%
Technology Training Center	3	21	16.7%			

DISTRICT/REGIONAL BRANCHES

Alford	1	18	100.0%	7	80	-13.0%
Evergreen	4	6	-70.0%	5	184	192.1%
Rockwell	6	239	5875.0%	1	5	-98.0%
Westlink	0	0	-100.0%	6	249	507.3%
DISTRICT/REGIONAL TOTALS	11	263	526.2%	19	518	15.4%

NEIGHBORHOOD BRANCHES

Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	0.0%
Maya Angelou Northeast	1	0	-100.0%	0	0	-100.0%
Orchard	0	0	-100.0%	2	19	100.0%
NEIGHBORHOOD TOTALS	1	0	-100.0%	2	19	-13.6%

PARTNERSHIPS

Planeview Community Library *	0	0	0.0%	0	0	0.0%
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WPL SYSTEM TOTALS	20	391	205.5%	49	1,535	10.4%
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This report includes all programs presented by library staff, outside the library as well as in the library.

*Programs presented at Planeview are included in the Central Library statistics

OTHER SERVICES REPORT

December, 2008

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
MEETING ROOMS & EXHIBITS				
Meeting Room Usage (Non Staff)	8	23	3	34
Attendance	80	563	29	672
PHOTOCOPIES	9,924	1,673	60	11,657
INTERLIBRARY LOAN				
Requests From Outside Libraries	2,135	NA	NA	2,135
Filled For Outside Libraries	574	NA	NA	574
Requested By WPL Customers	419	NA	NA	419
Filled For WPL Customers	131	NA	NA	131
MICROFORM USAGE				
Microforms Used	731	NA	NA	731
Microform Copies	593	NA	NA	593
SERVICES TO THE HANDICAPPED				
T.D.D. Use	0	NA	NA	0
HOLDS				
Placed This Month*	19,489	13,087	2,914	35,490
Filled This Month**				21,426
Placed Year-To-Date*	197,899	73,644	15,371	286,914
Filled Year-To-Date**				215,529
* PowerPac holds are included in the Central Totals				
** The number of holds filled is meaningful only at the system level				

GATE COUNT

	Current Month	Year To Date
Central	28,009	381,124
Alford	9,269	136,152
Evergreen	7,512	103,922
Rockwell	11,532	166,627
Westlink	17,905	274,084
Angelou/Northeast	3,124	51,739
Comotara	7,320	102,462
Linwood	3,168	49,120
Orchard	2,154	31,832
Total	89,993	1,297,062

ELECTRONIC INFORMATION SERVICES REPORT PART I

December 2008

	Current Month	% Change From Dec. 2007	2008 Total Usage To Date	% Change From 2007 Total To Date
Electronic Database Searches Conducted				
Ancestry.com ¹²	1,010	701.6%	2,760	90.6%
Books In Print ¹	0	-100.0%	0	-100.0%
Ebsco Education Reference Package ^{7,9}				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
FC Search ²	3	N/A	715	N/A
Heritage Quest ⁵	64	64.1%	1,143	-38.9%
Learn A Test	27	-22.9%	770	61.1%
NewsBank ³	150	240.9%	2,343	-4.8%
Novelist ^{3,7}	255	25.0%	6,595	66.5%
Reference USA ³	379	-54.8%	9,237	-26.1%
Gale Databases: ⁵				
Academic OneFile	22	-63.9%	1088	-22.9%
Business and Company ASAP	23	-67.1%	1010	-22.2%
Business and Company Resource Center	0	0.0%	168	2700.0%
Chilton's Auto Repair ⁷	0	0.0%	0	0.0%
Computer Database	22	-63.9%	868	-25.3%
Custom Newspapers	20	-67.2%	904	-22.9%
Educator's Reference Complete	22	N/A	332	N/A
Expanded Academic ASAP	24	-81.4%	1246	-41.8%
Gale Virtual Reference Library	19	-65.5%	913	-28.7%
General OneFile	24	-60.7%	1001	-40.2%
Gale Reference Center Gold	22	-60.7%	958	-30.7%
Health and Wellness Resource Center and Alternative Health Module	22	37.5%	83	-11.7%
Health Reference Center Academic	22	-68.6%	1028	-33.1%
Hospitality Tourism and Leisure ⁷	22	37.5%	83	-11.7%
Informe!	22	-59.3%	867	-19.6%
InfoTrac Military & Intelligence	20	-61.5%	890	-18.3%
InfoTrac Religion & Philosophy	19	-63.5%	889	-19.6%
Junior Edition ⁶	0	-100.0%	600	-51.0%
LegalTrac	0	-100.0%	869	-26.0%
Literature Resource Center	2	-93.1%	511	119.3%
National Newspaper Index ⁶	0	-100.0%	18	-37.9%
Nursing and Allied Health Collection	22	N/A	305	N/A
Popular Magazines ⁷	0	0.0%	3	N/A
Professional Development Collection ⁶	0	-100.0%	655	-52.8%
Student Editions ⁶	0	-100.0%	605	-49.8%
Homework Kansas	64	-28.1%	962	76.5%
Kansas Health Online ^{5,7,9,11}	0	0.0%	0	0.0%

ELECTRONIC INFORMATION SERVICES REPORT PART I

December 2008

	Current Month	% Change From Dec. 2007	2008 Total Usage To Date	% Change From 2007 Total To Date
OCLC First Search Databases:				
ArticleFirst ⁶	0	-100.0%	75	-1.3%
Clase and Periodica ⁶	0	0.0%	1	0.0%
Electronic Books ⁶	0	0.0%	8	33.3%
Electronic Collections Online ⁶	0	-100.0%	24	-52.9%
ERIC ⁶	0	-100.0%	3	-40.0%
Medline ⁶	0	-100.0%	9	-50.0%
World Almanac ⁶	0	0.0%	4	300.0%
WorldCat	385	31.8%	4,962	33.1%
WorldCat Dissertations and Theses ⁶	0	-100.0%	43	186.7%
Opposing Viewpoints	89	93.5%	1,993	121.9%
PriceIt! ⁴	124	N/A	2,627	N/A
Proquest ⁶	0	0.0%	4	-98.9%
ProQuest Nursing & Allied Health Source ⁷	0	0.0%	12	N/A
SAMS ⁸	18	N/A	261	N/A
SIRS Discoverer ⁶	0	-100.0%	71	-64.3%
World Book Databases ^{5,9}				
World Book Reference Center/World Book Student	0	0.0%	5	-80.0%
World Book for Kids ⁷	0	0.0%	2	N/A
World Book Advanced ⁷	0	0.0%	1	N/A
WorldBook Enciclopedia Estudiantil Hallazgos ⁷	0	0.0%	7	N/A
Total Electronic Searches Conducted	2,917	3.4%	50,548	0.0%
Polaris PowerPAC ¹⁰				
Number of patron logins	24,570	29.1%	255,251	11.6%
BookLetters				
Number of active subscriptions	7,159	26.0%		
Website				
Number of visits	44,568	-25.8%	657,400	-20.6%
Number of pages	137,131	-6.3%	2,100,925	11.7%
Wichita Photo Archive				
Number of visits	8,685	-1.9%	136,238	66.6%
Number of pages	54,478	-4.5%	773,754	50.1%
Public Access Computing				
Number of customer sessions	11,143	-49.8%	147,392	-4.7%
Number of computer copies made	20,834	39.3%	229,328	4.9%

NOTES

1. This service has been discontinued
2. FC Search started providing usage statistics for the first time in May 2008
3. Signifies databases available inside the library only
4. Service added January 2008
5. Available through the State Library portal.
6. Dropped by the State Library in August 2008
7. Added by the State Library of Kansas, August 2008
8. Added March 2008
9. These databases are offered to Kansas residents holding a valid State Library Card.
10. Horizon Information Portal through October 9, 2008. The Polaris PowerPAC went into service on October 17.
11. Public website, no usage stats available
12. Reporting method corrected, December