

WICHITA PUBLIC LIBRARY
MONTHLY REPORT
January 2009



I. NARRATIVE

The annual launch of three popular programs and services and rearrangements in three areas of the Library system were January highlights at the Wichita Public Library.

Although e-filing is a growing trend among taxpayers, a steady influx of people still visit the Library to obtain paper copies of forms and instructions. In addition to the long-standing service of tax form distribution, this year the Library is partnering with United Way of the Plains to sponsor mobile tax van visits to regional and district branch libraries. The van will promote the Earned Income Tax Credit (EITC) program and will have volunteers on board to help residents with their EITC returns and applications.

January also marked the true start of the Academy Awards season, with nominations announced on the 22nd. Through a working relationship with Magnolia Films/Shorts International, the Library once again will receive all of the award-nominated Live Action and Animated short films. Documentary films are proving more difficult to obtain. At month's end, only one of the four titles nominated in this category had been secured. The remaining three films have been licensed for airing by HBO but the respective filmmakers are considering our requests for inclusion in Wichita screenings.

The Reading Buffet, the Library's 6th annual adult reading program, began on January 2. Suggested reading lists of books about food and eating have been created, including Candlelit Dinners (romances), Chuckwagon Stew (Westerns), and Potluck (general fiction & nonfiction). Participants may turn in an entry form for each book read through the end of March. Each month, these entries will be entered into drawing for prizes from the Friends of the Wichita Public Library and area merchants such as Watermark Books, Hatman Jack's and Panera Bread.

Reorganization of the Central Library's Wulfmeyer Special Collections Center has been completed with a significant expansion of space for collections. After several months of planning, the first floor of the Central Library was rearranged to highlight spoken media and to relieve overcrowding of language, paperback, teen and spoken book collections. At the Rockwell branch, a number of workflow changes were implemented in January including reinstating the librarian's desk in the children's area and reorganizing the very busy customer service desk. Rockwell also will soon become the first test site for self-service shelves for customer reserves. Continued changes such as these are critical to the Library's ability to sustain quality service during times of increasing use and diminishing resources.

POTPOURRI:

Process improvements implemented during the month included:

- Supply savings by eliminating the use of paper envelopes for daily cash deposits.
- Efficiency savings by moving lost and found materials to a secured drawer on the first floor, allowing employees and security officers to release materials without the need for intervention by the Librarian-in-Charge.
- Customer parking improvements at the Angelou branch resulting from placing “library parking only” signs and traffic cones in the parking lot prior to Wichita State basketball games.

The first “Hands on Help” public computer training session, offering individual coaching as an alternative to structured classes proved to be a popular change with Library users. Participants were able to get help with specific projects such as job applications and resumes as well as general guidance on use of email and office applications. As a result of the enthusiastic response from attendees, additional sessions of this redesigned training program will be offered on a monthly basis throughout 2009.

Library programs and services were promoted through the following earned media opportunities: information about the Genealogy and Local History Section incorporated into a KAKE story about President Obama’s Kansas roots; information about the Friends of the Library’s Used Bookstore featured in a KSN story about donations being sent to military bases for use by deployed parents and through a call from Wichitan Charley Whitworth to National Public Radio’s “The Diane Rehm Show” talking about increases in Library use during tough economic times; and promotion of library film collections by KWCH reporter Michael Schwanke concluding a story on Consumer Reports’ ranking of DVD-by-mail services.

The Wulfmeyer Special Collections Center had out-of-state visitors from Iowa, Michigan, Minnesota, Missouri, Oklahoma, Oregon, and Texas.

Volunteerism remains high throughout the library system. In January 92 volunteers contributed a total of 1,166.75 hours. This included 47 adult volunteers, 33 Friends volunteers, nine teen volunteers, two Senior Work Experience Program (SWEP) volunteers and 1 student intern.

Agencies receiving outreach services during January included: Northfield School; East Wichita Shepherd’s Center; Catholic Care Center; Sedgwick County Juvenile Detention Facility; Wichita Public Schools Instructional Learning Center; Wichita North high school; Allison and Hadley middle schools; Blessed Sacrament, Church of the Magdalen, Resurrection and St. Elizabeth Ann Seton Catholic schools; Ellis Street, Hilltop, Martin Luther King Jr. and Riverview Head Starts; Honey Tree Academy; Edgemoor Recreation Center; fifteen homebound customers, four family child care homes and one Boy Scout Troop.

II. STATISTICS ARE ATTACHED

CIRCULATION REPORT

January, 2009

	Circulation Jan, 2009	Difference From Jan, 2008	% Change From Jan, 2008	2009 Total Circ To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
Art, Music & Video	20,980	3,954	23.2%	20,980	3,954	23.2%
Business & Technology	2,120	(737)	-25.8%	2,120	(737)	-25.8%
Children's Center	6,839	(387)	-5.4%	6,839	(387)	-5.4%
General Reference	18,637	2,066	12.5%	18,637	2,066	12.5%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	4,673	(1,154)	-19.8%	4,673	(1,154)	-19.8%
CENTRAL TOTALS	53,249	3,742	7.6%	53,249	3,742	7.6%

DISTRICT/REGIONAL BRANCHES

Alford	22,968	2,027	9.7%	22,968	2,027	9.7%
Evergreen	11,536	210	1.9%	11,536	210	1.9%
Rockwell	27,166	1,220	4.7%	27,166	1,220	4.7%
Westlink	39,982	2,312	6.1%	39,982	2,312	6.1%
DISTRICT/REGIONAL TOTALS	101,652	5,769	6.0%	101,652	5,769	6.0%

NEIGHBORHOOD BRANCHES

Comotara	8,626	548	6.8%	8,626	548	6.8%
Linwood	5,139	(314)	-5.8%	5,139	(314)	-5.8%
Maya Angelou Northeast	3,938	529	15.5%	3,938	529	15.5%
Orchard	2,264	(87)	-3.7%	2,264	(87)	-3.7%
NEIGHBORHOOD TOTALS	19,967	676	3.5%	19,967	676	3.5%

PARTNERSHIPS

Planeview Community Library	227	126	124.8%	227	126	124.8%
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VIRTUAL SERVICES

Overdrive	1,853	541	41.2%	1,853	541	41.2%
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WPL SYSTEM TOTALS	176,948	10,854	6.5%	176,948	10,854	6.5%
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*Beginning January 1, 2009 this report no longer includes in-house use.

**Beginning January 1, 2009 circulation of Popular Library materials is reported within the appropriate subject sections.

CIRCULATION REPORT

January, 2009

	Adult Circulation For Jan	Difference From Jan, 2008	% Change From Jan, 2008	Juvenile Circulation For Jan	Difference From Jan, 2008	% Change From Jan, 2008	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
CENTRAL LIBRARY								
All Divisions	46,410	4,129	9.8%	6,839	(387)	-5.4%	46,410	6,839
DISTRICT/REGIONAL BRANCHES								
Alford	17,067	923	5.7%	5,901	1,104	23.0%	17,067	5,901
Evergreen	8,287	(473)	-5.4%	3,249	683	26.6%	8,287	3,249
Rockwell	18,426	304	1.7%	8,740	916	11.7%	18,426	8,740
Westlink	24,723	96	0.4%	15,259	2,216	17.0%	24,723	15,259
DISTRICT/REGIONAL TOTALS	68,503	850	1.3%	33,149	4,919	17.4%	68,503	33,149
NEIGHBORHOOD BRANCHES								
Comotara	6,036	(235)	-3.7%	2,590	783	43.3%	6,036	2,590
Linwood	4,018	(621)	-13.4%	1,121	307	37.7%	4,018	1,121
Maya Angelou Northeast	2,430	(69)	-2.8%	1,508	598	65.7%	2,430	1,508
Orchard	1,612	(313)	-16.3%	652	226	53.1%	1,612	652
NEIGHBORHOOD TOTALS	14,096	(1,238)	-8.1%	5,871	1,914	48.4%	14,096	5,871
PARTNERSHIPS								
Planeview Community Library	90	3	3.4%	137	67	95.7%	90	137
VIRTUAL SERVICES								
Overdrive*	1,853	541	41.2%	0	0	N/A	1,853	0
WPL SYSTEM TOTALS	130,952	4,285	3.4%	45,996	6,513	16.5%	130,952	45,996

* Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

**Beginning January 1, 2009 this report no longer includes in-house use

While all WPL locations track usage by card type, broken down for the purposes of this report by adult and juvenile, USD259 tracks only by material type, though from their breakdowns some assumptions may be made about patron type.

IN HOUSE USE REPORT

January, 2009

	In House Use Jan, 2009	Difference From Jan, 2008	% Change From Jan, 2008	2009 In House Use Total To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
All Sections*	16,493	(687)	-4.0%	16,493	(687)	-4.0%
CENTRAL TOTALS	16,493	(687)	-4.0%	16,493	(687)	-4.0%

DISTRICT/REGIONAL BRANCHES

Alford	2,511	179	7.7%	2,511	179	7.7%
Evergreen	2,063	(837)	-28.9%	2,063	(837)	-28.9%
Rockwell	1,545	(560)	-26.6%	1,545	(560)	-26.6%
Westlink	3,285	(1,869)	-36.3%	3,285	(1,869)	-36.3%
DISTRICT/REGIONAL TOTALS	9,404	(3,087)	-24.7%	9,404	(3,087)	-24.7%

NEIGHBORHOOD BRANCHES

Comotara	170	83	95.4%	170	83	95.4%
Linwood***	0	(261)	-100.0%	0	(261)	-100.0%
Maya Angelou Northeast	464	44	10.5%	464	44	10.5%
Orchard	68	(51)	-42.9%	68	(51)	-42.9%
NEIGHBORHOOD TOTALS	702	(185)	-20.9%	702	(185)	-20.9%

PARTNERSHIPS

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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WPL SYSTEM TOTALS	26,599	(3,959)	-13.0%	26,599	(3,959)	-13.0%
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*In House Use data is available at the building level only.

**Planeview Community Library does not report public library in house use of materials.

***Linwood did not report In House Use during January

NEW REGISTRATION REPORT

January, 2009

	New Customers	% Change From Feb. 2008	2009 Total Registrations To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY				
Circulation	602	-6.4%	602	-6.4%
DISTRICT/REGIONAL BRANCHES				
Alford	172	35.4%	172	35.4%
Evergreen	79	-11.2%	79	-11.2%
Ford Rockwell	134	7.2%	134	7.2%
Westlink	223	14.4%	223	14.4%
DISTRICT/REGIONAL TOTALS	608	6.6%	608	6.6%
NEIGHBORHOOD BRANCHES				
Comotara	68	23.6%	68	23.6%
Linwood	36	-10.0%	36	1.0%
Maya Angelou Northeast	57	1.8%	57	1.8%
Orchard	16	23.1%	16	23.2%
NEIGHBORHOOD TOTALS	177	7.9%	177	7.9%
PARTNERSHIPS				
Planeview Community Library	0	0.0%	0	0.0%
WPL SYSTEM TOTALS	1,387	3.3%	1,387	3.3%

REFERENCE REPORT

January, 2009

	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
CENTRAL LIBRARY						
Art & Music	1,244	1,019	81.91%	1,244	(213)	-14.62%
Bus. & Tech.	3,104	2,980	96.01%	3,104	(80)	-2.51%
Circulation	35	35	100.00%	35	(31)	-46.97%
Youth Services	492	483	98.17%	492	(163)	-24.89%
Gen. Reference	3,702	3,574	96.54%	3,702	(27)	-0.72%
Genealogy & Local History	1,064	1,012	95.11%	1,064	198	22.86%
Talking Books	6,182	6,182	100.00%	6,182	(1,138)	-15.55%
CENTRAL TOTALS	15,823	15,285	96.60%	15,823	(1,454)	-8.42%

DISTRICT/REGIONAL BRANCHES

Alford	695	673	96.83%	695	(22)	-3.07%
Evergreen	877	815	92.93%	877	195	28.59%
Rockwell	1,616	1,572	97.28%	1,616	(49)	-2.94%
Westlink	1,408	1,302	92.47%	1,408	252	21.80%
DISTRICT/REGIONAL TOTALS	4,596	4,362	94.91%	4,596	376	8.91%

NEIGHBORHOOD BRANCHES

Comotara	850	704	82.82%	850	323	61.29%
Linwood	337	297	88.13%	337	98	41.00%
Maya Angelou Northeast	350	319	91.14%	350	(75)	-17.65%
Orchard	337	244	72.40%	337	(44)	-11.55%
NEIGHBORHOOD TOTALS	1,874	1,564	83.46%	1,874	302	19.21%

PARTNERSHIPS

Planeview Community Library *	0	0	0.00%	0	0	0.00%
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WPL SYSTEM TOTALS	22,293	21,211	95.15%	22,293	(776)	-3.36%
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Reference transactions were calculated based upon a one-week sampling period from
01/21 through 01/27

*Staff at Planeview do not track reference transactions

PROGRAMMING SERVICES REPORT

January, 2009

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Jan. 2008	Number Presented	Attendance	% Change, Current Month, from Jan. 2008
CENTRAL LIBRARY						
Programs and Tours*	3	108	-22.9%	17	508	-15.6%
Technology Training Center	1	14	-41.7%			
CENTRAL TOTALS	4	122	-25.6%	17	508	-15.6%
DISTRICT/REGIONAL BRANCHES						
Alford	3	81	-11.0%	11	131	31.0%
Evergreen	4	22	10.0%	5	178	-37.3%
Rockwell	2	16	100.0%	9	283	-51.8%
Westlink	1	8	0.0%	17	509	89.9%
DISTRICT/REGIONAL TOTALS	10	127	0.0%	42	1,101	-11.1%
NEIGHBORHOOD BRANCHES						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	0.0%
Maya Angelou Northeast	0	0	-100.0%	1	19	35.7%
Orchard	1	14	100.0%	2	53	100.0%
NEIGHBORHOOD TOTALS	1	14	100.0%	3	72	414.3%
OUTREACH SERVICES						
Outreach Activities*	2	33	NA	17	423	NA
PARTNERSHIPS						
Planeview Community Library **	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	17	296	-0.7%	79	2,104	13.4%

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

*Until January, 2009 outreach statistics were included in Central Library totals

**Programs presented at Planeview are included in the Outreach Statistics

OTHER SERVICES REPORT

January, 2009

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
MEETING ROOMS & EXHIBITS				
Meeting Room Usage (Non Staff)	15	29		44
Attendance	700	470	32	1,202
PHOTOCOPIES	6,849	2,368	51	9,268
INTERLIBRARY LOAN				
Requests From Outside Libraries	2,430	NA	NA	2,430
Filled For Outside Libraries	631	NA	NA	631
Requested By WPL Customers	413	NA	NA	413
Filled For WPL Customers	151	NA	NA	151
MICROFORM USAGE				
Microforms Used	1,278	NA	NA	1,278
Microform Copies	453	NA	NA	453
SERVICES TO THE HANDICAPPED				
T.D.D. Use	0	NA	NA	0
HOLDS				
Placed This Month*	24,809	16,249	3,803	44,861
Filled This Month**				22,424
Placed Year-To-Date*	24,809	16,249	3,803	44,861
Filled Year-To-Date**				22,424
** PowerPac holds are included in the Central Totals ** The number of holds filled is meaningful only at the system level				

BUILDING GATE COUNTS

	Current Month	Year To Date
Central	32,919	32,919
Alford	11,069	11,069
Evergreen	8,561	8,561
Rockwell	11,877	11,877
Westlink	21,072	21,072
Angelou/Northeast	4,208	4,208
Comotara	7,217	7,217
Linwood	3,589	3,589
Orchard	2,005	2,005
Total	102,517	102,517

ELECTRONIC INFORMATION SERVICES REPORT PART I

January 2009

	Current Month	% Change From Jan. 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
Electronic Database Searches Conducted				
Ancestry.com ⁴	2,421	1693.3%	2,421	1693.3%
Ebsco Education Reference Package ^{3,4}				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
FC Search ¹	40	N/A	40	N/A
Heritage Quest ³	103	-34.8%	103	-34.8%
Learn A Test	94	184.8%	94	184.8%
NewsBank	143	5.1%	143	5.1%
Novelist ³	222	-67.0%	222	-67.0%
Reference USA ²	460	-50.8%	460	-50.8%
Gale Databases: ³				
Academic OneFile	58	20.8%	58	20.8%
Business and Company ASAP	65	160.0%	65	160.0%
Business and Company Resource Center	0	0.0%	0	0.0%
Chilton's Auto Repair ⁴	0	N/A	0	N/A
Computer Database	57	128.0%	57	128.0%
Custom Newspapers	61	144.0%	61	144.0%
Educator's Reference Complete	58	N/A	0	0.0%
Expanded Academic ASAP	76	15.2%	76	15.2%
Gale Virtual Reference Library	58	100.0%	58	100.0%
General OneFile	58	3.6%	58	3.6%
Gale Reference Center Gold	0	-100.0%	0	-100.0%
Health and Wellness Resource Center and Alternative Health Module	0	0.0%	0	0.0%
Health Reference Center Academic	58	1.8%	58	1.8%
Hospitality Tourism and Leisure ⁴	0	N/A	0	N/A
Informe!	57	128.0%	57	128.0%
InfoTrac Military & Intelligence	57	90.0%	57	90.0%
InfoTrac Religion & Philosophy	57	128.0%	57	128.0%
LegalTrac	0	-100.0%	0	-100.0%
Literature Resource Center	4	-92.0%	4	-92.0%
Nursing and Allied Health Collection	57	N/A	57	N/A
Popular Magazines ⁷	4	N/A	4	N/A
Student Editions ⁶	0	-100.0%	0	-100.0%
Homework Kansas	49	-66.2%	49	-66.2%

ELECTRONIC INFORMATION SERVICES REPORT PART I

January 2009

	Current Month	% Change From Jan. 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
OCLC WorldCat	541	129.2%	541	129.2%
Opposing Viewpoints	507	614.1%	507	614.1%
ProQuest Nursing & Allied Health Source ⁴	0	0.0%	0	N/A
SAMS ⁵	23	N/A	23	N/A
World Book Databases^{5,9}				
World Book Reference Center/World Book Student	0	0.0%	0	0.0%
World Book for Kids ⁴	0	N/A	0	N/A
World Book Advanced ⁴	0	0.0%	0	0.0%
WorldBook Enciclopedia Estudiantil Hallazgos ⁴	0	0.0%	0	0.0%
Total Electronic Searches Conducted	5,388	74.3%	5,388	74.3%
Polaris PowerPAC¹⁰				
Number of patron logins	27,940	28.4%	27,940	28.4%
BookLetters				
Number of active subscriptions	7,224	23.0%		
Website				
Number of visits	70,955	11.9%	70,955	-47.2%
Number of pages	186,146	9.8%	186,146	-46.8%
Wichita Photo Archive				
Number of visits	10,053	N/A	10,053	N/A
Number of pages	62,207	N/A	62,207	N/A
Public Access Computing				
Number of customer sessions	12,201	0.2%	12,201	9.0%
Number of computer copies made	17,286	2.7%	17,286	2.7%

NOTES

1. FC Search started providing usage statistics for the first time in May 2008
2. Databases available inside the library only
3. Available through the State Library portal or with a valid Kansas Library Card.
4. Added by the State Library of Kansas, August 2008
5. Added March 2008
6. Reporting method changed, December 2008
7. Includes Horizon Information Portal uses through October 9, 2008