

# WICHITA PUBLIC LIBRARY MONTHLY REPORT

October 2011



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## I. NARRATIVE

Focusing on the Library's strategic initiatives through promotion of literary reading and learning more about how citizens use the Library to connect to the online world were areas of emphasis during October.

"What page are you on?" was the question resounding throughout Wichita as The Big Read drew attention and audiences at new levels of enthusiasm and participation. The event kicked off on October 1 with an opening celebration at the Wichita Art Museum that included music, art, dance, readings from the featured title "The Things They Carried" and remarks from Lt. Col. Pete Bailey of McConnell Air Force Base. More than 550 people attended with more than 450 copies of the book distributed to readers during this opening day activity. Featured programming continued on October 16 at the National Center for Aviation Training as Dr. Gretchen Eick presented the keynote lecture "What Have We Done to War: Vietnam and Its Successors." Other events during the month included numerous book discussions, a Senior Wednesday program on post-traumatic stress disorder by Dole VA Hospital's Dr. Jeremy Crosby, and a presentation on the Veteran's History Project. These activities were in addition to events sponsored throughout South Central Kansas by the program's numerous community partners. Interest and participation in programs has spanned a greater age range of participants than any of the previous local Big Read initiatives. It is particularly pleasing to see the many opportunities for intergenerational conversation resulting from interactions between veterans and students. The program continues through mid-November.

A better understanding of how citizens use and benefit from the Library's computers and Internet connections is provided by the Library's participation in the IMPACT Survey, conducted by the University of Washington Information School with support from the Bill & Melinda Gates Foundation. Over the course of a 26-day survey period, 270 citizens shared information about their use of Library public computing services. Findings include:

- 86% of respondents use library computers to access library resources such as the online catalog, placing holds, renewing materials, downloading eBooks or Audiobooks or accessing subscription databases
- 76% of respondents access library resources through the Library's website from outside the Library as well as from within its facilities. 21% of these individuals do so through handheld mobile devices such as smart phones.
- 63% of survey participants indicated that they use public access technology to stay in touch with friends and family and to build and maintain social networks. The most common social inclusion use of public library technology was to pursue a hobby.

- 56% of users indicated that public library computing services help them to be engaged with the community by keeping up with news and current events or learning about and getting involved with a political activity, candidate or cause.
- 50% of users reported relying upon library computing resources for employment or career purposes with the majority of users engaged in this activity between the ages of 45 and 54. 35% applied for jobs online. 19% received interviews based on applications submitted through library computers and 11% obtained jobs through this effort.
- 46% of respondents indicated that they rely on library computing services to gain access to eGovernment services such as accessing the justice system, applying for permits and licenses and/or seeking help from a government agency.
- 40% of users reported having received one-on-one technology help from library staff or volunteers within the past year.
- 30% of users reported reliance upon library computers and networks for educational purposes with the majority of these individuals being between the ages of 35 and 44.
- 8% of respondents used library computers to start or manage their own business with 73% of this group seeing their business increase as a result of the time spent using public computing.

In addition to learning more about how public computing services are being used, the IMPACT survey seeks to obtain information about how citizens perceive these services. 88% of respondents indicated satisfaction with public access technology resources and services of the Library. 70% of respondents reported that public computing resources are important or very important to themselves, personally; while even more (88%) felt that these resources are important or very important to have available for others in the community.

### **POTPOURRI:**

Several work areas of the Central Library's lower level were temporarily relocated during October to allow for replacement of floor tiles. The work required areas to be cleared, tiles and adhesive to be removed and concrete to dry before new tiles could be replaced. Public Works crews used the opportunity to repair and repaint walls in the lower level garage lobby and the delivery sorting room. Library staff used the opportunity to reorganize the Wulfmeyer Special Collections and delivery sorting rooms to improve collection storage and to make workflows more efficient.

The compassion of the Library's employees can be seen through the success of the recently completed United Way campaign. More than \$11,500 was pledged by Library employees, the third year of increased giving.

Work continued on the inventory of the Library's 6,000+ motor manuals and consolidating the collection into a single, publicly accessible area in the Central Library's Business & Technology Section. The project has proven to be an effective way of comparing reference and circulating copies of a particular manual (making a collection switch if necessary), as well as examining the books for condition.

To resolve ongoing issues with telephone access at the Alford branch, the previous telephone system was replaced with Voice over Internet Protocol (VoIP) service.

Interviews for a Youth Librarian position were conducted with two out of state applicants through the Internet using *Skype* videoconferencing. This process provides an efficient way for an interview panel to meet with applicants and saves the City money that might otherwise be spent on candidate travel expenses.

The Genealogy Section had out-of-state visitors from Colorado, Florida, Illinois, Iowa, Missouri, Nebraska, New Jersey, Ohio, Oklahoma, and Pennsylvania.

Agencies receiving special programs or services during the month included: Anderson and Cloud elementary schools; Resurrection Catholic School; Hadley and Stucky middle schools; Fingerprints, Hilltop, Riverview, Second Street and Shirley Mayes head starts; Tutor Time/21<sup>st</sup>; Branches and Honey Tree Academies; La Petite/Waco; KinderCare/Thurman; KinderCare/Socora; Imagination Station; All Saints Child Care; Wichita State University's Child Development Center; Turi's Little Angels; LifeVentures; Shepherd Center of West Wichita; AAWU/Wichita Branch; Prairie Homestead; Georgetown Village; Highland Tower; Sandpiper Bay; Envision; Derby Senior Center; the Wichita Professional Communicators; and five family child care homes. The Library also hosted exhibits or booths at the Stucky Middle School Reading Night and at CCH/Wolters Kluwer.

The Alford branch welcomed T-Dog, the mascot for the Wichita Thunder hockey team, to the "Tricks, Treats, and Tales" program on Oct. 29. A representative of the team brought treats and the children who attended enjoyed meeting T-Dog and getting their pictures taken with him.

Building maintenance continues to be both a challenge and a priority. In addition to the previously mentioned work at the Central Library, issues addressed during October included two significant roof leaks over the Child Start area of the Evergreen Library and repainting of some interior walls at the Maya Angelou Northeast branch. Roof replacement at the Westlink branch, originally scheduled to be completed during September, remained incomplete at the end of October.

86 volunteers provided 1,157.50 hours of service to the Library during October. This included 39 adult volunteers, 32 Friends volunteers, 13 student/teen volunteers, and 2 Senior Community Service Experience Program participants and two interns. Members of the Wichita Genealogical Society contributed another 293.50 hours of volunteer service, much of which was related to the Society's celebration of Family History month while members of the Friends of the Library Board of Directors provided 75.5 hours of volunteer service assisting with the used book sale operation and coordinating activities for Friends of the Library week.

Library collections were enhanced through the addition of more than 800 donated items with an estimated list price value of more than \$13,000.

## **II. STATISTICS ARE ATTACHED**

COLLECTIONS USE REPORT

October, 2011

	Circulation October, 2011	Difference From Oct,2010	% Change From Oct,2010	2011 Total Circ To Date	Difference From 2010 Total To Date	% Change From 2010 Total To Date
<b>CENTRAL LIBRARY</b>						
Art, Music & Video	17,146	(2,273)	-11.7%	180,313	(8,077)	-4.3%
Business & Technology	1,852	(272)	-12.8%	20,250	(1,893)	-8.5%
Children's Center	6,061	(934)	-13.4%	69,332	(4,311)	-5.9%
General Reference	20,046	(1,887)	-8.6%	209,065	(9,381)	-4.3%
Wulfmeyer Center	0	0	N/A	0	0	N/A
Talking Books	0	(4,957)	-100.0%	24,606	(26,464)	-51.8%
<b>CENTRAL TOTALS</b>	<b>45,105</b>	<b>(10,323)</b>	<b>-18.6%</b>	<b>503,566</b>	<b>(50,126)</b>	<b>-9.1%</b>

**DISTRICT/REGIONAL BRANCHES**

Alford	24,899	869	3.6%	257,473	1,505	0.6%
Evergreen	12,741	(736)	-5.5%	131,249	(1,362)	-1.0%
Rockwell	29,581	(1,003)	-3.3%	316,090	(392)	-0.1%
Westlink	45,424	1,105	2.5%	486,654	30,363	6.7%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>112,645</b>	<b>235</b>	<b>0.2%</b>	<b>1,191,466</b>	<b>30,114</b>	<b>2.6%</b>

**NEIGHBORHOOD BRANCHES**

Comotara	9,471	(1,216)	-11.4%	97,957	(3,140)	-3.1%
Linwood	6,324	180	2.9%	63,631	1,553	2.5%
Maya Angelou Northeast	3,649	(312)	-7.9%	38,182	1,055	2.8%
Orchard	3,501	380	12.2%	34,192	2,726	8.7%
<b>NEIGHBORHOOD TOTALS</b>	<b>22,945</b>	<b>(968)</b>	<b>-4.0%</b>	<b>233,962</b>	<b>2,194</b>	<b>0.9%</b>

**PARTNERSHIPS**

Planeview Community Library	169	6	3.7%	4,809	962	25.0%
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**VIRTUAL SERVICES**

Overdrive	3,785	340	9.9%	35,963	2,549	7.6%
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<b>WPL SYSTEM TOTALS</b>	<b>184,649</b>	<b>(10,710)</b>	<b>-5.5%</b>	<b>1,969,766</b>	<b>(14,307)</b>	<b>-0.7%</b>
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## COLLECTIONS USE REPORT

October, 2011

	Adult Circulation For Oct	Difference From Oct,2010	% Change From Oct,2010	Juvenile Circulation For Oct	Difference From Oct,2010	% Change From Oct,2010	Adult Total Circulation To-Date	Juvenile Total Circulation To-Date
<b>CENTRAL LIBRARY</b>								
All Divisions*	39,044	(4,432)	-10.2%	6,061	(934)	-13.4%	409,628	69,332

### DISTRICT/REGIONAL BRANCHES

Alford	17,379	537	3.2%	7,520	332	4.6%	177,479	79,994
Evergreen	8,593	(363)	-4.1%	4,148	(373)	-8.3%	87,247	44,002
Rockwell	18,623	(745)	-3.8%	10,958	(258)	-2.3%	195,617	120,473
Westlink	26,087	234	0.9%	19,337	871	4.7%	274,572	212,082
<b>DISTRICT/REGIONAL TOTALS</b>	<b>70,682</b>	<b>(337)</b>	<b>-0.5%</b>	<b>41,963</b>	<b>572</b>	<b>1.4%</b>	<b>734,915</b>	<b>456,551</b>

### NEIGHBORHOOD BRANCHES

Comotara	6,184	(738)	-10.7%	3,287	(478)	-12.7%	66,699	31,258
Linwood	4,658	(41)	-0.9%	1,666	221	15.3%	45,419	18,212
Maya Angelou Northeast	2,456	(152)	-5.8%	1,193	(160)	-11.8%	26,087	12,095
Orchard	2,121	186	9.6%	1,380	194	16.4%	21,762	12,430
<b>NEIGHBORHOOD TOTALS</b>	<b>15,419</b>	<b>(745)</b>	<b>-4.6%</b>	<b>7,526</b>	<b>(223)</b>	<b>-2.9%</b>	<b>159,967</b>	<b>73,995</b>

### PARTNERSHIPS

Planeview Community Library***	169	6	3.7%	0	0	NA	4,809	0
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### VIRTUAL SERVICES

Overdrive**	3,785	340	9.9%	0	0	N/A	35,963	0
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<b>WPL SYSTEM TOTALS</b>	<b>129,099</b>	<b>(5,168)</b>	<b>-3.8%</b>	<b>55,550</b>	<b>(585)</b>	<b>-1.0%</b>	<b>1,345,282</b>	<b>599,878</b>
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\*Central Library statistics in this report include all sections except Talking Books

\*\* Overdrive does not provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

\*\*\* Beginning October 1, 2009 Planeview Community Library is unable to provide a breakdown by adult or juvenile so by default, all is counted as adult circulation

## IN HOUSE USE REPORT

October, 2011

	In House Use October, 2011	Difference From Oct,2010	% Change From Oct,2010	2011 In House Use Total To Date	Difference From 2010 Total To Date	% Change From 2010 Total To Date
<b>CENTRAL LIBRARY</b>						
All Sections*	12,103	(1,980)	-14.1%	130,421	(33,128)	-20.3%
<b>CENTRAL TOTALS</b>	<b>12,103</b>	<b>(1,980)</b>	<b>-14.1%</b>	<b>130,421</b>	<b>(33,128)</b>	<b>-20.3%</b>

### DISTRICT/REGIONAL BRANCHES

Alford	1,546	(1,532)	-49.8%	22,017	(11,664)	-34.6%
Evergreen	1,900	182	10.6%	21,895	(5,265)	-19.4%
Rockwell	2,679	345	14.8%	29,910	1,099	3.8%
Westlink	2,821	(22)	-0.8%	37,102	6,118	19.7%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>8,946</b>	<b>(1,027)</b>	<b>-10.3%</b>	<b>110,924</b>	<b>(9,712)</b>	<b>-8.1%</b>

### NEIGHBORHOOD BRANCHES

Comotara	186	80	75.5%	1,374	88	6.8%
Linwood	445	0	0.0%	4,158	1,786	75.3%
Maya Angelou Northeast	750	381	103.3%	6,717	2,089	45.1%
Orchard	172	88	104.8%	3,952	2,009	103.4%
<b>NEIGHBORHOOD TOTALS</b>	<b>1,553</b>	<b>549</b>	<b>54.7%</b>	<b>16,201</b>	<b>5,972</b>	<b>58.4%</b>

### PARTNERSHIPS

Planeview Community Library**	NA	NA	NA	NA	NA	NA
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<b>WPL SYSTEM TOTALS</b>	<b>22,602</b>	<b>(2,458)</b>	<b>-9.8%</b>	<b>257,546</b>	<b>(36,868)</b>	<b>-12.5%</b>
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\*In House Use data is available at the building level only.

\*\*Planeview Community Library does not report in house use of materials.

## NEW REGISTRATION REPORT

October, 2011

	New Customers	% Change From Oct. 2010	2011 Total Registrations To Date	% Change From 2010 Total To Date
<b>CENTRAL LIBRARY</b>				
Circulation	645	1.3%	6,642	0.6%
<b>DISTRICT/REGIONAL BRANCHES</b>				
Alford	178	5.3%	1,787	3.8%
Evergreen	95	3.3%	1,018	2.1%
Ford Rockwell	172	14.7%	1,809	1.3%
Westlink	224	2.3%	2,490	-2.4%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>669</b>	<b>6.2%</b>	<b>7,104</b>	<b>0.7%</b>
<b>NEIGHBORHOOD BRANCHES</b>				
Comotara	64	64.1%	597	19.4%
Linwood	48	20.0%	594	27.2%
Maya Angelou Northeast	70	-13.6%	730	10.4%
Orchard	24	14.3%	295	5.0%
<b>NEIGHBORHOOD TOTALS</b>	<b>206</b>	<b>13.8%</b>	<b>2,216</b>	<b>16.1%</b>
<b>PARTNERSHIPS</b>				
Planeview Community Library*	NA	NA	NA	NA
<b>WPL SYSTEM TOTALS</b>	<b>1,520</b>	<b>5.0%</b>	<b>15,962</b>	<b>2.5%</b>

\*Planeview Community Library does not report public library registrations.

## REFERENCE REPORT

October, 2011

CENTRAL LIBRARY	REFERENCE TRANSACTIONS	REFERENCE TRANSACTIONS COMPLETED	COMPLETION RATE	TOTAL TO DATE	DIFFERENCE FROM LAST YEAR T-T-D*	% CHANGE FROM LAST YEAR T-T-D
Art & Music	948	841	88.71%	9,096	(3,622)	-28.48%
Bus. & Tech.	2,374	2,263	95.32%	26,525	(1,333)	-4.78%
Circulation	106	106	100.00%	551	(405)	-42.36%
Youth Services	283	279	98.59%	4,207	(2,382)	-36.15%
Gen. Reference	3,379	3,299	97.63%	35,071	(6,280)	-15.19%
Genealogy & Local History	802	771	96.13%	7,348	(5,980)	-44.87%
Talking Books	0	0	0.00%	26,917	(32,658)	-54.82%
<b>CENTRAL TOTALS</b>	<b>7,892</b>	<b>7,559</b>	<b>95.78%</b>	<b>109,715</b>	<b>(52,660)</b>	<b>-32.43%</b>

### DISTRICT/REGIONAL BRANCHES

Alford	629	593	94.28%	7,265	(80)	-1.09%
Evergreen	531	430	80.98%	5,479	(1,996)	-26.70%
Rockwell	846	726	85.82%	8,178	(4,353)	-34.74%
Westlink	1,165	943	80.94%	11,589	1,825	18.69%
<b>DISTRICT/REGIONAL TOTALS</b>	<b>3,171</b>	<b>2,692</b>	<b>84.89%</b>	<b>32,511</b>	<b>(4,604)</b>	<b>-12.40%</b>

### NEIGHBORHOOD BRANCHES

Comotara	611	571	93.45%	4,405	(1,159)	-20.83%
Linwood	66	53	80.30%	1,622	(1,687)	-50.98%
Maya Angelou Northeast	434	434	100.00%	3,947	826	26.47%
Orchard	239	213	89.12%	1,745	(1,682)	-49.08%
<b>NEIGHBORHOOD TOTALS</b>	<b>1,350</b>	<b>1,271</b>	<b>94.15%</b>	<b>11,719</b>	<b>(3,702)</b>	<b>-24.01%</b>

### PARTNERSHIPS

Planeview Community Library *	NA	NA	NA	NA	NA	NA
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<b>WPL SYSTEM TOTALS</b>	<b>12,413</b>	<b>11,522</b>	<b>92.82%</b>	<b>153,945</b>	<b>(60,966)</b>	<b>-28.37%</b>
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Reference transactions were calculated based upon a one-week sampling period from 10/24 through 10/30

\*Planeview Community Library does not report reference transactions

PROGRAMMING SERVICES REPORT

October, 2011

	Adult Programs			Juvenile Programs		
	Number Presented	Attendance	% Change, Current Month, from Oct. 2010	Number Presented	Attendance	% Change, Current Month, from Oct. 2010
<b>CENTRAL LIBRARY</b>						
Programs and Tours	16	328	-18.2%	26	537	-26.7%
Technology Training Center	3	14	-39.1%			
<b>CENTRAL TOTALS</b>	<b>19</b>	<b>342</b>	<b>-19.3%</b>	<b>26</b>	<b>537</b>	<b>-26.7%</b>
<b>DISTRICT/REGIONAL BRANCHES</b>						
Alford	2	11	37.5%	9	422	86.7%
Evergreen	2	24	-58.6%	6	258	-4.1%
Rockwell	2	12	-36.8%	14	574	42.4%
Westlink	1	16	0.0%	25	793	-17.2%
District Branches Technology Training**	2	4	-77.8%			
<b>DISTRICT/REGIONAL TOTALS</b>	<b>9</b>	<b>67</b>	<b>-43.7%</b>	<b>54</b>	<b>2,047</b>	<b>10.3%</b>
<b>NEIGHBORHOOD BRANCHES</b>						
Comotara	0	4	400.0%	1	20	2000.0%
Linwood	1	2	-71.4%	2	20	2000.0%
Maya Angelou Northeast	1	0	0.0%	1	16	77.8%
Orchard	1	12	-33.3%	1	37	3700.0%
Neighborhood Branches Technology Training**	2	3	-66.7%			
<b>NEIGHBORHOOD TOTALS</b>	<b>5</b>	<b>21</b>	<b>-38.2%</b>	<b>5</b>	<b>93</b>	<b>933.3%</b>
<b>OUTREACH SERVICES</b>						
Outreach Activities*	18	944	-5.9%	27	715	-26.4%
<b>PARTNERSHIPS</b>						
Planeview Community Library*	NA	NA	NA	NA	NA	NA
<b>WPL SYSTEM TOTALS</b>	<b>51</b>	<b>1,374</b>	<b>-13.0%</b>	<b>112</b>	<b>3,392</b>	<b>-5.0%</b>

This report includes all programs presented by library staff, outside the library as well as in the library. Programs for young adults are included in juvenile statistics

\*Programs presented at Planeview Community Library are included in the Outreach Statistics

\*\* As of July 2010, Technology classes are being offered at District and Neighborhood branches

## OTHER SERVICES REPORT

October, 2011

	Central Library	Combined District & Regional Branches	Combined Neighborhood Branches	Library System Totals
<b>MEETING ROOMS &amp; EXHIBITS</b>				
Meeting Room Usage (Non Staff)	18	43	4	65
Attendance	480	1,094	26	1,600
<b>PHOTOCOPIES*</b>	1,531	1,825	317	3,673
<b>INTERLIBRARY LOAN</b>				
Requests From Outside Libraries	1,897	NA	NA	1,897
Filled For Outside Libraries	835	NA	NA	835
Requested By WPL Customers	632	NA	NA	632
Filled For WPL Customers	441	NA	NA	441
<b>MICROFORM USAGE</b>				
Microforms Used	656	NA	NA	656
Microform Copies	289	NA	NA	289
<b>SERVICES TO THE HANDICAPPED</b>				
T.D.D. Use	0	NA	NA	0
<b>HOLDS</b>				
Placed This Month	4,354	18,374	4,379	27,107
Filled This Month**				24,436
Placed Year-To-Date	49,907	185,167	44,337	279,411
Filled Year-To-Date**				254,883
** The number of holds filled is meaningful only at the system level				

## BUILDING GATE COUNTS

	Current Month	Year To Date
Central	26,021	267,898
Alford	11,009	116,627
Evergreen	8,023	80,172
Rockwell***	12,584	116,510
Westlink	22,121	235,499
Angelou/Northeast	4,776	46,115
Comotara	6,743	74,495
Linwood*	4,328	37,751
Orchard**	2,703	21,663
<b>TOTAL</b>	<b>98,308</b>	<b>996,730</b>

\* Linwood's gate counter battery failed during month of May resulting in incomplete data.

\*\* Orchard's gate counter battery failed during month of July resulting in incomplete data.

\*\*\* Rockwell's gate counter failed during month of August resulting in incomplete data.

## ELECTRONIC INFORMATION SERVICES REPORT PART I

October 2011

	Current Month	% Change From Oct. 2010	2011 Total Usage To Date	% Change From 2010 Total To Date
<b>Electronic Database Searches Conducted</b>				
<b>Ancestry.com<sup>1</sup></b>	8,680	274.5%	67,394	99.8%
<b>AtoZ Databases<sup>2</sup></b>	2,032	N/A	8,669	N/A
<b>Ebsco Education Reference Package</b>				
Encyclopedia of Animals	0	0.0%	0	0.0%
ERIC	0	0.0%	0	0.0%
Health Source - Consumer Edition	0	0.0%	0	0.0%
MAS Ultra - School Edition	0	0.0%	0	0.0%
Middle Search Plus	0	0.0%	0	0.0%
Newspaper Source	0	0.0%	0	0.0%
Primary Search	0	0.0%	0	0.0%
TOPICsearch	0	0.0%	0	0.0%
<b>FC Search<sup>1</sup></b>	282	34.3%	1,305	-26.9%
<b>Heritage Quest</b>	178	111.9%	1,374	-3.9%
<b>Learning Express Library</b>	52	15.6%	1,074	106.9%
<b>NewsBank</b>	1,279	56.5%	6,874	-13.8%
<b>Reference USA<sup>3</sup></b>	0	-100.0%	7,622	-49.7%
<b>Gale Databases:</b>				
Academic OneFile	500	9.6%	2969	-55.8%
Business and Company ASAP	332	-21.9%	2399	-63.5%
Business and Company Resource Center	77	1825.0%	192	6.7%
Chilton's Auto Repair	N/A	N/A	N/A	N/A
Computer Database	337	63.6%	2203	-48.1%
Custom Newspapers	0	-100.0%	1576	-65.0%
Educator's Reference Complete	353	-24.4%	2630	-60.0%
Expanded Academic ASAP	500	9.9%	2888	-58.2%
Gale Virtual Reference Library	351	-17.8%	2788	-57.8%
General OneFile	351	-20.8%	2656	-59.9%
Gale Reference Center Gold	347	-21.3%	2674	-60.8%
Health and Wellness Resource Center and Alternative Health Module	79	2533.3%	229	33.1%
Health Reference Center Academic	431	89.0%	2328	-50.5%
Hospitality Tourism and Leisure	2	-97.9%	279	-50.4%
Informe!	331	68.0%	2153	-50.9%
InfoTrac Military & Intelligence	361	83.2%	2189	-50.7%
InfoTrac Religion & Philosophy	345	74.2%	2204	-50.0%
LegalTrac	331	65.5%	2178	-51.1%
Literature Resource Center	46	-52.1%	318	-23.4%
Nursing and Allied Health Collection	369	76.6%	2246	-50.1%
Popular Magazines	10	-91.0%	380	-63.9%
Student Editions	3	N/A	383	N/A
<b>Homework Kansas<sup>4</sup></b>	0	-100.0%	483	-42.2%

## ELECTRONIC INFORMATION SERVICES REPORT PART I

October 2011

	Current Month	% Change From Oct. 2010	2011 Total Usage To Date	% Change From 2010 Total To Date
<b>OCLC WorldCat</b>	295	-36.4%	4,307	-21.0%
<b>Opposing Viewpoints</b>	47	135.0%	511	-86.6%
<b>ProQuest Nursing &amp; Allied Health Source</b>	0	0.0%	0	N/A
<b>SAMS</b>	10	-9.1%	106	-26.4%
<b>World Book Databases</b>				
World Book Reference Center/World Book Student	0	0.0%	0	N/A
World Book for Kids	0	N/A	0	N/A
World Book Advanced	0	N/A	0	N/A
WorldBook Enciclopedia Estudiantil Hallazgos	0	N/A	0	N/A
<b>Total Electronic Searches Conducted</b>	<b>18,311</b>	<b>65.3%</b>	<b>137,581</b>	<b>-12.5%</b>
<b>Polaris PowerPAC</b>				
Number of patron logins	42,562	5.9%	427,885	8.7%
<b>BookLetters</b>				
Number of active subscriptions	8,786	1.9%		
<b>Facebook</b>				
Number of fans	2,049	56.2%		
<b>Website</b>				
Number of visits	39,738	4.5%	417,497	12.1%
Number of pages	117,267	2.7%	1,224,017	4.5%
<b>Wichita Photo Archive</b>				
Number of visits	875	-84.9%	40,085	-35.1%
Number of pages	3,403	-86.8%	192,029	-28.1%
<b>Public Access Computing</b>				
Number of customer sessions	13,776	-2.7%	139,571	7.0%
Number of computer copies made	25,446	-0.7%	261,465	21.3%
<b>Wireless Internet Access</b>				
Number of users	809	36.0%	7,712	736.4%
Number of customer sessions	2,583	29.2%	21,511	646.9%
Hours of use	4,704	28.2%	42,260	715.2%

### NOTES

<sup>1</sup> Databases available inside the library only

<sup>2</sup> AtoZ Database service began June 1.

<sup>3</sup> Reference USA service was cancelled May 20.

<sup>4</sup> Homework Kansas service was cancelled July 31.