

# WICHITA PUBLIC LIBRARY MONTHLY REPORT



May 2011

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## I. NARRATIVE

May is traditionally a time spent educating students about the importance of reading throughout the summer school break. This year, the months included not only those presentations, but the start of the summer reading program itself and work to expand partnerships with other community organizations on other programs and services.

This year's reorganization of branch libraries reduced the pool of employees available to conduct school visits for summer reading program promotion. To supplement the in-person visits, a slide presentation about summer reading opportunities was made available to area school librarians who wanted or needed to present the information themselves. As a result, the number of staff presentations was less than in previous years although there was no reduction in the number of students who received the information. The impact of these visits is readily apparent in the statistics from the program's start:

- Over 450 people attended a May 26<sup>th</sup> kickoff party on the west lawn of the Central Library.
- First day program registrations in reading programs increased significantly from the previous year. There were 1,167 registrations for the Summer Reading Club for younger children (up 39% from 2010) and 275 registrations for the Teens Read program (up 54% from 2010).
- 31% of the new library accounts created were done during the four days of summer reading activities.

Nearly two dozen members of the staff of the Topeka and Shawnee County Public Library visited Wichita on May 5. Their visit was focused on learning about the Wichita Public Library's use of the Polaris library automation system, but also to visit the Comotara branch and to learn more about this community's decision to operate branch libraries instead of bookmobile service. The day provided an excellent opportunity for local library staff to meet peers and to discuss issues common to public library service delivery.

"Focus on Community," the Library's 2011-2014 strategic plan was adopted by the Board of Directors on May 17. The document, developed over a period of months by a steering committee of staff from all parts of the Library system, identifies four service responses to be emphasized during the planning cycle: Connect to the Online World (technology training and access to electronic information); Create Young Readers (promotion of early literacy); Satisfy Curiosity (lifelong learning) and Stimulate Imagination (reading, listening and viewing for pleasure). This plan will be an invaluable tool guiding operations and resource decisions for the next three years.

## **POTPOURRI:**

During May, the Library transitioned from use of the *ReferenceUSA* online directory to *AtoZDatabases*, a similar but much more affordable reference resource. The transition resulted in four days of service disruption between products. This gap in time made it abundantly clear how much customers use and depend upon this kind of information tool.

The Library's partnership with the Workforce Alliance of South Central Kansas took another step forward in May as library staff members toured the Workforce facility to see firsthand the programs and services available from that location in order to improve the quality of customer referrals. Plans to incorporate Workforce Alliance programming into fall calendars at branch libraries continue to be refined.

Evergreen branch staff have developed a Spanish version of frequently asked questions about the Library's wireless Internet access. The document is now available system-wide.

*Chicka Chicka Boom Boom* has been chosen as the 2011 Kansas Reads to Preschoolers title to be celebrated state-wide in November. The festivities will also focus on Kansas' Sesquicentennial, and the work of Bill Martin Jr., a prolific children's author and native of Hiawatha.

A reclassification of portions of the Library's music collections has been completed. The project has reorganized materials into instrumental categories to simplify customer browsing.

A programming intern, Carla Heideman, has joined the Library staff, funded through the Library Foundation's Cultural Arts grant. Ms. Heideman is a student in the School of Library and Information Management at Emporia State University and a resident of Augusta. She will be assisting staff in the Programming & Outreach Division with projects including summer reading programs, book discussion sets, statistics and recordkeeping, performer contracting and planning for fall programs.

Sometime in early May, unknown individuals created a twine lanyard and used it to raise a flag on the pole at the Rockwell branch library. The act resulted in favorable comments from the neighborhood. With assistance from the Public Works & Utilities department, the twine has been replaced with a regular rope lanyard. Since the pole is not lighted, the flag will need to be raised and lowered by staff on a daily basis.

Earned media for the summer reading program hit its stride in May. From school and neighborhood newsletters to the Wichita Eagle, many outlets made mention of the Library's summer reading program as an excellent way to keep kids reading over the summer. Public service announcements are running on City7 and KCTU. They have also been given to KWCH, Kansas CW, and Univision for consideration through Felicia Rolfe following an interview on the CW's morning show. Mayra Retana provided an interview for Spanish-language radio station KYQQ about summer events at the library. KPTS is distributing 200 monthly fliers in June and July at their Kids' Club events. KCTU topics included last-minute tips for students, the Friends book sale, and summer programs.

Paid media for May included a color ad in the East Wichita News and inclusion on KPTS' new "Summer Fun for Kids" web site, which is frequently promoted on KPTS. The Library is listed at the top!

During May, the Wulfmeyer Special Collections Section had out-of-state visitors from Arizona, California, Florida, Iowa, Maryland, Missouri, Montana, Ohio, Oklahoma, Pennsylvania, and Texas.

Materials acquisition dollars continued to be leveraged by donations. During May, materials valued at more than \$12,650 were added to collections from donations. This included 755 books, 77 DVDs, 7 music CDs and 3 spoken CDs. In addition and beyond the valuation of items, the Library also received a donation of 1,740 historic topographic maps of the State of Kansas from the Midwest Genealogy Center's book exchange program.

Another source of supplemental revenue comes from the Library's participation in the universal service (E-rate) program. During May, reimbursements of \$31,392 were received as subsidies for the Library's costs for providing public computing and Internet services to the community.

Agencies receiving outreach/programming services during May included: Allen, Anderson, Beech, Benton, Black, Bostic, Buckner, Caldwell, Cessna, Clark, Cleaveland, Cloud, College Hill, Colvin, Dodge, Earhart, Franklin, Gardiner, Harry Street, Hyde, Isely, Jefferson, Lewis, L'Ouverture, McCollom, McLean, Park, Payne, Peterson, Pleasant Valley, Pray-Woodman, Price-Harris, Riverside, Stanley, Washington and White elementary schools; Allison, Blackbear Bosin Academy, Brooks, Hamilton, Horace Mann, Marshall, Mead, and Wilbur middle schools; Bishop Carroll, Wichita North, South, East and West high schools; All Saints, Blessed Sacrament, Christ the King, Holy Savior, Independent, Resurrection, St. Anne, St. Elizabeth Ann Seton, St. Francis, St. Jude and St. Patrick schools; Wichita Adventist Christian Academy; Wichita Friends School; Branches, Honey Tree and New Song Academies; Loving Arms Child Care Center; YMCA/East, Wichita State University and Envision Child Development Centers; Stepping Stones, Second Street, Riverview and Martin Luther King Jr. Head Start Centers; Top/South; Old Town Barber College; Metropolitan Baptist Church; Derby Senior Center; Civitan Club of Wichita; Martha Loving Ferrell Chapter/Daughters of the American Revolution; Life Ventures; Juvenile Detention Facility; Turi's Little Angels and United Way's Raising a Reader program. The Library was also an exhibitor at Delta Dental's Employee Health Fair.

163 individuals participated in the Library's volunteer program during May. This included 35 adult volunteers, 26 Friends volunteers, 10 Wichita Genealogical Society volunteers, 89 student volunteers, 2 Senior Community Service Experience Program volunteers and 1 student intern. These individuals contributed 1,427.75 hours of service during the month.

## **II. STATISTICS ARE ATTACHED**

COLLECTIONS USE REPORT

May, 2011

	Circulation May, 2011	Difference From May,2010	% Change From May,2010	2011 Total Circ To Date	Difference From 2010 Total To Date	% Change From 2010 Total To Date
<b>CENTRAL LIBRARY</b>						
Art, Music & Video	17,557	217	1.3%	88,588	(3,523)	-3.8%
Business & Technology	1,984	(102)	-4.9%	9,773	(1,011)	-9.4%
Children's Center	7,720	670	9.5%	30,719	408	1.3%
General Reference	20,315	(15)	-0.1%	101,450	(1,564)	-1.5%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	4,385	428	10.8%	23,497	(1,359)	-5.5%
<b>CENTRAL TOTALS</b>	<b>51,961</b>	<b>1,198</b>	<b>2.4%</b>	<b>254,027</b>	<b>(7,049)</b>	<b>-2.7%</b>

**DISTRICT/REGIONAL BRANCHES**

Alford	25,606	1,028	4.2%	121,435	2,393	2.0%
Evergreen	12,911	1,071	9.0%	60,941	(654)	-1.1%
Rockwell	30,705	1,433	4.9%	147,472	3,621	2.5%
Westlink	47,533	20,223	74.0%	223,521	30,933	16.1%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>116,755</b>	<b>23,755</b>	<b>25.5%</b>	<b>553,369</b>	<b>36,293</b>	<b>7.0%</b>

**NEIGHBORHOOD BRANCHES**

Comotara	9,338	(172)	-1.8%	47,214	984	2.1%
Linwood	6,110	280	4.8%	27,646	294	1.1%
Maya Angelou Northeast	3,963	505	14.6%	17,210	600	3.6%
Orchard	3,194	162	5.3%	13,796	435	3.3%
<b>NEIGHBORHOOD TOTALS</b>	<b>22,605</b>	<b>775</b>	<b>3.6%</b>	<b>105,866</b>	<b>2,313</b>	<b>2.2%</b>

**PARTNERSHIPS**

Planeview Community Library	515	339	192.6%	1,191	315	36.0%
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**VIRTUAL SERVICES**

Overdrive	3,811	556	17.1%	18,138	2,634	17.0%
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<b>WPL SYSTEM TOTALS</b>	<b>195,647</b>	<b>26,623</b>	<b>15.8%</b>	<b>932,591</b>	<b>34,506</b>	<b>3.8%</b>
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COLLECTIONS USE REPORT

May, 2011

	Adult Circulation For May	Difference From May,2010	% Change From May,2010	Juvenile Circulation For May	Difference From May,2010	% Change From May,2010	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
<b>CENTRAL LIBRARY</b>								
All Divisions*	39,856	100	0.3%	7,720	670	9.5%	199,811	30,719

DISTRICT/REGIONAL BRANCHES

Alford	17,784	1,106	6.6%	7,822	(78)	-1.0%	86,719	34,716
Evergreen	8,696	622	7.7%	4,215	449	11.9%	41,633	19,308
Rockwell	18,978	485	2.6%	11,727	948	8.8%	94,507	52,965
Westlink	26,658	11,219	72.7%	20,875	9,004	75.8%	132,612	90,909
<b>DISTRICT/REGIONAL TOTALS</b>	<b>72,116</b>	<b>13,432</b>	<b>22.9%</b>	<b>44,639</b>	<b>10,323</b>	<b>30.1%</b>	<b>355,471</b>	<b>197,898</b>

NEIGHBORHOOD BRANCHES

Comotara	6,575	31	0.5%	2,763	(203)	-6.8%	33,126	14,088
Linwood	4,346	46	1.1%	1,764	234	15.3%	20,879	6,767
Maya Angelou Northeast	2,749	502	22.3%	1,214	3	0.2%	12,183	5,027
Orchard	2,108	174	9.0%	1,086	(12)	-1.1%	9,975	3,821
<b>NEIGHBORHOOD TOTALS</b>	<b>15,778</b>	<b>753</b>	<b>5.0%</b>	<b>6,827</b>	<b>22</b>	<b>0.3%</b>	<b>76,163</b>	<b>29,703</b>

PARTNERSHIPS

Planeview Community Library***	515	339	192.6%	0	0	NA	1,191	0
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VIRTUAL SERVICES

Overdrive**	3,811	556	17.1%	0	0	N/A	18,138	0
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<b>WPL SYSTEM TOTALS</b>	<b>132,076</b>	<b>15,180</b>	<b>13.0%</b>	<b>59,186</b>	<b>11,015</b>	<b>22.9%</b>	<b>650,774</b>	<b>258,320</b>
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\*Central Library statistics in this report include all sections except Talking Books

\*\* Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

\*\*\* Beginning October 1, 2009 Planeview Community Library is unable to provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

IN HOUSE USE REPORT

May, 2011

	In House Use May, 2011	Difference From May,2010	% Change From May,2010	2011 In House Use Total To Date	Difference From 2010 Total To Date	% Change From 2010 Total To Date
<b>CENTRAL LIBRARY</b>						
All Sections*	12,205	(2,477)	-16.9%	63,278	(15,980)	-20.2%
<b>CENTRAL TOTALS</b>	<b>12,205</b>	<b>(2,477)</b>	<b>-16.9%</b>	<b>63,278</b>	<b>(15,980)</b>	<b>-20.2%</b>

**DISTRICT/REGIONAL BRANCHES**

Alford	2,063	(994)	-32.5%	10,066	(6,085)	-37.7%
Evergreen	1,864	(274)	-12.8%	9,103	(3,899)	-30.0%
Rockwell	1,823	(1,056)	-36.7%	13,452	916	7.3%
Westlink	3,488	2,403	221.5%	14,999	(175)	-1.2%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>9,238</b>	<b>79</b>	<b>0.9%</b>	<b>47,620</b>	<b>(9,243)</b>	<b>-16.3%</b>

**NEIGHBORHOOD BRANCHES**

Comotara	236	120	103.4%	587	(155)	-20.9%
Linwood	244	240	6000.0%	1,354	663	95.9%
Maya Angelou Northeast	342	104	43.7%	1,920	240	14.3%
Orchard	370	318	611.5%	1,627	518	46.7%
<b>NEIGHBORHOOD TOTALS</b>	<b>1,192</b>	<b>782</b>	<b>190.7%</b>	<b>5,488</b>	<b>1,266</b>	<b>30.0%</b>

**PARTNERSHIPS**

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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<b>WPL SYSTEM TOTALS</b>	<b>22,635</b>	<b>(1,616)</b>	<b>-6.7%</b>	<b>116,386</b>	<b>(23,957)</b>	<b>-17.1%</b>
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\*In House Use data is available at the building level only.

\*\*Planeview Community Library does not report in house use of materials.

## NEW REGISTRATION REPORT

May, 2011

	New Customers	% Change From May. 2010	2011 Total Registrations To Date	% Change From 2010 Total To Date
<b>CENTRAL LIBRARY</b>				
Circulation	671	11.6%	3,109	-0.1%

### DISTRICT/REGIONAL BRANCHES

Alford	205	30.6%	802	9.6%
Evergreen	119	35.2%	440	-2.4%
Ford Rockwell	202	26.3%	761	6.3%
Westlink	307	54.3%	1,109	3.8%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>833</b>	<b>37.9%</b>	<b>3,112</b>	<b>4.9%</b>

### NEIGHBORHOOD BRANCHES

Comotara	74	48.0%	265	11.8%
Linwood	92	73.6%	269	31.9%
Maya Angelou Northeast	78	36.8%	315	11.3%
Orchard	33	43.5%	107	-10.1%
<b>NEIGHBORHOOD TOTALS</b>	<b>277</b>	<b>51.4%</b>	<b>956</b>	<b>13.4%</b>

### PARTNERSHIPS

Planeview Community Library*	NA	NA	NA	NA
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<b>WPL SYSTEM TOTALS</b>	<b>1,781</b>	<b>28.3%</b>	<b>7,177</b>	<b>3.7%</b>
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\*Planeview Community Library does not report public library registrations.

## REFERENCE REPORT

May, 2011

CENTRAL LIBRARY	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
Art & Music	1,005	819	81.49%	4,578	(2,342)	-33.84%
Bus. & Tech.	2,653	2,502	94.31%	13,847	83	0.60%
Circulation	71	71	100.00%	267	(39)	-12.75%
Youth Services	252	244	96.83%	1,756	(1,509)	-46.22%
Gen. Reference	3,778	3,658	96.82%	18,042	(2,154)	-10.67%
Genealogy & Local History	722	655	90.72%	3,632	(3,242)	-47.16%
Talking Books	4,650	4,650	100.00%	24,379	(5,687)	-18.92%
<b>CENTRAL TOTALS</b>	<b>13,131</b>	<b>12,599</b>	<b>95.95%</b>	<b>66,501</b>	<b>(14,890)</b>	<b>-18.29%</b>

### DISTRICT/REGIONAL BRANCHES

Alford	833	771	92.56%	3,541	(120)	-3.28%
Evergreen	660	540	81.82%	2,803	(1,088)	-27.96%
Rockwell	784	655	83.55%	4,052	(3,231)	-44.36%
Westlink	948	815	85.97%	5,725	269	4.93%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>3,225</b>	<b>2,781</b>	<b>86.23%</b>	<b>16,121</b>	<b>(4,170)</b>	<b>-20.55%</b>

### NEIGHBORHOOD BRANCHES

Comotara	434	385	88.71%	1,809	(1,172)	-39.32%
Linwood	133	128	96.24%	576	(1,093)	-65.49%
Maya Angelou Northeast	213	213	100.00%	1,367	(87)	-5.98%
Orchard	168	142	84.52%	751	(841)	-52.83%
<b>NEIGHBORHOOD TOTALS</b>	<b>948</b>	<b>868</b>	<b>91.56%</b>	<b>4,503</b>	<b>(3,193)</b>	<b>-41.49%</b>

### PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
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<b>WPL SYSTEM TOTALS</b>	<b>17,304</b>	<b>16,248</b>	<b>93.90%</b>	<b>87,125</b>	<b>(22,253)</b>	<b>-20.35%</b>
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Reference transactions were calculated based upon a one-week sampling period from 05/02 through 05/08

\*Planeview Community Library does not report reference transactions

PROGRAMMING SERVICES REPORT

May, 2011

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from May, 2010	Number Presented	Attendance	% Change, Current Month, from May, 2010
<b>CENTRAL LIBRARY</b>						
Programs and Tours	3	55	-19.1%	6	627	140.2%
Technology Training Center	2	10	400.0%			
<b>CENTRAL TOTALS</b>	<b>5</b>	<b>65</b>	<b>-7.1%</b>	<b>6</b>	<b>627</b>	<b>140.2%</b>
<b>DISTRICT/REGIONAL BRANCHES</b>						
Alford	2	76	26.7%	0	0	0.0%
Evergreen	2	20	-39.4%	0	0	-100.0%
Rockwell	1	10	-58.3%	1	62	6.9%
Westlink	1	9	28.6%	0	0	0.0%
District Branches Technology Training**	2	6	600.0%			
<b>DISTRICT/REGIONAL TOTALS</b>	<b>8</b>	<b>121</b>	<b>-2.4%</b>	<b>1</b>	<b>62</b>	<b>-75.3%</b>
<b>NEIGHBORHOOD BRANCHES</b>						
Comotara	0	0	0.0%	0	0	0.0%
Linwood	0	0	0.0%	0	0	0.0%
Maya Angelou Northeast	0	0	0.0%	0	0	0.0%
Orchard	1	8	-33.3%	0	0	0.0%
Neighborhood Branches Technology Training**	0	0	0.0%			
<b>NEIGHBORHOOD TOTALS</b>	<b>1</b>	<b>8</b>	<b>-33.3%</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>
<b>OUTREACH SERVICES</b>						
Outreach Activities*	9	198	200.0%	285	17,127	-6.1%
<b>PARTNERSHIPS</b>						
Planeview Community Library *	NA	NA	NA	NA	NA	NA
<b>WPL SYSTEM TOTALS</b>	<b>23</b>	<b>392</b>	<b>44.1%</b>	<b>292</b>	<b>17,816</b>	<b>-4.9%</b>

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

\*Programs presented at Planeview Community Library are included in the Outreach Statistics

\*\* As of July 2010, Technology classes are being offered at District and Neighborhood branches

## OTHER SERVICES REPORT

May, 2011

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
<b>MEETING ROOMS &amp; EXHIBITS</b>				
Meeting Room Usage (Non Staff)	18	36	2	56
Attendance	442	1,079	13	1,534
<b>PHOTOCOPIES*</b>	1,930	873	577	3,380
<b>INTERLIBRARY LOAN</b>				
Requests From Outside Libraries	1,800	NA	NA	1,800
Filled For Outside Libraries	843	NA	NA	843
Requested By WPL Customers	557	NA	NA	557
Filled For WPL Customers	389	NA	NA	389
<b>MICROFORM USAGE</b>				
Microforms Used	1,112	NA	NA	1,112
Microform Copies	466	NA	NA	466
<b>SERVICES TO THE HANDICAPPED</b>				
T.D.D. Use	0	NA	NA	0
<b>HOLDS</b>				
Placed This Month	4,829	17,727	4,378	26,934
Filled This Month**				24,442
Placed Year-To-Date	25,497	88,831	21,390	135,718
Filled Year-To-Date**				123,046
** The number of holds filled is meaningful only at the system level				

## BUILDING GATE COUNTS

	Current Month	Year To Date
Central	25,449	129,518
Alford	10,720	53,206
Evergreen	7,690	36,453
Rockwell	13,836	65,001
Westlink	22,022	105,598
Angelou/Northeast	4,391	20,426
Comotara	7,175	34,759
Linwood *	203	13,940
Orchard	2,782	11,677
<b>TOTAL</b>	<b>94,268</b>	<b>470,578</b>

\* Linwood's gate counter battery failed during month resulting in incomplete data

## ELECTRONIC INFORMATION SERVICES REPORT PART I

May 2011

	Current Month	% Change From May. 2010	2011 Total Usage To Date	% Change From 2010 Total To Date
<b>Electronic Database Searches Conducted</b>				
<b>Ancestry.com<sup>1</sup></b>	9,450	137.4%	24,538	17.8%
<b>Ebsco Education Reference Package</b>				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
<b>FC Search<sup>1</sup></b>	84	-53.6%	518	-45.5%
<b>Heritage Quest</b>	170	75.3%	602	1.2%
<b>Learning Express Library</b>	61	27.1%	559	65.4%
<b>NewsBank</b>	496	60.5%	2,543	11.9%
<b>Reference USA<sup>2</sup></b>	713	-59.5%	7,622	12.8%
<b>Gale Databases:</b>				
Academic OneFile	213	-57.7%	1539	-66.9%
Business and Company ASAP	197	-60.8%	1417	-69.4%
Business and Company Resource Center	3	-57.1%	39	-73.1%
Chilton's Auto Repair	N/A	N/A	N/A	N/A
Computer Database	111	-43.1%	1050	-69.6%
Custom Newspapers	115	-44.4%	1071	-70.9%
Educator's Reference Complete	186	-63.2%	1410	-69.3%
Expanded Academic ASAP	195	-61.2%	1502	-69.3%
Gale Virtual Reference Library	208	-58.7%	1582	-66.0%
General OneFile	192	-62.1%	1454	-68.7%
Gale Reference Center Gold	197	-63.7%	1485	-69.4%
Health and Wellness Resource Center and Alternative Health Module	3	-91.9%	69	-46.9%
Health Reference Center Academic	118	-40.1%	1053	-72.7%
Hospitality Tourism and Leisure	4	-33.3%	143	-63.0%
Inform!	111	-43.1%	989	-72.5%
InfoTrac Military & Intelligence	111	-44.2%	1008	-72.2%
InfoTrac Religion & Philosophy	111	-43.1%	1018	-71.9%
LegalTrac	111	-50.9%	1034	-71.7%
Literature Resource Center	7	-56.3%	104	-58.1%
Nursing and Allied Health Collection	111	-43.1%	1026	-72.1%
Popular Magazines	18	200.0%	210	-75.1%
Student Editions	4	N/A	244	N/A
<b>Homework Kansas</b>	62	-6.1%	473	55.1%

## ELECTRONIC INFORMATION SERVICES REPORT PART I

May 2011

	Current Month	% Change From May. 2010	2011 Total Usage To Date	% Change From 2010 Total To Date
<b>OCLC WorldCat</b>	557	62.4%	2,330	-17.7%
<b>Opposing Viewpoints</b>	33	371.4%	338	-89.1%
<b>ProQuest Nursing &amp; Allied Health Source</b>	0	0.0%	0	N/A
<b>SAMS</b>	11	-8.3%	65	-24.4%
<b>World Book Databases</b>				
World Book Reference Center/World Book Student	0	0.0%	0	N/A
World Book for Kids	0	N/A	0	N/A
World Book Advanced	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos	0	N/A	0	N/A
<b>Total Electronic Searches Conducted</b>	<b>13,963</b>	<b>14.1%</b>	<b>59,035</b>	<b>-42.7%</b>
<b>Polaris PowerPAC</b>				
Number of patron logins	41,375	15.6%	208,098	13.6%
<b>BookLetters</b>				
Number of active subscriptions	9,057	8.3%		
<b>Facebook</b>				
Number of fans	1,785	71.3%		
<b>Website</b>				
Number of visits	40,541	14.1%	208,450	19.2%
Number of pages	119,737	7.2%	605,640	5.8%
<b>Wichita Photo Archive</b>				
Number of visits	4,722	-51.9%	21,151	-35.6%
Number of pages	20,978	-55.3%	110,128	-21.6%
<b>Public Access Computing</b>				
Number of customer sessions	13,809	20.2%	65,674	8.5%
Number of computer copies made	24,972	31.5%	125,227	29.3%
<b>Wireless Internet Access<sup>3</sup></b>				
Number of users	615	N/A	3682	N/A
Number of customer sessions	2002	N/A	9069	N/A
Hours of use	3691	N/A	20185	N/A

### NOTES

<sup>1</sup> Databases available inside the library only

<sup>2</sup> Reference USA service was cancelled May 20.

<sup>3</sup> Service began in July 2010