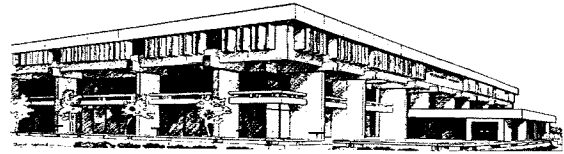


WICHITA PUBLIC LIBRARY
MONTHLY REPORT
January 2010



I. NARRATIVE

January was a month of activity and process improvement for the Wichita Public Library.

Through a gift from the Wichita Community Foundation, staff in the Central Library's Art, Music & Video section was able to begin use of a new disc resurfacer. In the first week, employees were able to repair and resurface 227 DVDs and 30 CDs – over twice the number of discs previously processed in an entire month. Over the course of the month, nearly 700 discs were resurfaced. At an average price of \$12.00 per disc, the machine allowed the Library to return more than \$8,000 of material to the circulating collections. Although the backlog of discs needing repair remains significant, it is important to note that January was the first month in several years where more discs were repaired and returned to use than were removed from circulation pending cleaning and resurfacing.

The start of a new year also brings the start of tax season for the Library in general and the Central Library's Business & Technology Section in particular. The 2010 season has been made more complicated by the elimination of Kansas tax forms and booklets in paper formats. In spite of publicity by the Kansas Department of Revenue and local media outlets, many citizens are not aware of the change. All are unhappy when they learn about it from library staff. A significant number of these individuals are without their own computer access and/or are unfamiliar with how to use a computer in order to file an online tax return. This is placing new strains on the Library's public computing service. While tax preparation assistance cannot be provided, March sessions of the Library's "Hands-on Help" technology training will be dedicated to helping customers learn how to find tax information online and how to find and follow instructions for online filing of state tax returns.

Work towards a new Central library continued as the final draft of the building program was completed. Highlights of the program were shared with the Library Board, Library Foundation Board, Friends of the Library Board of Governors and the Wichita Genealogical Society Board during a joint workshop at the Alford branch on January 29 where first strategies for fundraising for the "margin of excellence" in the proposed new building were also discussed. Action on the plan by the Library Board is scheduled for February.

To ensure sustainable delivery of quality service in this extended time of rapid growth in library use matched by steady declines in financial support, the department's 2010 action plan focuses upon expanding customer self-service opportunities, more active management of library collections including rotating large print and media materials and focused purchasing of titles with lengthy waiting

lists, enhancing service by reaffirming skill sets of staff and creating and consolidating operational plan for more efficient department operation.

POTPOURRI:

Free to Read: The Seventh Annual Adult Winter Reading Program began January 2 and appears to be generating record interest. Promotion of the program has been enhanced by library users who are encouraging participation through their Twitter accounts and online reporting.

In anticipation of elimination of the free Cox Project KIDs program and the State Library's KanGuard Internet filtering service, bids for Internet access for public computing service in several branch libraries were accepted with Hubris Communications selected as the new vendor. Although an application for price subsidies from the Universal Service (E-rate) discount program has been submitted, even at anticipated subsidized rates these new fees will place a significant strain upon the Library's grant budgets.

Outreach Librarian Anne Harris has been appointed to the State Library's Kansas Reads to Preschoolers book selection committee.

Julie Linneman is serving as liaison to a committee created by the League of Women Voters to celebrate the 90th anniversary of women's suffrage. Planned activities include a five part book discussion series, a lecture on diversity in the judiciary by U.S. Magistrate Karen Humphreys, and a mock suffrage march during the Wichita River Festival. Programs begin with a book discussion of *African-American Women in the Struggle for the Vote, 1850-1920*, led by Dr. Daisy Kabagarama on February 23rd at Rockwell Library.

Business & Technology staff member Joe Brown and Director of Libraries Cynthia Berner Harris provided training to employees at the Wichita Workforce Center on Library resources and services of particular interest to job seekers and employment specialists. Tours of the Library and more in-depth training on Library job search resources will follow, allowing Workforce Alliance staff to better understand how to access and use library electronic resources when assisting their clients.

In addition to the Workforce Alliance, agencies receiving outreach services during January included: Bethany Lutheran, Blessed Sacrament, Cloud, Holy Savior, Magdalen, Northfield, Riverside, St. Elizabeth Ann Seton, and St. Thomas Aquinas elementary schools; Hadley and Stucky middle schools; Ellis Street, Hilltop, Martin Luther King and Riverview Head Starts; Stepping Stones Early Head Start; Kindercare/Thurman; Kindercare/Socora; Tutor Time/21st St; La Petite/Waco; Honey Tree Academy; Loving Arts Preschool; All Saints Child Care Center; Wichita State University's Child Development Center; Sunrise Christian Academy; Parents as Teachers; the Juvenile Detention Facility; the Early Learning Center; East Wichita Shepherd's Center; Butler Community College Educare Center; Somerset Plaza; five family child care providers and one Boy Scout troop.

Volunteerism remains high throughout the library system with 90 active volunteers providing 1,189.25 hours of service during January. This included 48 adult volunteers, 31 Friends volunteers, 8 student volunteers, and 3 Senior Work Experience Program (SWEP) volunteers.

On January 15, Polaris Library Systems announced an agreement that transitions the company to employee ownership. The change has been received favorably by the library community which anticipates emphasis on customer service and product development as the most notable outcomes of the sale.

The Wulfmeyer Special Collections Center had January out-of-state visitors from Colorado, Nebraska, and Texas.

Refurbishing of the Library's Books & More collection has been completed. Boxes have been updated with new activity and finger play listings, extra activities and updated contents lists provided in each collection.

Efforts to remodel the Westlink branch in order to create service efficiencies began in January with delivery of new public seating. Lounge chairs and padded table chairs, most worn beyond repair, were replaced with new chairs that are more comfortable and durable. Work continued on plans to replace the branch circulation desk with modular service stations including a self-check unit with a goal of completing updates prior to the start of the busy summer reading season.

II. STATISTICS ARE ATTACHED

COLLECTIONS USE REPORT

January, 2010

	Circulation January, 2010	Difference From Jan,2009	% Change From Jan,2009	2010 Total Circ To Date	Difference From 2009 Total To Date	% Change From 2009 Total To Date
CENTRAL LIBRARY						
Art, Music & Video	19,409	(1,571)	-7.5%	19,409	(1,571)	-7.5%
Business & Technology	2,165	45	2.1%	2,165	45	2.1%
Children's Center	5,931	(908)	-13.3%	5,931	(908)	-13.3%
General Reference	20,261	1,624	8.7%	20,261	1,624	8.7%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	4,972	299	6.4%	4,972	299	6.4%
CENTRAL TOTALS	52,738	(511)	-1.0%	52,738	(511)	-1.0%

DISTRICT/REGIONAL BRANCHES

Alford	25,373	2,405	10.5%	25,373	2,405	10.5%
Evergreen	12,901	1,365	11.8%	12,901	1,365	11.8%
Rockwell	28,455	1,289	4.7%	28,455	1,289	4.7%
Westlink	40,649	667	1.7%	40,649	667	1.7%
DISTRICT/REGIONAL TOTALS	107,378	5,726	5.6%	107,378	5,726	5.6%

NEIGHBORHOOD BRANCHES

Comotara	9,428	802	9.3%	9,428	802	9.3%
Linwood	4,956	(183)	-3.6%	4,956	(183)	-3.6%
Maya Angelou Northeast	3,274	(664)	-16.9%	3,274	(664)	-16.9%
Orchard	2,387	123	5.4%	2,387	123	5.4%
NEIGHBORHOOD TOTALS	20,045	78	0.4%	20,045	78	0.4%

PARTNERSHIPS

Planeview Community Library	180	(47)	-20.7%	180	(47)	-20.7%
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VIRTUAL SERVICES

Overdrive	3,028	1,175	63.4%	3,028	1,175	63.4%
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WPL SYSTEM TOTALS	183,369	6,421	3.6%	183,369	6,421	3.6%
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COLLECTIONS USE REPORT

January, 2010

	Adult Circulation For Jan	Difference From Jan,2009	% Change From Jan,2009	Juvenile Circulation For Jan	Difference From Jan,2009	% Change From Jan,2009	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
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CENTRAL LIBRARY

All Divisions*	41,835	98	0.2%	5,931	(908)	-13.3%	41,835	5,931
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DISTRICT/REGIONAL BRANCHES

Alford	18,189	1,122	6.6%	7,184	1,283	21.7%	18,189	7,184
Evergreen	9,005	718	8.7%	3,896	647	19.9%	9,005	3,896
Rockwell	19,009	583	3.2%	9,446	706	8.1%	19,009	9,446
Westlink	25,636	913	3.7%	15,013	(246)	-1.6%	25,636	15,013
DISTRICT/REGIONAL TOTALS	71,839	3,336	4.9%	35,539	2,390	7.2%	71,839	35,539

NEIGHBORHOOD BRANCHES

Comotara	6,713	677	11.2%	2,715	125	4.8%	6,713	2,715
Linwood	4,055	37	0.9%	901	(220)	-19.6%	4,055	901
Maya Angelou Northeast	2,311	(119)	-4.9%	963	(545)	-36.1%	2,311	963
Orchard	1,775	163	10.1%	612	(40)	-6.1%	1,775	612
NEIGHBORHOOD TOTALS	14,854	758	5.4%	5,191	(680)	-11.6%	14,854	5,191

PARTNERSHIPS

Planeview Community Library***	180	(47)	-20.7%	0	0	NA	180	0
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VIRTUAL SERVICES

Overdrive**	3,028	1,175	63.4%	0	0	N/A	3,028	0
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WPL SYSTEM TOTALS	131,736	5,320	4.2%	46,661	802	1.7%	131,736	46,661
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*Central Library statistics in this report include all sections except Talking Books

** Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

*** Beginning October 1, 2009 Planeview Community Library is unable to provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

IN HOUSE USE REPORT

January, 2010

	In House Use January, 2010	Difference From Jan,2009	% Change From Jan,2009	2010 In House Use Total To Date	Difference From 2009 Total To Date	% Change From 2009 Total To Date
CENTRAL LIBRARY						
All Sections*	16,712	219	1.3%	16,712	219	1.3%
CENTRAL TOTALS	16,712	219	1.3%	16,712	219	1.3%

DISTRICT/REGIONAL BRANCHES

Alford	3,874	1,363	54.3%	3,874	1,363	54.3%
Evergreen	2,461	398	19.3%	2,461	398	19.3%
Rockwell	2,556	1,011	65.4%	2,556	1,011	65.4%
Westlink	3,513	228	6.9%	3,513	228	6.9%
DISTRICT/REGIONAL TOTALS	12,404	3,000	31.9%	12,404	3,000	31.9%

NEIGHBORHOOD BRANCHES

Comotara	145	(25)	-14.7%	145	(25)	-14.7%
Linwood***	179	179	100.0%	179	179	100.0%
Maya Angelou Northeast	442	(22)	-4.7%	442	(22)	-4.7%
Orchard	194	126	185.3%	194	126	185.3%
NEIGHBORHOOD TOTALS	960	258	36.8%	960	258	36.8%

PARTNERSHIPS

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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WPL SYSTEM TOTALS	30,076	3,477	13.1%	30,076	3,477	13.1%
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*In House Use data is available at the building level only.

**Planeview Community Library does not report in house use of materials.

***Linwood did not report In House Use during January 2009

NEW REGISTRATION REPORT

January, 2010

	New Customers	% Change From Jan. 2009	2010 Total Registrations To Date	% Change From 2009 Total To Date
CENTRAL LIBRARY				
Circulation	649	7.8%	649	7.8%

DISTRICT/REGIONAL BRANCHES

Alford	184	7.0%	184	7.0%
Evergreen	87	10.1%	87	10.1%
Ford Rockwell	150	11.9%	150	11.9%
Westlink	220	-1.3%	220	-1.3%
DISTRICT/REGIONAL TOTALS	641	5.4%	641	5.4%

NEIGHBORHOOD BRANCHES

Comotara	58	-14.7%	58	-14.7%
Linwood	35	-2.8%	35	-2.8%
Maya Angelou Northeast	60	5.3%	60	5.3%
Orchard	27	68.8%	27	68.8%
NEIGHBORHOOD TOTALS	180	1.7%	180	1.7%

PARTNERSHIPS

Planeview Community Library*	NA	NA	NA	NA
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WPL SYSTEM TOTALS	1,470	6.0%	1,470	6.0%
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*Planeview Community Library does not report public library registrations.

REFERENCE REPORT

January, 2010

CENTRAL LIBRARY	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
Art & Music	1,665	1,289	77.42%	1,665	421	33.84%
Bus. & Tech.	2,462	2,409	97.85%	2,462	(642)	-20.68%
Circulation	18	18	100.00%	18	(17)	-48.57%
Youth Services	585	540	92.31%	585	93	18.90%
Gen. Reference	4,929	4,770	96.77%	4,929	1,227	33.14%
Genealogy & Local History	1,457	1,377	94.51%	1,457	(80)	-5.20%
Talking Books	6,554	6,554	100.00%	6,554	372	6.02%
CENTRAL TOTALS	17,670	16,957	95.96%	17,670	1,374	8.43%

DISTRICT/REGIONAL BRANCHES

Alford	846	828	97.87%	846	151	21.73%
Evergreen	890	762	85.62%	890	13	1.48%
Rockwell	1,112	1,054	94.78%	1,112	(504)	-31.19%
Westlink	1,346	1,262	93.76%	1,346	(62)	-4.40%
DISTRICT/REGIONAL TOTALS	4,194	3,906	93.13%	4,194	(402)	-8.75%

NEIGHBORHOOD BRANCHES

Comotara	709	598	84.34%	709	(141)	-16.59%
Linwood	345	301	87.25%	345	8	2.37%
Maya Angelou Northeast	323	314	97.21%	323	(27)	-7.71%
Orchard	314	226	71.97%	314	(23)	-6.82%
NEIGHBORHOOD TOTALS	1,691	1,439	85.10%	1,691	(183)	-9.77%

PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
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WPL SYSTEM TOTALS	23,555	22,302	94.68%	23,555	789	3.47%
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Reference transactions were calculated based upon a one-week sampling period from 01/21 through 01/27

*Planeview Community Library does not report reference transactions

PROGRAMMING SERVICES REPORT

January, 2010

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Jan. 2009	Number Presented	Attendance	% Change, Current Month, from Jan. 2009
CENTRAL LIBRARY						
Programs and Tours*	5	147	36.1%	32	1,055	107.7%
Technology Training Center	2	20	42.9%			
CENTRAL TOTALS	7	167	36.9%	32	1,055	107.7%
DISTRICT/REGIONAL BRANCHES						
Alford	2	50	-38.3%	6	104	-20.6%
Evergreen	2	15	-31.8%	5	216	21.3%
Rockwell	1	5	-68.8%	6	174	-38.5%
Westlink	2	22	175.0%	18	470	-7.7%
DISTRICT/REGIONAL TOTALS	7	92	-27.6%	35	964	-12.4%
NEIGHBORHOOD BRANCHES						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	0.0%
Maya Angelou Northeast	0	0	0.0%	0	0	-100.0%
Orchard	1	13	-7.1%	0	0	-100.0%
NEIGHBORHOOD TOTALS	1	13	-7.1%	0	0	-100.0%
OUTREACH SERVICES						
Outreach Activities*	6	121	266.7%	21	447	5.7%
PARTNERSHIPS						
Planeview Community Library **	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	21	393	32.8%	88	2,466	17.2%

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

**Programs presented at Planeview Community Library are included in the Outreach Statistics

OTHER SERVICES REPORT

January, 2010

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
MEETING ROOMS & EXHIBITS				
Meeting Room Usage (Non Staff)	15	49	3	67
Attendance	255	1,084	41	1,380
PHOTOCOPIES*	1,015	1,715	368	3,098
INTERLIBRARY LOAN				
Requests From Outside Libraries	2,023	NA	NA	2,023
Filled For Outside Libraries	1,050	NA	NA	1,050
Requested By WPL Customers	420	NA	NA	420
Filled For WPL Customers	98	NA	NA	98
MICROFORM USAGE				
Microforms Used	921	NA	NA	921
Microform Copies	409	NA	NA	409
SERVICES TO THE HANDICAPPED				
T.D.D. Use	0	NA	NA	0
HOLDS				
Placed This Month	5,450	18,510	3,793	27,753
Filled This Month**				22,399
Placed Year-To-Date	5,450	18,510	3,793	27,753
Filled Year-To-Date**				65,077
** The number of holds filled is meaningful only at the system level				

*A delay in processing copier receipts will cause some January use to be reported in February.

BUILDING GATE COUNTS

	Current Month	Year To Date
Central	29,885	29,885
Alford	10,595	10,595
Evergreen	8,360	8,360
Rockwell	11,518	11,518
Westlink	21,016	21,016
Angelou/Northeast	3,791	3,791
Comotara	7,727	7,727
Linwood	3,585	3,585
Orchard	2,002	2,002
TOTAL	98,479	98,479

ELECTRONIC INFORMATION SERVICES REPORT PART I

January 2010

	Current Month	% Change From Jan. 2009	2010 Total Usage To Date	% Change From 2009 Total To Date
Electronic Database Searches Conducted				
Ancestry.com	3,307	36.6%	3,307	36.6%
Ebsco Education Reference Package^{3,4}				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
FC Search¹	32	-20.0%	32	-20.0%
Heritage Quest³	137	33.0%	137	33.0%
Learning Express Library	79	-16.0%	79	-16.0%
NewsBank	708	395.1%	708	395.1%
Novelist³	158	-28.8%	158	-28.8%
Reference USA	949	106.3%	949	106.3%
Gale Databases:⁵				
Academic OneFile	1900	3175.9%	1900	3175.9%
Business and Company ASAP	1953	2904.6%	1953	2904.6%
Business and Company Resource Center	47	N/A	47	N/A
Chilton's Auto Repair ⁴	0	N/A	0	N/A
Computer Database	1889	3214.0%	1889	3214.0%
Custom Newspapers	1908	3027.9%	1908	3027.9%
Educator's Reference Complete	1899	3174.1%	1899	3174.1%
Expanded Academic ASAP	2038	2581.6%	2038	2581.6%
Gale Virtual Reference Library	1908	3189.7%	1908	3189.7%
General OneFile	1889	3156.9%	1889	3156.9%
Gale Reference Center Gold	1908	N/A	1908	N/A
Health and Wellness Resource Center and Alternative Health Module	45	N/A	45	N/A
Health Reference Center Academic	1953	3267.2%	1953	3267.2%
Hospitality Tourism and Leisure ³	45	N/A	45	N/A
Informe!	1889	3214.0%	1889	3214.0%
InfoTrac Military & Intelligence	1882	3201.8%	1882	3201.8%
InfoTrac Religion & Philosophy	1896	3226.3%	1896	3226.3%
LegalTrac	1889	N/A	1889	N/A
Literature Resource Center	142	3450.0%	142	3450.0%
Nursing and Allied Health Collection	1892	3219.3%	1892	3219.3%
Popular Magazines ⁷	332	8200.0%	332	8200.0%
Student Editions ⁶	0	0.0%	0	0.0%
Homework Kansas	57	16.3%	57	16.3%

ELECTRONIC INFORMATION SERVICES REPORT PART I

January 2010

	Current Month	% Change From Jan. 2009	2010 Total Usage To Date	% Change From 2009 Total To Date
OCLC WorldCat	777	43.6%	777	-74.4%
Opposing Viewpoints	2,552	403.4%	2,552	403.4%
ProQuest Nursing & Allied Health Source⁴	0	0.0%	0	N/A
SAMS⁵	23	0.0%	23	0.0%
World Book Databases				
World Book Reference Center/World Book Student	0	0.0%	0	0.0%
World Book for Kids ⁴	0	N/A	0	N/A
World Book Advanced ⁴	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos ⁴	0	N/A	0	N/A
Total Electronic Searches Conducted	38,083	606.8%	38,083	383.0%
Polaris PowerPAC				
Number of patron logins	36,853	31.9%	36,853	31.9%
BookLetters				
Number of active subscriptions	8,213	13.7%		
Website				
Number of visits	35,841	-49.5%	35,841	-49.5%
Number of pages	121,492	-34.7%	121,492	-34.7%
Wichita Photo Archive				
Number of visits	3,905	-61.2%	3,905	-61.2%
Number of pages	22,921	-63.2%	22,921	-63.2%
Public Access Computing				
Number of customer sessions	12,364	1.3%	12,364	1.3%
Number of computer copies made	17,286	2.7%	17,286	2.7%

NOTES

1. FC Search started providing usage statistics for the first time in May 2008
2. Databases available inside the library only
3. Available through the State Library portal or with a valid Kansas Library Card.
4. Added by the State Library of Kansas, August 2008
5. Added March 2008
6. Reporting method changed, December 2008
7. Includes Horizon Information Portal uses through October 9, 2008