

# WICHITA PUBLIC LIBRARY MONTHLY REPORT

October 2010



---

## I. NARRATIVE

October at the Wichita Public Library was a month of programming and planning.

The Big Read Wichita celebrated Zora Neale Hurston's *Their Eyes Were Watching God* with a full schedule of book discussions, lectures and arts programming. A kickoff celebration at the Wichita Art Museum on October 2 attracted an audience of nearly 400 people for music, dance, readers' theatre and book giveaways. Other featured events included a Zora Neale Hurston historical re-enactment by Dr. Carmaletta Williams at the Central Library, a lecture on the Harlem Renaissance by KU Professor J Edgar Tidwell at The Kansas African-American Museum and a Harlem Renaissance Fair at the Old Cowtown Museum Visitor Center. The Library's monthly programs included a Senior Wednesday talk about African-American communities following the Civil War and a storytelling program featuring stories collected by Zora Neale Hurston. Attendance figures at Big Read events currently total more than 1,100 participants with most of the program partner final reports still to be received.

In coordination with The Big Read Wichita, the Library also began a new partnership with the Tallgrass Film Festival. The Library's involvement as a host venue created a new opportunity within the Festival for the offering of free film screenings, extending participation in the event to new audiences. Tallgrass provided the films, a venue manager, speakers to introduce the films, and some equipment. The Library provided the rooms, assisted with screening fees and provided a staff member to supervise the room. Screenings averaged between 25 and 37 attendees, pleasing both Library and Tallgrass staff. It is hoped that this will be a partnership that will continue to develop in the future.

In addition to these special programs, the Library initiated a new strategic planning process during October. Using the Public Library Association's *Strategic Planning for Results* guide, the work began with a steering committee of staff members assessing Library and community strengths and challenges, then comparing the two to find areas of opportunity and places of disconnect. Work assessing each of eighteen possible public library service responses was begun, with staff evaluating each in comparison to information about Library market segments, current performance and opportunities for better alignment with community expectations and needs. A narrowed list of three to five service responses will be selected as the most appropriate for the Library's emphasis over the next few years and will be used to guide development of a new strategic plan for operation.

## **POTPOURRI:**

October was proclamation month, with the Mayor issuing proclamations for Big Read Month (Library and Big Read partners), Family History Month (Wichita Genealogical Society) and Friends of the Library Week (Friends of the Wichita Public Library).

Central Library Children's Section Manager Amy Ramsey and Special Projects Librarian Jennifer Heinicke taped short interviews for KAKE Channel 10's "Moms Everyday" segments, which will be played when there are open timeslots. Topics discussed were the importance of reading to your child, tips for getting reluctant readers to read, free educational resources from the Wichita Public Library and free programs at the Wichita Public Library. The interviews also will be posted on [www.momseveryday.com](http://www.momseveryday.com).

Teen Read Week was celebrated with a Teen Ghost Hunting program at the Central Library on October 23<sup>rd</sup>. 18 teens attended.

Position vacancies are a growing concern two additional part-time employees have resigned in order to accept full-time positions in other organizations. This brings the total of currently vacant positions to fourteen. As the number of vacancies grows and the number of staff members available to adjust schedules or work additional shifts decreases, maintaining adequate staffing levels is becoming increasingly difficult.

The Genealogy Section had out-of-state visitors from Alabama, Arizona, California, Colorado, Georgia, Illinois, Michigan, Missouri, New Hampshire, New York, Oklahoma, Texas, and Wyoming.

Agencies and individuals receiving outreach services during the month included: Honey Tree Academy; Wichita State University's Child Development Center; Tutor Time/21<sup>st</sup> Street; La Petite/Waco; Kindercare/Thurman; Kindercare/Socora; Loving Arms preschool; All Saints and Resurrection Catholic schools; Anderson, Blackbear Bosin, Clark Davidson, and Cloud elementary schools; Hilltop, Martin Luther King, Plaza de los Niños, Riverview, Second Street and Stepping Stones Head Starts; ChildStart; Maize Alternative High School; the Juvenile Detention Facility; Hamilton, Horace Mann, Marshall and Stucky middle schools; LifeVentures; Shepherd Center of West Wichita; Westside Kiwanis; Old Town Rotary; Goddard Lions Club; Gloria Dei Lutheran Church 49ers Plus and Catholic Care Assisted Living. Four family child care homes also received outreach storytime programs.

The Library was an exhibitor at the Wichita Genealogical Society's "Discovering Who You Are" conference.

Several members of the Library staff were volunteer judges for the KPTS Young Authors contest. Other members of the staff are working with the City Park and Recreation Department, assisting with ideas for that department's reorganization of recreation services and on ways that the Library can be a better partner with individual recreation center services as well as with the Park Department's overall recreation and community education mission.

Service delivery was enhanced by 1,240 hours of service from 91 volunteers during October. This included 48 adult volunteers, 33 Friends volunteers, 7 student volunteers, and 3 Senior Community Service Employment Program (SCSEP) volunteers.

Materials collections were enhanced by the addition of 462 donated items with an estimated value of \$7,300.

The Alford staff relayed that a teen wanted to check out some books so badly that she tried to bribe staff with \$5 to let her have a library card without her parent's signature. When staff refused, the girl called her father and he came to the library and authorized creation of a borrower's account for her. Staff reports this is the first time they have seen someone THAT eager to use the Library!

## **II. STATISTICS ARE ATTACHED**

## COLLECTIONS USE REPORT

October, 2010

	Circulation October, 2010	Difference From Oct,2009	% Change From Oct,2009	2010 Total Circ To Date	Difference From 2009 Total To Date	% Change From 2009 Total To Date
<b>CENTRAL LIBRARY</b>						
Art, Music & Video	19,419	(891)	-4.4%	188,390	(13,105)	-6.5%
Business & Technology	2,124	(37)	-1.7%	22,143	(463)	-2.0%
Children's Center	6,995	782	12.6%	73,643	223	0.3%
General Reference	21,933	2,102	10.6%	218,446	13,706	6.7%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	4,957	325	7.0%	51,070	3,560	7.5%
<b>CENTRAL TOTALS</b>	<b>55,428</b>	<b>2,281</b>	<b>4.3%</b>	<b>553,692</b>	<b>3,921</b>	<b>0.7%</b>

### DISTRICT/REGIONAL BRANCHES

Alford	24,030	(304)	-1.2%	255,968	5,047	2.0%
Evergreen	13,477	783	6.2%	132,611	(779)	-0.6%
Rockwell	30,584	747	2.5%	316,482	7,805	2.5%
Westlink*	44,319	1,742	4.1%	456,291	(6,844)	-1.5%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>112,410</b>	<b>2,968</b>	<b>2.7%</b>	<b>1,161,352</b>	<b>5,229</b>	<b>0.5%</b>

### NEIGHBORHOOD BRANCHES

Comotara	10,687	1,570	17.2%	101,097	8,862	9.6%
Linwood	6,144	113	1.9%	62,078	598	1.0%
Maya Angelou Northeast	3,961	241	6.5%	37,127	(1,415)	-3.7%
Orchard	3,121	392	14.4%	31,466	3,487	12.5%
<b>NEIGHBORHOOD TOTALS</b>	<b>23,913</b>	<b>2,316</b>	<b>10.7%</b>	<b>231,768</b>	<b>11,532</b>	<b>5.2%</b>

### PARTNERSHIPS

Planeview Community Library	163	4	2.5%	3,847	(250)	-6.1%
-----------------------------	-----	---	------	-------	-------	-------

### VIRTUAL SERVICES

Overdrive	3,445	609	21.5%	33,414	9,846	41.8%
-----------	-------	-----	-------	--------	-------	-------

<b>WPL SYSTEM TOTALS</b>	<b>195,359</b>	<b>8,178</b>	<b>4.4%</b>	<b>1,984,073</b>	<b>30,278</b>	<b>1.5%</b>
--------------------------	----------------	--------------	-------------	------------------	---------------	-------------

\*Service at Westlink reduced to hold pickups only May 3 to 19 during branch remodeling.

## COLLECTIONS USE REPORT

October, 2010

	Adult Circulation For Oct	Difference From Oct,2009	% Change From Oct,2009	Juvenile Circulation For Oct	Difference From Oct,2009	% Change From Oct,2009	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
<b>CENTRAL LIBRARY</b>								
All Divisions*	43,476	1,174	2.8%	6,995	782	12.6%	428,979	73,643

### DISTRICT/REGIONAL BRANCHES

Alford	16,842	(758)	-4.3%	7,188	454	6.7%	175,924	80,044
Evergreen	8,956	196	2.2%	4,521	587	14.9%	88,899	43,712
Rockwell	19,368	(35)	-0.2%	11,216	782	7.5%	199,184	117,298
Westlink ****	25,853	616	2.4%	18,466	1,126	6.5%	259,914	196,377
<b>DISTRICT/REGIONAL TOTALS</b>	<b>71,019</b>	<b>19</b>	<b>0.0%</b>	<b>41,391</b>	<b>2,949</b>	<b>7.7%</b>	<b>723,921</b>	<b>437,431</b>

### NEIGHBORHOOD BRANCHES

Comotara	6,922	650	10.4%	3,765	920	32.3%	68,780	32,317
Linwood	4,699	158	3.5%	1,445	(45)	-3.0%	46,013	16,065
Maya Angelou Northeast	2,608	(107)	-3.9%	1,353	348	34.6%	24,857	12,270
Orchard	1,935	110	6.0%	1,186	282	31.2%	21,292	10,174
<b>NEIGHBORHOOD TOTALS</b>	<b>16,164</b>	<b>811</b>	<b>5.3%</b>	<b>7,749</b>	<b>1,505</b>	<b>24.1%</b>	<b>160,942</b>	<b>70,826</b>

### PARTNERSHIPS

Planeview Community Library***	163	4	2.5%	0	0	NA	3,847	0
--------------------------------	-----	---	------	---	---	----	-------	---

### VIRTUAL SERVICES

Overdrive**	3,445	609	21.5%	0	0	N/A	33,414	0
-------------	-------	-----	-------	---	---	-----	--------	---

<b>WPL SYSTEM TOTALS</b>	<b>134,267</b>	<b>2,617</b>	<b>2.0%</b>	<b>56,135</b>	<b>5,236</b>	<b>10.3%</b>	<b>1,351,103</b>	<b>581,900</b>
--------------------------	----------------	--------------	-------------	---------------	--------------	--------------	------------------	----------------

\*Central Library statistics in this report include all sections except Talking Books

\*\* Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

\*\*\* Beginning October 1, 2009 Planeview Community Library is unable to provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

\*\*\*\*Service at Westlink reduced to hold pickups only May 3 to 19 during branch remodeling.

**IN HOUSE USE REPORT**

October, 2010

	In House Use October, 2010	Difference From Oct,2009	% Change From Oct,2009	2010 In House Use Total To Date	Difference From 2009 Total To Date	% Change From 2009 Total To Date
<b>CENTRAL LIBRARY</b>						
All Sections*	14,083	(2,083)	-12.9%	163,549	(4,529)	-2.7%
<b>CENTRAL TOTALS</b>	<b>14,083</b>	<b>(2,083)</b>	<b>-12.9%</b>	<b>163,549</b>	<b>(4,529)</b>	<b>-2.7%</b>

**DISTRICT/REGIONAL BRANCHES**

Alford	3,078	(501)	-14.0%	33,681	(5,096)	-13.1%
Evergreen	1,718	(1,269)	-42.5%	27,160	4,174	18.2%
Rockwell	2,334	(1,193)	-33.8%	28,811	5,900	25.8%
Westlink ***	2,843	(337)	-10.6%	30,984	(4,858)	-13.6%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>9,973</b>	<b>(3,300)</b>	<b>-24.9%</b>	<b>120,636</b>	<b>120</b>	<b>0.1%</b>

**NEIGHBORHOOD BRANCHES**

Comotara	106	(48)	-31.2%	1,286	(266)	-17.1%
Linwood	445	(76)	-14.6%	2,372	(911)	-27.7%
Maya Angelou Northeast	369	(117)	-24.1%	4,628	(320)	-6.5%
Orchard	84	76	950.0%	1,943	(1,316)	-40.4%
<b>NEIGHBORHOOD TOTALS</b>	<b>1,004</b>	<b>(165)</b>	<b>-14.1%</b>	<b>10,229</b>	<b>(2,813)</b>	<b>-21.6%</b>

**PARTNERSHIPS**

Planeview Community Library**	NA	NA	NA	NA	NA	NA
-------------------------------	----	----	----	----	----	----

<b>WPL SYSTEM TOTALS</b>	<b>25,060</b>	<b>(5,548)</b>	<b>-18.1%</b>	<b>294,414</b>	<b>(7,222)</b>	<b>-2.4%</b>
--------------------------	---------------	----------------	---------------	----------------	----------------	--------------

\*In House Use data is available at the building level only.

\*\*Planeview Community Library does not report in house use of materials.

\*\*\*No in-house use provided at Westlink May 3 to 19 during branch remodeling.

## NEW REGISTRATION REPORT

October, 2010

	New Customers	% Change From Oct. 2009	2010 Total Registrations To Date	% Change From 2009 Total To Date
<b>CENTRAL LIBRARY</b>				
Circulation	637	2.4%	6,601	-2.4%
<b>DISTRICT/REGIONAL BRANCHES</b>				
Alford	169	6.3%	1,722	-7.8%
Evergreen	92	1.1%	997	-10.3%
Ford Rockwell	150	-5.7%	1,785	9.6%
Westlink **	219	12.3%	2,552	-3.2%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>630</b>	<b>4.3%</b>	<b>7,056</b>	<b>-2.6%</b>
<b>NEIGHBORHOOD BRANCHES</b>				
Comotara	39	-32.8%	500	-9.7%
Linwood	40	-29.8%	467	-10.2%
Maya Angelou Northeast	81	22.7%	661	-3.6%
Orchard	21	61.5%	281	10.2%
<b>NEIGHBORHOOD TOTALS</b>	<b>181</b>	<b>-6.7%</b>	<b>1,909</b>	<b>-5.3%</b>
<b>PARTNERSHIPS</b>				
Planeview Community Library*	NA	NA	NA	NA
<b>WPL SYSTEM TOTALS</b>	<b>1,448</b>	<b>2.0%</b>	<b>15,566</b>	<b>-2.9%</b>

\*Planeview Community Library does not report public library registrations.

\*\* Service at Westlink reduced during branch remodeling May 3 to 19.

## REFERENCE REPORT

October, 2010

CENTRAL LIBRARY	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
Art & Music	1,050	868	82.67%	12,718	(1,566)	-10.96%
Bus. & Tech.	2,750	2,719	98.87%	27,858	(2,439)	-8.05%
Circulation	111	106	95.50%	956	494	106.93%
Youth Services	877	797	90.88%	6,589	703	11.94%
Gen. Reference	4,615	4,393	95.19%	41,351	5,618	15.72%
Genealogy & Local History	1,368	1,284	93.86%	13,328	(1,816)	-11.99%
Talking Books	5,739	5,739	100.00%	59,575	(1,346)	-2.21%
<b>CENTRAL TOTALS</b>	<b>16,510</b>	<b>15,906</b>	<b>96.34%</b>	<b>162,375</b>	<b>(352)</b>	<b>-0.22%</b>

### DISTRICT/REGIONAL BRANCHES

Alford	611	602	98.53%	7,345	337	4.81%
Evergreen	713	567	79.52%	7,475	(319)	-4.09%
Rockwell	740	691	93.38%	12,531	(1,790)	-12.50%
Westlink **	872	806	92.43%	9,764	(3,816)	-28.10%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>2,936</b>	<b>2,666</b>	<b>90.80%</b>	<b>37,115</b>	<b>(5,588)</b>	<b>-13.09%</b>

### NEIGHBORHOOD BRANCHES

Comotara	540	505	93.52%	5,564	(1,938)	-25.83%
Linwood	323	279	86.38%	3,309	164	5.21%
Maya Angelou Northeast	345	337	97.68%	3,121	(321)	-9.33%
Orchard	390	283	72.56%	3,427	(139)	-3.90%
<b>NEIGHBORHOOD TOTALS</b>	<b>1,598</b>	<b>1,404</b>	<b>87.86%</b>	<b>15,421</b>	<b>(2,234)</b>	<b>-12.65%</b>

### PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
<b>WPL SYSTEM TOTALS</b>	<b>21,044</b>	<b>19,976</b>	<b>94.92%</b>	<b>214,911</b>	<b>(8,174)</b>	<b>-3.66%</b>

Reference transactions were calculated based upon a one-week sampling period from 10/20 through 10/26

\*Planeview Community Library does not report reference transactions

\*\* Reference service at Westlink reduced during branch remodeling May 3 to 19.

**PROGRAMMING SERVICES REPORT**

October, 2010

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Oct. 2009	Number Presented	Attendance	% Change, Current Month, from Oct. 2009
<b>CENTRAL LIBRARY</b>						
Programs and Tours	15	401	199.3%	21	733	35.2%
Technology Training Center	2	23	228.6%			
<b>CENTRAL TOTALS</b>	<b>17</b>	<b>424</b>	<b>200.7%</b>	<b>21</b>	<b>733</b>	<b>35.2%</b>
<b>DISTRICT/REGIONAL BRANCHES</b>						
Alford	2	8	-90.1%	11	226	-27.1%
Evergreen	4	58	152.2%	6	269	-15.9%
Rockwell	2	19	72.7%	13	403	-6.3%
Westlink	2	16	33.3%	30	958	14.2%
District Branches Technology Training**	2	18	1800.0%			
<b>DISTRICT/REGIONAL TOTALS</b>	<b>12</b>	<b>119</b>	<b>-6.3%</b>	<b>60</b>	<b>1,856</b>	<b>-2.3%</b>
<b>NEIGHBORHOOD BRANCHES</b>						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	1	7	0.0%	0	0	0.0%
Maya Angelou Northeast	1	0	-100.0%	1	9	-25.0%
Orchard	2	18	38.5%	0	0	0.0%
Neighborhood Branches Technology Training**	1	9	900.0%			
<b>NEIGHBORHOOD TOTALS</b>	<b>5</b>	<b>34</b>	<b>36.0%</b>	<b>1</b>	<b>9</b>	<b>-25.0%</b>
<b>OUTREACH SERVICES</b>						
Outreach Activities*	13	1,003	-14.3%	30	972	116.0%
<b>PARTNERSHIPS</b>						
Planeview Community Library *	NA	NA	NA	NA	NA	NA
<b>WPL SYSTEM TOTALS</b>	<b>47</b>	<b>1,580</b>	<b>7.9%</b>	<b>112</b>	<b>3,570</b>	<b>23.0%</b>

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

\*Programs presented at Planeview Community Library are included in the Outreach Statistics

\*\* As of July 2010, Technology classes are being offered at District and Neighborhood branches

## OTHER SERVICES REPORT

October, 2010

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
<b>MEETING ROOMS &amp; EXHIBITS</b>				
Meeting Room Usage (Non Staff)	23	36	4	63
Attendance	770	727	44	1,541
<b>PHOTOCOPIES*</b>	2,348	2,379	338	5,065
<b>INTERLIBRARY LOAN</b>				
Requests From Outside Libraries	1,086	NA	NA	1,086
Filled For Outside Libraries	1,063	NA	NA	1,063
Requested By WPL Customers	543	NA	NA	543
Filled For WPL Customers	321	NA	NA	321
<b>MICROFORM USAGE</b>				
Microforms Used	1,343	NA	NA	1,343
Microform Copies	282	NA	NA	282
<b>SERVICES TO THE HANDICAPPED</b>				
T.D.D. Use	0	NA	NA	0
<b>HOLDS</b>				
Placed This Month	5,194	17,800	4,389	27,383
Filled This Month**				24,471
Placed Year-To-Date	52,184	179,782	41,242	273,208
Filled Year-To-Date**				247,260
** The number of holds filled is meaningful only at the system level				

## BUILDING GATE COUNTS

	Current Month	Year To Date
Central	29,818	314,666
Alford	2,778	106,499
Evergreen	8,467	85,195
Rockwell	14,559	147,190
Westlink	21,215	226,361
Angelou/Northeast	5,031	46,825
Comotara	7,394	82,465
Linwood	4,084	42,188
Orchard	1,934	23,882
<b>TOTAL</b>	<b>95,280</b>	<b>1,075,271</b>

## ELECTRONIC INFORMATION SERVICES REPORT PART I

October 2010

	Current Month	% Change From Oct. 2009	2010 Total Usage To Date	% Change From 2009 Total To Date
<b>Electronic Database Searches Conducted</b>				
<b>Ancestry.com<sup>1</sup></b>	2,318	-4.3%	33,724	1.6%
<b>Ebsco Education Reference Package<sup>2</sup></b>				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
<b>FC Search<sup>1</sup></b>	210	425.0%	1,786	175.6%
<b>Heritage Quest<sup>2</sup></b>	84	-18.4%	1,430	-5.4%
<b>Learning Express Library</b>	45	-52.1%	519	-22.4%
<b>NewsBank</b>	817	471.3%	7,978	104.0%
<b>Novelist<sup>2</sup></b>	0	-100.0%	1,548	-42.6%
<b>Reference USA</b>	1,948	323.5%	15,142	107.3%
<b>Gale Databases:<sup>2</sup></b>				
Academic OneFile	456	385.1%	6715	950.9%
Business and Company ASAP	425	347.4%	6575	906.9%
Business and Company Resource Center	4	300.0%	180	76.5%
Chilton's Auto Repair	N/A	N/A	N/A	N/A
Computer Database	206	142.4%	4248	698.5%
Custom Newspapers	217	130.9%	4500	658.9%
Educator's Reference Complete	467	641.3%	6572	1156.6%
Expanded Academic ASAP	455	394.6%	6914	902.0%
Gale Virtual Reference Library	427	349.5%	6603	1072.8%
General OneFile	443	371.3%	6621	1082.3%
Gale Reference Center Gold	441	341.0%	6827	1420.5%
Health and Wellness Resource Center and Alternative Health Module	3	0.0%	172	75.5%
Health Reference Center Academic	228	103.6%	4701	669.4%
Hospitality Tourism and Leisure	3	N/A	172	N/A
Informe!	197	131.8%	4386	737.0%
InfoTrac Military & Intelligence	197	131.8%	4441	772.5%
InfoTrac Religion & Philosophy	198	132.9%	4409	733.5%
LegalTrac	200	129.9%	4452	833.3%
Literature Resource Center	96	N/A	415	137.1%
Nursing and Allied Health Collection	209	294.3%	4502	841.8%
Popular Magazines	111	177.5%	1053	396.7%
Student Editions	0	0.0%	0	0.0%
<b>Homework Kansas</b>	89	81.6%	835	66.3%

## ELECTRONIC INFORMATION SERVICES REPORT PART I

October 2010

	Current Month	% Change From Oct. 2009	2010 Total Usage To Date	% Change From 2009 Total To Date
<b>OCLC WorldCat<sup>2</sup></b>	464	-3.5%	5,452	6.8%
<b>Opposing Viewpoints</b>	20	-96.1%	3,824	228.0%
<b>ProQuest Nursing &amp; Allied Health Source<sup>2</sup></b>	0	0.0%	0	N/A
<b>SAMS</b>	11	-52.2%	144	526.1%
<b>World Book Databases<sup>2</sup></b>				
World Book Reference Center/World Book Student	0	0.0%	0	N/A
World Book for Kids	0	N/A	0	N/A
World Book Advanced	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos	0	N/A	0	N/A
<b>Total Electronic Searches Conducted</b>	<b>10,989</b>	<b>86.0%</b>	<b>156,840</b>	<b>138.6%</b>
<b>Polaris PowerPAC</b>				
Number of patron logins	40,174	19.0%	393,590	40.5%
<b>BookLetters</b>				
Number of active subscriptions	8,621	6.0%		
<b>Facebook</b>				
Number of fans	1,312	118.3%		
<b>Website</b>				
Number of visits	38,014	-25.4%	372,590	-43.3%
Number of pages	114,215	-3.5%	1,170,971	-31.5%
<b>Wichita Photo Archive</b>				
Number of visits	5,791	-41.7%	61,783	-17.8%
Number of pages	25,758	-50.4%	267,247	-43.3%
<b>Public Access Computing</b>				
Number of customer sessions	14,445	10.4%	130,406	0.0%
Number of computer copies made	24,991	33.0%	189,920	5.6%
<b>Wireless Internet Access<sup>3</sup></b>				
Number of users	595	N/A	2052	N/A
Number of customer sessions	2000	N/A	6692	N/A
Hours of use	3670	N/A	11894	N/A

### NOTES

<sup>1</sup> Databases available inside the library only

<sup>2</sup> State Library subscription lapsed 08/10.

<sup>3</sup> Service began in July 2010