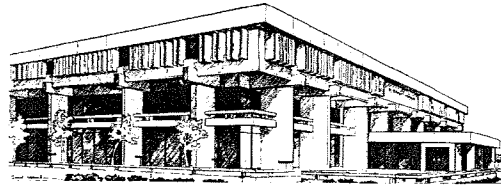


WICHITA PUBLIC LIBRARY
MONTHLY REPORT
May 2009



I. NARRATIVE

May is a month spent organizing for the summer. This year, the month also brought process improvements and the start of creation of a new Central Library building program.

In many ways, the kickoff of summer reading programs begins in May as Library staff make school visits promoting summer activities at the Library. This year, those visits included 347 presentations in 58 elementary schools and 31 presentations in seven middle schools. There were also information booths set up at two elementary school parent nights, one middle school, and five high schools. Nearly 18,000 students attended these presentations. While the Leonard and Celia Levand Trust underwrites most of the costs of these summer programs, the Library appreciates these additional sponsors: All Star Sports; The Alley; Carlos O'Kelly's; Chipotle's; Dog 'N Shake; Freddy's Frozen Custard; Kansas Art Commission; McDonald's; Marble Slab Creamery; Mr. Goodcents; Northrock Lanes; Pizza Hut; Pump It Up; Roller City; Sonic Drive-Ins; Taco Tico; Texas Roadhouse; Vic's Corn Popper; Wendy's; West Acres Bowling; Wichita Ice Center; Wichita Thunder and the Wichita Wingnuts.

Using ideas generated from staff participation in the Kansas Library Association/Mountain Plains Library Association Conference, several employee groups have begun work evaluating and implementing process improvements. Among the changes are improvements for promotion of children's programs, teen activities and bilingual staff services, use of the Library portal as a training and information resources for employees, changes to the routing of general information calls at the Central Library in the evenings and weekends and more marketing of the Library's meeting room rental services.

And what month of planning and considering news ideas would be complete without a "think outside the box" exercise, such as imagining a new Central Library? On May 18-20, HB+M|Providence came to Wichita for the first of several meetings to help shape the new Central Library. Information gathered during the visit will become the core of focus group and forum conversations with Library stakeholders and citizens in late June.

While each of the activities, events and accomplishments of the month stands on its own merit, it must be noted that all of this work was accomplished at the same time that use of basic Library services continue at record pace. As the attached statistical report attests, year to date circulation continues to increase at double digit rates while staff and acquisition resources have diminished. To be able to expand service to this degree during these difficult economic times is a testament to the creativity and talent of the department's staff and to the loyalty of its many tenured volunteers.

POTPOURRI:

The Winds and Words of War: World War I Posters and Prints from the San Antonio Public Library TEXANA Collection continued on display in the Central Library Auditorium through May. 1,600 individuals are estimated to have toured the exhibit. 170 entries were made in the exhibit guest book, with the comments overwhelmingly positive.

KCTU, which normally hosts the Library each Friday during its “Your Hour” show, did not do live shows in May while the technical work necessary to broadcast a digital signal was completed. The signal can now be picked up as far away as Newton and Kingman, greatly increasing the reach – and value – of the service that KCTU provides the Library.

The Kansas Notable Books for 2009 were announced on May 28th. To supplement circulating copies, additional copies of all of the titles will be added to the Kansas Reference Collection.

The Circulation Section has also worked to offset staffing reductions through implementation of a new daily schedule. The changes will enable staff to do Interlibrary Loan searching twice a day instead of once, to more quickly process materials being held for customers at the Central Library and to spend more time shelving and shelf-reading.

On Thursday, May 21st, Art, Music & Video staff were contacted by members of the Tallgrass Film Festival when it was discovered that one of the DVDs they were planning to screen at their program that night had been sent to them in a format they could not use. Although the Library did not own a copy of the film —the original question from Tallgrass—assistance was provided in the form of a staff-owned region free DVD player, which enabled the Tallgrass program to be presented as planned.

The Genealogy Section had out-of-state visitors from Alabama, Arizona, Florida, Iowa, Missouri, Nevada, North Carolina, and Texas.

60 adult volunteers, 27 Friends volunteers, 34 teen volunteers, 3 SWEP volunteers and 1 intern contributed a total of 1,325.25 hours of service during May.

Agencies receiving outreach/programming services during April included: Adams, Allen, Anderson, Beech, Bethany Lutheran, Black, Blessed Sacrament, Bostic, Bryant, Buckner, College Hill, Colvin, Earhart, Enterprise, Franklin, Gammon, Gardiner, Holy Savior, Horace Mann, Irving, Isely, Jefferson, Kensler, Lewis, Lincoln, Linwood, L'Ouverture, Maize Central, McLean Magnet, Minneha, Mueller, Payne, Peterson, Pleasant Valley, Prairie, Resurrection, Riverlawn, Riverside, St. Elizabeth Anne Seton, St. Francis of Assisi, St. Joseph, St. Jude, St. Patrick's, Stanley, Washington and White elementary schools; Allison, Brooks, Curtis, Jardine, Marshall, Mead, Pleasant Valley, Robinson and Truesdell middle schools; Wichita East, Northeast Magnet, South and West high schools; Americorps; Delano District Neighborhood Association; Loving Arms; New Song Academy; Tutor Time/Maple; Wichita Montessori; YMCA East Child Care; Wichita Adventist Academy; and three home child care providers. The Library was also an exhibitor at the Homeschool Fair.

II. STATISTICS ARE ATTACHED

CIRCULATION REPORT

May, 2009

	Circulation May, 2009	Difference From May, 2008	% Change From May, 2008	2009 Total Circ To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
Art, Music & Video	17,791	3,505	24.5%	97,074	15,336	18.8%
Business & Technology	2,022	(453)	-18.3%	10,609	(2,981)	-21.9%
Children's Center	5,328	(2,072)	-28.0%	31,151	(8,770)	-22.0%
General Reference	18,567	4,052	27.9%	96,549	14,961	18.3%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	4,589	(670)	-12.7%	23,465	(3,425)	-12.7%
CENTRAL TOTALS	48,297	4,362	9.9%	258,848	15,121	6.2%

DISTRICT/REGIONAL BRANCHES

Alford	23,514	3,365	16.7%	115,554	14,563	14.4%
Evergreen	12,336	1,493	13.8%	60,168	7,636	14.5%
Rockwell	28,870	3,269	12.8%	141,243	11,807	9.1%
Westlink	43,502	7,611	21.2%	209,912	31,724	17.8%
DISTRICT/REGIONAL TOTALS	108,222	15,738	17.0%	526,877	65,730	14.3%

NEIGHBORHOOD BRANCHES

Comotara	8,965	1,082	13.7%	44,345	3,939	9.7%
Linwood	5,056	(227)	-4.3%	26,777	774	3.0%
Maya Angelou Northeast	3,397	467	15.9%	18,164	3,248	21.8%
Orchard	2,573	339	15.2%	12,361	1,235	11.1%
NEIGHBORHOOD TOTALS	19,991	1,661	9.1%	101,647	9,196	9.9%

PARTNERSHIPS

Planeview Community Library	159	25	18.7%	1,087	420	63.0%
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VIRTUAL SERVICES

Overdrive	1,852	646	53.6%	3,705	1,187	47.1%
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WPL SYSTEM TOTALS	178,521	22,432	14.4%	892,164	91,654	11.4%
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*Beginning January 1, 2009 this report no longer includes in-house use.

**Beginning January 1, 2009 circulation of Popular Library materials is reported within the appropriate subject sections.

***Teen materials previously counted in Central Children's Center are now reported as part of the General Reference Section

CIRCULATION REPORT

May, 2009

	Adult Circulation For May	Difference From May, 2008	% Change From May, 2008	Juvenile Circulation For May	Difference From May, 2008	% Change From May, 2008	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
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CENTRAL LIBRARY

All Divisions	42,969	11,693	37.4%	5,328	(2,072)	-28.0%	204,232	31,151
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DISTRICT/REGIONAL BRANCHES

Alford	16,734	1,837	12.3%	6,780	1,731	34.3%	83,314	32,240
Evergreen	8,678	1,440	19.9%	3,658	53	1.5%	43,050	17,118
Rockwell	18,915	1,657	9.6%	9,955	1,612	19.3%	93,028	48,215
Westlink	25,654	3,428	15.4%	17,848	4,183	30.6%	126,362	83,550
DISTRICT/REGIONAL TOTALS	69,981	8,362	13.6%	38,241	7,579	24.7%	345,754	181,123

NEIGHBORHOOD BRANCHES

Comotara	6,331	545	9.4%	2,634	537	25.6%	31,208	13,137
Linwood	3,847	(609)	-13.7%	1,209	382	46.2%	20,563	6,214
Maya Angelou Northeast	2,519	200	8.6%	878	267	43.7%	12,237	5,927
Orchard	1,855	117	6.7%	718	222	44.8%	8,908	3,453
NEIGHBORHOOD TOTALS	14,552	253	1.8%	5,439	1,408	34.9%	72,916	28,731

PARTNERSHIPS

Planeview Community Library	78	14	21.9%	81	11	15.7%	512	575
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VIRTUAL SERVICES

Overdrive*	1,852	646	53.6%	0	0	N/A	3,705	0
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WPL SYSTEM TOTALS	129,432	20,968	19.3%	49,089	6,926	16.4%	627,119	241,580
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* Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

**Beginning January 1, 2009 this report no longer includes in-house use

***Teen materials at the Central Library are now counted as adult items

While all WPL locations track usage by card type, broken down for the purposes of this report by adult and juvenile, USD259 tracks only by material type, though from their breakdowns some assumptions may be made about patron type.

IN HOUSE USE REPORT

May, 2009

	In House Use May, 2009	Difference From May, 2008	% Change From May, 2008	2009 In House Use Total To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
All Sections*	14,053	1,537	12.3%	79,772	251	0.3%
CENTRAL TOTALS	14,053	1,537	12.3%	79,772	251	0.3%

DISTRICT/REGIONAL BRANCHES

Alford	3,985	1,073	36.8%	15,263	715	4.9%
Evergreen	1,860	(406)	-17.9%	9,832	(1,785)	-15.4%
Rockwell	899	(1,293)	-59.0%	7,364	6,316	602.7%
Westlink	3,741	(1,902)	-33.7%	16,004	(15,412)	-49.1%
DISTRICT/REGIONAL TOTALS	10,485	(2,528)	-19.4%	48,463	(10,166)	-17.3%

NEIGHBORHOOD BRANCHES

Comotara	70	(195)	-73.6%	680	(79)	-10.4%
Linwood	236	(193)	-45.0%	1,285	(81)	-5.9%
Maya Angelou Northeast	373	254	213.4%	1,752	469	36.6%
Orchard	376	271	258.1%	752	168	28.8%
NEIGHBORHOOD TOTALS	1,055	137	14.9%	4,469	477	11.9%

PARTNERSHIPS

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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WPL SYSTEM TOTALS	25,593	(854)	-3.2%	132,704	(9,438)	-6.6%
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*In House Use data is available at the building level only.

**Planeview Community Library does not report public library in house use of materials.

NEW REGISTRATION REPORT

May, 2009

	New Customers	% Change From May, 2008	2009 Total Registrations To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY				
Circulation	587	0.0%	3,102	-2.5%

DISTRICT/REGIONAL BRANCHES

Alford	173	-7.5%	817	6.0%
Evergreen	99	-7.5%	483	3.6%
Ford Rockwell	152	4.1%	702	3.5%
Westlink	257	-17.4%	1,156	10.0%
DISTRICT/REGIONAL TOTALS	681	-9.9%	3,158	6.7%

NEIGHBORHOOD BRANCHES

Comotara	52	2.0%	254	8.5%
Linwood	33	-2.9%	181	-0.5%
Maya Angelou Northeast	66	3.1%	299	-4.8%
Orchard	31	34.8%	103	0.0%
NEIGHBORHOOD TOTALS	182	5.8%	837	0.5%

PARTNERSHIPS

Planeview Community Library	NA	NA	NA	NA
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WPL SYSTEM TOTALS	1,450	-4.0%	7,097	1.7%
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REFERENCE REPORT

May, 2009

CENTRAL LIBRARY	REFERENCE	REFERENCE	COMPLETION	TOTAL	DIFFERENCE	% CHANGE
	TRANSACTIONS	TRANSACTIONS COMPLETED	RATE	TO DATE	FROM LAST YEAR T-T-D*	FROM LAST YEAR T-T-D
Art & Music	1,240	1,041	83.95%	6,332	(786)	-11.04%
Bus. & Tech.	2,896	2,825	97.55%	15,683	(540)	-3.33%
Circulation	49	44	89.80%	127	(93)	-42.27%
Youth Services	421	416	98.81%	2,419	(747)	-23.59%
Gen. Reference	2,631	2,551	96.96%	17,733	1,758	11.00%
Genealogy & Local History	1,635	1,564	95.66%	7,033	2,314	49.04%
Talking Books	6,293	6,293	100.00%	30,332	(3,035)	-9.10%
CENTRAL TOTALS	15,165	14,734	97.16%	79,659	(1,129)	-1.40%

DISTRICT/REGIONAL BRANCHES

Alford	704	695	98.72%	3,590	446	14.19%
Evergreen	802	669	83.42%	4,019	368	10.08%
Rockwell	1,980	1,962	99.09%	8,392	1,509	21.92%
Westlink	1,143	1,050	91.86%	6,812	872	14.68%
DISTRICT/REGIONAL TOTALS	4,629	4,376	94.53%	22,813	3,195	16.29%

NEIGHBORHOOD BRANCHES

Comotara	753	642	85.26%	4,049	1,220	43.12%
Linwood	319	275	86.21%	1,567	435	38.43%
Maya Angelou Northeast	314	297	94.59%	1,801	(79)	-4.20%
Orchard	359	270	75.21%	1,761	(21)	-1.18%
NEIGHBORHOOD TOTALS	1,745	1,484	85.04%	9,178	1,555	20.40%

PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	21,539	20,594	95.61%	111,650	3,621	3.35%

Reference transactions were calculated based upon a one-week sampling period from 05/12 through 05/18

*Staff at Planeview do not track reference transactions

PROGRAMMING SERVICES REPORT

May, 2009

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from May, 2008	Number Presented	Attendance	% Change, Current Month, from May, 2008
CENTRAL LIBRARY						
Programs and Tours*	2	55	-31.3%	5	147	-77.6%
Technology Training Center	1	5	-90.0%			
CENTRAL TOTALS	3	60	-53.8%	5	147	-77.6%
DISTRICT/REGIONAL BRANCHES						
Alford	3	48	4.3%	0	0	-100.0%
Evergreen	4	30	-9.1%	8	145	-44.9%
Rockwell	1	6	100.0%	1	50	-93.9%
Westlink	1	12	-33.3%	0	0	-100.0%
DISTRICT/REGIONAL TOTALS	9	96	-1.0%	9	195	-90.6%
NEIGHBORHOOD BRANCHES						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	0.0%
Maya Angelou Northeast	0	0	-100.0%	0	0	-100.0%
Orchard	1	11	37.5%	0	0	100.0%
NEIGHBORHOOD TOTALS	1	11	-26.7%	0	0	-100.0%
OUTREACH SERVICES						
Outreach Activities*	44	3,817	NA	304	17,535	NA
PARTNERSHIPS						
Planeview Community Library **	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	57	3,984	1546.3%	318	17,877	543.1%

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

*Until January, 2009 outreach statistics were included in Central Library totals
These numbers now reflect all Library presentations held outside Library facilities

**Programs presented at Planeview are included in the Outreach Statistics

OTHER SERVICES REPORT

May, 2009

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
MEETING ROOMS & EXHIBITS				
Meeting Room Usage (Non Staff)	12	30	1	43
Attendance	268	557	50	875
PHOTOCOPIES				
	4,599	1,528	112	6,239
INTERLIBRARY LOAN				
Requests From Outside Libraries	2,088	NA	NA	2,088
Filled For Outside Libraries	632	NA	NA	632
Requested By WPL Customers	307	NA	NA	307
Filled For WPL Customers	220	NA	NA	220
MICROFORM USAGE				
Microforms Used	754	NA	NA	754
Microform Copies	374	NA	NA	374
SERVICES TO THE HANDICAPPED				
T.D.D. Use	0	NA	NA	0
HOLDS				
Placed This Month*	4,663	16,660	3,535	24,858
Filled This Month**				22,390
Placed Year-To-Date*	24,756	82,270	18,571	125,597
Filled Year-To-Date**				113,008
* PowerPac holds are included in the Central Totals ** The number of holds filled is meaningful only at the system level				

BUILDING GATE COUNTS

	Current Month	Year To Date
Central	31,917	160,742
Alford	10,934	55,865
Evergreen	8,525	42,568
Rockwell	14,519	66,556
Westlink	21,087	109,860
Angelou/Northeast	4,624	21,430
Comotara	7,734	36,949
Linwood	3,642	18,562
Orchard	2,421	12,246
TOTAL	105,403	524,778

ELECTRONIC INFORMATION SERVICES REPORT PART I

May 2009

	Current Month	% Change From May. 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
Electronic Database Searches Conducted				
Ancestry.com	1,873	976.4%	11,933	1270.0%
Ebsco Education Reference Package^{3,4}				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
FC Search¹	36	-47.8%	376	444.9%
Heritage Quest³	69	-56.3%	497	-16.6%
Learning Express Library	26	-39.5%	389	33.2%
NewsBank	271	-36.2%	1,690	46.2%
Novelist³	287	-57.4%	1,225	-57.1%
Reference USA	811	2.4%	3,371	-25.2%
Gale Databases:³				
Academic OneFile	20	-76.5%	303	-49.0%
Business and Company ASAP	22	-76.1%	337	-43.0%
Business and Company Resource Center	7	-91.3%	56	-30.0%
Chilton's Auto Repair ⁴	0	N/A	0	N/A
Computer Database	20	-76.5%	276	-45.0%
Custom Newspapers	20	-76.7%	305	-42.1%
Educator's Reference Complete	20	N/A	283	N/A
Expanded Academic ASAP	23	-75.0%	390	-46.7%
Gale Virtual Reference Library	26	-69.4%	276	-47.7%
General OneFile	21	-79.4%	281	-52.4%
Gale Reference Center Gold	20	-76.5%	166	-71.2%
Health and Wellness Resource Center and Alternative Health Module	3	N/A	61	117.9%
Health Reference Center Academic	22	-74.1%	308	-52.1%
Hospitality Tourism and Leisure ⁴	3	N/A	61	N/A
Informe!	20	-76.5%	268	-46.6%
InfoTrac Military & Intelligence	20	-76.5%	259	-50.4%
InfoTrac Religion & Philosophy	20	-76.5%	264	-47.4%
LegalTrac	21	-75.3%	219	-58.2%
Literature Resource Center	23	53.3%	56	-74.0%
Nursing and Allied Health Collection	0	0.0%	255	N/A
Popular Magazines ⁷	3	N/A	91	N/A
Student Editions ⁶	0	-100.0%	0	-100.0%
Homework Kansas	99	-9.2%	326	-43.4%

ELECTRONIC INFORMATION SERVICES REPORT PART I

May 2009

	Current Month	% Change From May, 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
OCLC WorldCat	578	144.9%	2,663	1028.4%
Opposing Viewpoints	57	-29.6%	1,034	-27.1%
ProQuest Nursing & Allied Health Source⁴	0	0.0%	0	N/A
SAMS⁵	32	10.3%	175	121.5%
World Book Databases				
World Book Reference Center/World Book Student	0	0.0%	5	N/A
World Book for Kids ⁴	0	N/A	0	N/A
World Book Advanced ⁴	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos ⁴	0	N/A	0	N/A
Total Electronic Searches Conducted	4,473	-5.9%	28,199	11.4%
Polaris PowerPAC				
Number of patron logins	29,429	127.1%	142,000	43.5%
BookLetters				
Number of active subscriptions	7,646	26.5%		
Website				
Number of visits	49,639	-21.7%	217,380	-29.2%
Number of pages	138,153	-26.7%	590,162	-31.8%
Wichita Photo Archive				
Number of visits	9,996	-15.7%	34,093	-42.9%
Number of pages	61,994	-10.7%	207,449	-39.7%
Public Access Computing				
Number of customer sessions	12,906	7.3%	62,043	3.3%
Number of computer copies made	18,504	17.9%	76,746	-16.4%

NOTES

1. FC Search started providing usage statistics for the first time in May 2008
2. Databases available inside the library only
3. Available through the State Library portal or with a valid Kansas Library Card.
4. Added by the State Library of Kansas, August 2008
5. Added March 2008
6. Reporting method changed, December 2008
7. Includes Horizon Information Portal uses through October 9, 2008