

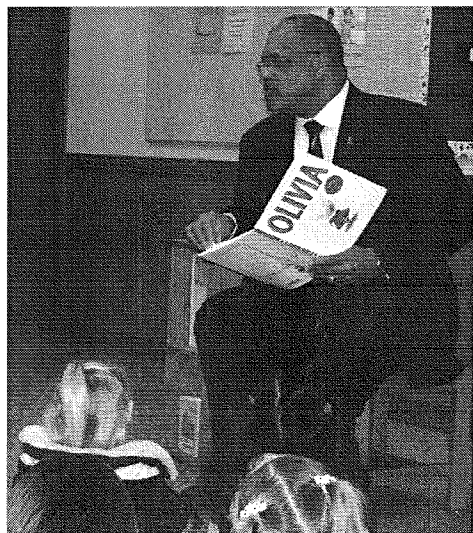
WICHITA PUBLIC LIBRARY
MONTHLY REPORT
November 2009



I. NARRATIVE

November was a month for reading at the Wichita Public Library.

The Big Read-Wichita continued through November. A particular highlight of this year's series was David Keltz's "Poe in Person" program, a dramatic first-person portrayal of Edgar Allan Poe, presented at the Orpheum Theater on November 7. Over 300 people attended the program, including a significant number of teens. While in Wichita, Mr. Keltz also worked with the middle and high school students at Wichita Collegiate School. Residents of Baltimore, Maryland, Mr. Keltz and his wife Teresa repeatedly reported on how impressed they were with their visit to Wichita, including both the City itself and the energy and enthusiasm the community was exhibiting for Poe and The Big Read program. The series concluded on November 22 with a final lecture by Dr. Stuart Levine presented at the Central Library to an audience of 70 attendees. Enlivened by his subject, Dr. Levine provided an entertaining look at Poe, the prolific journalist and ultimately successful commercial writer often portrayed in a negative light through history. Although reports from program partners are still being received, it is clear that the 2009 Big Read – Wichita was a highly successful event. Wichita Public Library's 25 sponsored events attracted audiences of nearly 1,000 people. Nearly 1,100 copies of selected book of works by Poe were distributed into the community. Public reaction was quite positive to the promotion and this year's Big Read Wichita was especially helpful in attracting teen readers to events.



Mayor Brewer reads Olivia during a storytime at the Evergreen branch library.

Just as The Big Read was drawing to a close, the Library and another group of community collaborators celebrated Wichita's inaugural "Little Read Week" from November 15-21. Five hundred copies of the popular picture book *Olivia* were distributed to local preschools, clinics, child care programs, and area children. Forty-four additional copies of the title were added to the Wichita Public Library's collection, including versions in Spanish and the board book format. Celebrity storytimes at library locations brought in a total of 167 children and 93 adults. Outreach efforts included creation of an activity guide containing activities relating to the book that teachers could use as they presented the book during their educational programming, 250 posters distributed throughout the community to promote the program and 5,000 *Olivia* stickers given to children who had listened to the book.

In total, approximately 6,000 people listened to or read Olivia during the week. Positive feedback was received from volunteer storytellers, child care center directors, teachers, and children. The Library is grateful to IMA and the Leonard and Celia Levand Trust for making this project possible. The community truly pulled together to bring quality literature to young children for The Little Read, and it was a huge success!

Although a focus of activity, reading was not all that happened at the Wichita Public Library during November. Programming a new central library received much careful attention during the month. From large-scale philosophical considerations about the role of certain collections in the Central Library to detail-oriented discussions about what types of drawers are needed at service desks, all functions of the new building received attention. The process is far from over, although much has been accomplished in the past six weeks. On Thursday, Nov. 12, most members of the Friends of the Wichita Public Library Friends Board of Governors joined representatives of the Library's Board of Directors and staff in meeting with Sedgwick County legislators at the Wichita Area Library Association's Legislative Luncheon. Presenting was Jeremy Hill, director at the Center for Economic Development and Business Research. Conversation with legislators yielded no surprises: the budget year ahead looks grim all around and there will be lots of tough decisions.

November was also a month of celebration as the Library was awarded the Arts Organization Award by the Arts Council. The award is given to a "public, not-for-profit organization that presents or provides arts opportunities to the Wichita community and region." Receiving special attention were the Library's Academy Award Shorts® series, summer reading programs and cultural diversity events (Our Magic City). Accepting the award for the Library were Programming and Outreach Manager Julie Linneman, Children's Center Manager Amy Ramsey and Art, Music and Video Section Manager Sarah Shetlar.

POTPOURRI:

The first two months of unclaimed hold charges resulted in \$1,557.25 of fees paid by library customers for 1,103 holds that went unclaimed in October and 871 unclaimed in November. This slight dip was expected as customers begin to actively monitor hold requests in order avoid the charge and, more importantly, to help the Library keep its most popular materials in active use instead of being held unnecessarily on reserve shelves.

With the start of the Wichita State University basketball season comes the return of parking issues at the Maya Angelou Northeast branch library. Although staff continues to place extra no parking signs in the parking lot at times when games and library service hours coincide, there are still a few people who ignore the signs and park anyway, thereby reducing spaces for people who are attempting to come to use the Library.

The Library co-sponsored two meetings with the South Central Kansas Library System to help libraries currently receiving free Internet access through the Cox Communications Project K.I.D.S. program to consider options in light of rumors about the upcoming elimination of that program. Several libraries from the region will be impacted by this change, but none as significantly as the Wichita Public Library where public computing/Internet service in seven branch libraries is dependent upon this program.

Wichita's Senior Wednesday programming will continue for another year as the result of a grant from the Kansas Health Foundation. During 2010, the Library will receive \$1,903 to support costs related to offering the Library's portion of this program series.

Collection Development Manager Mary K Bird-Guilliams has been invited to serve as a member of the Kansas Center for the Book's Kansas Notable Books Selection Committee for 2010.

Children's Center Library Assistant Jessica Gagnon has completed a project to collect all of the Library's puppet scripts and to make them available in electronic formats from a place on the Library's computer network. This will be a significant time savings for staff members involved and planning and presenting puppet shows as part of children's programming throughout the library system.

A City Councilor from Worcester, Massachusetts contacted the Comotara branch inquiring about the library's model for a supermarket partnership. He was excited by the information provided and intends to pursue the idea for his community.

The year-long genealogy reclassification project to change all the 929.3 Dewey numbers has been completed. The change brings materials together into a geographical organization by state and county, making it easier for people researching family histories to find all of the Library's holdings about a particular region.

The Genealogy Section was visited by out-of-state researchers from California, Colorado, Idaho, Missouri, New York, North Dakota, Oklahoma, Oregon, Tennessee, and Texas.

Agencies receiving outreach or special services during the month included: Holy Cross Lutheran, Irving, Pleasant Valley, and Resurrection elementary schools; Christ the King and Marshall middle schools; Ellis Street, Hilltop, Martin Luther King, Plaza de los Ninos, Riverview, Shirley Mayes and Stepping Stones Head Start centers; Child Development Centers at Wichita East, Heights, North, Northwest, Southeast, West and Metro Midtown high schools; Child Start; Discovery Place; Downtown Daycare; ELF Child Care Center; Honey Tree Academy; the Juvenile Detention Facility; Kids World; KinderCare/Rockhill; KinderCare/Socora; KinderCare/Thurman; LaPetite/21st; LaPetite/Waco; Loving Arms Child Care Center; New Song Academy; Northridge Academy; Princeton Child Care Center; Rainbow Kids Cove; South YMCA Early Learning Center; The Opportunity Project/North; The Opportunity Project/South; Tutor Time/21st; Tutor Time/Maple; Wichita State University Child Development Center; YMCA East Early Learning Center and 17 family child care centers. A presentation on library resources was given to Child Start's Strengthening Families participants. Booths were provided at Stucky and Curtis middle schools, at which Homework Kansas and the Library's website were demonstrated and participants registered for library cards.

Twenty-three homebound customers were served during November.

Supplementing the efforts of library employees, the Library benefitted from the service of 90 volunteers who worked a total of 986 hours. This included 50 adult volunteers, 26 Friends volunteers, 11 teen volunteers, and 3 Senior Work Experience Program (SWEP) workers.

II. STATISTICS ARE ATTACHED

COLLECTIONS USE REPORT

November, 2009

	Circulation Nov, 2009	Difference From Nov, 2008	% Change From Nov, 2008	2009 Total Circ To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
Art, Music & Video	19,189	(526)	-2.7%	220,684	75,542	52.0%
Business & Technology	2,044	533	35.2%	24,650	3,044	14.1%
Children's Center	5,928	(598)	-9.2%	79,348	1,133	1.4%
General Reference	19,338	770	4.1%	224,078	76,604	51.9%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	4,389	260	6.3%	51,899	(4,668)	-8.3%
CENTRAL TOTALS	50,888	439	0.9%	600,659	151,655	33.8%

DISTRICT/REGIONAL BRANCHES

Alford	23,604	2,324	10.9%	274,525	47,882	21.1%
Evergreen	11,972	1,091	10.0%	145,362	32,345	28.6%
Rockwell	27,594	2,659	10.7%	336,271	41,991	14.3%
Westlink	39,532	1,243	3.2%	502,667	83,432	19.9%
DISTRICT/REGIONAL TOTALS	102,702	7,317	7.7%	1,258,825	205,650	19.5%

NEIGHBORHOOD BRANCHES

Comotara	8,320	455	5.8%	100,555	7,625	8.2%
Linwood	5,840	1,128	23.9%	67,320	7,343	12.2%
Maya Angelou Northeast	3,204	(58)	-1.8%	41,746	7,005	20.2%
Orchard	2,564	749	41.3%	30,543	5,997	24.4%
NEIGHBORHOOD TOTALS	19,928	2,274	12.9%	240,164	27,970	13.2%

PARTNERSHIPS

Planeview Community Library	173	122	239.2%	4,270	2,443	133.7%
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VIRTUAL SERVICES

Overdrive	2,631	990	60.3%	26,199	10,065	62.4%
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WPL SYSTEM TOTALS	176,322	11,142	6.7%	2,130,117	397,783	23.0%
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Beginning January 1, 2009 this report no longer includes in-house use.

Beginning January 1, 2009 circulation of Popular Library materials is reported within the appropriate subject sections.

Teen materials previously counted in Central Children's Center are now reported as part of the General Reference Section

COLLECTIONS USE REPORT

November, 2009

	Adult Circulation For Nov	Difference From Nov, 2008	% Change From Nov, 2008	Juvenile Circulation For Nov	Difference From Nov, 2008	% Change From Nov, 2008	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
CENTRAL LIBRARY								
All Divisions*	40,571	777	2.0%	5,928	(598)	-9.2%	469,412	79,348

DISTRICT/REGIONAL BRANCHES

Alford	16,867	1,729	11.4%	6,737	595	9.7%	192,086	82,439
Evergreen	8,287	596	7.7%	3,685	495	15.5%	98,967	46,395
Rockwell	17,825	1,499	9.2%	9,769	1,160	13.5%	213,622	122,649
Westlink	23,386	1,529	7.0%	16,146	(286)	-1.7%	286,317	216,350
DISTRICT/REGIONAL TOTALS	66,365	5,353	8.8%	36,337	1,964	5.7%	790,992	467,833

NEIGHBORHOOD BRANCHES

Comotara	5,895	577	10.8%	2,425	(122)	-4.8%	69,305	31,250
Linwood	4,274	679	18.9%	1,566	449	40.2%	48,771	18,549
Maya Angelou Northeast	2,352	296	14.4%	852	(354)	-29.4%	27,818	13,928
Orchard	1,833	469	34.4%	731	280	62.1%	20,998	9,545
NEIGHBORHOOD TOTALS	14,354	2,021	16.4%	5,574	253	4.8%	166,892	73,272

PARTNERSHIPS

Planeview Community Library***	173	122	239.2%	0	0	NA	4,270	0
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VIRTUAL SERVICES

Overdrive**	2,631	990	60.3%	0	0	N/A	26,199	0
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WPL SYSTEM TOTALS	124,094	9,263	8.1%	47,839	1,619	3.5%	1,457,765	620,453
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Beginning January 1, 2009 this report no longer includes in-house use
Teen materials at the Central Library are now counted as adult items

*Central Library statistics in this report include all sections except Talking Books

** Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

*** Beginning October 1, 2009 Planeview Community Library is unable to provide a breakdown by adult or juvenile so by default,
all is counted as adult circulation

REVISED IN HOUSE USE REPORT

November, 2009

	In House Use November, 2009	Difference From Nov,2008	% Change From Nov,2008	2009 In House Use Total To Date	Difference From 2008 Total To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY						
All Sections*	14,989	3,811	34.1%	183,067	4,224	2.4%
CENTRAL TOTALS	14,989	3,811	34.1%	183,067	4,224	2.4%

DISTRICT/REGIONAL BRANCHES

Alford	2,766	16	0.6%	41,543	5,674	15.8%
Evergreen	2,037	845	70.9%	25,023	(1,302)	-4.9%
Rockwell	2,114	2,025	2275.3%	25,025	2,889	13.1%
Westlink ***	3,394	(664)	-16.4%	39,236	(26,844)	-40.6%
DISTRICT/REGIONAL TOTALS	10,311	2,222	27.5%	130,827	(19,583)	-13.0%

NEIGHBORHOOD BRANCHES

Comotara	139	50	56.2%	1,691	111	7.0%
Linwood	144	139	2780.0%	3,427	1,354	65.3%
Maya Angelou Northeast	235	(324)	-58.0%	5,183	1,558	43.0%
Orchard	180	80	80.0%	3,439	1,082	45.9%
NEIGHBORHOOD TOTALS	698	(55)	-7.3%	13,740	4,105	42.6%

PARTNERSHIPS

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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WPL SYSTEM TOTALS	25,998	5,978	29.9%	327,634	(11,254)	-3.3%
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*In House Use data is available at the building level only.

**Planeview Community Library does not report in house use of materials.

NEW REGISTRATION REPORT

November, 2009

	New Customers	% Change From Nov. 2008	2009 Total Registrations To Date	% Change From 2008 Total To Date
CENTRAL LIBRARY				
Circulation	613	-3.0%	7,378	-2.4%
DISTRICT/REGIONAL BRANCHES				
Alford	175	22.4%	2,043	3.8%
Evergreen	84	-14.3%	1,196	0.5%
Ford Rockwell	141	-6.6%	1,770	-3.7%
Westlink	172	-17.3%	2,808	2.3%
DISTRICT/REGIONAL TOTALS	572	-4.7%	7,817	1.0%
NEIGHBORHOOD BRANCHES				
Comotara	34	-22.7%	588	-7.7%
Linwood	35	6.1%	555	11.4%
Maya Angelou Northeast	54	-8.5%	740	-10.7%
Orchard	11	-8.3%	266	-9.5%
NEIGHBORHOOD TOTALS	134	-9.5%	2,149	-4.8%
PARTNERSHIPS				
Planeview Community Library*	NA	NA	NA	NA
WPL SYSTEM TOTALS	1,319	-4.4%	17,344	-1.2%

*Planeview Community Library does not report public library registrations.

REVISED REFERENCE REPORT

November, 2009

CENTRAL LIBRARY	REFERENCE	REFERENCE	COMPLETION	TOTAL	DIFFERENCE	% CHANGE
	TRANSACTIONS	TRANSACTIONS COMPLETED	RATE		FROM LAST YEAR T-T-D*	FROM LAST YEAR T-T-D
Art & Music	1,504	1,273	84.64%	15,788	1,418	9.87%
Bus. & Tech.	2,769	2,721	98.27%	33,066	(1,246)	-3.63%
Circulation	111	99	89.19%	573	151	35.78%
Youth Services	733	690	94.13%	6,619	(340)	-4.89%
Gen. Reference	3,339	3,013	90.24%	39,072	2,934	8.12%
Genealogy & Local History	1,624	1,547	95.26%	16,768	6,888	69.72%
Talking Books	5,764	5,764	100.00%	66,685	(4,128)	-5.83%
CENTRAL TOTALS	15,844	15,107	95.35%	178,571	5,677	3.28%

DISTRICT/REGIONAL BRANCHES

Alford	553	531	96.02%	7,561	933	14.08%
Evergreen	947	831	87.75%	8,741	976	12.57%
Rockwell	1,513	1,449	95.77%	15,834	579	3.80%
Westlink	1,277	1,204	94.28%	14,857	1,638	12.39%
DISTRICT/REGIONAL TOTALS	4,290	4,015	93.59%	46,993	4,126	9.63%

NEIGHBORHOOD BRANCHES

Comotara	686	587	85.57%	8,188	1,671	25.64%
Linwood	296	253	85.47%	3,441	564	19.60%
Maya Angelou Northeast	261	253	96.93%	3,703	(606)	-14.06%
Orchard	373	249	66.76%	3,939	(97)	-2.40%
NEIGHBORHOOD TOTALS	1,616	1,342	83.04%	19,271	1,532	8.64%

PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	21,750	20,464	94.09%	244,835	11,335	4.85%

Reference transactions were calculated based upon a one-week sampling period from 11/03 through 11/09

*Planeview Community Library does not report reference transactions

PROGRAMMING SERVICES REPORT

November, 2009

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Nov. 2008	Number Presented	Attendance	% Change, Current Month, from Nov. 2008
CENTRAL LIBRARY						
Programs and Tours*	6	132	103.1%	18	596	20.6%
Technology Training Center	2	12	-68.4%			
CENTRAL TOTALS	8	144	39.8%	18	596	20.6%
DISTRICT/REGIONAL BRANCHES						
Alford	8	249	11.7%	7	134	-28.7%
Evergreen	2	15	-58.3%	5	180	-7.2%
Rockwell	2	18	-30.8%	14	435	-23.1%
Westlink	1	12	-62.5%	20	629	10.5%
DISTRICT/REGIONAL TOTALS	13	294	-7.3%	46	1,378	-9.2%
NEIGHBORHOOD BRANCHES						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	-100.0%
Maya Angelou Northeast	1	0	0.0%	1	11	450.0%
Orchard	2	14	16.7%	0	0	0.0%
NEIGHBORHOOD TOTALS	3	14	16.7%	1	11	-85.1%
OUTREACH SERVICES						
Outreach Activities*	8	1,084	2610.0%	88	2,240	987.4%
PARTNERSHIPS						
Planeview Community Library **	NA	NA	NA	NA	NA	NA
WPL SYSTEM TOTALS	32	1,536	225.4%	153	4,225	84.4%

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

*Until January, 2009 outreach statistics were included in Central Library totals
These numbers now reflect all Library presentations held outside Library facilities

**Programs presented at Planeview Community Library are included in the Outreach Statistics

OTHER SERVICES REPORT

November, 2009

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
MEETING ROOMS & EXHIBITS				
Meeting Room Usage (Non Staff)	26	38	2	66
Attendance	651	999	14	1,664
PHOTOCOPIES	2,643	1,937	87	4,667
INTERLIBRARY LOAN				
Requests From Outside Libraries	2,132	NA	NA	2,132
Filled For Outside Libraries	653	NA	NA	653
Requested By WPL Customers	382	NA	NA	382
Filled For WPL Customers	102	NA	NA	102
MICROFORM USAGE				
Microforms Used	932	NA	NA	932
Microform Copies	392	NA	NA	392
SERVICES TO THE HANDICAPPED				
T.D.D. Use	0	NA	NA	0
HOLDS				
Placed This Month	4,391	17,196	3,495	25,082
Filled This Month**				21,745
Placed Year-To-Date	56,038	190,798	40,895	287,731
Filled Year-To-Date**				260,379
** The number of holds filled is meaningful only at the system level				

BUILDING GATE COUNTS

	Current Month	Year To Date
Central	27,293	353,352
Alford	11,129	134,471
Evergreen	8,338	101,619
Rockwell	13,358	162,182
Westlink	19,531	260,006
Angelou/Northeast	3,884	53,241
Comotara	7,315	91,461
Linwood	3,676	46,594
Orchard	1,955	27,928
TOTAL	96,479	1,230,854

ELECTRONIC INFORMATION SERVICES REPORT PART I

November 2009

	Current Month	% Change From Nov. 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
Electronic Database Searches Conducted				
Ancestry.com	5,675	6423.0%	38,861	2120.6%
Ebsco Education Reference Package^{3,4}				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
FC Search¹	101	248.3%	749	5.2%
Heritage Quest³	464	582.4%	1,975	83.0%
Learning Express Library	40	25.0%	709	-4.6%
NewsBank	423	302.9%	4,334	97.6%
Novelist³	303	-56.8%	3,000	-52.7%
Reference USA	946	91.9%	8,251	-6.9%
Gale Databases:³				
Academic OneFile	105	-34.8%	744	-30.2%
Business and Company ASAP	115	51.3%	768	-22.2%
Business and Company Resource Center	15	N/A	117	-30.4%
Chilton's Auto Repair ⁴	0	N/A	0	N/A
Computer Database	108	45.9%	640	-24.3%
Custom Newspapers	107	46.6%	700	-20.8%
Educator's Reference Complete	105	23.5%	628	102.6%
Expanded Academic ASAP	109	-13.5%	799	-34.6%
Gale Virtual Reference Library	109	31.3%	672	-24.8%
General OneFile	109	25.3%	669	-31.5%
Gale Reference Center Gold	113	31.4%	562	-40.0%
Health and Wellness Resource Center and Alternative Health Module	0	0.0%	98	60.7%
Health Reference Center Academic	105	40.0%	716	-28.8%
Hospitality Tourism and Leisure ³	0	N/A	98	N/A
Informa!	104	40.5%	628	-25.7%
InfoTrac Military & Intelligence	115	55.4%	624	-28.3%
InfoTrac Religion & Philosophy	107	27.4%	636	-26.9%
LegalTrac	107	44.6%	584	-32.8%
Literature Resource Center	0	-100.0%	175	-65.6%
Nursing and Allied Health Collection	106	43.2%	584	106.4%
Popular Magazines ⁷	33	N/A	245	8066.7%
Student Editions ⁶	0	0.0%	0	-100.0%
Homework Kansas	50	38.9%	552	-38.5%

ELECTRONIC INFORMATION SERVICES REPORT PART I

November 2009

	Current Month	% Change From Nov. 2008	2009 Total Usage To Date	% Change From 2008 Total To Date
OCLC WorldCat	334	41.5%	5,438	79.1%
Opposing Viewpoints	197	223.0%	1,363	-28.4%
ProQuest Nursing & Allied Health Source⁴	0	0.0%	13	N/A
SAMS⁵	52	67.7%	485	513.9%
World Book Databases				
World Book Reference Center/World Book Student	0	0.0%	5	0.0%
World Book for Kids ⁴	0	N/A	0	N/A
World Book Advanced ⁴	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos ⁴	0	N/A	0	N/A
Total Electronic Searches Conducted	10,257	117.0%	76,422	133.2%
Polaris PowerPAC				
Number of patron logins	33,515	108.4%	347,983	68.7%
BookLetters				
Number of active subscriptions	8,109	17.3%		
Website				
Number of visits	55,487	19.5%	606,449	-1.0%
Number of pages	134,466	-11.8%	1,591,223	-19.0%
Wichita Photo Archive				
Number of visits	8,824	-15.0%	84,019	-34.1%
Number of pages	51,094	-16.6%	522,440	-27.4%
Public Access Computing				
Number of customer sessions	11,734	2.6%	142,002	27.3%
Number of computer copies made	17,191	5.3%	197,087	14.4%

NOTES

1. FC Search started providing usage statistics for the first time in May 2008
2. Databases available inside the library only
3. Available through the State Library portal or with a valid Kansas Library Card.
4. Added by the State Library of Kansas, August 2008
5. Added March 2008
6. Reporting method changed, December 2008
7. Includes Horizon Information Portal uses through October 9, 2008