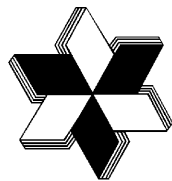


Wichita Public Library 2003 Annual Report



WICHITA PUBLIC LIBRARY
The Discovery Center
www.wichita.lib.ks.us

Wichita Public Library - Annual Report 2003
Table of Contents

Mission Statement	4
Vision Statement	4
2003 Goals	4
The Year in Review	5
Collection Development Division	7
Customer Service Division	8
Programming Services Division	10
Reference Services Division	12
Support Services Division	13
Supporting Organizations	
Volunteers	14
Wichita Genealogical Society	15
Friends of the Library	16
Wichita Public Library Foundation	16
Library Board	18
Donations	
Monetary Gifts	20
Memorial and Tribute Gifts	21
Financials and Statements	
General Fund Balance Sheet	23
Reference Transactions Sheet	24
Material Circulation Sheet	25
Programming Services Report	26
Other Library Services Report	27
Patron Registration Report	28
Output Measures	29
System-Wide Holdings by Media Type	30
Library Holdings by Branch	32
Technical Services Report	33

Mission Statement

The Wichita Public Library System is a community service, which strives to address the core informational needs of children and adults. The Library provides print, non-print, and electronic resources covering a broad variety of topics related to work, school, and personal life. Through knowledgeable, friendly staff, the Library strives to provide life-long learning opportunities to promote personal growth and development. As a public entity, the Library pledges to provide equitable access to information for the citizens of the greater Wichita area. The institution is responsive to the community's changes, interests and needs, and pledges to respect the diversity of its patrons.

Adopted by Wichita Public Library Board of Directors
June 15, 1999

Vision Statement

Our vision is to be recognized as one of the premier public libraries in the state, region and nation. Our measure of success will be our ability to comply with *Measurements of Quality: Public Library Standards for Kansas* and *Hennen's American Public Library Ratings*.

2003 Goals

- I.) Provide equitable access to information by systematically developing and maintaining library facilities and points of service.
- II.) Strengthen human resources by continuing to develop knowledgeable staff and providing them with the tools, materials and administrative support necessary to accomplish the Library's mission.
- III.) Develop and enhance collections designed to meet the needs of the community.
- IV.) Deliver high quality information and reference services that meet the needs of customers.
- V.) Promote the Library's presence in the community by actively marketing library materials and services.

The Year in Review

While a difficult year of budget restrictions and personnel freezes, there was plenty for the Wichita Public Library to celebrate during 2003. In April, the Lionel Alford Regional Branch Library opened to eager citizens, achieving the Library's second goal from the Strategic Plan for Branch Library Service. The Planeview Branch Library evolved into the Planeview Community Library, a single, more cost-effective library operated through a partnership between the Wichita Public Library and USD 259's Colvin Elementary School. Throughout the year, technology improvements gave customers easier access to the library catalog, remote databases, photograph archives, and reference services.

Lionel Alford Regional Branch Library

On April 5, the Lionel Alford Regional Branch Library held its grand opening ceremonies. Storytellers, authors, musicians, costumed characters, crafts, and films attracted customers throughout the opening weekend. Immediately popular with citizens, Alford boasted impressive circulation numbers. Over 2,000 transactions took place during the first day of business for an average of about 275 items circulated per hour. Use at the end of the first week equated to more than twice the weekly use of the former Seneca branch and over sixty percent of the annual use of the Aley branch.

Alford's unique design as well as its library resources catches people's attention. The American Institute of Architects – Wichita honored the Alford Branch Library with a Merit Award for Excellence in Architecture. The Alford Branch received further special attention from *Library Journal*: with more than two hundred library projects completed during the review year, it was one of a less than two dozen libraries pictured in its December 2003 architectural issue.

Planeview Community Library

In February, nineteen budget-reducing scenarios totaling seven percent of the department's general fund budget for 2003 were created by library staff and prioritized by the Library Board of Directors. The Library Board of Directors determined that protecting materials collections and staffing to be the highest priorities. At the end of the month, the City Council reviewed information from every department. One scenario that was ultimately approved was the closure of the Planeview Neighborhood Branch Library effective March 28.

The Wichita Public Library agreed to leave all children's books on site until the end of the school year, one-half of the children's books on long-term loan for school-use during the 2003-2004 year and one-quarter of the items on loan through the end of the 2004-2005 school year. Approximately two months after ceasing operation, requests were made to re-open the library. A meeting of the City Council members, school board members, library board members, and City and school district staff in May resulted in a decision to open the Colvin school library to the community with staffing provided by the school district and materials provided by the school district and the City. The operation,

as a school library open to the community in partnership with the public library, enables the school staff to be more flexible in terms of establishing hours of operation, rules for use, and fee schedules. Community library services were phased in gradually over the summer with full service beginning in September.

In December 2003, Congressman Todd Tiahrt delivered several boxes of books from the Library of Congress Surplus Book Program. Board President Tim Moore was among those joining the Congressman with remarks about the importance of libraries, reading, and the value of the partnership that delivers library service to the Planeview neighborhood.

Technology Enhancements

The most visible improvement to many library users was the addition of iPac, the new graphical web-based library catalog interface. Replacing WebDOC, iPac not only boasts improved search capabilities, but also displays cover art and book reviews for many materials. While some customers had difficulties accessing WebDOC because of browser incompatibilities, there have been almost no problems with iPac reported. Customer response continues to be positive.

The Wichita Photo Archive was expanded to include over one thousand photographs of Wichita from the collections of the Library, the Wichita-Sedgwick County Historical Museum and Wichita State University Library's Department of Special Collections to illustrate the changing community from its early history through present day. The project was primarily funded by a Library Services and Technology Act grant through the Kansas Library Network Board.

Any customer with an Internet connection and a Kansas Library Card can now enjoy an expanded offering of full-text databases not only from within the walls of Wichita Public Libraries, but also from their homes, schools and offices. KAN-ED funding sponsored the addition of Heritage Quest, the Literature Resource Center, Infotrac Newspapers, ProQuest Nursing Journals, and the WorldBook Online Resource Center through the usual Kansas Library Card interface at <http://www.kslc.org>. As a participant in the state's KAN-ED network, the Library received subsidies of \$4,135 for each library facility to be used to upgrade Internet access or to offset costs of providing this service to customers.

The Wichita Public Library was one of several public and academic libraries in the state that began participating in *KANAnswer*, a virtual reference desk. The Library staffs the virtual desk for six hours per week, answering questions online from Kansas citizens or from anyone in the world with questions about Kansas. The service launched January 31.

The long-planned information technology integration where library computer systems and their support are absorbed into the City's IT/IS Division began in September 2003 and was initially problematic. Disrupted customer service, resource access, and an ongoing loss of functionality for many library employees and customers stretched from what was envisioned as a single day to over three weeks. After fixing the immediate

problems, staff then began to identify the benefits of integration and worked to use the new tools available to improve staff communication and customer service.

The individual divisions of the Wichita Public Library helped with these projects by working together, yet they have their own accomplishments to be proud of as well.

Collection Development Division

The Collection Development Division encompasses selection, acquisition, cataloging, and physical processing of library materials, and electronic resources management.

The division was instrumental in preparing for the opening of the Lionel Alford Regional Branch. Despite key vacancies in professional staff, duties were realigned so materials selections would not suffer and the Library would open with a large collection. Many staff members prepared and relabeled materials for the new branch, blending the two existing collections from the Aley and Seneca branches and adding new items to the Alford collection.

Realignments in service to the Planeview community also kept the division busy. Staff was instrumental in weeding, sorting, and redistributing books when word was first received that the branch was to be closed. When the new service agreement was announced, the division quickly stepped back into service to make the transition as seamless as possible. An inventory of children's materials at the Planeview Community Library was completed prior to the start of the school year. After the school's plea for materials when the public library closing was announced, the school received many items that were not appropriate for an elementary school library. Those items were gifted to the Friends of the Library for sale in the used bookstore. Commitment to the Planeview Community Library remains strong, as the library remains an active partner in materials purchasing.

For the first time ever, the Wichita Public Library had the opportunity to provide a book to customers on the same day it was released for purchase. *Harry Potter and the Order of the Phoenix* was received prior to the release date, allowing staff to process copies and to assign them to customers beginning on the morning of June 21.

Customers desire materials in a wide variety of formats, and the Library has responded accordingly. By popular demand, the Library's DVD collection tripled over the previous year (from 600 to 1600), and will grow in 2004 to about 4000. Videos will continue to be added, but at a slower rate: many educational topics are not offered in

“As an avid reader, I rely heavily on your services in order to keep enough material on hand to entertain myself. I have found out over the past two years that your system works really well . . . get a couple of books from the new book section, request a few more through the interlibrary loan programs and/or request a couple by putting them on hold and usually by the time I finish the first two, I'll get notified (via phone) of the others I've put on hold. This keeps me constantly in books that interest and amuse me. Your TeleCirc library prompter makes it easy for me to keep a "running tally" of what books I have out on loan, how soon they are due, etc.” – Customer comment, 11/11/2003

DVD format yet and some customers still desire videocassettes. The popularity of spoken audiocassettes and compact discs continues to increase. Demand for best-selling titles offered only by companies which do not cater to libraries is an increasing problem, both in terms of simply obtaining titles and in regard to the Library's inability to obtain individual replacement cassettes and discs from multiple item sets. Identifying a funding source to help maintain these collections will be critical to service delivery in the future.

The division continually looks for ways to improve customer service and cost efficiency. Procedural changes in the Technical Services section instituted in July 2003 streamlined the processing and delivery of fotonovelas and new materials on customer waiting lists, reducing the amount of time required from receipt to availability for customer use. Members of the library's cataloging staff completed conversion to the OCLC Cataloging Microenhancer system in August 2003. Because the product allows for much of the cataloging to be done offline rather than through Internet connections, the Library anticipates significant cost savings from the change.

Customer Service Division

The Customer Service Division includes the Central Library circulation section, neighborhood branches, the Lionel Alford Regional Branch, the Evergreen District Branch, volunteer management, and relief staffing. The division also oversees human resources functions, including employment, staff training, and professional development.

"The Alford Library has a very nice staff who helps out a lot. I am very impressed with my branch. It has a large amount of activities to choose from." – Customer comment, 10/31/2003

From January to April, much work focused on preparations for the opening of the Lionel Alford Regional Branch Library and the necessary consolidation of the Aley and Seneca Neighborhood Branches. Once open, the staff at the new facility remained busy serving not only the long-term library customers but also the many new customers

drawn to the new facility. More than twenty percent of the new library accounts created in branch libraries in 2003 were established at the Alford branch. Circulation activity for the eight months of operation at Alford exceeded the combined 2002 annual use of the two libraries it replaced.

With funding provided by the Friends of the Wichita Public Library, every Stanley Elementary school student in grades two through five received a tour of the Alford branch in October. Students also enjoyed a story time, signed up for library cards, checked out materials, and visited the adjacent Fire Station #12. At the Evergreen branch, tours and story times were given to Cloud Elementary classes. Both branches saw many of the students from the tours return with their parents and siblings.

The division was highly involved in the transitions in service to the Planeview neighborhood. From realigning Wichita Public Library staff to teaching Colvin staff the basics of public library operations, staff participated in making the Planeview Community Library a working partnership. After the formal opening, work shifted to

solve problems related to service inconsistencies. When the branch reopened in late May to the time circulation service was moved from the public library's Dynix system to the school's SIRSI system in mid-August, more than \$1000 in outstanding charges were assessed to Wichita Public Library accounts, many of which were newly created by the school staff during that interim period without use of the library's registration and address verification procedures. As a result, identifying and finding the customers to whom those materials had been loaned proved problematic. As of November 2003, approximately \$130 of outstanding fees were waived from accounts where customers contacted the library to say that materials were never borrowed or were returned to the Colvin library during the summer months. More than \$860 of charges accrued on undocumented accounts created at Colvin during the summer months remained unpaid at year's end.

The Evergreen District Branch Library remained a well-used and popular branch beyond its opening day in November 2002. During January 2003, its circulation activity was 45% higher than use of the two former facilities (Marina Lakes and Minisa Neighborhood Branches) in the previous year. In response to customer demand, changes were made to the public computer workstations to simplify access to Internet resources in Spanish. The children's area was rearranged to improve accessibility while responding to a number of complaints about the noise level. The new layout provided a strategic separation from the computer stations and an open space in the back of the library for children to converse and look at books. Two new armchairs encourage parents to sit in this area and read with their children. Customers complimented the facility on its quality, innovative programming, responsive collection development, and excellent customer service.

“[I’m a] mother wanting to say ‘thanks’ for caring and sharing our public resources so well. My daughter is one of your positive rewards.” – “Thankful mom Cheryl,” 12/9/2003

The Circulation Section achieved new standards of quality throughout the year. Staff filled 98% of hold requests for materials requested from the Central Library collection during January 2003 and 98.2% in November 2003. Also in November 2003, they were off a total of \$9.69 out of \$10,764.02 for cash reconciliation for the month, resulting in a collective accuracy rate of 99.91%. Their stellar performance continued into December, with 99.14% of holds filled and a cash handling accuracy rate of 99.94%.

Customer service staff worked with the Wichita Work Release Facility to develop a new customer type specifically for their clients to ensure that their library use falls within the policies of both organizations. More than 1,100 customers in the Dynix database were listed with the Wichita Work Release Facility Address: library staff updated each of the accounts with information supplied by the State Department of Corrections.

Library-specific customer service training continued to be a priority in 2003. The module on service to customers with special needs has been revised to include information and expectations from the City's ADA compliance officer. Other training sessions focused on wellness, reference databases, online resources, and service to at-risk children.

Programming and Outreach Services Division

The Programming and Outreach Services Division is comprised of the Central Library's Children's Center, Youth Outreach, Talking Books, and Homebound services. The division also coordinates programs for children, teens, and adults throughout the system.

Perhaps the most notable accomplishment for the division was its continued work with a cooperative summer reading program that, in fall 2003, expanded to include all public libraries in Sedgwick County. Through the partnership, libraries work together to leverage buying power to purchase publicity and incentives at reduced rates. Libraries

“Thank you for all the time and effort you put into these summer library programs! I am watching an autistic boy this summer and he has enjoyed these programs very much.” - Customer comment, 6/23/2003

can also jointly schedule performers to save on costs. The Wichita Public Library was responsible for creating and hosting web pages detailing the summer activities for all thirteen partners: over 400 events were listed. A new component – customer evaluations – was added in 2003 to gain feedback that can be used to make the programs even better. The group was given the Mountain Plains Library Association's Youth Services Award for its outstanding work.

To promote summer reading programs, several employees visited Wichita Public Schools to talk directly to children about the benefits of participating in Summer Reading Club and Teens Read. Library staff visited forty-four of fifty-nine elementary schools – up from only eighteen in 2002. Visits were also made to two parochial and private schools. Materials about library programs and activities were distributed to an additional thirty-eight elementary schools, every middle school in the Wichita Public School system, and all K-5 classrooms in the Maize school district.

Summer programming highlights included programs by musicians “Bongo Barry” Bernstein and Jim Cosgrove, storyteller “Brother John” Anderson, and magicians Shawn Reida and “Magic Melton” Francis. A visit from birds of prey and staff from the Tanganyika Wildlife Park proved popular, as were the juggling, mime, and vaudeville programs by Jay and Leslie's Laughing Matters. For teens, Lois Ruby offered a creative writing workshop. Staff-led storytimes, toddle times, puppet shows, book discussions, craft programs, computer classes, and teen poetry cafes also drew large audiences.

“It's great that you have classes for kids in the summer and it's great that the classes are free. Thanks!”
– Customer comment. 6/13/2003

While the Library did not set a record for overall summer reading registrations, falling just 227 short of the all-time high reached in 1999, interest and participation in both the children's and teens' programs remained stronger than anticipated. Total participation increased 11% over 2002 totals. 51% of children participating in the Summer Reading Club completed the program by meeting or exceeding their reading goals. Return rates for teens were comparable. Nine of the eleven workgroups recorded increases in participation, including the Alford branch's 158% increase over 2002's participation at

Aley and Seneca and Evergreen's 44% increase over the previous year's participation at Marina Lakes and Minisa. Nearly one in three of the system's summer reading participants chose Westlink as their preferred site for service.

"Standing Strong," the Library's 15th annual African-American History Month Celebration occurred in February. Storytelling by St. Louis performer Bobby Norfolk, craft programs, an exhibit, book discussions, talks, and a historical re-enactment were among the highlights. Program support came from various agencies, including the Kansas Humanities Council, Kansas State Historical Society, and the Library's NEH Endowment Fund.

The 17th Annual Academy Awards® Shorts Programs played to several audiences across the system, including its first ever showing in the brand-new Alford branch. At the Central Library, the first Saturday featured the shorts shown in a true film festival-style and the second Saturday featured the shorts shown by category.

Fall programs included "The Bird of Imagining" exhibit and talks by poet Richard Lewis, An Unfortunate Event in honor of author Lemony Snicket during Children's Book Week, a trivia contest, several film programs, and expanded teen programs in addition to the traditional preschool storytimes, toddle times, puppet shows, book discussion groups, and technology training classes.

The Evergreen Branch Library partnered with ACTS on Truancy to present MOSAIC: Maximizing Opportunities for Students and Adults in the Community. Underwritten by the MetLife Foundation and Libraries for the Future, the program got off to a slow start with strong presentations but weak attendance. Participation increased as the six-week program continued. Programs included a moving talk by Wichita Fire Chief Larry Garcia, who talked about growing up as a teenager in a single parent family, the life choices and activities that assisted him in his career, and opened dialogue about the current nature of truancy and family problems. San Antonio author Diane Gonzales Bertrand read two scenes from her acclaimed young adult books *Trino's Choice* and *Trino's Time* and talked about her life as a teacher, writer, and mother. Evergreen also partnered with ACTS on Truancy and HALO to sponsor a program by author Victor Villaseñor: he talked about the power of literacy and the social, education, and economic struggle of Hispanics in the United States. More than 40 people attended the event. In fall, Evergreen added a Preschool Storytime in Spanish: students from Plaza de los Niños Head Start, located in the same building, come to both the Spanish and English storytimes.

Evergreen's first anniversary was commemorated during the weekend of November 15 with several programs. Newton artists Raymond Olais and Conrad Snider helped Director of Libraries Cynthia Berner Harris and District 6 Council Member Sharon Fearey dedicate the building's art to the citizens of Wichita. Afterwards, the artists presented an informative and enlightening explanation of the many stages of the art, from concept and design to completion in Spring 2003. Mr. Olais donated a copy of his presentation to the library so that some of the highlights can be incorporated into tours. Other anniversary programs included a genealogy program by the Wichita Genealogical Society's Fritz

Hansen entitled “Finding and Using Naturalization Records from 1700 – Today” and Aaron Fowler’s musical program “When We Gather.”

The Central Library Children’s Center Section presented seventeen programs to more than 500 attendees in January 2003 alone. Seven of those were to local day care centers and elementary schools, which compares very favorably to the nine groups visits to similar agencies for September – December 2002. They continued to do tours for Head Starts, day care centers, and elementary schools throughout the year.

“You guys rock. We hope to enjoy using the children’s section for years.” – Central Library customer, 12/10/ 2003

Youth outreach continued to expand into new agencies, including home childcare providers, childcare center, Head Start classrooms, and elementary schools. Catholic Charities Senior Citizen Center, Georgetown Retirement Center, and Envision also received outreach services. Participation in the *Share a Story* program with the Junior League of Wichita and KPTS also spread information about Library programs and services to youngsters and their parents. The Library exhibited in several informational shows, such as the Kansas Division for Early Childhood Conference, Wichita Home Show, Home School Conference, and Senior Expo. The information booth received a facelift, with new photographs of the locations and activities to reflect the many changes in the past two years.

At the end of their fiscal year, the Wichita Subregional Library for the Blind and Physically Handicapped (Talking Books Section) showed their continued growth and stability: 220 new patrons were added to the service. A total of 1,616 patrons borrowed 61,224 books during the year.

Reference Services Division

The Reference Services Division consists of the Central Library’s subject sections (Art, Music, and Video; Business and Technology; General Reference; Local History and Genealogy), the Rockwell District Branch, and the Westlink District Branch. In addition to helping customers at service desks find items and answer questions, staff also maintains the collections through inventorying, weeding, and selecting materials.

Partners fulfilled a June 30 grant deadline for completion of the Wichita Photo Archive enhancement, due in large part to the work of Wichita State University’s Special Collections staff. In addition to expanding the database of images of images from 150 to just over 1000, the archive features an online exhibit highlighting 150 years of Wichita-area professional photographers. Lesson plans cultivating research and historical thinking skills, meeting curricular standards for Kansas history, are available for 4th, 8th, and 11th grade levels. Wichita Public Library staff selected, scanned, and prepared metadata for over 300 images during the enhancement stage. The Wichita Public Library Foundation secured funding for the expansion.

Several members of the Library's staff have helped with the KANAnswer virtual reference service since its start date of January 31. In its first year of service, over 1700 user-to-operator chats were logged. Of those who chose to respond to an optional survey, 80.4% of customers reported that their questions were fully answered. 92.9% of respondents found the LivePerson chat software easy to use. Most users logged into the service from home. In October 2003, the service began tracking users by zip code according to their volunteered responses in a post-chat survey: Sedgwick Country residents consistently ranked in the top three counties utilizing the service.

"We often expect good service in the retail sector, but when the source is an institution that has nothing to gain by going the extra mile for someone they serve, I think it deserves special commendation. The staff at the Westlink branch of the Wichita Public Library working Christmas Eve went to extraordinary lengths to see that my family's holiday was complete. We had a special DVD on transit hold that would have been unavailable to us until after Christmas had they not gone to the time and trouble to search a dozen boxes until they found it. My husband and I have been members of the library for almost 40 years each, and our positive experiences continue to accumulate. I'm sorry that that I did not get the names of the specific librarians who were so unbelievably helpful, and who must represent the most dedicated of your many conscientious professionals." - Customer comment, 12/27/2003

Several division staff taught in the Technology Training Center in addition to other duties. For the second year in a row, the *Wichita Business Journal* identified the Library as the area's second largest provider of computer training (August 29, 2003). The Library remained the only provider on the list to offer classes at no charge to participants.

The Reference Division assisted agencies with information needs in a variety of ways. General Reference gave several class tours to students working on research papers, assisting them with electronic and print materials. The Business and Technology Section staff gave tours to investment groups and student groups looking for career information. Members of the Reference Services Division prepared a packet of information including reference pathfinders, genealogy help sheets and various library brochures for use by customers and staff of the Mid-America All-Indian Center.

Support Services Division

The Support Services Division combines operations and administrative duties; it is responsible for budgets, physical improvements, equipment and maintenance, switchboard, and administrative assistance.

Budgeting proved to be challenging. Continued difficulty with the local economy and suspended demand transfers to local governments caused the Library to plan for reductions. A multitude of scenarios were planned; not all recommendations needed to be implemented, but the Library Board of Directors and City Council appreciated having choices as they set upon the difficult task of prioritizing services, staffing concerns, and materials within already tight constraints.

A Supreme Court ruling in June 2003 upholding the Children's Internet Protection Act (CIPA) requires the Library to add filtering technology to every computer workstation with Internet access or to forego federal funding subsidies for technology services beginning in July 2004. The Library Board supported complying with CIPA and instructed staff to begin the planning process for filters. National press about CIPA and the impact of the federal Uniting and Strengthening America Act by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism (USA PATRIOT) Act of 2001 generated renewed interest in Wichita Public Library policies and procedures.

Support Services staff also played a large role in assisting with the transition of branch services. Arrangements were made in March for the move of the Library's furniture, equipment, and materials from Aley and Seneca to Alford. Support services staff was key in the flow of materials to and from Planeview during service transitions in that location.

Two unfortunate incidents at the Central Library drew much media attention on two consecutive weeks during the month of July, one including the assault and stabbing of a library customer. The Library's management team worked closely with the Wichita Police Department and in consultation with the Law Department to identify ways to modify policies, procedures, and daily operation to improve both the perception and actuality of the safety of the Central Library. The Wichita Police Department offered invaluable assistance and provided training for staff.

One change to improve safety was the addition of two-way radios for each public service desk, the security guard, custodian, operations section manager, and librarian-in-charge, so that faster communication to all library employees is possible in emergency situations. The Friends of the Wichita Public Library made funding for the walkie-talkies possible. The list of customers banned from the Library, including pictures when available, was shared on the Intranet to help staff throughout the library system better identify customers who have lost library privileges.

A marketing plan was developed for implementation in 2004. The Special Projects Librarian participated in a free online training presentation entitled "Marketing As if Your Library Depended on It" from the Dynix Institute and obtained useful information from a comprehensive website developed by the Ohio Library Foundation.

Volunteers

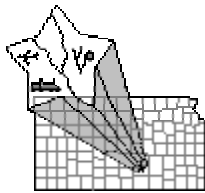
During 2003, more than 260 volunteers helped the Library offer exceptional service to customers. Some volunteers serve through support organizations such as the Friends of the Library and the Wichita Genealogical Society. Other community groups, such as the Red Cross Senior Work Experience Program (SWEP) and the Indo-Chinese Center, also contribute volunteer help. Volunteers assist in a number of ways, including cleaning the library, shelving materials, data entry, and helping customers at service desks. The Telephone Pioneers, a group of retired Southwestern Bell employees, donates their time to repair Talking Books equipment: they have contributed 209 years of service combined.

While twenty-four teen volunteers helped throughout the year, the Library relies on teen volunteers for their assistance during the Summer Reading and Teens Read programs. Over 141 teens provided over four thousand hours to the Children's Center and branches in the summer months. In 2003, volunteers worked a total of over 18,215 hours and contributed \$337,429.23 worth of labor.¹

At the annual Volunteer Appreciation luncheon held during National Library Week in April, Delores Baker received the Melzer Award for most hours of volunteer service in the year. Lou Heldman, publisher of the *Wichita Eagle*, was the keynote speaker. Jim Erickson (nominated for Individual Friend of the Year from the Friends of Kansas Libraries), Lois Ruby (recipient of a Library Advocate Award from the Kansas Library Association), and Ed Francis (recipient of a distinguished service award from the Kansas Library Association) were also recognized for their service.

On October 27, the Westlink branch received news of the unexpected death of Terry Satorius. For more than a quarter of a century, "Mr. Terry" served as a volunteer storyteller for summer reading programs at Westlink. His assistance offered workload relief to the busy children's programming staff, but more importantly, some gender diversity to the Wichita Public Library preschool programming. For all who knew him, Terry's programming skills, generosity, and sense of humor will be greatly missed.

Wichita Genealogical Society



The Wichita Genealogical Society was formed in 1987 by a group of family researchers, genealogists, and historians dedicated to preserving and sharing genealogical material. Additionally this group had a desire to promote the growth of the genealogy section of the Wichita Public Library, making it a premier research center in Kansas. To help achieve that goal, WGS provides the genealogy section with member volunteers who work with the librarian and assist customers with their research questions, raise funds for the purchase of materials, and provide outstanding genealogy and local history programs that raise awareness of the Library's excellent resources for beginning and advanced genealogists and researchers.

To enhance the collection, the Wichita Genealogical Society donated several excellent resources. They purchased the 1880 Nebraska Soundex Index and the 1900 Indian Territory Soundex Index to be used with the census rolls owned by the Library. The complete 134-reel microfilm set of the Draper Manuscript Collection, a series of interviews compiled from the 1740s through the War of 1812, was also donated by the Wichita Genealogy Society.

¹ The hourly value of volunteer time (\$16.54 per hour) is updated yearly by Independent Sector, and is based on the average hourly wage for nonagricultural workers, as published in *The Economic Report of the President (2001 Edition)*, increased by 12% to estimate fringe benefits.

Friends of the Wichita Public Library



The Friends of the Wichita Public Library remain a dedicated group of volunteers and advocates. Their bookstore continues to attract customers to the Library and raise funds for programs and projects. Their generous donations of time, labor, and financial resources continue to bolster the Library.

To offset the need to reduce materials purchases because of budget cuts, the Friends of the Wichita Public Library began donating half of their monthly bookstore profits to be used for the purchase of library materials. The first check totaled \$2,000 and was used to buy extra copies of the 2003-2004 William Allen White Award nominated books. Another \$17,000 was added to this special fund throughout the year.

Charles Whitworth served as the bookstore manager until May 2003. After his resignation, a team of Friends board members worked together to cover the manager duties. When a search for a new manager was unsuccessful, Barbara Melzer returned to the position on an interim basis and remained in charge through the end of the year while an ongoing search for a store manager continued. In addition to selling books through the used bookstore, the Friends expanded their efforts to sell more valuable items through the Internet, generating additional revenues for the Library.

A drop in attendance caused the Friends Board to cease their lecture series, although the Friends remain committed to encouraging quality programming at the Library. One way they made this possible was through the purchase of an umbrella film license for the Central, Alford, Evergreen, Rockwell, and Westlink branches. This enabled the Library to show additional films nominated for Academy Awards® during the annual Shorts program. The agreement also was used throughout the year for additional programs, including actor retrospectives, genre festivals, and children's events. The Friends continue to provide financial support for other programs and projects not feasible with the City budget alone.

Wichita Public Library Foundation



Wichita Public Library
FOUNDATION

Seventeen years ago, five committed individuals came together to create the Wichita Public Library Foundation. Working closely with Richard Rademacher, then director of libraries, they launched a small non-profit with a \$20,000 donation and very large dreams. Immediate library needs were considered, but looking forward, they laid plans to create an endowment that would sustain the library system for generations to come.

In 2003, a large part of their dream was realized with the successful completion of the \$2,000,000 National Endowment for the Humanities challenge grant campaign. Together with the ongoing Campaign for Books general endowment, Foundation assets now total

\$3.8 million. The Library received more than \$160,000 in endowment distributions in 2003 to benefit resources for the general public.

Turning its attention to the Library's ongoing wish list, the Foundation successfully submitted grant requests to accomplish the following:

- Target Corporation in Minneapolis funded the replacement of the worn out puppet stage at the Westlink branch and stocked it with a wonderful assortment of new puppets. Westlink staff will now have the tools to increase their programming to young children in west Wichita.
- A similar grant from the Wichita East Target store provided children's programming supplies for the Rockwell branch.
- Through combined funding from the Kansas Library Network Board and Foundation board member John Hyde, over 1000 historical photos depicting Wichita's early history debuted at www.wichitaphotos.org in the summer of 2003.
- A federal LSTA grant administered through the Kansas State Library and a special grant from Foundation board member Ed Francis added hundreds of Spanish language books to the heavily used collections at the new Evergreen Library at 26th and Arkansas.
- Working towards its goal of juvenile literacy, a generous grant from the Lattner Foundation enabled the purchase of three thousand children's books to be used in pre-kindergarten classrooms through the *Share a Story* project.
- The Foundation continued to promote understanding and growth in the countywide summer reading club partnership underwritten by the Levand Trust.
- In November, the Foundation celebrated the memory of special friends Lucile and Lawrence Wulfmeyer, renaming the Genealogy/Special Collections area as the Wulfmeyer Center.

Looking forward, 2004 will no doubt present its inevitable challenges and opportunities. The endowment funds continue to perform well under the watchful guidance of the Foundation's Investment Committee and the expertise of Smith Barney. Two of the Foundation's founding members, Eric Larson and Ed Francis, continue to serve as directors, ensuring that the Foundation stays true to its original purpose.

Working with donors, either corporate or private, foundations, governmental entities, and the Library itself, the Foundation continues its simple mission of enhancing book collections, increasing electronic access and promoting literacy. While it has been a year of significant achievements, the Foundation's board of directors continues its work to build the best possible library system for the citizens of Wichita, and in doing so, touching lives in a very positive way.

Library Board Membership

The Library Board is composed of 14 members. As of December 2003, the Board consisted of five males and nine females. All fourteen members are Caucasian. The Board held twelve meetings in 2003. All were regular meetings.

Officers for 2003

President	Tim Moore
First Vice President	Gillard Cohen
Second Vice President	Gerald Layman
Secretary	Sarah Bagby
Treasurer	Karl Peterjohn

Membership Attendance for 2003 (As of December 2003)

	<u>Present</u>	<u>Absent</u>	<u>Years on Board</u>
Donna Aldrich (appointed. 7/03)	4	1	5 months
Sarah Bagby	8	4	6 yrs. 1 mo.
Barbara Baker	12	0	2 yrs. 3 mos.
Randy Brown	7	5	2 yrs. 2 mos.
Gillard Cohen (term expired 6/30/03)	7	0	8 yrs
Jane Eshelman	7	5	2 yrs. 6 mos.
Susan Estes (appointed. 7/03)	5	1	6 months
Matt Goolsby (appointed. 7/03)	6	0	6 months
Ed Koon	9	3	6 yrs. 6 mos.
Catherine Landwehr	8	4	2 yrs. 6 mos.
Gerald Layman	10	2	5 yrs. 11 mos.
Ronda Limon-Lowderman (resigned 10/28/03)	5	5	3 yrs. 8 mos.
Tim Moore	9	3	4 yrs. 6 mos.
Evelyn Neier (appointed. 11/18/03)	1	0	1 month
Nancy Ogle	11	1	2 yrs. 6 mos.
Helen Parli	11	1	2 yrs. 1 mo.
Karl Peterjohn (term expired 6/30/03)	5	1	8 yrs
Lois Ruby (resigned 6/30/03)	4	1	6 yrs. 6 mos.

Committees for 2003

Finance Committee

Karl Peterjohn - Chair
Gerald Layman
Tim Moore

Planning & Facilities Committee

Gillard Cohen - Chair
Barbara Baker
Ed Koon
Ronda Limon-Lowderman

Operations Committee

Nancy Ogle - Chair
Catherine Landwehr
Lois Ruby

Public Affairs Committee

Randy Brown - Chair
Sarah Bagby
Jane Eshelman

Foundation Representative – Sarah Bagby
Friends of the Library Representative – Helen Parli

Board Finances

The actual expenses incurred by the Library Board of Directors are minimal since members serve without pay. Expenses for staff assistance in the preparation of materials and reports for Board meetings are as follows:

Staff Time

Director of Libraries administrative charges (Approximately 20 hours per month @ \$36.69 per hour)	\$8,805.60
Administrative Aide II (Approximately 32 hours per month @ \$19.43 per hour)	\$7,461.12
Supplies and Postage	\$1,600.00
TOTAL	\$17,866.72

Donations

The Board of Directors, administration, and staff of the Wichita Public Library offer special thanks to each of the following individuals and organizations whose contributions are helping to support the Library's collections and community services.

Tax funds finance basic library services. Private donations make books, materials, programs, and technology possible when public funds are not available. Those whose names do not appear on the following pages are invited to join the growing numbers of people who are expressing their appreciation for Wichita Public Library services with financial support. Inquiries about how you can help make a great library even greater are welcome. Please contact the Director of Libraries at 261-8500.

The Library, through the untiring efforts of the Wichita Public Library Foundation, was, in 1997, awarded a \$500,000 challenge grant by the National Endowment for the Humanities; the grant was completed in 2003. Donors signified by an asterisk in the following list contributed to the challenge grant in 2003.

MONETARY GIFTS

Above \$100,000

Lawrence and Lucile Wulfmeyer Estate

\$25,000 to \$99,999

Forrest C. Lattner Foundation

Leonard and Celia Levand Trust

\$10,000 to \$24,999

Friends of the Wichita Public Library

\$5,000 to \$9,999

Libraries for the Future

\$2,500 to \$4,999

Ronald McDonald Charitable Foundation

Target Foundation

\$1,000 to \$2,499

Dr. Charles Squire

Wal-Mart Foundation

Wichita Community Foundation

Wichita Public Schools (USD 259)

\$500 to \$999

Ed Francis
Lois Ruby

*Steve & Ann Starch

\$100 to \$499

Gail & Dora Alban
*Boeing Corporation
Martha Charles
Mr. & Mrs. Vernon Eberhart

Kansas Arts Commission
McEwan-Deck Foundation
Keith & Georgia Stevens
Wendell & Ruby Turner (North Chisholm
Creek Assn.)

\$50 To \$99

Everett D. Banta
Jerry & Marianne Johnson

UPS Foundation

To \$49

Anonymous

*Pepsico

Memorial and Tribute Gifts

The Wichita Public Library received the following memorial and tribute gifts. We thank the families and friends who have designated the Library as the recipient of such gifts.

In Recognition Of:

Gladys Chmel Aldrich

Bonnie, Gary, Steve, Linda & Max
Slack

Spencer Winston Bacon-Schantz

William Schantz & Carol Bacon

Mrs. Robert E. Blasé

Eunice Sterling Chapter, DAR

Mildred Hoskinson Blubaugh

Eunice Sterling Chapter, DAR

Stanley J. Bounds

Kiwanis Club of Wichita, Inc.

Robert T. Bradfield

Cynthia Berner Harris

Kelly Broce

William N. Loyd

Doris Buckner

Nat'l Soc. Of Colonial Dames of
America

Lillian Annabelle Champagne

Cynthia Berner Harris

Betty J. Dary

Kevin & Cathy Adams

Muriel Dawson

John & Cheryl Dawson

Frances Dearing

Sigrid T. Cerf

Jon & Diana Engelhardt

Marsha Gladhart

John & Linda Guyot

Lori K. Miller

John & Linda Mitchell

Dixie Petersen

Drew & Karen Reynolds

Twyla Sherman

Anne, Mary & Chuck Smith

Catherine G. Yeotis

Dr. Harold Decker

Clifford W. Stone

John J. Engstrom

Rotary Club of Wichita, Inc.

Memorial and Tribute Gifts (continued)

Rose Evans

Ronald & Dorothy Collins
Joyce A. Miller
Marie Oborny
Bill & Bonita Pack
Ronald & Charissa Roots
Jacob & Judy Stover
Robert K. & Sharon K. Thom
Mr. & Mrs. Frank Trotter

Bart Ewonus

James & Susan Isaac
Jeff & Pam Trunecek & Family
Rich & Marni Vliet

Darla Thomas Farha

Rocky & Sandi Barrese

Betty Loyd Foulston

William Loyd & Betsy Loyd Anderson

Mrs. Robert G. Fracier

Eunice Sterling Chapter, DAR

Therese M. Goatley

Westlink Branch Library Staff

Edna Pauline Gove

Ronald Ahsmuhs
Robert & Allene Aylward
Kathy N. Ivy
Janis G. Krohe
Elinor Mitchell & Family
Bob & JoAnn Mullen
Susan Boston Peterson
Marcella Storey
Tommy, Ainslie & Stuart Tatum
Paula L. Whisenhant

Brett Johnson

Willard & Carolyn Childres

Edna Carol Keys

Richard T. Keys

Ann Lockert

Nat'l Soc. Of Colonial Dames of America

Juanita L. McClelland

Jerry & Rosie Church
Dennis P. Erickson
Nita King & Family
Jane A. Melvin

Ruth Snook Neal

Eunice Sterling Chapter, DAR

Mary Elizabeth Matthew Olson

Various Friends and Family Members

John E. Prechtel, Sr.

Rotary Club of Wichita, Inc.

“Mr. Terry” Sartorius

Westlink Branch Library Staff

Jane Kathryn See

Women's Aeronautical Assn. Of KS

Laura Sloan

John Robinson

Evelyn Long Smith

Eunice Sterling Chapter, DAR

Jill Southern

David & Sarah Jervis

Mrs. J.P. Tompkins

Eunice Sterling Chapter, DAR

Marc A. VanDoren

Ann VanDoren's Book Club

Mrs. Dirk W. Vink

Eunice Sterling Chapter, DAR

Bonnie Mae Whitaker

Dick and Phyllis LaFoy

Clara Christine Wilkins

Her Loving Daughters

Amber L. Williamson

Aunts Debbie, Cindy, Tammy & Grandma

Janice Pollack Wilson

Eunice Sterling Chapter, DAR

Oliver Alexander Witterman

Frederick J. Hansen

Elizabeth Womer

Eunice Sterling Chapter, DAR

General Fund Balance Sheet

Receipts

City of Wichita Contribution	\$5,358,890.11
Fines & Fees	\$279,348.13
Copy Machine Revenue	\$40,878.30
Charges for Lost & Damaged Materials	\$33,699.65
Sale of Commodities	\$8,447.99
Meeting Room Rental	\$5,339.56
Miscellaneous Receipts	\$9,852.21
Total Income	\$5,736,455.95

Expenditures

Employee Salaries (Full-Time Staff)	\$2,955,911.58
Employee Salaries (Part-Time Staff)	\$445,211.42
Employee Benefits	\$834,486.48
Utilities	\$251,813.50
Telecommunications	\$52,818.97
Postage & Freight	\$22,108.98
Meetings & Conferences	\$204.15
Insurance	\$34,125.92
Fees for Professional Services	\$23,598.76
Employee Procurement Expense	\$23.12
Data Processing Expense	\$249,018.70
Equipment Charges	\$33,024.58
Branch Rental Charges	\$45,912.60
Facility Maintenance & Repair	\$55,982.94
Printing & Photocopy Charges	\$16,331.28
Security Monitoring & Guard Services	\$35,212.32
Cataloging Services	\$37,395.49
Miscellaneous Contractuals	(\$2,776.28)
Supplies, Office, Computer, Library	\$27,756.22
Vehicle Fuel, Maintenance, & Repair	\$3,229.54
Miscellaneous Commodities	\$242.80
Custodial Supplies	\$1,724.97
Building Repair Parts	\$0.00
Minor Office Equipment	\$8,654.44
Library Materials Subtotal	\$601,406.47
Periodicals	\$75,639.84
Non-Book Materials	\$61,093.84
Electronic Format	\$51,349.66
Books	\$413,323.13
Capital Outlay (Office Furniture)	\$3,037.00
Total Expenditures	\$5,736,455.95

Year-End Balance	\$0.00
-------------------------	---------------

Reference Transactions Report

	2003 Number of Reference Transactions	2003 Number Completed (fill rate)	2002 Number of Reference Transactions	Difference in Number of Reference Transactions
Central Library				
Art, Music & Video	31,969	94.71%	27,044	4,925
Business & Technology	58,403	98.36%	63,367	(4,964)
Children's Center	9,776	97.01%	10,815	(1,039)
Genealogy	12,964	94.94%	15,146	(2,182)
General Reference	39,056	94.47%	39,619	(563)
Information Desk	11,674	95.73%	14,092	(2,418)
Local History	910	97.80%	654	256
Talking Books	72,671	100.00%	71,904	767
Central Total	237,423	97.36%	242,641	(5,218)
District Branches				
Evergreen (Opened 11/16/2002)	7,060	74.39%	1,561	5,499
Ford Rockwell	20,839	88.68%	20,656	183
Lionel Alford (Opened 4/5/2003)	9,202	83.61%	0	9,202
Westlink	21,883	89.74%	22,813	(930)
District Total	58,984	77.67%	45,030	13,954
Neighborhood Branches				
Aley (Closed 2/27/2003)	47	63.83%	358	(311)
Comotara	6,138	75.59%	6,614	(476)
Linwood	5,306	89.63%	5,516	(210)
Marina (Closed 11/3/2002)	0	0.00%	5,451	(5,451)
Minisa (Closed 10/26/2002)	0	0.00%	2,337	(2,337)
Maya Angelou Northeast	2,358	80.58%	3,410	(1,052)
Orchard	2,282	59.68%	1,692	590
Seneca (Closed 3/9/2003)	2,172	71.55%	5,743	(3,571)
Neighborhood Total	18,303	77.81%	31,121	(12,818)
Partnerships				
Planeview Community Library (Closed 3/28/03 and Reopened 5/23/2003)	495	56.57%	2,026	(1,531)
Partnerships Total	495	56.57%	2,026	(1,531)
System Total	315,205	92.47%	320,818	(5,613)

Material Circulation Report

	Circulation 2003	Circulation 2002	Difference	Pct of Total Circulation
Central Library				
Art, Music & Video	183,979	174,983	8,996	9.87%
Business & Technology	37,799	40,212	(2,413)	2.03%
Children's Center	131,989	141,397	(9,408)	7.08%
General Collections	143,947	153,901	(9,954)	7.72%
Popular Library	80,993	85,313	(4,320)	4.35%
Talking Books	61,070	61,478	(408)	3.28%
Central Total	639,777	657,284	(17,507)	34.32%
District Branches				
Evergreen (Opened 11/16/2002)	138,738	18,403	120,335	7.44%
Ford Rockwell	261,052	260,570	482	14.00%
Lionel Alford (Opened 4/5/2003)	169,121	0	169,121	9.07%
Westlink	402,570	401,880	690	21.60%
District Total	971,481	680,853	290,628	52.12%
Neighborhood Branches				
Aley (Closed 2/27/2003)	4,872	23,844	(18,972)	0.26%
Comotara	70,897	72,558	(1,661)	3.80%
Linwood	61,942	60,143	1,799	3.32%
Marina (Closed 11/3/2002)	0	59,946	(59,946)	0.00%
Minisa (Closed 10/26/2002)	0	27,536	(27,536)	0.00%
Maya Angelou Northeast	27,765	26,393	1,372	1.49%
Orchard	21,978	23,202	(1,224)	1.18%
Seneca (Closed 3/9/2003)	25,329	138,512	(113,183)	1.36%
Neighborhood Total	212,783	432,134	(219,351)	11.42%
Partnerships				
Planeview Community Library (Closed 3/28/03 and Reopened 5/23/2003)	40,006	81,425	(41,419)	2.15%
Partnerships Total	40,006	81,425	(41,419)	2.15%
System Total	1,864,047	1,851,696	12,351	100.00%

Programming Services Report

	2003	2002	Change	% Change
Adult Programs				
Number Presented				
Central	87	138	(51)	-36.96%
District Branches	137	32	105	328.13%
Neighborhood Branches	25	40	(15)	-37.50%
Total	249	210	39	18.57%
Attendance				
Central	3,156	5,733	(2,577)	-44.95%
District Branches	3,161	577	2,584	447.83%
Neighborhood Branches	695	458	237	51.75%
Total	7,012	6,768	244	3.61%
Juvenile Programs				
Number Presented				
Central	467	371	96	25.88%
District Branches	571	366	205	56.01%
Neighborhood Branches	92	200	(108)	-54.00%
Total	1,130	937	193	20.60%
Attendance				
Central	15,436	22,824	(7,388)	-32.37%
District Branches	17,785	10,878	6,907	63.50%
Neighborhood Branches	2,688	4,728	(2,040)	-43.15%
Total	35,909	38,430	(2,521)	-6.56%
Meeting Room Use				
Number Booked				
Central	372	402	(30)	-7.46%
District Branches	309	98	211	215.31%
Neighborhood Branches	21	11	10	90.91%
Total	702	511	191	37.38%
Attendance				
Central	6,872	8,099	(1,227)	-15.15%
District Branches	8,792	2,941	5,851	198.95%
Neighborhood Branches	426	99	327	330.30%
Total	16,090	11,139	4,951	44.45%

Other Library Services Report

	2003	2002	Change	% Change
Patrons using Equipment				
Computer & Internet Use				
Central	68,378	65,568	2,810	4.29%
District Branches	48,090	18,088	30,002	165.87%
Neighborhood Branches	15,463	24,026	(8,563)	-35.64%
Total	131,931	107,682	24,249	22.52%
Copies made by Patrons				
Photocopies				
Central	83,346	103,291	(19,945)	-19.31%
District Branches	25,084	18,682	6,402	34.27%
Neighborhood Branches	3,119	7,525	(4,406)	-58.55%
Total	111,549	129,498	(17,949)	-13.86%
Copies from Computer Databases & the Internet				
Central	80,626	71,542	9,084	12.70%
District Branches	73,284	31,068	42,216	135.88%
Neighborhood Branches	21,312	31,609	(10,297)	-32.58%
Total	175,222	134,219	41,003	30.55%
Interlibrary Loan Activity				
Items requested by other libraries	17,699	14,352	3,347	23.32%
Items supplied by Wichita Public Library	6,355	5,924	431	7.28%
Items requested by Wichita Public Library	3,348	3,498	(150)	-4.29%
Items supplied to Wichita Public Library	2,181	2,321	(140)	-6.03%
Microform Use				
Genealogy microforms used	21,214	27,944	(6,730)	-24.08%
Business & Technology microforms used	39	175	(136)	-77.71%
Copies made from microforms	11,779	15,950	(4,171)	-26.15%
Other Services				
Central Gate Count	537,175	490,568	46,607	9.50%
Alford Gate Count (9 months in 2003)	167,170	0	167,170	NA
Evergreen Gate Count (2 months in 2002)	215,281	35,207	180,074	511.47%

Patron Registration Report

	New Registrations	<u>Patron Residency</u>				<u>Patron Type</u>	
		City Residents	Sedgwick County	State of Kansas	Out of State	Adult	Minor
Central Library							
Central Total	8,942	7,017	812	712	401	7,120	1,822
District Branches							
Evergreen	1,906	1,856	28	21	1	1,008	898
Ford Rockwell	1,718	1,622	27	52	17	1,042	676
Lionel Alford (Opened 4/5/2003)	2,243	2,019	144	69	11	995	1,248
Westlink	2,451	2,162	210	60	19	1,401	1,050
District Total	8,318	7,659	409	202	48	4,446	3,872
Neighborhood Branches							
Aley (Closed 2/27/2003)	14	14	0	0	0	11	3
Comotara	521	462	15	31	13	420	101
Linwood	439	402	4	30	3	307	132
Maya Angelou Northeast	751	728	4	18	1	461	290
Orchard	223	214	3	6	0	136	87
Seneca (Closed 3/9/2003)	196	172	8	15	1	138	58
Neighborhood Total	2,144	1,992	34	100	18	1,473	671
Partnerships							
Planeview Community Library (Closed 3/28/03 and Reopened 5/23/2003)	78	77	0	1	0	19	59
Partnerships Total	78	77	0	1	0	19	59
System Total	19,482	16,745	1,255	1,015	467	13,058	6,424
Percent of Total	100.00%	85.95%	6.44%	5.21%	2.40%	67.03%	32.97%

Total New Patron Registrations in 2003 19,482
 Total Active Patrons 157,872

Active patrons are those who possessed a valid library card any time in 2003.

Output Measures

Measure	1999	2000	2001	2002	2003
Circulation per capita	5.8	5.6	5.3	5.4	5.2
Program attendance per 1000 population	113.72	135.82	114.40	131.15	120.86
Reference transactions per capita	1.06	0.97	0.97	0.93	0.89
Active patrons as a percentage of population	48%	46%	49%	48%	44%
Collection turnover rate	184%	182%	179%	179%	179%

Data

City population ²	320,395	329,211	344,284	344,631	355,126
Circulation	1,851,637	1,829,087	1,837,421	1,851,696	1,864,047
New patrons registered	19,945	18,403	18,790	19,134	19,482
Active patrons ³	153,169	151,558	169,383	165,208	157,872
Collection size	1,004,609	1,005,507	1,025,710	1,033,400	1,044,171
Reference transactions	339,304	318,402	334,320	320,818	315,205
Program attendance	36,436	44,712	39,385	45,197	42,921

² City Population. The population counts are the official numbers certified by the State of Kansas.

³ Active patrons are those who possessed a valid library card, as defined by expiration date, anytime in 2003.

System-Wide Holdings by Media Type

	Holdings Entered In Dynix System	Est. Holdings Not in Dynix System	Total Library Holdings	Circulation in 2002	Turnover Rate
Print Media					
Books					
Books (all types)	634,333	2,085	636,418	1,298,781	204.08%
Telephone Directories	0	669	669	0	0.00%
Motor Manuals	4,716	75	4,791	6,081	126.93%
Music Scores	881	0	881	641	72.76%
Books Subtotal	639,930	2,829	642,759	1,305,503	203.11%
Periodicals	108,669	28,280	136,949	14,577	10.64%
Pamphlets					
Pamphlets	0	30,428	30,428	1,537	5.05%
Photographs	5,018	2,537	7,555	0	0.00%
Maps	4,925	1,230	6,155	61	0.99%
Schematics	43,636	0	43,636	714	1.64%
Annual Reports	0	1,200	1,200	0	0.00%
Government Documents	0	400	400	0	0.00%
Research Folders	0	500	500	0	0.00%
Clippings	0	15,175	15,175	0	0.00%
Pamphlets Subtotal	53,579	51,470	105,049	2,312	2.20%
Non Print Media					
Audiovisuals					
Audio Cassette, Book on Tape	13,660	0	13,660	89,759	657.09%
Audio Cassette, Music	4,502	0	4,502	3,511	77.99%
Compact Disc, Spoken	1,197	0	1,197	12,892	1077.03%
Compact Disc, Music	23,486	0	23,486	101,112	430.52%
Talking Books (B&PH)	0	27,757	27,757	61,070	220.02%
Video Cassettes	19,391	0	19,391	236,100	1217.58%
DVD	1,779	0	1,779	30,070	1690.28%
Art Print	349	0	349	1,435	411.17%
Media Box	80	0	80	0	0.00%
Audiovisuals Subtotal	65,083	27,757	92,840	535,949	577.28%

System-Wide Holdings by Media Type (continued)

Microforms

Microfilm Reels	408	8,301	8,709	0	0.00%
Microfiche Cards	0	10,040	10,040	0	0.00%
Micro Cards	0	2,500	2,500	0	0.00%
Aperture Cards	0	41,900	41,900	0	0.00%
Microforms Subtotal	408	62,741	63,149	0	0.00%

Other Media

CD-Rom	1,523	0	1,523	5,672	372.42%
Talking Books Players	0	1,706	1,706	0	0.00%
Miscellaneous Media	76	120	196	34	17.35%
Other Media Subtotal	1,599	1,826	3,425	5,706	166.60%

Library System Total⁴	869,268	174,903	1,044,171	1,864,047	178.52%
---	----------------	----------------	------------------	------------------	----------------

⁴ Holdings and circulation data include 54 books belonging to the Board of Education USD 259, and 1,778 McNaughtons. Excluded are the 865 items at the Drug/Alcohol Abuse Prevention Center. Also excluded are 1,256 Dynix holdings designated "Pamphlet." These are envelopes used for circulation purposes only; none of the vertical file materials are catalogued.

Library Holdings by Branch

	Holdings Entered in Dynix System	Holdings Not Converted (Estimated)	Total Holdings	Turnover Rate
Central				
Art, Music & Video	72,661	8,576	81,237	226.47%
Business & Technology	97,380	17,375	114,755	32.94%
Children's Center	58,756	227	58,983	223.77%
General Collections	176,087	29,978	206,065	69.75%
Local History	5,089	62,533	67,622	0.00%
Popular Library	53,840	-	53,840	150.43%
Special Collections <i>(Genealogy & Kansas Reference)</i>	23,984	26,751	50,735	0.44%
Talking Books	-	29,463	29,463	207.28%
Central Total	487,797	174,903	662,700	96.54%
District Branches				
Evergreen	48,915	-	48,915	283.63%
Ford Rockwell	70,768	-	70,768	368.88%
Lionel Alford (Opened 4/5/2003)	65,720	-	65,720	256.89%
Westlink	87,324	-	87,324	461.01%
District Total	272,727	-	272,727	356.10%
Neighborhood Branches				
Aley (Closed 2/27/2003)	34	-	34	N/A
Comotara	12,911	-	12,911	549.90%
Linwood	32,078	-	32,078	193.10%
Maya Angelou Northeast	32,344	-	32,344	85.84%
Orchard	20,111	-	20,111	109.28%
Seneca (Closed 3/9/2003)	-	-	-	0.00%
Neighborhood Total	97,478	-	97,478	218.72%
Partnerships				
Planeview Community Library (Closed 3/28/03 and Reopened 5/23/2003)	11,266	-	11,266	347.19%
Total Partnerships	11,266	-	11,266	347.19%
System Total⁵	869,268	174,903	1,044,171	178.45%

⁵ This report excludes 1,256 vertical file folders throughout the library system. These are envelopes used for circulation purposes only; none of the vertical file materials are cataloged.

Technical Services Report

Cataloging Activity

Titles Added		22,414
Items Added		67,401
Items Received Through Dynix Acquisitions	36,072	
New Magazine Issues	21,415	
Memorial Volumes Added	207	
Gifts & Special Donation Volumes Added	9,707	

Processing Activity

Items Withdrawn		52,876
Catalogued Volumes Transferred Between Library Locations		3,760
Volumes Sent to Bindery		1,388
Volumes Mended In-House		549

Acquisitions Activity

Volumes Ordered		40,093
-----------------	--	--------

Wichita Public Library System

Central Library

Director of Libraries: Cynthia Berner Harris
223 S. Main · 261-8500

Lionel Alford Regional Branch Library (Opened 4/5/2003)

Branch Manager: Racine Zackula
3447 S. Meridian · 337-9119

District Branch Libraries

Evergreen

Branch Manager: Jaime Prothro
2601 N. Arkansas · 303-8181

Ford Rockwell

Branch Manager: Julie Nash
5939 E. 9th · 688-9361

Westlink

Branch Manager: Jane Dean
8515 Bekemeyer · 337-9456

Neighborhood Branch Libraries

Aley (Closed 2/27/2003)

Branch Manager: Deb Simpson
1749 S. Martinson · 303-8003

Maya Angelou Northeast

Branch Manager: Jean Pouncil-Burton
3051 E. 21st St. · 688-9580

Comotara

Branch Manager: Deb Simpson
2244 N. Rock Rd. · 688-9350

Linwood

Branch Manager: Judy Young
1901 S. Kansas · 337-9125

Orchard Park

Branch Managers: Gwendolyn Harris
and Zetta Maxwell
4808 W. 9th St. · 941-0634

Planeview (Closed 3/28/2003)

Branch Manager: Zetta Maxwell
2820 S. Roosevelt · 303-8024

Seneca (Closed 3/9/2003)

Branch Manager: Gail Hand
3249 S. Seneca · 529-9950

Planeview Community Library (Reopened 5/23/2003)

Operated by Colvin Elementary School
2820 S. Roosevelt · 973-7609

