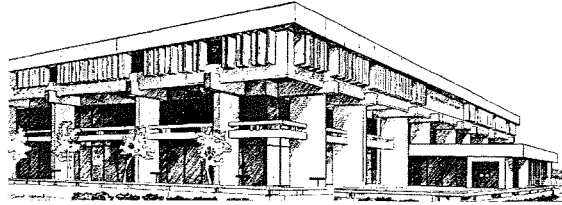


WICHITA PUBLIC LIBRARY
MONTHLY REPORT
July 2009



I. NARRATIVE

Wichita Public Libraries remained busy places during July as activities included not only the final month of the Summer Reading Club and Teens Read programs, but also work preparing for fall events and future facility changes.

Statistical reports confirm that the 2009 summer reading programs achieved new records for participation and impact. A total of 11,591 youth registered for these activities with 5,961 completing the programs by meeting their reading goals. Eight of the Library's twelve programming units reported increased registrations when compared to 2008. Overall, registrations increased more than 9% from the previous year. Of equal import are the outcomes of the program. Participants in the Teens Read program reported spending 30,642 hours reading over the course of the program. This reflected a substantial 58% increase over the previous year! Children in the Summer Reading Club read more than 150,000 books.

Circulation of materials relating to summer reading programs are not the only parts of the Library's collection where use is increasing. On Monday, July 6th, the Art, Music and Video Section of the Central Library established an all-time record for a single day's circulation of films as a total of 806 DVDs were borrowed or renewed. Over the course of the month, the Art, Music and Video Section established new monthly use records for DVDs (11,586 uses) and music CDs (4,736 uses). While many consider the videocassette format to be a dying technology, circulation of these items also established an all-time monthly record with a total of 3,134 loans during the month of July. It is clear that current economic conditions are reminding citizens that the Library offers enjoyable entertainment to those working within tight home budgets.

In lieu of travel to other cities throughout the United States, a staff committee prepared a virtual tour of other libraries using photos of interior spaces and amenities under consideration for inclusion in the building program for a new Central Library. Selected images reflect feedback obtained during June and July community focus groups: spaces that incorporate openness, natural light, finished ceilings, clear and visible signage, welcoming entrances, fun and interactive children's spaces, face-out shelving when possible, curved shelving when appropriate, obvious spaces for Friends bookstore and café areas, afterhours access for meeting rooms, controlled

outdoor space for reading and/or programs, sound-proofing in meeting rooms and easy maintenance. The tour will be used in August charrette meetings with the programming team.

The Big Read – Wichita continued to gain significant momentum in July, highlighted by praise of the Library's partnership with the Wichita Art Museum in the National Endowment for the Arts official Big Read blog. Print materials arrived from the National Endowment for the Arts in late July, a full month earlier than last year, greatly relieving the pressure on Library staff and volunteers to label and distribute supplies so quickly. Copy Express (which donated the cost of printing labels for books and reader's guides), Goddard Public Library and Samelight Team Photography became new program partners during July. Kent Cornish of the Kansas Association of Broadcasters offered help to distribute public service announcement scripts to that organization's members. Clear Channel Outdoor and the *Wichita Eagle* expressed willingness to discuss advertising programs that would work within The Big Read project budget. Events listed at bigreadwichita.org continue to expand and now number more than 60, not including the Library's many book discussion and book club meetings.

POTPOURRI:

Special Projects Librarian Jennifer Heinicke has received second place in the Public Service category of the National Federation of Press Women (NFPW) 2009 Communications Contest for her work on promotional materials for The Big Read – Wichita 2008. She will be recognized during the Federation's annual conference in San Antonio in September.

The first month of Interlibrary Loan courier service has been completed. Staff had begun ordering material in June from libraries participating in the Kansas City Metropolitan Library and Information Network's Colorado, Kansas and Missouri (COKAMO) courier service to make the transition as smooth as possible. During July, a total of 326 items were shipped by courier rather than U.S. mail. This represented more than one third of the total requests filled for other libraries. The month's fill rate for lending reached 90% with a 42% fill rate for items borrowed from other libraries for Wichita customers. The ability to sustain high fill rates and to increase the percentage of items shipped via courier will be important to the Library's ability to maintain its South Central Kansas Library System grant and to manage its postage expenses not only through the end of 2009 but also into 2010 and the years beyond.

In preparation for the Library's first upgrade of the Polaris system, a software upgrade of Polaris version 3.5 was applied to a test server on July 27th. Staff review of the functionality has been positive so plans to install the upgrade in the live system remain on schedule for August 19th.

The new City Print Shop services provided by Quik Print have created service improvements for the Library. Helpful changes include a predetermined price list invaluable for estimating costs, and expanded service offerings. Online ordering of print jobs is now available, turnaround time on orders has been reduced, and delivery of completed orders to the Library is provided. While customers in City Hall may not realize the impact of the changes, the benefits are noticeable and greatly appreciated by departments, like the Library, who rely on remote service support.

The Art, Music and Video Section of the Central Library has received a donation of 21 art prints and paintings from Arts Partners of Wichita. The collection is comprised of work from fourteen different artists, including Wichitan Wayne Willis. All but one of the items will be added to the Durst Decorative Arts Collection while the remaining print will be added to the circulating art print collection.

The Wulfmeyer Special Collections Center has received a donation of several hundred genealogy books from the collection of Barbara Marsh.

Library employees selected as City IRISE recipients during July included Charles Hankins (General Reference Section), Beth Hodges (Westlink branch), Julie Krehbiel and Kerry Roll (Technical Services Section), Amy Ramsey (Central Library Children's Center), Mark Cato (Evergreen branch) and Michael Eledge (Rockwell branch).

Special services or outreach programs were delivered during July to Hilltop Activity Camp, Summer of Discovery programs at the Aley, Boston, Linwood, McAdams, Osage and Orchard Park Recreation Centers, Honey Tree Academy, ELF Child Care Center, Evergreen Summer Activity Camp for Kids (ESACK), Northeast Activity Camp for Kids (NEACK), Kindercare/Thurman, Kindercare/Socora, the Boys and Girls Club, The Opportunity Project/North, Harry Street, Linwood and Woodland elementary schools, Northridge Academy, LaPetite, Joyful Noise Preschool, Indiana Alcohol Treatment Services and eight in-home child care providers. In addition, the Library was an exhibitor at the Automobilia Old Town Car Show.

The Wulfmeyer Special Collections Center assisted out-of-state visitors from Arkansas, Georgia, Illinois, Michigan, Missouri, Oklahoma, Texas, Utah, Virginia, and Wisconsin.

During July, 231 volunteers contributed a total of 3,118.25 hours of service. This included 141 teen volunteers, 1 summer youth employment worker, 54 adult volunteers, 31 Friends of the Library volunteers, 3 Senior Work Experience Program (SWEP) volunteers, and 1 Wichita State University intern.

II. STATISTICS ARE ATTACHED

CIRCULATION REPORT

July, 2009

	Circulation Jul, 2009	Difference From Jul, 2008	% Change From Jul, 2008	2009 Total Circ To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
Art, Music & Video	22,103	10,124	84.5%	140,096	57,216	69.0%
Business & Technology	2,597	410	18.7%	15,533	1,432	10.2%
Children's Center	9,431	(1,378)	-12.8%	53,559	2,788	5.5%
General Reference	23,099	10,150	78.4%	142,973	56,874	66.1%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	4,774	(435)	-8.4%	33,399	(3,557)	-9.6%
CENTRAL TOTALS	62,004	18,871	43.8%	385,560	114,754	42.4%

DISTRICT/REGIONAL BRANCHES

Alford	31,235	2,110	-7.2%	178,744	33,574	23.1%
Evergreen	16,174	1,592	10.9%	94,278	23,201	32.6%
Rockwell	36,963	176	0.5%	217,663	24,924	12.9%
Westlink	56,702	6,655	13.3%	333,559	61,022	22.4%
DISTRICT/REGIONAL TOTALS	141,074	10,533	8.1%	824,244	142,721	20.9%

NEIGHBORHOOD BRANCHES

Comotara	10,294	(166)	-1.6%	65,248	5,188	8.6%
Linwood	7,493	119	1.6%	43,076	3,592	9.1%
Maya Angelou Northeast	4,582	495	12.1%	27,635	6,044	28.0%
Orchard	3,968	291	7.9%	20,111	3,449	20.7%
NEIGHBORHOOD TOTALS	26,337	739	2.9%	156,070	18,273	13.3%

PARTNERSHIPS

Planeview Community Library	1,072	728	211.6%	3,731	1,915	105.5%
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VIRTUAL SERVICES

Overdrive	2,654	1,128	73.9%	15,274	5,721	59.9%
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WPL SYSTEM TOTALS	233,141	31,999	15.9%	1,384,879	283,384	25.7%
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Beginning January 1, 2009 this report no longer includes in-house use.

Beginning January 1, 2009 circulation of Popular Library materials is reported within the appropriate subject sections.

Teen materials previously counted in Central Children's Center are now reported as part of the General Reference Section

CIRCULATION REPORT

July, 2009

	Adult Circulation For Jul	Difference From Jul, 2008	% Change From Jul, 2008	Juvenile Circulation For Jul	Difference From Jul, 2008	% Change From Jul, 2008	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
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CENTRAL LIBRARY

All Divisions*	52,573	25,458	93.9%	9,431	(1,378)	-12.8%	298,602	53,559
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DISTRICT/REGIONAL BRANCHES

Alford	20,355	1,056	5.5%	10,880	1,054	10.7%	122,430	56,314
Evergreen	10,346	349	3.5%	5,828	1,243	27.1%	63,463	30,815
Rockwell	21,877	(185)	-0.8%	15,086	361	2.5%	136,498	81,165
Westlink	29,484	5,509	23.0%	27,218	1,146	4.4%	185,642	147,917
DISTRICT/REGIONAL TOTALS	82,062	6,729	8.9%	59,012	3,804	6.9%	508,033	316,211

NEIGHBORHOOD BRANCHES

Comotara	6,955	(323)	-4.4%	3,339	157	4.9%	44,739	20,509
Linwood	5,028	(393)	-7.2%	2,465	512	26.2%	30,735	12,341
Maya Angelou Northeast	2,887	87	3.1%	1,695	408	31.7%	17,822	9,813
Orchard	2,431	178	7.9%	1,537	113	7.9%	13,697	6,414
NEIGHBORHOOD TOTALS	17,301	(451)	-2.5%	9,036	1,190	15.2%	106,993	49,077

PARTNERSHIPS

Planeview Community Library	316	194	159.0%	756	534	240.5%	1,231	2,500
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VIRTUAL SERVICES

Overdrive**	2,654	1,128	73.9%	0	0	N/A	15,274	0
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WPL SYSTEM TOTALS	154,906	33,058	27.1%	78,235	4,150	5.6%	930,133	421,347
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Beginning January 1, 2009 this report no longer includes in-house use
Teen materials at the Central Library are now counted as adult items

*Central Library statistics in this report include all sections except Talking Books

** Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

While all WPL locations track usage by card type, broken down for the purposes of this report by adult and juvenile, USD259 tracks only by material type, though from their breakdowns some assumptions may be made about patron type.

REVISED IN HOUSE USE REPORT

July, 2009

	In House Use July, 2009	Difference From Jul,2008	% Change From Jul,2008	2009 In House Use Total To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
All Sections*	21,456	1,047	5.1%	120,094	2,708	2.3%
CENTRAL TOTALS	21,456	1,047	5.1%	120,094	2,708	2.3%

DISTRICT/REGIONAL BRANCHES

Alford	5,514	928	20.2%	27,578	3,413	14.1%
Evergreen	3,109	75	2.5%	15,448	(2,379)	-13.3%
Rockwell	5,199	1,269	32.3%	15,584	(850)	-5.2%
Westlink ***	5,540	(2,016)	-26.7%	26,584	(22,944)	-46.3%
DISTRICT/REGIONAL TOTALS	19,362	256	1.3%	85,194	(22,760)	-21.1%

NEIGHBORHOOD BRANCHES

Comotara	195	(71)	-26.7%	1,141	(163)	-12.5%
Linwood	557	236	73.5%	2,277	518	29.4%
Maya Angelou Northeast	1,004	665	196.2%	3,353	1,224	57.5%
Orchard	1,440	447	45.0%	3,010	1,064	54.7%
NEIGHBORHOOD TOTALS	3,196	1,277	66.5%	9,781	2,643	37.0%

PARTNERSHIPS

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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WPL SYSTEM TOTALS	44,014	2,580	6.2%	215,069	(17,409)	-7.5%
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*In House Use data is available at the building level only.

**Planeview Community Library does not report in house use of materials.

NEW REGISTRATION REPORT

July, 2009

	New Customers	% Change From Jul. 2008	2009 Total Registrations To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY				
Circulation	771	0.5%	4,738	0.4%
DISTRICT/REGIONAL BRANCHES				
Alford	221	-4.7%	1,356	9.2%
Evergreen	132	26.9%	797	9.0%
Ford Rockwell	212	15.8%	1,170	4.9%
Westlink	288	-5.6%	1,991	9.0%
DISTRICT/REGIONAL TOTALS	853	6.8%	5,314	7.8%
NEIGHBORHOOD BRANCHES				
Comotara	47	-42.7%	380	-4.5%
Linwood	51	-10.5%	361	12.5%
Maya Angelou Northeast	61	-20.8%	468	-3.9%
Orchard	31	-22.5%	187	-2.1%
NEIGHBORHOOD TOTALS	190	-25.8%	1,396	-0.1%
PARTNERSHIPS				
Planeview Community Library	NA	NA	NA	NA
WPL SYSTEM TOTALS	1,814	-1.8%	11,448	3.8%

REFERENCE REPORT

July, 2009

CENTRAL LIBRARY	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
Art & Music	1,559	1,182	75.82%	9,464	235	2.55%
Bus. & Tech.	3,171	3,091	97.48%	21,674	(863)	-3.83%
Circulation	80	80	100.00%	207	(109)	-34.49%
Youth Services	819	753	91.94%	4,142	(795)	-16.10%
Gen. Reference	3,919	3,631	92.65%	25,098	1,734	7.42%
Genealogy & Local History	1,772	1,639	92.49%	10,386	3,954	61.47%
Talking Books	6,169	6,169	100.00%	42,758	(3,255)	-7.07%
CENTRAL TOTALS	17,489	16,545	94.60%	113,729	901	0.80%

DISTRICT/REGIONAL BRANCHES

Alford	775	748	96.52%	5,231	899	20.75%
Evergreen	864	735	85.07%	5,693	398	7.52%
Rockwell	1,382	1,342	97.11%	11,437	1,792	18.58%
Westlink	1,262	1,191	94.37%	9,420	1,057	12.64%
DISTRICT/REGIONAL TOTALS	4,283	4,016	93.77%	31,781	4,146	15.00%

NEIGHBORHOOD BRANCHES

Comotara	682	585	85.78%	5,464	1,477	37.05%
Linwood	328	283	86.28%	2,212	556	33.57%
Maya Angelou Northeast	323	310	95.98%	2,471	(284)	-10.31%
Orchard	403	306	75.93%	2,563	18	0.71%
NEIGHBORHOOD TOTALS	1,736	1,484	85.48%	12,710	1,767	16.15%

PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	23,508	22,045	93.78%	158,220	6,814	4.50%

Reference transactions were calculated based upon a one-week sampling period from 07/07 through 07/13

*Staff at Planeview do not track reference transactions

PROGRAMMING SERVICES REPORT

July, 2009

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Jul. 2008	Number Presented	Attendance	% Change, Current Month, from Jul. 2008
CENTRAL LIBRARY						
Programs and Tours*	3	87	-46.3%	20	1,339	59.0%
Technology Training Center	1	9	-62.5%			
CENTRAL TOTALS	4	96	-48.4%	20	1,339	59.0%
DISTRICT/REGIONAL BRANCHES						
Alford	3	52	8.3%	13	802	-19.2%
Evergreen	3	23	-14.8%	9	295	-2.6%
Rockwell	1	3	100.0%	17	675	-37.3%
Westlink	1	9	-25.0%	18	1,071	-14.3%
DISTRICT/REGIONAL TOTALS	8	87	0.0%	57	2,843	-21.5%
NEIGHBORHOOD BRANCHES						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	7	191	64.7%
Maya Angelou Northeast	0	0	0.0%	7	92	-14.8%
Orchard	1	9	-10.0%	3	79	17.9%
NEIGHBORHOOD TOTALS	1	9	-10.0%	17	362	24.4%
OUTREACH SERVICES						
Outreach Activities*	1	350	221.1%	42	1,522	99.2%
PARTNERSHIPS						
Planeview Community Library **	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	14	542	38.3%	136	6,066	9.9%

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

*Until January, 2009 outreach statistics were included in Central Library totals
These numbers now reflect all Library presentations held outside Library facilities

**Programs presented at Planeview are included in the Outreach Statistics

OTHER SERVICES REPORT

July, 2009

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
MEETING ROOMS & EXHIBITS				
Meeting Room Usage (Non Staff)	15	38	1	54
Attendance	435	712	23	1,170
PHOTOCOPIES	3,630	2,275	410	6,315
INTERLIBRARY LOAN				
Requests From Outside Libraries	1,388	NA	NA	1,388
Filled For Outside Libraries	906	NA	NA	906
Requested By WPL Customers	593	NA	NA	593
Filled For WPL Customers	253	NA	NA	253
MICROFORM USAGE				
Microforms Used	884	NA	NA	884
Microform Copies	991	NA	NA	991
SERVICES TO THE HANDICAPPED				
T.D.D. Use	0	NA	NA	0
HOLDS				
Placed This Month	5,987	18,830	3,763	28,580
Filled This Month**				26,203
Placed Year-To-Date	36,653	119,972	26,174	182,799
Filled Year-To-Date**				165,340
** The number of holds filled is meaningful only at the system level				

BUILDING GATE COUNTS

	Current Month	Year To Date
Central	37,363	234,953
Alford	16,040	88,937
Evergreen	10,920	65,203
Rockwell	19,649	105,045
Westlink	31,165	174,871
Angelou/Northeast	6,543	34,018
Comotara	10,531	58,126
Linwood	6,273	30,366
Orchard	3,533	19,261
TOTAL	142,017	810,780

ELECTRONIC INFORMATION SERVICES REPORT PART I

July 2009

	Current Month	% Change From Jul. 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
Electronic Database Searches Conducted				
Ancestry.com	3,508	2192.8%	17,765	1423.6%
Ebsco Education Reference Package^{3,4}				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
FC Search¹	36	-81.4%	445	20.6%
Heritage Quest³	118	1.7%	725	-7.8%
Learning Express Library	39	25.8%	493	22.9%
NewsBank	447	60.8%	2,521	52.9%
Novelist³	293	-34.7%	1,666	-58.7%
Reference USA	735	-2.0%	4,834	-22.6%
Gale Databases:³				
Academic OneFile	53	20.5%	396	-39.9%
Business and Company ASAP	79	38.6%	465	-31.2%
Business and Company Resource Center	22	N/A	94	-41.6%
Chilton's Auto Repair ¹	0	N/A	0	N/A
Computer Database	45	9.8%	354	-37.2%
Custom Newspapers	45	7.1%	384	-34.9%
Educator's Reference Complete	51	2450.0%	367	18250.0%
Expanded Academic ASAP	48	-2.0%	478	-41.8%
Gale Virtual Reference Library	54	31.7%	363	-38.6%
General OneFile	51	10.9%	369	-43.8%
Gale Reference Center Gold	48	14.3%	251	-60.8%
Health and Wellness Resource Center and Alternative Health Module	15	N/A	79	43.6%
Health Reference Center Academic	47	14.6%	388	-45.4%
Hospitality Tourism and Leisure ⁴	15	N/A	79	N/A
Informe!	45	9.8%	346	-38.7%
InfoTrac Military & Intelligence	34	-17.1%	326	-44.2%
InfoTrac Religion & Philosophy	51	24.4%	351	-37.8%
LegalTrac	45	15.4%	297	-49.1%
Literature Resource Center	13	-94.9%	100	-79.3%
Nursing and Allied Health Collection	45	2150.0%	356	17700.0%
Popular Magazines ⁷	20	N/A	118	N/A
Student Editions ⁶	0	-100.0%	0	-100.0%
Homework Kansas	0	-100.0%	331	-42.8%

ELECTRONIC INFORMATION SERVICES REPORT PART I

July 2009

	Current Month	% Change From Jul. 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
OCLC WorldCat	619	162.3%	3,735	23.0%
Opposing Viewpoints	13	-72.3%	1,077	-27.3%
ProQuest Nursing & Allied Health Source⁴	0	0.0%	0	N/A
SAMS⁵	58	1833.3%	271	243.0%
World Book Databases				
World Book Reference Center/World Book Student	0	0.0%	5	N/A
World Book for Kids ⁴	0	N/A	0	N/A
World Book Advanced ⁴	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos ⁴	0	N/A	0	N/A
Total Electronic Searches Conducted	6,692	67.8%	39,829	21.5%
Polaris PowerPAC				
Number of patron logins	35,304	89.1%	210,523	49.7%
BookLetters				
Number of active subscriptions	8,134	30.5%		
Website				
Number of visits	57,683	4.9%	380,691	-8.6%
Number of pages	156,537	-19.6%	1,036,646	-16.9%
Wichita Photo Archive				
Number of visits	4,898	-67.4%	54,854	-35.6%
Number of pages	34,054	-52.2%	352,343	-26.3%
Public Access Computing				
Number of customer sessions	13,771	2.7%	90,291	50.3%
Number of computer copies made	17,593	-8.8%	117,731	-8.7%

NOTES

1. FC Search started providing usage statistics for the first time in May 2008
2. Databases available inside the library only
3. Available through the State Library portal or with a valid Kansas Library Card.
4. Added by the State Library of Kansas, August 2008
5. Added March 2008
6. Reporting method changed, December 2008
7. Includes Horizon Information Portal uses through October 9, 2008