

WICHITA PUBLIC LIBRARY
MONTHLY REPORT
April 2010



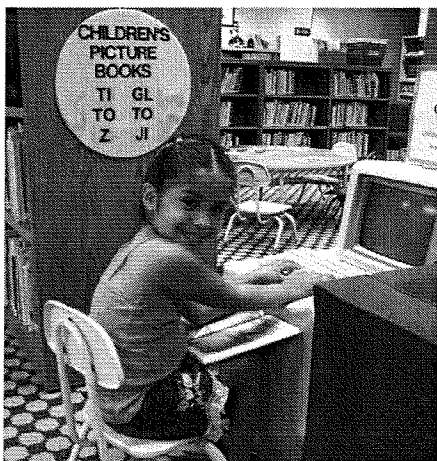
I. NARRATIVE

April was a month of celebrations for the Wichita Public Library.

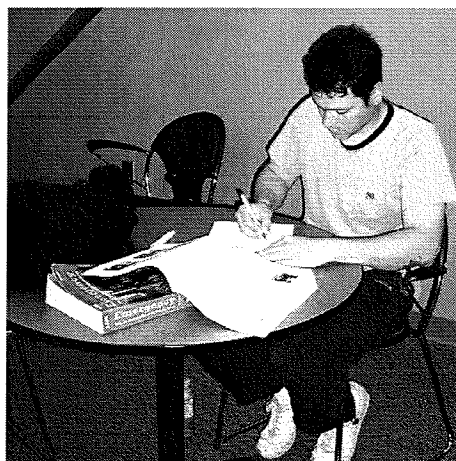
The 25th anniversary celebration of the Library's Academy Award Shorts film program began in grand style as Wichita welcomed Academy Award® winning director Roger Ross Williams on April 18 for a screening of "Music by Prudence" followed by a question and answer session. Taking time to answer everyone's question, he even let everyone in the audience who wanted to pose with his Oscar! The visit and presentation were made possible by the Friends of the Wichita Public Library.

The Friends also sponsored the Library's annual volunteer luncheon held on April 19 featuring Kansas First Lady Stacy Parkinson as the guest speaker. As a Wichita native, Mrs. Parkinson offered stories of her childhood experiences at the Wichita Public Library and shared her passion for intellectual freedom and library protections from censorship. The event also included award recognitions for Mayor Carl Brewer (Kansas Library Association Presidential Library Advocate award), JoAnn Janzen (Friends of Kansas Libraries Individual Friend award) and Vi Fahler (Friends of the Wichita Public Library Melzer award). City Council member Lavonta Williams and several members of the Sedgwick County legislative delegation joined more than 120 Library volunteers at the event which has generated nothing but positive comments from all who attended.

The Library celebrated "Snapshot: A Day in the Life of Kansas Libraries" on April 14, taking time to document library activity through photographs and statistics. During the day, Wichita Public Library locations received 5,053 visits. More than 7,126 items were circulated. That figure includes 192 Talking Books and 120 downloaded from the Library's electronic digital collection. 619 reference questions were answered and 559 public computing sessions were completed. Despite it being a week with no story times, ten library programs were held (including outreach events) that attracted 206 attendees. One meeting room rental had 40 attendees.



Snapshot Day: Paulina made her first visit to the library and loved "all the books!"



Snapshot Day: Cesar uses a branch study room for a quiet space to study for the firefighter's exam.

POTPOURRI:

Significant progress on Knight Foundation grant implementation was made during April. All radios and gateways required for Wi-Fi access within library facilities were received and installed. Although a backorder of additional equipment required by branch libraries will delay full release of Wi-Fi service into June, testing of the wireless network within the Central Library began with good results. The basic access, including the patron authentication system, is working correctly as is the system to allow users with Windows XP and Vista operating systems use public computing printers. Wireless access welcome pages were developed for all library locations. The pages give directions for installing the print client and present the Library's Internet acceptable use policy. Branch meeting room ceiling-mounted projectors also are in place and ready for use with the portable technology training center.

The required replacement of the KanGuard Internet filtering service is underway. *OpenDNS*, the product to be used for public computer service, has been successfully tested and will be implemented as soon as all electronic service subscription vendors have confirmed setup of the network address changes required by the product change. Similar transitions are underway to move filtering of all staff workstations from KanGuard to the City's filtering service.

The end of tax season was a particular relief for Library staff on the receiving end of customer complaints about the lack of paper copies of state tax forms and booklets. Library locations still distributed a total of 56,979 forms and booklets, down only 20% from 2009.

Mayor's Youth Council volunteers helped to clean the Maya Angelou Northeast branch parking lot and grounds on April 17 under the direction of Neil Vyff from the Park and Recreation Department.

Collection Development Manager Mary K Bird-Guilliams was a panelist in an April 29th collection development workshop for members of the Southeast Kansas Library System.

Several staff members participated in the KPTS Young Authors Contest as judges.

The Library has received an invitation to apply for a Smart Investing @ your library grant from the American Library Association. The grants are underwritten by the Financial Industry Regulatory Authority to allow public libraries to provide financial and investment education to targeted segment(s) of the community. Grants range from \$5,000 to \$100,000 for projects of one or two years in duration. Staff has begun evaluating existing community services and opportunities for local collaboration on a possible grant proposal.

Programming planning meetings were held for the Library's Hispanic Heritage Celebration (September 2010), Western Days (November 2010), Adult Winter Reading Program (Jan-Mar 2011), and African-American History Celebration (February 2011). Cultural celebrations included both adult and youth services staff members. These brainstorming and planning sessions represent a new way of creating event program plans for the Library system.

The Wulfmeyer Special Collections Center hosted genealogy researchers from Missouri, Oklahoma, Tennessee and Texas.

Earned media during April included write-ups in the *Wichita Eagle* about Roger Ross Williams. KCTU and *Urban News* took advantage of the media time to meet with Williams before his talk. The Friends were visited by KWCH for their book sale. Twitter provided effective for the book sale as the Library's second tweet in history was retweeted once from its original source, but reappeared at least three more times. The Library's summer programming for kids and teens were well-represented in the Eagle's Summer Activity Guide.

Agencies receiving special library programming during April included: Ellis Street, Hilltop, Martin Luther King, Riverview and Stepping Stones Head Starts; KinderCare/Socora, KinderCare/Thurman, La Petite/Waco, Loving Arms, Tutor Time/21st Child Care Centers; Little and Midtown Early Childhood Education Centers; Westwood Presbyterian Preschool; Honey Tree Academy; Wichita State University's Child Development Center; All Saints, Bryant, Cheney, Earhart, Griffith, Kensler, OK, Park, Price/Harris, Seltzer, Spaght elementary schools; Coleman middle school; Bishop Carroll, Metro-Meridian, Southeast and West high schools; Holy Cross Lutheran school; Wichita Independent Upper School; Women's' Recovery Center Child Care; Wichita Area Technical College; Juvenile Detention Facility; East Wichita Shepherd's Center; DCCA the YMCA and four in-home child care providers.

Bulk Loans were delivered to All Saints and Loving Arms Child Care Centers, Honey Tree Academy, and the Wichita State University Child Development Center and the Ellis Street, Hilltop, Martin Luther King Jr., Riverview and Stepping Stones Head Start centers.

The Library was an exhibitor at Head Start/Early Head Start's Green Eggs and Ham Literacy Fair, the annual Summer Activity Fair at Linwood Recreation Center, the Wichita State University Child Development Center's Annual Carnival and Bryant Elementary School's Family Literacy Night.

Donations of time and materials are an important part of the Library's service delivery. During April, 89 volunteers contributed 1,331.25 hours of service. This included 52 adult volunteers, 24 Friends volunteers, 2 interns, 8 student volunteers, and 3 Senior Work Experience Program (SWEP) volunteers. 891 items received as donations were added to library collections, including 822 books, 11 music CDs, 24 spoken CDs and 34 DVDs. The total estimated value of these new additions to the collection is \$10,938.

Collections were also stretched by the ability to resurface and return to use a total of 497 CDs and DVDs and by transferring nearly 2,300 DVDs among branch locations to freshen collections for customers who browse available items rather than requesting specific titles.

II. STATISTICS ARE ATTACHED

COLLECTIONS USE REPORT

April, 2010

	Circulation April, 2010	Difference From Apr,2009	% Change From Apr,2009	2010 Total Circ To Date	Difference From 2009 Total To Date	% Change From 2009 Total To Date
CENTRAL LIBRARY						
Art, Music & Video	17,562	(1,957)	-10.0%	74,771	(4,512)	-5.7%
Business & Technology	2,285	(20)	-0.9%	8,698	111	1.3%
Children's Center	5,542	(383)	-6.5%	23,261	(2,562)	-9.9%
General Reference	21,021	822	4.1%	82,684	4,702	6.0%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	5,497	636	13.1%	20,899	2,023	10.7%
CENTRAL TOTALS	51,907	(902)	-1.7%	210,313	(238)	-0.1%

DISTRICT/REGIONAL BRANCHES

Alford	22,002	(953)	-4.2%	94,464	2,424	2.6%
Evergreen	11,718	(219)	-1.8%	49,755	1,923	4.0%
Rockwell	26,883	(1,753)	-6.1%	114,579	2,206	2.0%
Westlink	40,370	(1,934)	-4.6%	165,278	(1,132)	-0.7%
DISTRICT/REGIONAL TOTALS	100,973	(4,859)	-4.6%	424,076	5,421	1.3%

NEIGHBORHOOD BRANCHES

Comotara	8,681	(157)	-1.8%	36,720	1,340	3.8%
Linwood	5,526	(270)	-4.7%	21,522	(199)	-0.9%
Maya Angelou Northeast	2,949	(435)	-12.9%	13,152	(1,615)	-10.9%
Orchard	2,551	(175)	-6.4%	10,329	541	5.5%
NEIGHBORHOOD TOTALS	19,707	(1,037)	-5.0%	81,723	67	0.1%

PARTNERSHIPS

Planeview Community Library	177	(42)	-19.2%	700	(228)	-24.6%
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VIRTUAL SERVICES

Overdrive	3,154	775	32.6%	12,249	4,192	52.0%
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WPL SYSTEM TOTALS	175,918	(6,065)	-3.3%	729,061	9,214	1.3%
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COLLECTIONS USE REPORT

April, 2010

	Adult Circulation For Apr	Difference From Apr,2009	% Change From Apr,2009	Juvenile Circulation For Apr	Difference From Apr,2009	% Change From Apr,2009	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
CENTRAL LIBRARY								
All Divisions*	40,868	(1,155)	-2.7%	5,542	(383)	-6.5%	166,153	23,261

DISTRICT/REGIONAL BRANCHES

Alford	15,607	(1,058)	-6.3%	6,395	105	1.7%	68,019	26,445
Evergreen	8,183	(553)	-6.3%	3,535	334	10.4%	34,930	14,825
Rockwell	17,433	(1,344)	-7.2%	9,450	(409)	-4.1%	75,289	39,290
Westlink	24,504	(1,280)	-5.0%	15,866	(654)	-4.0%	101,736	63,542
DISTRICT/REGIONAL TOTALS	65,727	(4,235)	-6.1%	35,246	(624)	-1.7%	279,974	144,102

NEIGHBORHOOD BRANCHES

Comotara	6,158	(254)	-4.0%	2,523	97	4.0%	25,683	11,037
Linwood	4,278	(241)	-5.3%	1,248	(29)	-2.3%	17,132	4,390
Maya Angelou Northeast	2,152	(121)	-5.3%	797	(314)	-28.3%	9,423	3,729
Orchard	1,878	(97)	-4.9%	673	(78)	-10.4%	7,737	2,592
NEIGHBORHOOD TOTALS	14,466	(713)	-4.7%	5,241	(324)	-5.8%	59,975	21,748

PARTNERSHIPS

Planeview Community Library***	177	(42)	-19.2%	0	0	NA	700	0
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VIRTUAL SERVICES

Overdrive**	3,154	775	32.6%	0	0	N/A	12,249	0
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WPL SYSTEM TOTALS	124,392	(5,370)	-4.1%	46,029	(1,331)	-2.8%	519,051	189,111
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*Central Library statistics in this report include all sections except Talking Books

** Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

*** Beginning October 1, 2009 Planeview Community Library is unable to provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

IN HOUSE USE REPORT

April, 2010

	In House Use April, 2010	Difference From Apr,2009	% Change From Apr,2009	2010 In House Use Total To Date	Difference From 2009 Total To Date	% Change From 2009 Total To Date
CENTRAL LIBRARY						
All Sections*	14,239	452	3.3%	64,576	(1,143)	-1.7%
CENTRAL TOTALS	14,239	452	3.3%	64,576	(1,143)	-1.7%

DISTRICT/REGIONAL BRANCHES

Alford	3,049	356	13.2%	13,094	1,816	16.1%
Evergreen	2,080	506	32.1%	10,864	2,892	36.3%
Rockwell	2,453	1,554	172.9%	9,657	3,192	49.4%
Westlink	2,092	(862)	-29.2%	14,089	1,826	14.9%
DISTRICT/REGIONAL TOTALS	9,674	1,554	19.1%	47,704	9,726	25.6%

NEIGHBORHOOD BRANCHES

Comotara	170	(4)	-2.3%	626	16	2.6%
Linwood	264	(84)	-24.1%	687	(362)	-34.5%
Maya Angelou Northeast	288	19	7.1%	1,442	63	4.6%
Orchard	304	172	130.3%	1,057	681	181.1%
NEIGHBORHOOD TOTALS	1,026	103	11.2%	3,812	398	11.7%

PARTNERSHIPS

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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WPL SYSTEM TOTALS	24,939	2,109	9.2%	116,092	8,981	8.4%
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*In House Use data is available at the building level only.

**Planeview Community Library does not report in house use of materials.

NEW REGISTRATION REPORT

April, 2010

	New Customers	% Change From Apr. 2009	2010 Total Registrations To Date	% Change From 2009 Total To Date
CENTRAL LIBRARY				
Circulation	616	-0.3%	2,512	-0.1%

DISTRICT/REGIONAL BRANCHES

Alford	120	-22.6%	575	-10.7%
Evergreen	93	-23.1%	363	-5.5%
Ford Rockwell	119	-10.5%	556	1.1%
Westlink	188	-10.0%	869	-3.3%
DISTRICT/REGIONAL TOTALS	520	-15.9%	2,363	-4.6%

NEIGHBORHOOD BRANCHES

Comotara	31	-35.4%	187	-7.4%
Linwood	41	-2.4%	151	2.0%
Maya Angelou Northeast	52	-22.4%	226	-3.0%
Orchard	26	136.4%	96	33.3%
NEIGHBORHOOD TOTALS	150	-10.7%	660	0.8%

PARTNERSHIPS

Planeview Community Library*	NA	NA	NA	NA
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WPL SYSTEM TOTALS	1,286	-8.4%	5,535	-2.0%
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*Planeview Community Library does not report public library registrations.

REFERENCE REPORT

April, 2010

CENTRAL LIBRARY	REFERENCE	REFERENCE	COMPLETION	TOTAL	DIFFERENCE	% CHANGE
	TRANSACTIONS	TRANSACTIONS COMPLETED	RATE	TO DATE	FROM LAST YEAR T-T-D*	FROM LAST YEAR T-T-D
Art & Music	1,260	1,076	85.40%	5,684	592	11.63%
Bus. & Tech.	3,056	3,000	98.17%	10,877	(1,910)	-14.94%
Circulation	73	73	100.00%	173	95	121.79%
Youth Services	673	626	93.02%	2,747	749	37.49%
Gen. Reference	3,326	3,129	94.08%	16,782	1,680	11.12%
Genealogy & Local History	1,410	1,337	94.82%	5,971	573	10.62%
Talking Books	6,103	6,103	100.00%	24,849	810	3.37%
CENTRAL TOTALS	15,901	15,344	96.50%	67,083	2,589	4.01%

DISTRICT/REGIONAL BRANCHES

Alford	849	819	96.47%	3,125	239	8.28%
Evergreen	630	514	81.59%	3,196	(21)	-0.65%
Rockwell	1,654	1,547	93.53%	6,136	(276)	-4.30%
Westlink	1,161	1,097	94.49%	5,084	(585)	-10.32%
DISTRICT/REGIONAL TOTALS	4,294	3,977	92.62%	17,541	(643)	-3.54%

NEIGHBORHOOD BRANCHES

Comotara	454	411	90.53%	2,410	(886)	-26.88%
Linwood	317	279	88.01%	1,306	58	4.65%
Maya Angelou Northeast	270	257	95.19%	1,122	(365)	-24.55%
Orchard	304	206	67.76%	1,247	(155)	-11.06%
NEIGHBORHOOD TOTALS	1,345	1,153	85.72%	6,085	(1,348)	-18.14%

PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	21,540	20,474	95.05%	90,709	598	0.66%

Reference transactions were calculated based upon a one-week sampling period from
04/14 through 04/20

*Planeview Community Library does not report reference transactions

PROGRAMMING SERVICES REPORT

April, 2010

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Apr. 2009	Number Presented	Attendance	% Change, Current Month, from Apr. 2009
CENTRAL LIBRARY						
Programs and Tours*	2	125	-5.3%	14	464	-23.7%
Technology Training Center	2	4	-20.0%			
CENTRAL TOTALS	4	129	-5.8%	14	464	-23.7%
DISTRICT/REGIONAL BRANCHES						
Alford	3	54	-6.9%	1	13	-91.9%
Evergreen	3	33	32.0%	6	285	26.1%
Rockwell	3	23	283.3%	4	145	-36.4%
Westlink	2	12	0.0%	11	384	-1.5%
DISTRICT/REGIONAL TOTALS	11	122	20.8%	22	827	-17.7%
NEIGHBORHOOD BRANCHES						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	0.0%
Maya Angelou Northeast	0	0	0.0%	1	19	280.0%
Orchard	1	14	16.7%	0	0	0.0%
NEIGHBORHOOD TOTALS	1	14	16.7%	1	19	280.0%
OUTREACH SERVICES						
Outreach Activities*	1	26	-96.2%	76	5,646	30.8%
PARTNERSHIPS						
Planeview Community Library **	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	17	291	-68.9%	113	6,956	17.2%

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

**Programs presented at Planeview Community Library are included in the Outreach Statistics

OTHER SERVICES REPORT

April, 2010

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
MEETING ROOMS & EXHIBITS				
Meeting Room Usage (Non Staff)	21	23	6	50
Attendance	414	644	72	1,130
PHOTOCOPIES*	3,066	2,484	165	5,715
INTERLIBRARY LOAN				
Requests From Outside Libraries	2,056	NA	NA	2,056
Filled For Outside Libraries	861	NA	NA	861
Requested By WPL Customers	409	NA	NA	409
Filled For WPL Customers	148	NA	NA	148
MICROFORM USAGE				
Microforms Used	887	NA	NA	887
Microform Copies	357	NA	NA	357
SERVICES TO THE HANDICAPPED				
T.D.D. Use	0	NA	NA	0
HOLDS				
Placed This Month	4,868	16,705	3,861	25,434
Filled This Month**				23,619
Placed Year-To-Date	20,724	70,382	15,780	106,886
Filled Year-To-Date**				95,468
** The number of holds filled is meaningful only at the system level				

BUILDING GATE COUNTS

	Current Month	Year To Date
Central	29,147	118,676
Alford	9,994	41,893
Evergreen	8,125	33,357
Rockwell	12,758	52,367
Westlink	20,904	86,921
Angelou/Northeast	3,990	15,820
Comotara	7,658	29,716
Linwood	3,739	15,088
Orchard	2,386	6,746
TOTAL	98,701	400,584

ELECTRONIC INFORMATION SERVICES REPORT PART I

April 2010

	Current Month	% Change From Apr. 2009	2010 Total Usage To Date	% Change From 2009 Total To Date
Electronic Database Searches Conducted				
Ancestry.com¹	5,527	128.3%	16,843	595.7%
Ebsco Education Reference Package²				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
FC Search¹	83	107.5%	770	1825.0%
Heritage Quest²	91	-11.7%	498	383.5%
Learning Express Library	49	-47.9%	290	208.5%
NewsBank	375	162.2%	1,963	1272.7%
Novelist²	179	-19.4%	883	297.7%
Reference USA	1,861	304.6%	4,997	986.3%
Gale Databases:²				
Academic OneFile	714	1152.6%	4143	1364.0%
Business and Company ASAP	692	644.1%	4135	1212.7%
Business and Company Resource Center	38	153.3%	138	181.6%
Chilton's Auto Repair	N/A	N/A	N/A	N/A
Computer Database	402	704.0%	3258	1172.7%
Custom Newspapers	391	598.2%	3477	1120.0%
Educator's Reference Complete	695	1236.5%	4091	1455.5%
Expanded Academic ASAP	726	640.8%	4385	1094.8%
Gale Virtual Reference Library	710	1214.8%	4151	1560.4%
General OneFile	708	1261.5%	4137	1491.2%
Gale Reference Center Gold	696	1079.7%	4306	2849.3%
Health and Wellness Resource Center and Alternative Health Module	12	9.1%	93	60.3%
Health Reference Center Academic	437	490.5%	3655	1178.0%
Hospitality Tourism and Leisure	12	N/A	93	N/A
Informa!	391	682.0%	3405	1273.0%
InfoTrac Military & Intelligence	391	666.7%	3433	1336.4%
InfoTrac Religion & Philosophy	388	676.0%	3427	1304.5%
LegalTrac	403	706.0%	3433	1633.8%
Literature Resource Center	21	2000.0%	232	603.0%
Nursing and Allied Health Collection	421	709.6%	3481	1265.1%
Popular Magazines	57	111.1%	836	850.0%
Student Editions	0	0.0%	0	0.0%
Homework Kansas	61	24.5%	239	387.8%

ELECTRONIC INFORMATION SERVICES REPORT PART I

April 2010

	Current Month	% Change From Apr. 2009	2010 Total Usage To Date	% Change From 2009 Total To Date
OCLC WorldCat²	446	-17.6%	2,489	-18.0%
Opposing Viewpoints	115	-77.3%	3,094	510.3%
ProQuest Nursing & Allied Health Source²	0	0.0%	0	N/A
SAMS	3	-87.0%	74	221.7%
World Book Databases²				
World Book Reference Center/World Book Student	0	0.0%	0	0.0%
World Book for Kids	0	N/A	0	N/A
World Book Advanced	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos	0	N/A	0	N/A
Total Electronic Searches Conducted	17,095	207.1%	90,449	701.9%
Polaris PowerPAC				
Number of patron logins	36,043	39.9%	147,468	174.6%
BookLetters				
Number of active subscriptions	8,405	17.4%		
Facebook				
Number of fans	964	480.7%		
Website				
Number of visits	33,896	-32.1%	139,349	-35.9%
Number of pages	110,958	-20.5%	460,672	-21.9%
Wichita Photo Archive				
Number of visits	5,756	52.9%	23,025	-32.5%
Number of pages	23,400	3.4%	93,599	-54.9%
Public Access Computing				
Number of customer sessions	12,392	-2.7%	49,044	34.9%
Number of computer copies made	22,064	16.8%	77,858	2.2%

NOTES

1. Databases available inside the library only
2. Available through the State Library portal or with a valid Kansas Library Card.